



SAVE! WIN FREE WEEKEND VACATIONS!
AT THE HOME OF...

Red Carpet Service



USDA CHOICE STEAK SALE!
CLUB STEAKS, BONELESS FLANK, TOP ROUND OR SIRLOIN TIP
89¢/lb.

U.S.D.A. CHOICE T-BONE STEAKS
Custom Trimmed... No Tails or Excess Fat
93¢/lb.

RIB ROAST
All "Branded" U.S.D.A. Choice
SMALL END... **89¢** LARGE END... **69¢/lb.**

CHUCK STEAKS
U.S.D.A. CHOICE
Marinate and Fry or Broil
43¢

Porterhouse Steaks **\$1.69**
Boneless Top Sirloin **\$1.27**
Choice Rib Steaks **79¢**
Family Steak **79¢**
SPENCER STEAK **\$1.69**
NEW YORK CUT **\$1.89**

Center Cut Chuck **43¢**
Boneless Chuck **69¢**
Brisket of Beef **79¢**
Round Roast **79¢**
GROUND CHUCK **59¢**
Stewing Beef **79¢**

Sliced Bacon **55¢**
DANOLA BACON **69¢**
Seafood Sea-Lochans
FRESH FISH OF OCEAN PERCH **63¢**
WESTERN OYSTERS **69¢**
SALMON **89¢**
In the Frozen Meat Case
BREADED SOLE **59¢**
BREADED SHRIMP **59¢**
FRESH FILLETS **55¢**

CREAM PIES **25¢**
DETERGENT AJAX **49¢**
CAMPBELL'S SOUPS **8¢**
STAR-KIST TUNA **23¢**
TOILET TISSUE **10¢**

Mazola Corn Oil **39¢**
MJB Coffee **69¢**
Leslie Table Salt **10¢**
Orange Juice **49¢**
Jerseymaid Butter **69¢**

Glorietta Fancy Fruits
General Mills Cereals
Jerseymaid Ice Cream

VOTE FOR YOUR FAVORITE VON'S & SHOPPING BAG CHECKER
YOUR BALLOT IS YOUR ENTRY IN THIS CUSTOMERS' CONTEST!
WIN
A WONDERFUL WEEKEND AT THE LUXURIOUS **Bahia**
SECLUDED YEAR 'ROUND RESORT ON MISSION BAY
90 WONDERFUL WEEKENDS FOR TWO
EVERY STORE WILL HAVE A WINNER
Full Details of the Free "Wonderful Weekend" and Contest Rules are Posted in the Store. No Purchase is Necessary to Enter Contest.

PRIZE PRODUCE Really Fresh!
Buy the Bag AND SAVE!
RUSSET POTATOES U.S. No. 1—Idaho—5 Lb. Bag
GRAPEFRUIT Sweet, Juicy, Desert Grown—8 Lb. Bag
WINESAP APPLES Snappy Fresh—Northwest—4 Lb. Bag
NAVEL ORANGES California's Finest—4 Lb. Bag

WEEKEND SPECIALS IN THE DELICATESSEN
Buddig's Smoked **SLICED MEATS** BEEF, HAM OR CORNED BEEF
Von's Processed **SLICED CHEESES** AMERICAN, SWISS OR PIMENTO
Fresh Liver Sausage **45¢**
Von's Potato Salad **33¢**
Meeter's Sauerkraut **39¢**

VEGETABLES
Peas, Cut Corn, Chopped Spinach, Mixed Vegetables **5:89¢**
WONG'S FROZEN CHINESE FOODS
Egg Roll, Egg Foo Young, Fried Rice, Pork or Chicken Chop Suey, Shrimp Chew Mein or Sweet & Sour Pork **49¢**
Van de Kamp's Chicken Pies **38¢**
Van de Kamp's Enchiladas **3:11**
Camp's Beef Broiler Steaks **38¢**
T&M Beef or Veal Steaks **79¢**
Minute Maid Lemonade **18¢**

BAG THE SAVINGS **39¢ Each**
A Steak's Best Friend: **MUSHROOMS** Fresh Large Brown Buttons HALF POUND **39¢**
A Bargain in Nutrition: **DRIED APRICOTS** Delicious Raw or Stewed 8 OZ. PKG. **29¢**

SANDWICH MAKIN'S!
From Chicago Thermo Seal Pkg. **3:11**
Leaf Cheese 8 Oz. Pkg. **3:11**
KITCHEN FRESH 15 OZ. CUP **33¢**
FROM WISCONSIN QUART JAR **39¢**

Sundries Section Special
Contac Capsules 12 Hour Action for Relief from Colds **97¢**
\$1.49 VALUE PKG. OF 10

25 MAGNIFICENT VOLUMES
Now Yours—AT PRACTICALLY HALF PRICE
WITH OUR **BOOK A WEEK PLAN**
FUNK & WAGNALLS ENCYCLOPEDIA
in the NEW Eldorado Deluxe Edition
Each week thereafter, a new volume is placed on sale, so that if you collect your volumes a book-a-week, in only a few short months you will own the complete set. Volumes 2 to 25 cost you only \$1.49 each with coupons. Without coupons these volumes would cost you \$2.79 each—so you can see what a terrific bargain you receive with the free coupons.
Starting this week Volume No. 1 goes on sale. It's yours for only 49¢ with coupon below—a special introductory price to get you started. You save \$2.30 on this first volume by presenting the coupon while the book is still on sale. With this Volume No. 1 you receive—free—coupons for Volumes 2 through 25.
THIS COUPON IS GOOD FOR \$2.30 OFF THE PURCHASE OF VOLUME NO. 1 OF THE FUNK & WAGNALLS ENCYCLOPEDIA
ONLY 49¢

VON'S BAKERY
"Goodness Knows"
Butterscotch Tea Cakes
iced single layer cake, DELICIOUS WITH FRUIT OR ICE CREAM... **59¢**
Von's 'Cable Car' Bread
SAN FRANCISCO STYLE SOURDOUGH FRENCH, 1 LB. 6 1/2 OZ. LOAF... **39¢**
Liquor Features
OLD COLONEL TYLER STRAIGHT KENTUCKY BOURBON 56 Proof Special Price **SAVE \$1.00 \$3.95**
FIFE & SCOTT FINE IMPORTED SCOTCH WHISKY 50 Proof Special Price **SAVE \$1.00 \$4.95**
Royal Velvet Gin 50 Proof 50% **\$3.99**
Millbrook Vodka 50 Proof 50% **\$2.99**
Tax Added to Applicable Items

Ajax Liquid Cleaner 32 oz. 1/2 gal. 63¢	Swift's Meats for Babies STEAMED OR CHOPPED 10 MEAT DROPPER 3 1/2 Oz. Glass Jar 2-53¢ 4 1/2 Oz. Glass Jar 2-39¢	PURTEX LIQUID BLEACH 1 1/2 Gallon Plastic Jug 43¢	Lipton Dry Soup Mixes CHICKEN NOODLE 2 Pack Package 31¢ ALPHABET SOUP 2 Pack Package 39¢	3-1/2 O Whip 'n' Chill 2/47¢ Luzianne Coffee 1 lb. Can. 6 Oz. 37¢ Fondaparil Dill Pickle Chips 12 Oz. 31¢ Action Bleach Packets 4 Oz. Pkg. 79¢ Woodbury Bath Soap 4 1/2 Lbs. 46¢
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