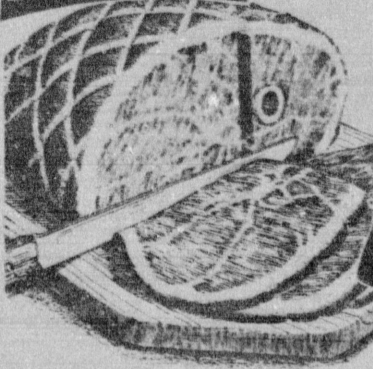


**VONS**  
and  
*Shopping Bag*

**SHOPPING LIST HEADLINERS ... VONS QUALITY MEATS!**



**Farmer John**

**Ham**  
FULLY COOKED  
**37¢ lb.**

EASTERN QUALITY  
HAMS ... SMOKED  
THE FARMER JOHN  
SLOW WESTERN WAY!  
FULL SHANK 1/2  
7 lbs. Avg. Wt.  
INCLUDES CENTER SLICES

Farmer John—Smoked  
**LINK SAUSAGE** 1/2 lb. Pkg. **4: \$1.00**  
Farmer John Pure Pork  
**SAUSAGE ROLLS** 1 lb. Roll **39¢**  
Vons Table King—Top Quality  
**SLICED BACON** 1 lb. Pkg. **57¢**  
WATER SLICED ... 1 lb. Pkg. 65¢

**Whole Hams** 14-16 LBS. AVG. WT. **49¢**  
**Butt Portion** MEATY CUT 5 LBS. AVG. **49¢**  
**Ham Slices** LEAN, TENDER CENTER CUTS **98¢**

USDA CHOICE **BONELESS STEAKS**  
TOP ROUND OR SIRLOIN TIP

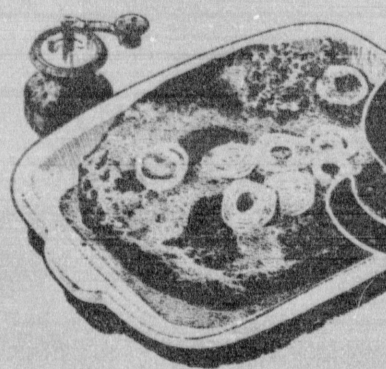
The "Choice" of the U.S.D.A. Graded Choice **89¢ lb.**

**Ground Round** Always Fresh and Extra Lean at Vons & Shopping Bag **59¢ lb.**

**Short Ribs of Beef** LEAN & MEATY ... FROM U.S.D.A. CHOICE STEER BEEF **33¢**

**Plate Boiling Beef** ECONOMICAL BEEF STOCK FOR HEARTY HOME-MADE SOUP! **19¢**

**Boneless Stew Beef** LEAN, TENDER CUBES TO COOK WITH FRESH VEGETABLES **79¢**



USDA CHOICE **Round**

**Steak**  
FULL CENTER CUTS  
Flavorful Choice Steer Beef ... a Family Pleaser Anytime ... a Budget Booster at This Price ... SAVE 39¢ PER LB.  
**59¢ lb.**

**Swiss Steak** THICK CUTS OF THE ROUND **59¢**

**Boneless Round** FULL CUT **79¢**

**Cube Steak** BONELESS TENDERIZED **98¢**

U.S.D.A. Graded Choice **RUMP ROAST** Lean Beef Bone In **69¢**  
U.S.D.A. Graded Choice **BONELESS RUMP** Oven Roast **79¢**  
U.S.D.A. Graded Choice **ROUND ROAST** Boneless Extra Lean **79¢**

**STAR-KIST TUNA**  
Light Meat—Chunk Style

6 1/2-OZ. CAN **19¢** Save 14c

**CORN FLAKES**  
Kellogg's Cereal

8-OZ. BOX **15¢** Save 8c

**TOILET TISSUE**  
Northern—Asst. Colors

9 ROLL PACK **29¢** Save 8c

**HEINZ KETCHUP**  
Richer—Goes Further!

REGULAR 14-OZ. BTL. OR HOT 12-OZ. BTL. **17¢** Save 8c

**ORANGE JUICE**  
Minute Maid—Florida

FROZEN 6-OZ. CAN 12-OZ. CAN **49¢** Save 27c

**FABULOUS OFFER! LOWEST PRICES EVER ON FINE QUALITY RANGE-TOP CERAMIC WARE!**

**ANCHOR HOOKING COOKWARE**

FREEZER TO HOTTEST HEAT ... THEN PROUDLY TO THE TABLE! Gleaming white ceramic with smartly styled wheat design in black ... matches any decor!

