Your Right to Know is the Key to All Your Liberties Press-Herald GLENN W. PFEIL Publisher REID L. BUNDY ... Managing Editor Sunday, March 28, 1965

Who Is the Nitwit?

Once again, a bill has been introduced in Congress to create a federal Office of Consumers. Its announced purpose is to "secure within the federal government effective representation of the economic interests of consumers.

The same measure has been offered twice before, without result. And one can hope that the same thing will happen this time.

The trouble with all such proposals, well-meaning as they may be, is that they are based on the premise that a faceless bureaucracy can be trusted to do what is good for us, and that the average consumer is something of a nitwit who is endlessly entrapped and ex ploited by conscienceless manufacturers, processors packagers, retailers and all others involved. The also proposed federal packaging and labeling laws are examples of this thinking. They ignore the fact that existing legislation of long standing, state and local as well as federal, provides adequate and effective protection from the buyer-beware element. They also ignore the more important fact that the housewife is the canniest of buyers who, once misled, does not return to the same well again. As the burnt child dreads the fire, she goes to another product or another store-and those who attempt to exploit her are not long for the economic world.

Beyond that, these proposed laws have their roots in the worst of all philosophies-that there must be a Big Brother who watches over and controls every aspect of life. This is the philosophy that is the enemy of human freedom.

Others Say:

It Tolls for All

The "free speech" and related issues involved in the National Labor Relations Board decision in the General Electric case are now scheduled for review in the Court of Appeals for the Second Circuit. The NLRB ruling, which brought forth cries of protest from the nation's press, raised significant questions about the employer's right to communicate with his employees.

Long-range implications of the decision go far beyond one company and one union, Virgil B. Day, Vice President, General Electric Company, said in a recent speech in Cincinnati. "This bell tolls for all," he said

Clarifying misconceptions about the case, Mr. Day explained General Electric's collective bargaining pro-cedures, which he said follow a philosophy of "truth in bargaining."

"In following this philosophy we exhaustively re-search and study all the available facts of the issues involved." he explained. "We try to listen, year around, to our employees. We pay careful attention to all the demands brought in by the union representatives with whom we bargain and solicit their help in getting all the pertinent information that bears on our situation.

"During contract negotiations, after weeks of dis-ion across the bargaining table, obtaining all of thoughts we can from union representatives and their leaders are a pro-tion across the bargaining table, obtaining all of cussion across the bargaining table, obtaining all of the thoughts we can from union representatives, and carefully considering their proposals, we make a full, fair offer. This lengthy procedure is in sharp contrast to the common misrepresentation which portrays us as starting negotiations with a proposal, which we then allegedly refuse to alter. We do modify and have made various concessions on our offers on the basis of new information a union may report, but not just to 'prove' that we are bargaining. In our initial offers, there is nothing held back for dramatic last-minute concessions. We believe that management should approach bargain-ing with an open mind-but that its mind need not be so open as to be vacant."-Industrial Press Service.

Over \$2 million a year is spent unnecessarily for commercial long-distance telephone calls by govern-ment agencies served by the Federal Telecommunications System's leased lines, according to the General Accounting Office. . . . The delay in awarding a fur seal contract to a processor is costing Alaska \$70,000 a weck, while the federal government tries to decide who shall process the sealskins. This indecision has now lasted for more than three years, according to Sen. Ernest Gruening, (D.-Alaska) . . . If non-defense spending continues to increase at the rate established in 1964, it will mean a doubling of such expenditures. by 1975, according to Sen. Roman L. Hruska (R.-Neb.) to \$100 billion annually .- Industrial Press Service.

