

Call Clumberland or Gilbert 3-6181
For Location of Store Nearest You



JERSEYMAID
AWARD WINNING
MILK
AVAILABLE AT
VONS & SHOPPING BAG
NO INCREASE
IN PRICE

YOU NAME IT...WE'VE GOT IT... Brands You Know AND PRICES ARE LOW!

RINSO BLUE
Laundry Detergent

GIANT SIZE
Incls. 10c Off
49¢ Save 30c

TOMATO SAUCE
Hunt's — "Hunt for the Best"

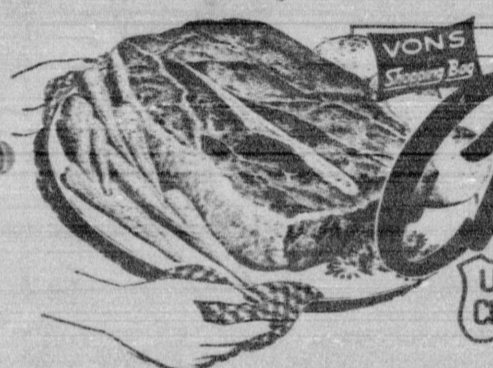
8-OZ. CAN
3 FOR 19¢ Save 10c

PILLSBURY FLOUR
Enriched, All Purpose

5 LB. BAG
Includes 4c Off
39¢ Save 24c

CAMPBELL'S SOUP
Mushroom — A Lenten Favorite

10½-OZ. CAN
2 FOR 25¢ Save 8c



BEST BUYS THIS WEEK-END ON TOP QUALITY MEATS

Chuck Roast
USDA CHOICE
U.S.D.A. Graded CHOICE Beef
A "Brand" You Know and Trust!
Custom Trimmed for Best Value
BLADE CUTS... **29¢/lb.**

- FARMER JOHN BACON** 55¢
SEAFOODS for LENT
FANCY CENTER CUT **69¢**
SWORDFISH STEAKS **69¢**
FILLET SLICES OF FRESH RED SNAPPER **69¢**
FLAKY WHITE MAHI MAHI FROM MAUI **59¢**
3 OZ. MINI WT. FRESH IDAHO TROUT **49¢**
FRESH LOCAL HALIBUT FILLETS **69¢**
In the Frozen Food Cases
SOLE FILETS—DEVELOPED 13 OZ. **99¢**
CLEANED SHRIMP 1 LB. **65¢**
FISH AND CHIPS 1 LB. **65¢**
Rappert's Frozen Fish
FISH STEAKS 1 LB. **65¢**
SOLE FILETS 1 LB. **59¢**
HALIBUT FILETS 1 LB. **89¢**

- CHUCK STEAKS**
Marinate and Fry or Broil **39¢/lb.**
BUTTER FAMILIAR STEAKS **79¢**
CHOICE NEW RIB STEAKS **79¢**
RIB ROAST
U.S.D.A. Choice Standing Cut **69¢/lb.**
SMALL END **69¢** LARGE END **69¢**
Vons & Shopping Bag Better Ground Meats
GROUND CHUCK 55¢ **GROUND ROUND 69¢**

Center Cut Chuck LEAN ROASTS **39¢/lb.**
O-Bone Roast U.S.D.A. CHOICE SHOULDER CUT **49¢/lb.**
Boneless Chuck WASTE FREE ROAST **69¢/lb.**
THE HOME OF CALIFORNIA GROWN
FRESH Fryers
Delivered Daily... Better Because They're Fresher! You Can Tell by the Taste
YOUR FAVORITE PARTS
Everybody Likes the **Drumsticks 49¢/lb.**
BREASTS TASTY WHITE MEAT **59¢** BAKES & BERRS... **5¢**
THIGHS FRESH & PLAYFUL **55¢** BIKER LIVERS... **79¢**
WINGS FIT OR FRICASSEE **29¢** QUICKER BIZZARDS **35¢**

- Kleenex Tissue** 300 2-PLY. INCLS. 4c OFF REG. 37¢ LARGE BOX **29¢**
MBJ Coffee 2 LB. CAN, Incls. 10c off... \$1.37 1 LB. CAN, Incls. 10c off... **69¢**
Corn Oil Margarine FLEISCHMANN'S 1-LB. CTN. **33¢**
Post Cereals GRAPE NUTS... 16 OZ. PKG. GRAPE NUTS FLAKES... 16 OZ. PKG. POST TOASTIES... 18 OZ. PKG. **39¢**
Long Grain Rice EVANS—2 LB. CELLO PKG. YOU SAVE 8c **29¢**
Jerseymaid Butter GRADE AA 1 LB. CARTON **69¢**

