

Call Cumberland or Gilbert 2-6181  
For Location of Store Nearest You.

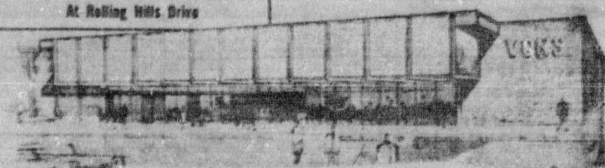


# Grand Opening

WE'LL BE  
OPEN WASHINGTON'S BIRTHDAY  
Monday, February 22

## CELEBRATION SALE!

Another Sparkling New VONS  
SERVING BREA-NORTH FULLERTON  
2004 North Brea Blvd.  
At Rolling Hills Drive



HERALDING SAVINGS IN ALL VON'S & SHOPPING BAG STORES \* 4 BIG SALE DAYS \* THURSDAY THROUGH SUNDAY FEBRUARY 18-19-20-21

### ORANGE JUICE

Sunshine State—From Florida

FROZEN 6-OZ. CAN **235¢** Save 10¢

### PARKAY MARGARINE

Premium Quality—From Kraft

1-LB. CTN. **19¢** Save 12¢

### VON'S COFFEE

A Rich, Mellow Blend

1-LB. CAN... 2-LB. \$1.17 CAN **59¢** Save 10¢

### LIBBY'S PEACHES

Yellow Cling—Sliced or Halved

2 1/2 CAN **19¢** Save 10¢

### BEST FOODS MAYONNAISE

Made with the Whole Egg

QUART JAR **49¢** Save 14¢

- Vim Detergent** PRE-MEASURED TABLETS GIANT PKG.—INCL. 10¢ OFF **49¢**
- Chocolate Drink** JERSEYMAID—QT. CTN. DELICIOUS HOT OR COLD **20¢**
- Catering Ice Cream** JERSEYMAID 1/2-GAL. CTN. Try Cherry Vanilla **59¢**
- Jerseymaid Butter** GRADE AA 1-LB. CTN. **69¢**
- Team Flakes Cereal** BY NABISCO 11-OZ. PKG. **29¢**

**CHUCK STEAKS**  
OR CENTER CUT CHUCK ROASTS  
**39¢/lb.**  
USDA CHOICE  
U.S.D.A. Choice Beef... Only!

**Leg o' Lamb**  
FROZEN Shoulder Roast  
**59¢/lb.**  
Tender, Tasty Young Lamb Specially Priced at Only...

**CHUCK ROAST**  
Custom Trimmed Blade Cut **33¢/lb.**  
USDA CHOICE

**LAMB CHOPS**  
U.S.D.A. CHOICE AMERICAN LAMB  
Shoulder **79¢/lb.**  
Chops... **89¢/lb.**  
O-Bone Chops... **89¢/lb.**  
Lamb Rib Chops... **89¢/lb.**  
Large Loin Chops... **98¢/lb.**  
Small Loin Chops... **11¢/lb.**

**FRESH LEG OF LAMB**  
U.S.D.A. Graded Choice Genuine American Custom Trimmed, Oven Ready **69¢/lb.**  
**Lamb Breast** STIFF AND BARE FOR AN ECONOMICAL MEAL **12¢/lb.**  
**GENUINE AMERICAN LAMB PELT**  
Colorfully dyed natural pelt, soft & luxurious. A \$20.00 VALUE! EVERY STORE WILL HAVE A WINNER Register at the Meat Dept. No Purchase Necessary.

- Family Steaks** BONELESS CHOICE BEEF **79¢**
- O-Bone Roast** SHOULDER CUTS **49¢**
- Boneless Chuck** WASTE FREE **69¢**
- Rib Roast** STANDING CUTS LARGE SMALL END 99¢/lb. END... **69¢**
- Boneless Brisket** WHOLE OR POINT HALF **79¢**

- Fresh Ground Meats**
- GROUND BEEF** **37¢**
  - GROUND CHUCK** **59¢**
  - GROUND ROUND** **69¢**

- Seafood Sea-lections**
- SALMON** Fresh Cut 99¢/lb. **89¢**
  - FRESH SEA BASS** Filet Slices **79¢**
  - In the Frozen Meat Case**
  - Icelandic Parch Fillets** **63¢**
  - Fish Sticks** **39¢**
  - Blue Diamond Breaded Shrimp** **\$1.49**

- FRESH PORK ROAST**
- Roast with Fresh Carrots & Potatoes (Special in the Produce Dept.) **29¢/lb.**
  - Boston Butt Roast** FRESH EASTERN CORN-FED PORK **49¢**
  - Wilson's Certified Bacon** SLICED 1-LB. PKG. **59¢**

**WEST-PAC FROZEN VEGETABLES**  
Peas, Cut Corn Mixed Vegetables — 24-OZ. BAGS — **3:89¢**  
LARGE SIZE POLY BAGS  
Cut Green Beans, Crinkle Cut, Shoestring or Tater Tot Potatoes — 20-OZ. BAGS — **3:89¢**

