



Complete

FOR GREATER SAVINGS

LUCKY'S LOW EVERYDAY

STORE-WIDE

Discounts

EVERYTHING YOU BUY... YOU BUY FOR LESS Everyday

- Cereal**
 - BIG 'G' WHEATIES 18-oz. Box 45¢
 - WHEAT CHEX WALSTON 18-oz. Box 35¢
 - POST TOASTIES 12-oz. Box 29¢
 - RICE KRISPIES KELLOGG'S 14-oz. Box 35¢
 - QUAKER OATS 12-oz. Box 48¢
- Solid Dressing**
 - MIRACLE WHIP DRESSING 10-oz. Jar 53¢
 - WHITE HOUSE DRESSING-ALL PURPOSE 8-oz. Jar 33¢
 - BEST FOODS MAYONNAISE 8-oz. Jar 61¢
- Crackers**
 - PACIFIC CRACKERS THIN FLAKE 1-1/2 lb. Box 27¢
 - NABISCO COOKIES CHOCOLATE CHIP 1-1/2 lb. Box 45¢
 - SHORTBREAD COOKIES-NABISCO PECAN 1-1/2 lb. Box 45¢
 - COOKIES LANGENDORF REG. 29¢ Pkg. 4 for \$1
- Pet Foods**
 - SKIPPY DOG FOOD 18-oz. Can 9¢
 - KAL-CAN CAT FOOD CHICKEN & TUNA 15-oz. Can 14¢
 - PURINA DOG CHOW 25-lb. Bag 3.09
 - MILK BONE BISCUITS NABISCO 20-oz. Pkg. 41¢
- Margarine & Milk**
 - MAZOLA MARGARINE CORN OIL 1-lb. Can 37¢
 - CARNATION MILK EVAPORATED 1-1/2 Can 15¢
 - NON-FAT MILK BANALAC INSTANT 10-oz. Can 85¢
 - COFFEE MATE 5-oz. Jar 45¢
- Canned Meats**
 - BEEF STEW DINNY HOOKS 2-1/2-oz. Can 49¢
 - CHILI WITH BEANS HODEL 15-oz. Can 32¢
 - LUNCH MEAT BATH BLACKBARK 12-oz. Can 42¢
- Dairy & Eggs**
 - HOLIDAY ICE CREAM FOREMOST 1-1/2 Can 59¢
 - FOREMOST BUTTER 1-lb. Can 69¢

- Baby Foods**
 - HEINZ STRAINED BABY FOOD 4 for 39¢
 - BEECHNUT STRAINED BABY FOOD 4 for 39¢
 - SWIFT'S MEATS BABY 3 for 25¢
- Salt-Sugar & Spice**
 - C & H SUGAR 10-lb. Bag 1.05
 - LUCKY SALT 20-oz. Box 10¢
 - BLACK PEPPER SCHILLING'S 4-oz. Can 35¢
- Peanut Butter & Syrup**
 - BELL PEANUT BUTTER 16-oz. Jar 55¢
 - GRAPE PRESERVES KELLY'S 2-lb. Jar 49¢
 - SUPERIOR HONEY 16-oz. Jar 47¢
 - SMUCKER SYRUPS 8-oz. Jar 39¢
- Flour & Mixes**
 - CAKE MIX BETTY CROCKER 2-1/2 Pkg. 32¢
 - BISQUICK 4-oz. Box 43¢
 - PANCAKE MIX AUNT JEMIMA 2-lb. Box 41¢
 - LUCKY FLOUR ALL PURPOSE 5-lb. Bag 39¢
- Canned Fish**
 - STAR-KIST TUNA CHUNK LIGHT MEAT 5-1/2-oz. Can 29¢
 - PINK SALMON ICY POINT 16-oz. Can 49¢
 - GRATED TUNA VAN CAMP'S 4-oz. Can 17¢
- Soups**
 - LIPTON'S SOUP MIX 2-1/2 Pkg. 29¢
 - CAMPBELL'S SOUPS MEAT BASE 10-oz. Can 16¢
 - TOMATO SOUP CAMPBELL 10-1/2-oz. Can 2 for 21¢
- Shortening & Oil**
 - SNOWDRIFT SHORTENING 5-lb. Can 77¢
 - MAZOLA CORN OIL 2-qt. Bottle 59¢
 - CRISCO SALAD OIL 2-qt. Bottle 45¢

