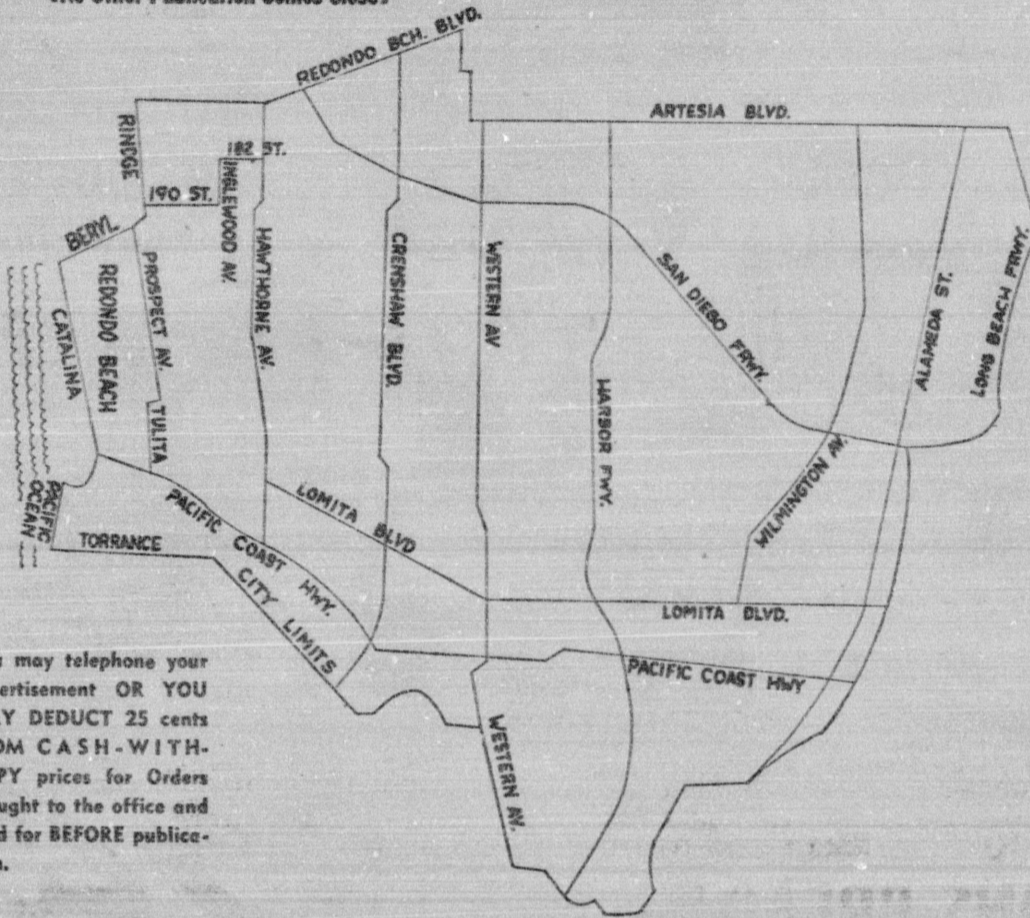


# NO OTHER HOME-DELIVERED PUBLICATION NEWSPAPER or SHOPPER ANYWHERE REACHES ALL THESE FAMILIES!

Your Ad Covers Nearly Every Home  
in the Area Map Below.  
(No Other Publication Comes Close)



You may telephone your advertisement OR YOU MAY DEDUCT 25 cents FROM CASH-WITH-COPY prices for Orders brought to the office and paid for BEFORE publication.

## NEW LOW PRICES FOR COMBINATION CLASSIFIED ADS

**INFORMATION**  
PRESS-HERALD  
PRESS-JOURNAL  
HARBOR MAIL  
CLASSIFIED ADS  
The following rates for Classified Advertising appearing in

The Torrance Press-Herald, the office and paid for at the time of mail payment before publication. Charge accounts are acceptable at these prices providing credit is already established here or reasonable prices for orders brought to time is given to establish same.

Classified Ads Sold in Both Newspapers As One Unit For One Low Price!

EFFECTIVE OCTOBER 1, 1964

	2 Issues Consecutive	4 Issues Consecutive	1-Month 9 Issues Consecutive
3 Lines	\$ 2.50	\$ 3.25	\$ 5.65
4 Lines	3.44	4.25	7.45
5 Lines	4.30	5.25	9.25
6 Lines	5.16	6.25	11.05
7 Lines	6.02	7.25	12.85
8 Lines	6.88	8.25	14.65
9 Lines	7.74	9.25	16.45
10 Lines	8.60	10.25	18.25
11 Lines	9.46	11.25	20.05
12 Lines	10.32	12.25	21.85

Place Your Classified Ad Orders Before 3 P.M. Tuesday For Wednesday Issue; Before 3 P.M. Friday For Sunday Issue.

Press-Herald . . . Press-Journal-Harbor Mail . . . WEDNESDAY AND SUNDAY

### A Complete Index to Press-Herald, Press Journal--Harbor Mail Classified Ads

CLOSING TIME for acceptance of Classified Ads is Friday and Tuesday at 3 p.m. Ads received later will be held over to the following day. Not responsible for more than one insertion. Errors will be corrected by publication.

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ARRANGED LOGICALLY  
AND CLASSIFIED  
FOR THE  
READERS CONVENIENCE

Classified Ads sold in both newspapers as one unit for one low price!

# Press-Herald

2 OFFICES FOR YOUR CONVENIENCE

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3238 W. Sepulveda Blvd. DA 5-6060

23922 Avalon Blvd., TE 4-4581

Your Classified Ad Home-Delivered Into Practically Every  
Home in Torrance - Lomita - Wilmington -  
Harbor City - Carson Area - El Nido and Redondo!

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