

Softness, Color, Mobility--1965 Universal Look



Paris Winner

Balenciaga designs in tattersall checked wool, this double-breasted 7/8 length coat with 3/4 spun meringale belt, now shown in May Co.'s "Best of Paris" collections.

The motion, emotion and commotion of recent couture openings in Paris, Rome, Milan and Florence were released Monday, March 22, when the May Company presented advance showings of "The Best of Paris — Best of Italy" fashion collections at informal breakfasts. Simultaneous presentations were made at all May Co. stores including the South Bay store.

Femininity, mobility, a look of "toujours la femme" pervades the Paris collections. With the notable exception of Andre Courreges' collection, pants are out in the couture collections, no textured hosiery is seen, all is raffine, softly lady-like. The May Company purchased originals from Balenciaga, Monsieur X, Courreges, Yves St. Laurent, Patou, Cardin and Givenchy and have had line-for-line copies made in America.

Skirts set in motion was the universal look of Paris. Pleats, flares, bias cuts, godets and panels accounted for the new mobility. Suit jackets are slim, short or belted and longer, both apt to be double-breasted, many are meringale belted.

Linen is a most important daytime spring-summer texture, followed by gabardine, soft tweeds. The soft-soft fabrics from sheer cottons to organzas, chiffons are preferred by night. Colors are clear, sunny tones, with navy the first choice of many designers. Buttons are seen on every fashion, a most important accent. Scarfs are tucked in necklines of suits, dresses, coats.

The one-color look is gone from the Paris scene. Yellow with pink, pink with green, all kinds of color play is new and exciting.

Courreges, the non-conformist, designs climatic fashions in white, white, white. Hemlines here are 2" above the knees while the rest of the haute couture prefers knee-cap length. Courreges puts one-gallon cowboy hats or tip-tilted square-brim straws with his fashions... uses neon yellow, navy grosgrain edging for fashions and millinery.

All is moving, deliciously pretty and softly feminine in the May Company's "Best of Paris" collection of originals and line-for-line copies.

From Italy, from the alta moda collections, the inspiration is also shapely and soft. The May Company selected originals from the houses of Antonelli, Barocco, De Barentzen, Enzo of Milano, Valentino for the line-for-line copies in their current collection.

Suits with shell blossoms are important, the jackets often well-seamed and vented, the skirts eased with a single deep pleat or gathered from a self-banded waistline. Coats are slim-bodied, small-shouldered.

Restaurant and evening fashions are magnificent. Cotton ottoman, chiffon, printed silks are important night textures.

Linens, gabardines and tweeds delineate day-fashions; sheer cotton chiffons, cotton ottomans, silks dominate the night look in Italian fashions. Colors are sharp, clean and flattering. Navy with white, black with white are good. Stockings are pale.

The entire "Best of Paris — Best of Italy" collection at the May Company is the most representative of haut couture line-for-line copies as well as ready-to-wear adaptations are available for Southern California women at all May Co. stores.



Milano Creation

Enzo of Milano flashes white over black in a brilliant daytime costume. Black-bodice dress has redingote-look white over black sear-cut skirt. Short jacket has ball motif buttons. One of the "Best of Italy" selections.

Forum For Women In Banking Opens Soon

Women's Committee of the Harbor District Chapter, American Institute of Banking, announces a comprehensive four week course designed to meet a rising need for women in the banking business.

The course entitled "Women Bankers on the Spot" will be presented by Miss Mary Deseree, a well known instructor in the public schools Adult Education Division as well as Compton College and Long Beach City College.

The forum will be held on the second floor of the Security First National Bank Bldg., First and Pine Ave. in Long Beach beginning March 24 from 7 to 9:30 p.m. The four sessions to be presented to the banking women are as follows: The Art of Dress; Make-up and Coiffures; Posture, Poise and "How to Get Around"; Office Manners - Mannerisms and Behavior; Good Human Relations - Speaking Voice.

Miss Deseree states that research shows that 85 per cent of success in the business world and professions is due to acquiring a pleasing personality and appearance and 15 per cent to skill and training. Her back-

ground includes the theatre and drama, fashion coordinating, and fashion modeling, cosmetology and beauty, and business. She is also widely known for her lectures and sparkling programs on Fashion, Accessory and Self-Improvement.

Anyone who wishes to enroll is urged to contact the Women's Committee representative of a local bank as soon as possible, as enrollment must be made on a first come first serve basis.



MARY DESEREE
... Instructor

Engagement Announced

Mr. and Mrs. H. J. Birkeland of Billings, Mont., announce the engagement of their daughter, Miss Jane Marie Birkeland, 1708 Esplanade, Redondo Beach, to Tom G. Hermann.