- TRIMMED WASTE FREE T-BONE STEAK** TAILS TRIMMED OFF - USDA CHOICE or LUCKY BONDED **98¢ lb.**
- FRESH LEAN GROUND BEEF** TENDER AND BONDED FOR FLAVOR **31¢ lb.**
- FRYING CHICKENS** FRESH USDA GRADE A FRYERS - WHOLE BODY **29¢ lb.**
- RIB STEAK** USDA CHOICE or LUCKY BONDED **79¢ lb.**
- BLADE CUT CHUCK ROAST** USDA CHOICE or LUCKY BONDED **35¢ lb.**
- CENTER CUT ROUND STEAK** USDA CHOICE or LUCKY BONDED **67¢ lb.**



Comparison proves Lucky's store-wide discount prices save you more every day... See Lucky's selection of nationally advertised brands of groceries... Compare Lucky's Top Quality USDA Choice or Bonded Meats... Note the close trim... The lower prices... Compare the savings on Housewares, Sundries, Health and Beauty Aids... Enjoy the freshness of Lucky's farm-fresh produce... The selection of imported and domestic delicatessen items. Shop Today... Compare... and prove the savings to yourself.

LUCKY DISCOUNTS EVERYTHING EXCEPT—QUALITY, SERVICE AND COURTESY*

- GROUND CHUCK 49¢ lb.
- GROUND ROUND 67¢ lb.
- E-Z CUT CUBE STEAK 94¢ lb.
- CHUCK STEAK 47¢ lb.
- SIRLOIN STEAK 89¢ lb.
- RIB FILET STEAK 1.48 lb.
- CHUCK ROAST CENTER CUT 45¢ lb.
- RUMP ROAST 67¢ lb.
- STANDING RIB ROAST Large End 69¢ lb.
- CROSS RIB ROAST 77¢ lb.
- CORNERED BEEF BRISKET LUCKY BONELESS 67¢ lb.
- CORNERED BEEF ROUNDS LUCKY BONELESS 69¢ lb.
- SHORT RIBS OF BEEF 19¢ lb.
- YOUNG TOM TURKEYS USDA GRADE A 35¢ lb.
- LEGS & THIGHS FRYING CHICKEN 52¢ lb.
- FRYER BREAST FRYING CHICKEN 59¢ lb.
- FARMER JOHN HAM FULLY COOKED FULL SHANK HALF 39¢ lb.
- FARMER JOHN SLICED BACON 1-lb. Pkg. 52¢
- SLICED BACON Bath Sticks 1-lb. Pkg. 59¢
- THICK BACON SLICED RANGE BRAND 2-lb. Pkg. 1.18
- PORK SPARE RIBS Small Size 49¢ lb.
- LAMB SHOULDER ROAST 49¢ lb.
- RIB LAMB CHOPS 98¢ lb.
- LARGE LOIN LAMB CHOPS 78¢ lb.
- SMALL LOIN LAMB CHOPS 1.39 lb.

- Lower Priced Delicatessen Treats!**
- WILSON'S FRANKS ALL MEAT 1-Pound Pkg. 49¢
 - SLICED LUNCH MEATS Lucky, Bologna, P.S.P., Sliced & Sliced 25¢
 - KRAFT AMERICAN CHEESE SLICED 12-oz. Pkg. 57¢
 - TUNA & HERB BISCUIT DINNER BETTY CROCKER 1-1/2-oz. Pkg. 63¢
 - MOZZARELLA CHEESE PRECIOUS BRAND 8-oz. Pkg. 44¢
 - RICOTTA CHEESE PRECIOUS BRAND 1-lb. Pkg. 49¢

- Greater Everyday Savings On Housewares and Sundries!**
- JUMBO WELCOME MAT Black rubber mat with embossed "Welcome" protects floors and rugs. \$1.98 VALUE! OUR LOW PRICE **1.19**
 - PRELL SHAMPOO Large Tube 99¢ VALUE! OUR LOW PRICE **68¢**
 - BRYLCREEM HAIRDRESSING Large Tube 79¢ VALUE! OUR LOW PRICE **61¢**
 - MENNEN BABY MAGIC Plastic Bottle \$1.00 VALUE! OUR LOW PRICE **76¢**
 - EMPIRIN COMPOUND Bottle of 25 45¢ VALUE! OUR LOW PRICE **36¢**
 - HEAD & SHOULDERS Cream Hair Conditioner 69¢ VALUE! OUR LOW PRICE **53¢**
 - NOXEMA SKIN CREAM 4-oz. Tube \$1.00 VALUE! OUR LOW PRICE **74¢**
 - SOFTIQUE BATH OIL Large Size \$1.25 VALUE! OUR LOW PRICE **99¢**
 - LILT PUSH-BUTTON HOME PERMANENT \$2.80 VALUE! OUR LOW PRICE **\$1.93**

