

Tons of Trading Stamps Redeemed for Yule Gifts

By REYNOLDS KNIGHT
While zinc economists still holly argue the pros and cons of trading stamps, the nation's shoppers go right along, making good use of the bits of colored paper. Furthermore, it is becoming apparent that users of the stamps are doing some long-range planning of the purchases to be made with their stamp-filled books.

Birthday gifts and anniversary presents are among the leading purchases with the books, but the big surge comes at Christmas. The 1964 Yuletide was a good example. One authoritative source in the industry has estimated that some 100 million stamp books were turned in for Christmas gift merchandise.

So it is not surprising to learn that more stamp books are redeemed in December than in any other month of the year.

1964 drop in industrial fire losses reflected to a large degree the effectiveness of plant and factory good housekeeping programs, according to John T. Whitley, president of Amerace Corp.

Whitley noted that industrial fires declined by 2.7 percent in 1964 compared with 1963, the first decline since 1959. "It gives fresh emphasis," he said, "to the importance of keeping industrial plants free of debris in which fires can get started."

The Penetone Division of Amerace, a manufacturer of non-flammable non-toxic industrial cleaning materials, has been a leader for more than 20 years in the campaign for industrial plant cleanliness.

The cardinal rule is "to prevent fires from starting," Whitley said. Plant customers of the company are advised "for plant safety, keep everything as clean as possible, avoid accumulations of

greasy substances, and never use steel wool or flammable paint removers or cleaners near electric connections."

Whitley pointed out that, contrary to popular belief, it is not matches or smoking that are the chief cause of fires. Friction, spontaneous combustion, faulty maintenance and bad housekeeping are the principal causes of fire.

BILLION-DOLLAR BUSINESS—This may be the year in which a company in one of the nation's oldest industries joins the approximately "three score and ten" companies doing an annual business of a billion dollars or more.

The industry is factoring, which traces its roots back to the early 19th century, and the company is Meinhard-Commercial Corporation, which came close to \$1 billion in factoring volume in

1964 and may very well top that level in 1965.

Meinhard-Commercial is the largest company in factoring, a type of financing which involves outright purchase of clients' accounts receivable and the provision of essential credit protection by the factoring firm. The company also does accounts receivable financing, a newer financing method in which funds are loaned on a revolving basis on the security of clients' receivables (what other firms owe them).

Charles L. Harding Jr., chairman of the C.I.T. Financial Corp. subsidiary, expects volume of Meinhard-Commercial and the industry to rise along with the continued growth predicted for sales of consumer-oriented industries, since factoring serves so many industries selling directly to consumers.

"Another favorable element is the increasing interest in using factoring in ex-

ports in order to supply credit terms to foreign buyers while freeing manufacturers from the risk of credit losses and the financial burden of carrying receivables," Harding said.

SCIENCE NEWS—In the midst of all the excitement of space exploration and possibilities of future space travel, a plea has been made not to forget the earth we live on. A proposal by the National Academy of Science seeks a 10-year study of the earth's interior, since so many huge unknowns stand in the way of a basic understanding of this planet, even now. More is known today about the moon's surface, it was emphasized, than about the earth's mantle, some 20 miles below the surface. It was explained that the earth's mantle begins some three to 25 miles below the surface and ranges 2,000 miles inward to the core. Above the mantle is

the crust, of 3- to 25-mile thickness.

THINGS TO COME—Boon for cooks: thermo pins, long an aid to professional chefs, are now available to housewives. The pin, thin and hollow, carries a small amount of DuPont's Freon-12 to transfer heat to the interior of roasts and fowls, thereby cutting cooking time by 50 percent. New adhesive for bonding gypsum wall-board to concrete or to itself. Margarine in a squeeze bottle. It becomes a semi-solid at room temperature. Heat-and-eat "fried rice." New use for old product: solid brass spittoons are in demand—for Martini pitchers. That's what the man said.

The Gila Monster looks like a fat lizard. He's not as friendly as a lizard though, for his glands produce large quantities of poison.

Tolson Sells Interest In Real Estate Company

Delbert Vaughn has purchased the interest of William H. Tolson in Tolson-Vaughn, Inc., and has announced the firm will be known as Vaughn Real Estate, Inc.

The new firm will be engaged in construction work as well as real estate sales, Vaughn said in announcing the purchase.