Saucepans and skillets have Fire-King glass covers. The same Grip-Lock handle fits them all, snaps on and off.

OUR SPECIAL PURCHASE ALLOWS YOU TO OWN COOKWARE OF THIS MIRACLE CERAMIC AT LOWEST PRICES EVER!

**1 Quart Saucepan** REG. \$2.95 **\$1.88** ONLY

**1 1/2 Quart** REG. \$3.90 **\$2.19** ONLY **2 1/2 Quart** REG. \$5.90 **\$3.49** ONLY

**9 Inch Skillet** REG. \$4.75 **\$2.98** ONLY

**10 1/2 Inch** REG. \$7.30 **\$4.49** ONLY **Grip Lock Handle** REG. \$2.00 **\$1.49** ONLY

**VONS Shopping Bag** SPECIALS IN THE DELICATESSEN

**MILD CHEDDAR Cheese**  
VON'S QUALITY WISCONSIN **59¢ lb.**  
Rich and Creamy Aged Over 90 Days In the Piece

**JERSEYMAID—FRESH Cottage Cheese** FARMER, CREAM, 10-CAL (QT. FARMER ONLY, 49¢) **25¢**

**BUDDI'S—SMOKED Sliced Beef** HAM OR CORNED BEEF MIX 'EM OR MATCH 'EM **3: \$1.00**

**A BREAKFAST TREAT Oscar Mayer Smokies** 12-OZ. PKG. **59¢**

**NEW!—ZESTY, CREAMY Vons French Dressing** PT. 39¢ 1/2 PT. **23¢**

**VONS BAKERY** "Goodness Knows"

**VONS FRESH MUFFINS** All Butter English or Lo-Calorie Sourdough PACKAGE OF 6, **29¢**

**COUNTRY BISCUITS** Fresh from Vons' Own Bakery PACKAGE OF 24, **49¢**

**VGC VODKA** 80 Proof, Charcoal Filtered **\$4.09** FULL QUART SAVE 40c

**MANISCHEWITZ WINES** Blackberry, Elderberry, Cherry Concord, Dry Concord, Rose, White **\$1.39**

**Sue Bee Pure Honey** ORANGE, CLOVER OR SAGE, 12-OZ. JAR **29¢**

**Mott's Apple Juice** FULL BODIED PURE JUICE QUART BOTTLE **29¢**

**Libby's Cream Corn** GOLDEN, CREAMY 303 CAN **15¢**

**Jerseymaid Butter** GRADE AA 1-LB. CTN. **69¢**

**Catering Ice Cream** JERSEYMAID 1/2 GAL. CTN. Try Rocky Road **59¢**

**White King Soap** GRANULATED—REAL SOAP! GIANT PKG., INCL. 10¢ OFF **49¢**

**VONS Shopping Bag** FRESH PRODUCE—THE SEASON'S BEST!

**DESERT GROWN Grapefruit**  
Sweet & Juicy Rich in Vitamin C to Help Prevent Colds!

**8 LB. BAG 29¢**

More Frozen Food Values

**EVERFRESH VEGETABLES**

Peas, Peas & Carrots, Cut Corn, Chopped Spinach, Mixed Vegetables, Chopped Broccoli, Crinkle Cuts **8: \$1.00**

