



CREA MEETING . . . Local realtors inspect model of a typical apartment house which will be discussed at the forthcoming California Real Estate Assn. Education and Sales Conference to be held in Santa Monica Feb. 26. The conference is co-sponsored by the Santa Monica Bay District Board of Realtors. Pictured here with the model are (from left) David Robinson, CREA president; Albert Z. England, president of the Torrance-Lomita Board of Realtors; David F. Dawes, board education committee chairman, and W. D. Brugger, executive vice president of the board.

Educational Meeting Slated for Realtors

An educational and sales conference for local realtors and salesmen will be held in Santa Monica Civic Auditorium Feb. 26, according to Albert Z. England, president of the Torrance-Lomita Board of Realtors. The local board is co-sponsor with the California Real Estates Assn. of the educational meeting.

The one-day seminar is the outgrowth of a meeting between England and other officers of the local board with CREA members David N. Robinson of Berkeley, president; and H. Jackson Pontius, executive vice president and members of the Education Committee.

"The Professional Approach to Listing and Selling Homes and Small Income Property" is the conference title, according to England.

Conducted to enable realtors and salesmen to update their knowledge of the fundamentals of listing and selling real estate, the course will provide one unit credit toward the CREA Education Certificate.

Speakers will include Bob Bale of Phoenix, Ariz.; Bob Thompson, Santa Clara; Tom Kiernan, Sacramento; Richard Farrer, Palm Desert; and David Stone, San Jose. Dave Conger will moderate.

St. Gerard To Begin Fund Drive

Membership tickets will be made available to the public by St. Gerard's Council, Knights of Columbus, in the annual drive for funds to operate the Rancho San Antonio Boys' home located at Chatsworth.

Tickets, which will be sold outside local cooperating markets and banks, will carry a chance to win a Cadillac and more than 100 other prizes.

Drawings will be held at the annual barbecue April 25, at the Rancho in Chatsworth. Barbecue tickets are \$1.50 for adults and 50 cents for children.

Council Elects New Officers

New officers of the St. Gerard Council, No. 4919, Knights of Columbus, are Bert La Charite and Don Goepner.

La Charite, Torrance contractor, was elected deputy grand knight, succeeding Joe Simpson, who has moved out of the area.

Goepner of Lomita was elected chancellor, filling the position vacated by La Charite.



The Old-timer
"Where is the man, when he looks into the mirror who doesn't admire his wife's taste!"

Navy Offers Male Nurse Commission

Many openings are available for male nurses to serve as a commissioned officer in the U. S. Navy Nurse Corps, according to Chief Metehney, Navy recruiter at the Torrance office.

The Navy nurse officer, as a graduate of an accredited school of nursing may enter general nursing, operating room management, anesthesiology, nuclear nursing, teaching or in clinical areas such as medical, surgical, cardiac, and nursing service administration.

Male student nurses in collegiate schools of nursing are eligible to apply for the Navy nurse corps candidate program.

Further information about the program may be obtained by contacting Chief Metehney, 1520 Cravens Ave. FA 0-3141.

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Report Details Growth Of Southern California

Southern California, its economic stature, residents, industry, leisure and every other component combining to make the area one of the most unique in the world, is the subject of a new publication of Security First National Bank's research department titled "Southern California Report."

The first of its kind to be compiled on the area, the 160-page four-color report traces in detail the growth and development of California's fourteen southern counties from the first census taken on horseback into the computerized future.

More than two years of research, and a year for writing and editing were required for the report. Illustrations, charts and economic predictions are contained in the book which includes data on Fresno, Imperial, Inyo, Kern, Kings, Los Angeles, Orange, Riverside, San Bernardino, San Diego, San Luis Obispo, Santa Barbara, Tulare and Ventura counties.

PRESENTLY the economic phenomenon of the United States, Southern California looked for many years as if it would be out-paced by the northern part of the state. The north had the advantage of the gold rush and the first continental railway link—but the advantage was to be only temporary.

In 1900, 75 per cent of the state's population lived in the north. By 1930, however, 58 per cent of the people lived in Southern California, and today some 64 per cent—nearly 12 million people—live in the area.

With people comes industry, and Southern Californians are the national leaders in many major areas. They produced \$10.8 billion worth of manufactured goods in 1962, exceeded only by five other states and all of California. Los Angeles and Orange counties are challenging Chicago for second place in the number of manufacturing jobs among the nation's leading metropolitan centers.

AGRICULTURE, not normally associated with such a rapidly urbanizing area, is a \$2.4 billion business. Fresno County is the nation's largest agricultural producer, followed by second-place Tulare, and third-place Kern. Kings and Los Angeles are included in the top ten also.

Los Angeles, as industrialized and populated as it is, is the nation's biggest dairy product center, and is rated number six agriculturally.

Retail sales, a long time indicator of the over all health of an area, grew 70 per cent between 1954 and 1963, compared with the national average of 44 per cent. In 1963, cash registers rang up \$17 billion in the 14 southern counties.

Southern California also is one of the world's great financial centers. Banks in the 14-county area command resources of nearly \$19 billion—a figure that is increasing at a rate nearly double the national average.

CALIFORNIA is the leading fishing state in the nation, and Southern California lands 80 per cent of the state's total value in fishing income. During 1963, 517 million pounds of fish and shellfish worth \$51.8 million were brought in by San Pedro, San Diego and Santa Barbara.

Aerospace and defense, the giant which gave the biggest boost to Southern California's growth, has undergone the metamorphosis from Rosie the Riveter to the scholarly, highly-specialized scientist. Although accounting for nearly half of the income generated in Southern California, the industry is declining moderately because of decreased defense spending.

Is the building construction boom ending? Probably not, but it is tapering off somewhat, according to the Security Bank report. A decline in residential building will make 1964 the first year in 14 that construction activity did not surpass the previous year's level. However, non-residential building reached an all-time high in 1964.

SOUTHERN California produces 43 different minerals whose total value is surpassed only by Texas and Louisiana. Of the 43, six had 1963 market values of more than \$50 million, 10 had values of \$10 million and 22 were worth in excess of \$½ million each.

The list of "firsts" and "largest" is growing each year, as Southern California continues as the nation's number one economic growth area.

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Carson Estates homes have full wall-to-wall carpeting and Balanced Power kitchens, including Waste King Universal built-in range and oven, dishwasher and food waste disposer. Furnished model homes in Carson Estates are open from 10:00 a.m. 'til dark daily at 220th Street and Vera, one-half block south of Carson. Telephone is 834-4871.

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