Tolson, a partner in Tolson-Vaughn, Inc., for the past two years, will continue to be associated with the firm on a cooperative basis as a broker.

Vaughn operated as Vaughn Real Estate from 1955 until 1962, but the firm was not then incorporated. The company will continue to use offices located at 2008 W. Carson St., in downtown Torrance.

Vaughn, a past president of the Torrance-Lomita Board of Realtors, has just completed a term as regional vice president of the 21st district of the California Real Estate Association. He will continue his activities in the local and state associations.

The company is now building a small tract in Lomita and plans to engage in the construction of custom homes, apartments, and commercial and industrial buildings.

Boys Band To Begin New Class

New classes for members of the Gardena Valley Boys Band will begin at 10:30 a.m. Saturday at Serra High School, according to Mrs. Lars A. Holt, publicity chairman for the band.

Membership in the Gardena Valley Boys Band is open to all boys in grades 5 through 9 living in the southwestern area. Dues paid by each member are used to buy musical scores and some instruments and to defray the costs of operation. No prior musical training is necessary.

There is still room for several boys, Mrs. Holt said. She advised boys interested in membership to call William B. Power at Serra High School, DA 4-6675, or at FR 5-6387. Power also directs the Serra High School marching band.

The band participates in several parades each year and has played in several concerts.

Carson Area Zone Change Recommended

The Regional Planning Commission has recommended approval of a zone change involving 125 acres of Carson area property south of Sepulveda Boulevard between Vermont and Normandie avenues.

The commission recommended approval of the R-1 and C-2 zoning sought by William S. Watt of 16901 S. Western Ave.

A public hearing must be held by the Board of Supervisors on the case.

RE-ELECTED

Ernest W. Hahn was re-elected chairman of the board of Pacific State Bank following the annual meeting of shareholders at the bank's main office in Hawthorne.

With These Market Basket Bargains

FOR A CHANGE OF PACE, TREAT YOUR FAMILY TO TENDER, LEAN, SUCCULENT AMERICAN LAMB... MILD-FLAVORED, NUTRITIOUS, EASY-TO-CARVE, AND SO ECONOMICAL, TOO... OVEN READY.

U.S.D.A. CHOICE FRESH AMERICAN **LAMB LEGS** **69¢** LB.

FOR A CHANGE OF PACE, TREAT YOUR FAMILY TO TENDER, LEAN, SUCCULENT AMERICAN LAMB... MILD-FLAVORED, NUTRITIOUS, EASY-TO-CARVE, AND SO ECONOMICAL, TOO... OVEN READY.

U.S.D.A. CHOICE BEEF WELL TRIMMED, TENDER. **CHUCK ROAST** **33¢** LB.

YOUR Satisfaction is Guaranteed

SOUTHERN STAR OR SWIFT READY TO SERVE **CANNED HAM** **\$5.79** 9-LB. CAN

FRESH CALIFORNIA-GROWN, KING SIZE FRYING CHICKEN PARTS **Fryer Thighs** **55¢** LB.

FRESH CALIFORNIA-GROWN, KING SIZE FRYING CHICKEN PARTS **Fryer Breasts** **59¢** LB.

FRESH CALIFORNIA-GROWN, KING SIZE FRYING CHICKEN PARTS **Drumsticks** **49¢** LB.

GOLD MEDAL **FLOUR** **39¢** 5-LB. BAG

CARNATION BRAND **Sole Fillets** 1-LB. PKG. **69¢**

CARNATION BRAND **Fish Sticks** 1 1/2-LB. PKG. **95¢**

CARNATION BRAND **Fish Sticks** 14-OZ. PKG. **65¢**

LEAN FRESH **Ground Shoulder** 1-LB. PKG. **59¢**

LEAN FRESH **Ground Round** 1-LB. PKG. **69¢**

FRESH MEAT OF BEEF & LAMB **Lamburger** 1-LB. PKG. **39¢**

INCLUDES 10¢ OFF **CHEER** SAVE 24¢

54-OZ. PKG. **55¢**

SALE OF **PLASTIC WARE**

LAUNDRY BASKET, 3-PIECE MIXING BOWL SET (11-OZ., 1 1/2 QT. AND 2 1/2 QT.), DISH PAN, 1 1/2-QUART ROUND WASTE BASKET, OVAL WASTE BASKET, KITCHEN CADDY, 5-COMPARTMENT CUTLERY TRAY AND SPACE SAVER STORAGE BIN.