ANYBODY WANT TO SEE THE LATEST PICTURES FROM AMERICA LIVE TV PICTURES 2 FROM MOON RACIAL STRIFE SELMA REGMANNING

War Hawks Only Add to LBJ's Vietnam Quandary

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President Johnson's diffi- were losing the war, which culty in Vietnam (which is t he American difficulty) stems from two circumstanonly academically true, South Vietnam is the as belligerent.

had never lost a war, which is untrue. Mr. Johnson is not a War First he inherited a sit-First he innerneu a Mr. Johnson is hou a valuation from his predecessor. Mr. Johnson is hou a valuation, sor, who inherited it from Hawk, but he is an instinc-tive politician, and knows he has to maneuver them has no maneuver them has a presk.

while awaiting a break. There may be a break in sight. Some peace or truce

Second, the situation, or dilemma, begot a group known as War Hawks, who seek to "win" the war by expanding it. (The original War Hawks were members of the Twelfth Congress, 1811-1812, who pushed for hostilities with England and brought on the War of 1812. They reflected expan-sionist feeling in the piosight. Some peace or truce diplomacy is going on be-hind the scenes. Its lines of force are obscure, but they are persistent. President de Gaulle has been advocating negotiation and both France and Britain are ner-mue lott the mer set out

hose brought on the brought on the sionist feeling in the pio-neer West.) of hand. The Russians are Mr. Johnson's inheritance -en Aue sous 'snoaren oste Mr. Johnson's inheritance -en Aue sous 'snoaren oste a built-in liability: the jor war involving Red China have no would put them in a quan-day. But it may be more sig-nificant that there is some contact in Warsaw between

and our money. the Red Chinese and Amer-ican Ambassadors to Po-

The situation gave the War Hawks an excellent staging area. They said we

WILLIAM HOGAN

Love for Outdoors Shows In New Book by Cammett Once in a while you will many others, Lunt seems

run across a person who really loves the out of doors; and once in an even greater while you will come across a person with this love who can write about it and let a little of it rub off same time presenting a feel-ing of the wonderful wild-ness of Maine.

 $\Rightarrow \Rightarrow \Rightarrow$ A lot of strange charac-ters flock to the world's beaches during the summer, his fellow man Dudley Cammett Lunt is budiey cannet chain is such a man. In his new book, "The Woods and the Sea" (Knopf; \$5.95), Lunt ramhles around the State of Maine; he walks through her forests; he canoes on her rivers and lakes; he in-rades her marshes; and he but perhaps none was son strange or so interesting as "Sammy," the hero of Nina Warner Hooke's "The Seal her marshes; and he is) a young grey seal bull

water with Sammy, but water with Sammy, but eventually he got most everyone in and together they played, swam, dived, romped and had a wonder-ful summer vacation. Miss Hooke, who is really married and who writes plays and novels as well as true-life stories, is an ac-complished writer and she to be not just telling a story, but actually reliving his fond experiences and at the

shall see.

complished writer and she tells about Saminy in a straightforward and charming manner.

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SACRAMENTO REPORT

Strip, Shower, Exercise, Shower, Dress...It's Law

to public education in California are found in several

large law books which are collectively called the "Edu-cation Code." Within the Education Code, there is a statute which, in effect, says that every California boy en-rolled in a high school must have one hour of physical education, every day that the high school is in session. Of course, a boy can get ex-cused if he has a broken back, a bad cold in the head, or some other excuse acceptor some other excuse accept able to the faculty.

When the boy reports to when the boy reports to his physical education teach-er he is first sent to the showers. The boy removes his clothes, takes a shower bath, rubs down with a towel, and puts on his ath-beic soil. This requires letic suit. This requires about 20 minutes on an aver-age. Then the boy joins his comrades while the physical education teacher gives the class exercise of some kind or other for about 20 min-

This develops a sweat, hence the teacher sends his scholars back to the showers where the lads remove their where the suits take a shower, dry down, and get into the same duds they took off at the beginning of this chain of events. When the young California gentlemen get all their buttons buttoned and all their sinners arranerly Red Chinese talk big all their zippers properly zipped, the hour is gone and the law of the once sover-eign State of California has about the American brigands, but it doesn't necessarily mean they want a full-scale conflict in the Southeast. They have multien obeyed.

