



"OUR GROWIN' IS SHOWIN'" AGAIN... SO ALPHA BETA ADDS ANOTHER STAR TO THE ALPHA BETA MAP—AND ALL STORES JOIN IN CELEBRATING WITH A BIG

# GRAND OPENING Sale!



PRICES EFFECTIVE: MARCH 17, 18, 19, 20, 21, WEDNESDAY THROUGH SUNDAY ALL ITEMS LIMITED TO STOCK ON HAND SATISFACTION GUARANTEED OR YOUR MONEY REFUNDED

HUNT'S • CLING • 2 1/2 CAN • SAVE 8c  
**PEACHES** SLICED OR HALVES **19c**

HUNT'S • 32 OZ. (QUART) CAN • SAVE 50c  
**TOMATO JUICE** **61c**

HUNT'S • 8 OUNCE CANS • SAVE 55c  
**TOMATO SAUCE** **16c**

HUNT'S • 2 1/2 CAN • SAVE 8c  
**PORK & BEANS** **19c**

BIRDSEYE • FROZEN • YOUR CHOICE  
**COMBINATION VEGETABLES** SAVE 45c **51c**  
 • PEAS & ONIONS • CORN, PEAS AND TOMATOES  
 • PEAS & CELERY • PEAS AND CREAM SAUCE  
 • PEAS AND POTATOES WITH CREAM SAUCE

BANQUET • FROZEN • YOUR CHOICE  
**COOKIN BAGS** SAVE 33c **41c**  
 • SLICED BEEF OR TURKEY  
 • CREAMED CHICKEN

MORENO'S • FROZEN • SAVE UP TO 47c  
**BEEF OR CHEESE ENCHILADAS** YOUR CHOICE **31c**  
 OR BEEF TACOS

WILSON'S  
**BIF OR MOR CORNED BEEF HASH** **31c**  
 12 OZ. CAN 39c 15 1/2 OZ. CAN

**BIG 1' SALE ... BUY 1 AT REGULAR PRICE AND GET THE 2ND ONE FOR ONLY 1c MORE**

ALPHA BETA • 100's  
**MULTIPLE VITAMINS** ONE BOTTLE \$1.47 **21c**

FOR NORMAL OR DRY HAIR  
**BRECK SHAMPOO** ONE 6-OZ. BOTTLE 69c **27c**

ACME • U.S.P. 5 GRAIN • 100's  
**ASPIRIN TABLETS** ONE BOTTLE 29c **23c**

TIP-TOP • ASSORTED  
**BRUSH CURLERS** ONE PACKAGE 88c **28c**

WITH HANGER • ONE FOR 25c  
**TOILET BOWL DEODORANT** **26c**

FOR BATHROOM • ONE TUMBLER 19c  
**PLASTIC TUMBLER** **20c**

BALLPOINT BRAND • MIX OR MATCH 'EM  
**ENVELOPES & TABLETS** ONE FOR 39c **24c**

LONG LIFE • BLACK OR BLUE  
**BALLPOINT PENS** ONE PEN 30c **24c**

**HURRY! LAST COUPON!**

ALPHA BETA BONUS COUPON

**FREE** ONE ONLY  
**36 INCH CENTER PIECE RUNNER**

WITH THIS COUPON & MINIMUM \$10 PURCHASE OF 20¢ EACH WITH COUPON AND MINIMUM \$100 PURCHASE (EXCLUDING FLUID DAIRY PRODUCTS)

COUPON GOOD THRU YRS. MAR. 27 COUPON NO. 18

FINISH • REG. 45c EA.  
**AUTOMATIC DISH WASH** **39c**

HUNT'S • 300 CAN  
**FRUIT COCKTAIL** SAVE 5c **19c**

HUNT'S • 300 CAN  
**STEWED TOMATOES** SAVE 17c **61c**

CAL RAY OR SCANDIA  
**POULTRY DRESSING** REG. OR CORN ONE PKG. 45c **2 FOR 50c**

JAFFE • 5 OUNCE PACKAGES  
**CREME MINTS** ONE PKG. 25c **2 FOR 30c**

FRESH FROZEN • OVEN READY  
**Roasting CHICKEN** 4 TO 6 LB. AVG. **39c**

CORN KING • READY TO EAT  
**Canned HAMS** 5 LB. CAN **34c**

Lancaster BRAND trim'd-rite BEEF  
**SHORT RIBS** LEAN AND MEATY **19c**

Lancaster BRAND trim'd-rite BEEF  
**CENTER CUT CHUCK STEAK**... 49c  
**BONELESS STEWING BEEF**... 79c  
**TOP SIRLOIN STEAK**... 139c

The sign of **GOOD TASTE**

Lancaster BRAND trim'd-rite BEEF  
**CHUCK ROAST** **35c** LB.