**DELICATESSEN SPECIALS**  
**ALL MEAT FRANKS** **49¢**  
OSCAR MAYER 1-Lb. Vacuum Twin Pack  
Cottage Cheese **25¢**  
Vons Enchiladas 3 in a package **59¢**  
Borden's Cream Cheese 8-OZ. PKG. **33¢**

**VONS ALL BEEF BOLOGNA**  
Sliced... the Sandwich Favorite  
Save 30¢ Per Lb. **59¢/lb.**

**TV DINNERS**  
Swanson's—11-Oz. Choice of Varieties **49¢**  
Shrimp Creole **49¢**  
Beef or Veal Chop-ettes **39¢**  
Camp's Frozen Veal Steaks **49¢**

**Liquor Features**  
**VGC VODKA** 80 Proof Charcoal Filtered **4.09**  
QUART Save 40¢

**VONS POUND CAKE** Plain, Nut or Cherry Great with Jerseymaid Ice Cream! **39¢**  
**VONS DINNER ROLLS** Cold Water French or Assorted Soft Rolls 12 IN A POLY BAG **39¢**

**JOHNSTON'S FROZEN PIES**  
Apple, Cherry, Pumpkin or Strawberry Rhubarb LARGE 9 INCH SIZE **49¢** Save 20¢

**CRYSTAL BEER** Case of 24 12-Oz. Cans 47¢ 89¢  
**IMPORTED SCOTCH** Fyfe & Scott On the Mark 75¢ 89¢  
**MILLBROOK VODKA** 80 Proof 11.0z. 1.99 1.99

**VON'S Shopping Bag**  
Price Effective THURS., FRI., SAT., SUN., FEB. 18-19-20-21  
WE GIVE BLUE CHIP STAMPS

**ban** NEW FORMULA Roll-on Deodorant \$1.00 VALUE Extra Large Size Incl. 12¢ Off **57¢**

- VONS INSTANT COFFEE** 4-OZ. JAR **89¢**
- JACK AND THE BEAN STALK** FANCY BEAN SAUCE CUT OR SLICED 2 303 CANS **39¢**
- DONALD DUCK GRAPEFRUIT SECTIONS** 303 CANS **25¢**
- CUT-WIRE WAXED PAPER** TITHE WAXED 133 FT. ROLL **19¢**

**WHITE ROSE Potatoes**  
U.S. NO. 1—NEW CALIFORNIA CROP  
Long, White All Purpose Favorites! **539¢/cwt.**

**Fresh Pineapple** EXTRA FANCY—HAWAIIAN RIFE, SWEET & JUICY **10¢**

**Red Salad Lettuce** FRESH HEADS **2:15¢**

**Fresh Spinach** RICH IN MINERALS! LARGE, LEAFY BUNCHES **2:15¢**

**Strawberry Rhubarb** WASHINGTON HOTHOUSE GROWN **19¢**

- CHERRY TOMATOES** Fresh & Flavorful 12-OZ. BSKT. **19¢**
- FRESH CARROTS** Tops Off 1 Lb. Pkg. **2:19¢**
- GREEN APPLES** Newtown Pippins **2:25¢**
- FRESH MUSHROOMS** Large Brown Buttons Half Pound **39¢**

**FUNK & WAGNALLS ENCYCLOPEDIA**  
25 Magnificent Volumes at Practically HALF PRICE WITH OUR BOOK-A-WEEK COUPON PLAN VOL. 3 NOW ON SALE \$1.99 \$2.79 Value, With Coupon... VOL. 1 STILL AVAILABLE Introducing Coupon Offer... 49¢ Ask Store Mgr. Regarding Coupon

**HAVOLINE MOTOR OIL**  
1st Grade—20 & 30 wt. Extra Special... Quart **29¢**

**Dutch Cleanser** 14-OZ. CAN **2-33¢**

**NESTLE'S Dacof Coffee** Any 3 Oz., Get 6 Oz. Plus 10¢ Off You Pay... **1:13**

**THE TOP LEAVEN Tender Leaf Tea** 100 BAG PKG. Includes 15¢ Off... **1:08**

**Listerine Antiseptic** KILLS GERMS THAT CAUSE BAD BREATH! DAILY GARGLING WITH LISTERINE HELPS PREVENT COLDS! 99¢ VALUE 14-OZ. BTL. **79¢**

**CAULON Water Softener** SAVES SOAP 1-LB. PKG. **35¢**

**DRY MIX Knorr Soups** ASSORTED 2-PKG. PACKS **39¢**

**Heinz Baby Foods** STRAINED VARIETIES 3-OZ. GLASS JAR **3-35¢** JUNIOR FOODS 8-OZ. GLASS JAR **2-33¢**