VON'S BAKERY
"Goodness Knaps"
VON'S SQUARE CAKES
White, Chocolate, Applesauce, Banana or Chocolate Mint Each **65¢**
VON'S RYE BREAD
15-Oz. Long Loaf Regular or Thin Sliced **29¢**
COLGATE DENTAL CREAM
With GARDOL King Size Tube 75c Est. Value **2:99**
Incls. 5c Off
Volume No. 6 Now On Sale...
FUNK & WAGNALLS ENCYCLOPEDIA
New Eleventh Edition
On Our Book-a-Week Coupon Plan... Only **\$149**

Frozen Food Features
SWANSON'S 3-COURSE DINNERS
Beef, Chicken, Turkey or Salisbury Steak **69¢** Save 14c
Von's Enchiladas **29¢**
Von's Limes & Ham **2:49**
Oh Boy Cheese PIZZA **69¢**
Oh Boy Pepparoni PIZZA **79¢**
Pineapple Cheese Cake **69¢**
Cinnamon Nut Coffee Cake **69¢**
Jerseymaid ICE CREAM
Catering Assl. Flavors, 1/2 Gal. Cn. Special Flavors Chocolate Bits **59¢**

WINESAP Apples
EXTRA FANCY... FROM WASHINGTON STATE
Cracking Crisp! ALL PURPOSE... GOOD COOKING AND EATING
Conveniently Bagged WASHINGTON WINESAPS 4 LB. BAG **39¢**
More Favorites Featured in Our Apple Jamboree
RED OR GOLDEN DELICIOUS PIPPIN, ROME BEAUTY Mix or Match **2:29**
Brown Onions MILD & SWEET **5¢**
Red Lettuce FRESH TENDER LARGE HEAD **5¢**
Italian Squash GARDEN FRESH **19¢**
CANDY APPLES
Cinnamon Flavored Coating **10¢**

ORANGE JUICE
Sunshine State — Florida
FROZEN 6-OZ. CAN **5 FOR 89¢** Save 22c

WESSON OIL
It's Highly Unsaturated
LARGE 24-OZ. BTL. **29¢** Save 14c

PICTSWEET PEAS
Or Cut Golden Corn
FROZEN 10-OZ. PKG. **2 FOR 25¢** Save 14c

Bologna
ALL MEAT or ALL BEEF
Von's — Sliced **59¢/lb.** Save 30c/lb.
Nutritious, Flavor Favorite for Quick to Fix Sandwiches
All Meat Franks WILSON'S CERTIFIED 1-LB. VAC-SEAL PKG. **49¢**
Fresh Cream Cheese NORDEN'S 8-OZ. PKG. **33¢**
Von's Enchiladas BEEF OR CHICKEN PACKAGE OF 2 **29¢**

- Glorietta FANCY FRUITS**
FREESTONE PEACHES Halves or Slices
BLenheim APRICOTS Whole Peeled or Unpeeled Halves
BARTLETT PEARS Halves or Slices
BIG 2½ CANS 2:69

Dole Fruit Drink 16 OZ. CAN **25¢**
Fancy Farms Kidney Beans 28 OZ. CAN **18¢**
Betty Crocker Potato Buds 16 OZ. PKG. **25¢**
Blueberry Muffin Mix 12 OZ. PKG. **35¢**
Liquor Features
FYFE & SCOTT RARE IMPORTED SCOTCH 65 Proof Special, Save 40c **\$4.59**
MILLBROOK DRY GIN 50 Proof 750 **\$2.99**
MILLBROOK BOURBON 50 Proof 750 **\$3.99**
BARCLAY BRANDY 50 Proof 750 **\$4.99**
Tax Added to Applicable Items

- Crisco Shortening** 5 LB. WHITE, ALL VEGETABLE... IT'S DIGESTIBLE! **89¢**
Toilet Tissue NORTHERN 4-Roll, 3-Ply **37¢**
Head & Shoulders SHAMPOO Central Deodorant Large Tube **\$1.00**
Dog Food FISH Triple Waxed 18-Oz. Pkg. **49¢**
Sandwich Bags WAXTEX Triple Waxed 75 Count Pkg **2 for 39¢**
Sanitary Napkins KOTEX Regular or Super 24, You Save 18c **69¢**
Vin Detergent Tablets 40 OZ. PKG. 750 **59¢**
Condensed All for AUTOMATIC WASHERS 1-LB. BOX **77¢**
Cold Water All for AUTOMATIC WASHERS 1-LB. BOX **75¢**
Lux Liquid Detergent 16 OZ. PKG. 12 OZ. PLASTIC **35¢**