**BONELESS CHUCK ROAST**... 69c  
 Lancaster BRAND trim'd-rite BEEF  
**7-BONE ROAST** **45c** LB.

Lancaster BRAND trim'd-rite BEEF  
**ROUND-BONE ROAST** **55c** LB.

Lancaster BRAND • 1 LB. PACKAGE  
**SLICED BACON** • REGULAR • THICK • THIN **59c**

SEA FOOD SPECIALS  
**FRESH! OCEAN PERCH** **59c** lb.  
 SAN JUAN • VAC-PAC • FROZEN 12 OZ. PKG. **49c**  
 FOUR FISHERMEN • FROZEN 14 OZ. PKG. **59c**

**DELICATESSEN SPECIALS**

WILSON'S CERTIFIED PURE PORK • SPICED  
**LUNCHEON MEAT** **39c** 3 LB. CAN

ALEX • 9-OZ. • SAVE 10c  
**TAMALES** **19c**

ALPHA BETA • 15-OZ. •  
**SALADS** **25c**  
 POTATO • MACARONI • BEAN

2-LB. TUB POTATO SALAD ..... **49c**

BURRY • OXFORD CREME  
**COOKIES** 10-OZ. PKGS. ONE PKG. 39c **24c**

PEPI'S • EL CAMINO REAL  
**CORN TORTILLAS** PACKAGE OF 12 SAVE 9c **10c**

HUNT'S • 6-OZ. CANS  
**TOMATO PASTE** SAVE 35c **10c**

**BETTER PRODUCE • BETTER PRICE**

NEW CROP FIRST OF THE SEASON  
**ASPARAGUS** **25c** LB.

FRESH AND TENDER  
**ALL GREEN**

CALIFORNIA'S FINEST  
**DICED DATES** 3 10 OZ. PKGS. **100c**

GARDEN FRESH • YOUR CHOICE  
**LETTUCE** • ROMAINE • BUTTER • RED LEAF **10c** EA.

GARDEN FRESH • YOUNG AND TENDER  
**CARROTS** 1-LB. CELLO BAG **5c** EA.

REGULAR OR DRIP GRIND • 1-LB. CAN  
**BUTTERNUT COFFEE** **79c**  
 2 LB. CAN. .... \$1.55 10 OUNCE INSTANT **119c**

15 1/2 OUNCE CANS • SAVE 55c  
**CALO PET FOOD** **10c**

195 FOOT-ROLL • TRIPLE WAXED  
**CUT-RITE WAX PAPER** **23c**

HEAVY DUTY • 18 INCHES BY 55 FEET  
**REYNOLD'S FOIL** SAVE 4c **59c**

SHASTA BEVERAGES  
 REGULAR OR LOW CALORIE  
 10 OZ. CANS **10c**

McCORMICK SCHILLINGS  
**GARLIC SALT** 3 1/2 OZ. SIZE **27c**

WILDBOOT  
**HAIR CREAM** LARGE 3 1/2-OZ. TUBE **79c**

STA-CRISP  
**SODA CRACKERS** 1 LB. BOX **27c**

AURORA  
**TOILET TISSUE** 2 PLY 2 ROLL PACK **25c**

STAR-KIST  
**TUNA** SOLID PACK WHITE MEAT NO. 3 CAN **41c**

POISE  
**ROLL ON DEODORANT** ACTIVE **125c**

CUE  
**TOOTHPASTE** GIANT SIZE **53c**

IVORY  
**FLAKES** LARGE SIZE **35c**

SALES TAX COLLECTED ON ALL TAXABLE ITEMS

TORRANCE  
 2720 CABELLO AVE.  
 TORRANCE  
 5130 190th ST. at ANZA  
 REDONDO  
 1880 S. PAC. COAST HWY.  
 DOMINGUEZ HILLS  
 190th ST. at AVALON

**ALPHA BETA**

OUR GROWIN' KEEPS SHOWIN'

**PAY UTILITY BILLS FREE!**  
 AT ALPHA BETA  
 MONEY ORDERS ONLY 20c EACH