State Senator George Milfarious economic troubles, and might be undone by a war in which they would State Senator George Mil-ler Jr. has an answer to this problem. Senator Miller has proposed that we amend the law so that the high school principals, aided and abetted by the physical edu-cation teachers, can author-ize the same number of hours of exercise, but do it so that it makes sense localhave no active allies, not even the Soviety Union. So the proposal is for a new conference, or techni-cally a resumption of the 'semutana Sumusi to pacify in-dochina. The United States has conceed resumption or so that it makes sense locally.

has opposed resumption or a new conference on the ground the North Vietnamiy. ☆☆☆ For example, the boys could have five hours of baseball, football, basketball, or swimming in the tank, ese violated the terms of the old. the old. But getting that murky war stopped, and pulling the rug from under the War Hawks, is a great pre-sent need of the President, not to mention the Ameri-can People. What would help is an active push from the British for a truce. We shall see. of swimming in the tank, all on the same day. On the other hand, they could have two periods of two and one-half hours each, at the dis-cretion of the principal. Of course when a school district is completely unified begins course when a school district is completely unified, begin-ning with the first day of kindergarten and extending right up to high-school grad-uation, the superintendent of the unified school district could make the decision, subject to the annoval of subject to the approval of the members of the school board. Personally, I think we should let each high-school principal, or each superin-tendent of a system having a high school within its boundaries, make the decision, all by himself.

I have nothing sgainst school board members, boards of school trustees, and similar elected officials They are usually underpaid, over-worked, and have my blessing. However, if a prin-cipal or superintendent has to put all his decisions to a vote by the board, he never will nave lime to superin-tend the faculty and student body. When you hire a good man, let him do a sound do day's work for a sound dol-lar. will have time to superin

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By CHARLES E. CHAPEL Assembly, 46th District Most of the laws relating fornia are found in several large law books which are collectively called the "Edu-statule which, in effect, says

HERB CAEN SAYS: Simple Lesson In Democracy

SODDEN THOUGHT: One hates to be obvious and even tedious, but how can we pretend to be "democracy's bulwark" in Southeast Asia when we can't even obtain the simplest prerogative of democracy-the right to vote-for some of our own citizens?

Quote: "The tendency of the age is to make machines that do the breadwinning work of men, and then to make other machines to kill those who growl about not getting bread." From an editorial in 1886, com menting on the news that the firing rate of the Gatling gun had been advanced to 1200 shots a minute.

Next time your wife wants to go to an auction, remind her of the time Socrates went to an auction in Athens and returned empty-handed. "I only went," he explained to a friend, "to remind myself how many things there are in this world that I don't need."

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SIMPLE STATEMENT: Drinking kills a lot of peopple, smoking kills a lot of people, autos kill a lot of people, and crime kills a lot of people. Simple question: What kills all the people who live right?

O brother: The newspapers get all breathless with excitement when somebody like Chubby Checker, or a sports star, buys a \$100,000 mansion." How charmingly naive. Don't the papers know there's hardly a decent house in a high class neighborhood these days priced UNDER \$100,000?

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CAENVICTION: Most folk singers should stay home and sing to their folks . . . Easy solutions to hard prob-lems: If everybody went to work at 10 and went home at four, we wouldn't have so much traffic at the rush hours. Next question . . . The only thing worse than riding in a city bus is driving behind one . . . Motorists who are so short they can't see over the steering wheel shouldn't be given driver's licenses . . . I don't know what became of people who said "But good!" and "On-ly sensational!" but who misses 'em?

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WONDERFUL SOUNDS: A symphony orchestra tuning up in the pit . . . "Sir, your table is ready" . . . A full-throated cheer rocketing out of a stadium on a fall afternoon . . . "We interrupt this commercial to bring you 30 minutes of music" . . . Creak of old pilings along the waterfront, flutter of wings as a gull settles on a buoy, wail of a lonely winch on a freighter at midnight for far places . . . "We are ready with your call to Rome-Miss Loren is on the line" . . . A scavenger sing-ing "Vesti la giubba" over the rattle of tin cans at dawn "This ones' on the house" ... Plink, crrrronk, whirrrr, click, click, click-"Jackpot!"