YOUR CHOICE **2 FOR \$1**

WE'D APPRECIATE YOUR **VOTE for Your Favorite Checker** AT ANY MARKET BASKET STORE... (She may become "International Checker of the Year" and win many prizes, including a tour of Hawaii) **VOTING IS NOW THRU SUNDAY**

PRICES EFFECTIVE **THURSDAY, FRIDAY, SATURDAY, SUNDAY, FEBRUARY 4, 5, 6, 7.**



MORE "EAT" in the MEAT at MARKET BASKET

U.S.D.A. CHOICE REGULAR CUT RIB OR PIN BONE **Lamb Chops** **79¢** LB.

U.S.D.A. CHOICE SMALL LOIN **Lamb Chops** **\$1.29** LB.

U.S.D.A. CHOICE BEEF ROUND BONE SHOULDER **Roast or Steak** **59¢** LB.

U.S.D.A. CHOICE BEEF SEVEN BONE SHOULDER **Roast or Steak** **49¢** LB.

Star Bright FINE SATRA-FINISH STAINLESS WITH INLAID EBON-ETTF

WEEKLY SCHEDULE

1st Week TEASPOON **19¢**

2nd Week DINNER FORK

3rd Week TABLESPOON

4th Week SAID FORK

EPCH ONLY

5th Week DINNER KNIFE 29¢ WITH EACH \$2.00 PURCHASE*

*Excludes Alcoholic Beverages and Fluid Milk Products.

Created by **Master Craftsmen**... to give you the lasting elegance of the Great Traditions... with an exciting beauty and the highest of quality. This high satin finish stainless steel has in black indestructible Ebon-ETTF handles. Will not rust or stain, is dishwasher safe and needs no polishing.

BEAUTIFUL COMPLETER PIECES (NO MINIMUM PURCHASE REQUIRED)

BUTTER KNIFE 49¢

SUGAR SPOON 49¢

SERVING SPOON 99¢

SALAD SPOON 99¢

MEAT FORK 99¢

LIKE SERVER 99¢

COCKTAIL FORK 49¢

SAUCE LADLE 99¢

ICED TEA SPOON 49¢

DELICATESSEN VALUES

BATH BRACEDRINK **Frankfurters** 1-LB. PKG. **49¢**

SWISS **Tellamook Cheese** 1-LB. **79¢**

MILD **Cheddar Cheese** 1-LB. **59¢**

HEAVY CHEDDAR **Cheddar Cheese** 1-LB. **59¢**

SWISS **Macaroni Salad** 14-OZ. CTN. **29¢**

PARMESAN **Blueberry Turnovers** 14-OZ. PKG. **49¢**



New lower long distance phone rates for most out-of-state station-to-station calls became effective Feb. 1, 1965

Lowest rates now start at 8 P.M. and also apply any time Sunday... You will be glad to know that the low Night Rates formerly starting at 9 P.M. now apply from 8 P.M. to 4:30 A.M., and any time Sunday, for out-of-state station-to-station calls beyond 220 miles. This means that you can now make a 3-minute out-of-state station-to-station call to anywhere in the continental United States (except Alaska), any time Sunday for \$1 or less at the low Night Rate. Most rates for calls to Hawaii have also been reduced. Rates for calls to Alaska have not been changed.

PLEASE REMEMBER... these new lower rates apply only to station-to-station calls to places outside California and the rate is determined by the time at the originating point.

Your long distance calls go through faster if you dial them direct.

Rinky-tink pianos weren't the only thing that made the Gay Nineties gay. Take this Victorian phone booth, for example. It has a dome top, fancy glass windows, carved wood, silk curtains and a rug. But in those days phoning was considered a luxury. And pay phones were few and far between. Public need has changed all that. Now you find well-designed indoor and outdoor phone booths, almost everywhere you go.

FREE WITH THIS COUPON AND \$2.00 PURCHASE*

COUPON VALID THURSDAY, FRIDAY, SAT., SUNDAY, FEBRUARY 4-7, ONLY AT MARKET BASKET STORES

Market Basket

J.P. Leggett
Your Telephone Manager in Torrance