



NEW SALES RECORD . . . Rudy Grieshaber (left), sales director for Palo del Amo development in Torrance, accepts an award naming him Salesman of the Year for 1964 from R. A. Watt, president of R. A. Watt, Inc. Grieshaber set a new all-time sales record for the total number of single family homes sold in one year.

Grieshaber Award 1964 Salesman of Year Trophy

For selling \$9,485,000 worth of homes during a 12-month period in the firm's record-setting Palo del Amo development in Torrance, Rudy Grieshaber has been named the R. A. Watt, Inc. Salesman of the Year for 1964, president Ray A. Watt announced today.

Grieshaber set a new all-time sales record in the total number of single family homes sold in one year and for total dollar volume as his nearly \$10 million total was achieved through the high sales of 271 tri-level homes at an average price of \$35,000.

"Palo del Amo was the most successful executive home development in our corporate history," Watt said.

Managers Name New President

Walter C. Eichenhofer has been elected president of the Greater Los Angeles Chapter of the Institute of Real Estate Management for 1965.

Also elected to executive posts in the local chapter were: Robert Crane, vice president of Bern Hecht Co. of Hollywood; first vice president; Harold Weinhold, realtor and past president of the Los Angeles Board of Realtors; second vice president; and George Topper of Wagon Seller and Durst Security Corp., secretary-treasurer.

THOSE NAMED as executive counselors are: E. Tennessee Moore, president of Moore Realty in Long Beach and immediate past president of the L. A. Chapter; William Sexton of Coldwell, Banker & Co.; William Abelman of Abelman and Schmit; and Gene Mays of William Doud & Co.

Eichenhofer is Director of Properties for CalProp Investments, Inc., developers of apartment buildings throughout Los Angeles County.

The Institute of Real Estate Management is a society of professional managers associated with the National Association of Real Estate Boards.

MEMBERSHIP includes professional property managers who have met rigid criteria established by the Institute. Members who receive the designation "Certified Property Manager" must have five years experience in the property management field and must pass two written examinations before acceptance.

Members of the Los Angeles Chapter manage in excess of 1,500 apartment, office, medical, commercial and industrial buildings in the Greater Los Angeles area.

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as he presented an engraved plaque to Grieshaber at the firm's annual sales dinner. "A great deal of its success may be traced to Rudy's efforts. Not only did he do a tremendous job in sales, but the fine relationships that he established with each family prior to and after their move-in period set an example for

One-Stop Remodeling Center in Operation

Remodeling information and assistance can now be obtained at Southern California Edison Company's Home Modernization Center in Inglewood, according to L. E. Jenkins, Edison district manager.

Located at the Edison office, 214 S. La Brea Ave., the center is designed as a "one-stop-shop" for families interested in remodeling their homes.

It is open Monday through Friday from 8 a.m. to 5 p.m. Complete modernization assistance is available from the idea stage through the completion stage including follow-up services. It has been designed to fill a need for a one-stop center for persons desiring remodeling ideas, information, recommendations and assistance. Jenkins pointed out.

A trained modernization consultant will be present to offer personal assistance as well as to implement a carefully planned remodeling program.

Featured at the modernization center is a kitchen center where the newest models of major electrical appliances are displayed in an in-use situation. In addition, there are exhibits and displays showing house wiring, electric heating and air conditioning, water heating, lighting and a complete line of large and small appliances.

An up-to-date remodeling

reference library contains idea-packed magazines and booklets on complete or specialized remodeling as well as pertinent related housing product information. Edison's modernization program also includes information about the procedures involved in remodeling and a checklist to help determine which products and materials are needed.

Many families are interested in remodeling or adding onto their existing home, but do not know where to begin. It's Edison's goal to help them . . . to translate their ideas into workable specifications, he added.

While property values have gone up 75 per cent, the county tax rate has risen only 35 per cent in the last 10 years, according to the Los Angeles County Employees Assn.

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Harbor Hospital Moves 80 Into Redecorated 'C' Ramp

A segment of the original 101 barracks type buildings of Harbor General Hospital were vacated Friday, February 26, when 80 "Chest" patients were transferred from the West end of "G" Ramp to the remodeled and redecorated "C" Ramp.

In announcing the move, A. L. Thomas, Hospital administrator, said it was the fore-runner of a "program which will eventually find all of the older buildings removed from the 78 acres westerly adjoining the new acute unit at Carson Street and Vermont Avenue, in Torrance."

FRIDAY'S MOVE had been eagerly awaited by the pulmonary patients who will find the new area a far more pleasant place in which to pass the time in their long fight back to health," Thomas said.

"We have salvaged seven buildings and improved them with remodeling, painting, and bringing them up to standards required by the California State Department of Health," he added.

Thomas said that the move is part of the plan originated with the opening of the new acute unit in 1963 to keep the hospital's chest patients, including those recovering from tuberculosis in the older buildings.

THOMAS SAID that the "C" Ramp will be maintained for at least five years but that other buildings are already the subject of specifications for demolition and that the "G" Ramp west buildings, vacated Friday will be the first to be removed, hopefully by July 1. The other buildings which will not be effected immediately on the east side are

now housing medical study projects. Administrative Headquarters of the Attending Staff Physicians, doctors' quarters, and a snack bar for hospital personnel.

The remodeled buildings on the "C" Ramp were described by Thomas as "providing more liveable conditions."

"They afford easy access to the lawns and shade trees and landscaping will be developed to make them even more attractive. The chest patients will have their own library, recreational facilities, and Occupation and Physical Therapies. The old Admitting Building (A-15) houses the Chest Clinic and

staff offices." Thomas declared. Some of the patients moved Friday were ambulatory. And although the distance from the two ramps seems short to the eye, the manner in which the buildings are laid out have required a walk of at least a mile, so most of the transfer was by station wagons with a few patients requiring ambulances.

Nearly 94 per cent of all money budgeted by Los Angeles County Employees Assn. These mandatory tort functions include probation, welfare, courts and jails.

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