- BOX OF 100 ENVELOPES Banded, ideal for all utility payments. 39¢ VALUE! OUR LOW PRICE **33¢**
- SHO CURL HAIR SPRAY Regular or hard to hold formulas. The once-a-day hair spray that keeps your hair lovely. 99¢ VALUE! OUR LOW PRICE **68¢**
- CREST TOOTH PASTE FAMILY SIZE The toothpaste proven effective against cavities in homes like yours. 89¢ VALUE! OUR LOW PRICE **69¢**

- LENTEN MENU SUGGESTIONS**
- ALBACORE TUNA CARNATION 7-oz. Can 29¢
 - PETER PAN SALMON PINK 16-oz. Can 55¢
 - ANTHONY NOODLES 16-oz. Pkg. 31¢
 - VELVEETA CHEESE FOOD 2-lb. Loaf 89¢
 - MINUTE RICE 14-oz. Pkg. 44¢
 - TUNA PIES STAR-KIST 8-oz. Pkg. 6 for \$1
 - LONGHORN CHEESE 69¢ lb.
 - MILD CHEDDAR CHEESE 69¢ lb.
 - HALIBUT STEAKS 67¢ lb.
 - SWORDFISH STEAKS 79¢ lb.
 - FRESH FILET OF SOLE 89¢ lb.
 - COOKED & PEELLED SHRIMP 98¢ lb.
 - FRESH PERCH FILET 59¢ lb.
 - FRESH OYSTERS 12-oz. Jar 69¢

- Paper Items**
 - ORCHID NAPKINS Assorted Color Paper 200-Cl. Pkg. 45¢
 - LUCKY FACIAL TISSUE 200-Cl. 18¢
 - SCOTT TOWELS PAPER 8-1/2 Pkg. 29¢
 - ZEE TOILET TISSUE 4-Roll Pkg. 35¢
 - ZEE PAPER NAPKINS ASSORTED 80-Count 11¢
 - SOFT WEVE TISSUE 2-Roll Pkg. 22¢
- Frozen Foods**
 - MACARONI & CHEESE Van De Kamp 1-lb. Pkg. 35¢
 - ROSARITA DINNERS Regular Pkg. 45¢
 - SIRLOIN TIPS KOLD-KIT 16-oz. Pkg. 55¢
 - SPAGHETTI & MEAT NATION 3-oz. Pkg. 27¢
 - OH BOY SANDWICH 15-oz. Pkg. 69¢
 - EGGO WAFFLES 3-Cl. Pkg. 14¢
 - JOHNSTON PIES FRUIT 1-lb. Pie 59¢
- Other Items**
 - ELBO MACARONI GOLDEN GRAIN 2-lb. Pkg. 39¢
 - ANTHONY SPAGHETTI 7-Minute 12-oz. Pkg. 19¢
 - JAN-U-WINE NOODLES 2-1/2 Can 27¢
 - CIGARETTES FILTER & KING SIZE Carton 2.11
- Laundry Aids**
 - DASH DETERGENT Giant Box 75¢
 - IVORY SNOW Giant Box 79¢
 - IVORY SOAP Medium Bar 10¢
 - IVORY LIQUID DETERGENT 22-oz. Bottle 64¢
 - GLASS WAX GLASS CLEANER 13-oz. Can 49¢
 - CLOROX BLEACH LIQUID 1-Gallon Bd. 63¢
 - SPIC 'N SPAN 1-lb. Box 29¢
 - LAVA SOAP Regular Bar 2 for 23¢
 - PERSONAL IVORY Toilet Soap Regular Bar 4 for 27¢
- Fruit & Juices**
 - FRUIT COCKTAIL DOLE'S 303 Can 21¢
 - SLICED PINEAPPLE HARVEST DAY 1-lb. Can 19¢
 - BORDO GRAPEFRUIT SECTIONS 303 Can 25¢
 - FRUIT TREATS MOITZ 20-oz. Jar 33¢
 - APPLESAUCE HARVEST DAY 303 Can 13¢
 - PIE APPLES COMSTOCK SLICED 82 Can 25¢
 - CLING PEACHES HUNTS 2 1/2 Can 24¢
 - HARVEST DAY PEARS 303 Can 21¢
 - CHERRIES SUPREMA E.S.P. 303 Can 19¢
 - MANDARIN ORANGES DEL MONTE 11-oz. Can 25¢
 - PINEAPPLE JUICE HARVEST DAY 40-oz. Can 29¢
 - CRANBERRY COCKTAIL Ocean Spray 55¢
- Coffee & Tea**
 - FOLGER'S COFFEE 1-lb. Can 79¢
 - FOLGER'S COFFEE 2-lb. Can 1.57
 - FOLGER'S COFFEE 3-lb. Can 2.33
 - LIPTON TEA BAGS 48-ct. Pkg. 59¢
 - FOLGER'S INSTANT 10-oz. Jar 1.45