The future bride was graduated from Billings High school in 1960 and the Montana State College in 1964. She is employed by the Tor-

rance Unified School District.

Mr. Hermann, son of Mr. and Mrs. John Herwer, 26001 Narbonne Ave., Lomita, was graduated from Narbonne High School in 1961. He attended San Mateo College and is presently employed by the General Telephone Co. in Redondo.

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Panhellenic

Pink Tea Date Set For May

Plans for the annual "Pink Tea" will be made by delegates to the South Bay Panhellenic Council at the March 24 meeting in the Manhattan Beach home of Mrs. Robert J. Dankanyin, 1708 Elm Avenue.

According to Mrs. Benjamin Russell, chairman, the tea is being planned for May 2 at the Palos Verdes High School and will include an orientation on sorority life at a modern university campus.

College bound senior girls graduating from South Bay high schools, who fill out college preference and activity cards, are invited to the tea with their mothers.

At Mission Bay

Mr. and Mrs. J. G. Louvier and sons, Jay and Jed, spent last weekend at Mission Bay. Mr. Louvier and a friend, Brian Agnew of Pacific Palisades participated in the sail boat races staged by the Mission Bay Yacht Club.



GAYLE DEAN
... May Bride-elect

Couple Plans May Nuptials

Miss Gayle Dean will become the bride of Mark R. Velnor on May 15 in a ceremony at the First Methodist Church in Torrance.

The announcement of their daughter's wedding plans is made today by Mr. and Mrs. George Dean, 1814 Marlina Ave., Torrance.

Parents of the future bridegroom are Mr. and Mrs. Edward Velnor of Harbor City.

Both Miss Dean and her fiance attended Torrance High School. The new home will be established in Torrance.

New Officers

At a recent meeting of the Hi-Neighbors Club, new officers were elected. Assuming their duties this month will be Mmes. Peggy Nigh, president; Felicia Simpson, vice president; Betty Tierney, secretary; Barbara Christie, treasurer; Thelma Bloom, sunshine chairman; and Carlotta Merriam, publicity.

Mrs. Dorothy Lubbin, retiring president, was presented with a gift of appreciation at the last meeting.

Club Enjoys Annual Dinner

Members of the Hi-Neighbors Club were joined by their husbands for their annual dinner at a Playa del Rey restaurant on March 6.

Couples attending were Rev. and Mrs. Cliff Tierney, Messrs. and Mmes. Jess Huerta, Tac Eno, Alton Nigh, Harold Bloom, Ralph Maden, Marvin Lubbin, William Simpson, Frank Oldt.

Others were Mrs. Mae Prochut and guest, Mr. Vic Broward, and Mr. and Mrs. Bob Dean, former neighbors, now living in La Habra.

Mrs. H. F. Heinlein President

Torrance Woman's Club Elects Officers for Next Club Year

Mrs. Henry F. Heinlein has been elected to serve as president of the Torrance Woman's Club for the club year 1965-66. She has been a member since 1954 and has served as parliamentary, program chairman, year book - bulletin chairman, press book chairman, and has been an active member of the drama and art sections.

Mr. and Mrs. Heinlein have been residents of Torrance since 1949 and presently reside at 2362 W. 234th St., Torrance. They are the parents of two children, Ann Louise, 19, and a son, David, 16.

The president-elect lived in Ventura, Calif., before moving to this area. She is a graduate of Ventura Junior College, and attended Knapp College of Nursing, at Cottage Hospital in Santa Barbara.

Mrs. Heinlein has been an active member of other organizations in the community. She has belonged to the Torrance Memorial Hospital Auxiliary since 1957, having served as president, first vice president, parliamentary, publicity chairman, co-chairman of the sewing and Pinkie puppets section, special events decorations chairman, and an advisory board member.

Mrs. Heinlein has also been president of the Torrance Elementary P.T.A., ways and means chairman, and room mother chairman. She has served as recording secretary for the Torrance High School P.T.A., and has participated in Life Membership and Founders Day.

Special interests of the

new president are sewing, handicrafts, and oil painting.

Elected to serve with her were Mmes. W. W. Rasmussen, first vice president; H. T. Olson, second vice president; R. L. Orsini, third vice president; Richard Dor-

othy, recording secretary; Neil Humphrey, corresponding secretary; Jack Eagar, treasurer; Albert Isen, auditor; Joseph P. Bay, ways and means; W. C. Moyer, reservations; Jack C. Dean, program; and W. O. Mossman, year book chairman.



MRS. H. F. HEINLEIN
... To Direct Woman's Club

(Portrait by Seeman)