**Stouffer's Tuna & Noodles** 11.5-OZ. Pkg. **59¢**

**Stouffer's Macaroni & Cheese** 12-OZ. Pkg. **29¢**

**Stouffer's Welsh Rarebit** 10-OZ. Pkg. **59¢**

**Vons Meat Pies** CHICKEN, TURKEY OR MEAT 3.02 Pkg. **5: \$1.11**

**Camp's Broiler Steaks** WASTE FREE 7-OZ. Pkg. **39¢**

**"Whole Hog" Sausage** COUNTRY STYLE HAWKINS 5-1 1/2 LBS. Pkg. **69¢**

**Turek & Meck Veal Drumsticks** 11.5-OZ. Pkg. **63¢**

**GORDO'S MEXICAN-FOODS**

Mexican Dinner 11.5-OZ. Pkg. **39¢**

Chili Relleno Dinner 11.5-OZ. Pkg. **39¢**

Beef Taco Dinner 11.5-OZ. Pkg. **39¢**

Enchilada Dinner 11.5-OZ. Pkg. **39¢**

**FRUIT PIES**  
Morton—Choice of Varieties  
FROZEN 8-IN. SIZE **23¢** Save 12c

**STEWED TOMATOES** S&W Fancy 303 Can **2: 39¢**

**CUT GREEN BEANS** S&W Fancy 303 Can **2: 49¢**

**FRUIT COCKTAIL** Dole—Regular or Lo-Cal 303 Can **2: 39¢**

**MEATS FOR BABIES** Swifts—Strained or Junior, 3 1/2-Oz. Jar **5: \$1.00**

**HI-MEAT DINNERS** Swifts—Assorted 4 1/2-Oz. Jar **6: \$1.00**

**VET'S DOG FOOD** Regular or Liver No. 1 Tall Can **12: \$1.00**

**SEAFOODS for LENT**

A Family Favorite **FRYING SHRIMP** **98¢**

Fresh **FILLET OF SOLE** **89¢**

Fresh Fillets of **OCEAN PERCH** **69¢**

Western—12-oz. Jar **FRESH OYSTERS** **69¢**

Spain—1 1/2 Lb. Avg. **LOCAL LOBSTERS** **\$1.49**

In the Frozen Meat Cases

STEAK FRESH **Rainbow Trout** Pan Ready 12-oz. Pkg. **63¢**

GREAT FOR SALADS **Wakefield Crab Meat** 6-oz. Pkg. **69¢**

FISHERMEN **Breaded Fish Sticks** 14-oz. Pkg. **63¢**

**Pineapple** SWEET, READY TO EAT GREAT WITH BAKED HAM! **10¢ lb.**

**Papayas** RIPE, SWEET ... FLOWN IN FRESH FROM HAWAII **29¢**

**Mushrooms** LARGE, BROWN 1/2 POUND ... **39¢**

**Fresh Broccoli** 2 lbs. **29¢** **Breakfast Prunes** 1 1/2-LB. BAG **29¢**

**Excedrin** EXTRA STRENGTH PAIN RELIEVER **83¢** \$1.39 Value 100 Tab. Bottle

Volume No. 7 Now On Sale ... **FUNK & WAGNALLS ENCYCLOPEDIA** New Eldorado Deluxe Edition On Our Book-a-Week Coupon Max. Only **\$1.49**

**VONS and Shopping Bag** Tax Added to Applicable Items

Prices Effective THURS. FRI. SAT. SUN. MARCH 18, 19, 20, 21

**Zee Paper Napkins** 30 Count 2 for **23¢**

**Zee Sandwich Bags** 30 Count 3 for **27¢**

**Tree Tea Bags** 40 Bags 15¢ **59¢**

**Puss 'n Boots Saucy Pamper** 24 Oz. **47¢**

**DETERGENT Wisk Liquid** Heavy Duty 16 Oz. Plastic **39¢**

**BORDEN'S NEW Danish Margarine** A Lighter, Sweeter Spread for Bread **39¢**

**HIGHLAND Syrup** 24 Oz. Btl. Incl. 3¢ Off **60¢**

**Schilling Spices & Seasonings** **BLACK PEPPER** Pure, Ground 2 Oz. Can **27¢** **PURE VANILLA** Extract 10 Oz. Bottle **29¢**

**Hills Bros. Coffee** For Really Good Coffee Flavor ... "Head for the Hills" **\$1.63** 2 LB. CAN

**MJB Long Grain Rice** 24 Oz. Box **41¢**

**Sunsweet Prunes** with 2 1/2 LB. BOX **59¢**

**Sunshine Krispy Crackers** 1 LB. BOX **35¢**

**Argo Corn Starch** 1 LB. BOX **21¢**