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ITEMS WEST: Pierre Salinger, who'll play a role in the next Doris Day movie, is running exactly counterclockwise to his ex-rival, George Murphy. Murphy was an actor, a movie exec and now U.S. Senator. Pierre's doing it the other way around and may begin tapdancing any minute . . . Harvie Ward, two-time nat'l amateur golf champ, is crying like a grown man whose golf clubs were just stolen, and so they were. All he wants back, no questions asked, is a driver, four iron, wedge, and putter. "The thief can keep the rest," he sobs (the bag and the balls?) . . . Princess Barbara Hutton, hopefully nearing the end of her long stay at Presbyterian Medical Center, gifted her three special nurses with cultured pearl necklaces, complete with

real diamond clasps . . . News from everywhere: The

Mail	box	fog along her wild ocean beaches. And in each ele-	who first apepared off Pur- beck Island on the Dorset coast of England during	While America believes in freedom, justice, and peace,	the decision about schedul- ing the hours for physical education, a new problem	signs at the Nairobi Airport, indicating the air miles to various world cities, point to only one in the U.S.: "San Francisco-9,596 Miles." Our star may be on the
We are writing to ask your assistance with a con- tinuing problem caused by golfers who use the playing fields at West High School. Since the school was built we have permitted golfers to use the fields during the late afternoon and evening hours and on weekends as long as no hazard was cre- ated for children or high school students using the field. Recently, we have found divot marks on the playing fields which could cause a student to turn an ankle or	football field. West High is appreciative of the fine relations with the community and pro- vides for use of facilities by both individuals and te a m s. Nevertheless, we have an obligation to pro- tect school property and prevent it from being dam- age by use in a manner for which it was never intend- ed. We hope golfers will co- operate with us and drive golf balls only within 13 feet of the fences, and only at such times as not to en- danger the safety of others	wilds, that smell of the good earth, and that portray the peace and the quiet of the wilderness. Also, he has sprinkled his book with a bit of nostalgia and some reminiscing. He tells of clambakes on the beach and after he de- scribes the preparations un- der the expert guidance of Uncle Ira you are a little disappointed that he cannot steamed clam to top off his description. Another bit of vivid writing is the account of the construction of a fir- bough bed alongside of a slowly flowing river after a long hard day of canoe- ing and portaging. The quietness and the aroma of the forest permeate the room.	While usually it is man that captures and trains the seal, in this case Sammy re- versed things and taught human beings what he wanted them to do before he returned to the wilds of the Atlantic ocean. During that summer the seal was an integral part of Chapman's Pool beach life. He loved to sun-bathe and if he could have his head on someone's lap and at the same time listen to some music, that was the life for him. At first everyone was	safety does not come from putting one's head in the sand-Sen. Thomas Kuchel. x + x = x If paid television in to homes is illegal, then closed circuit television into thea- ters is also illegalRussell C. Riley, San Francisco. x + x = x The American people need spotlights, and flood lights, to fanowledge, truth, and in- tegrity to help them recog- nize essentials in an age of thomas M. Storke, S an ta Barbara publisher. x + x = x Right out of college a girl wants to get married, or so everyone thinks. By the time she's 40 and can devote her- self to a career, she's too tiredCarol Doolittle, Slam-	arises. Former boxers on the board may want the boys to pummel one another. Ex- basketball champions may want all the lads to practice throwing balls into baskets, including peach bask et s. This thing could get out of hand. Whether or not Senator George Miller's ideas ripen into law, I shall and will, in my usual quiet and modest manner, introduce a bill in the Assembly on the same subject. Mine may not be as broad in scope because I in- tend to write my bill so that it will be very short and sim- ple.	wane in certain areas, but we're still very big in Africa. Morning Report: As a dutiful citizen, I realize that the state of the President's health is my personal concern. But I think the doctors can skip the details. What I mean is that I'm not interested in the condition of his urine or his lower intestinal tract, as recently reported. I think his doctors should be interested and tell the President what they find out, or even Mrs. John- son, if she as a hankering to know. But ever since President Eisenhower was sick and ileitis became a national bywordthe White House doctors are telling us more and more. I can see the final step: Our President down to his shorts, taking his physical over national TV. Prime-viewing time, of course.