

THIS IS YOUR LUCKY NUMBER

Nº 015644

LOOK AT THESE UNHEARD-OF "GIVE-AWAY PRICES"

and it's yours at listed price if the above number matches one posted in the store.

# LUCKY NUMBER SWEEPSTAKES

Newberrys  
ROLLING HILLS PLAZA

PACIFIC COAST HIGHWAY  
at CRENSHAW BLVD.

GOLDEN NUGGET  
**MIXED NUTS**  
FULL 1-LB. CAN  
REG. 98c CAN  
**4c** per can  
20 LUCKY NUMBERS

  
**GENERAL ELECTRIC ELECTRIC BLANKET**  
REG. \$17.99  
**\$1**  
6 LUCKY NUMBERS

  
45-PC. TEXAS-WARE  
**MELMAC® DINNERWARE**  
REGULAR \$150  
19.98 SET **\$1** 6 LUCKY NUMBERS

REGULAR \$39.99  
**SWAG CHAIN LAMP**  
Blue tint glass . . . beautiful!  
**\$2.00** ONE LUCKY NUMBER

  
**SMITH-CORONA PORTABLE TYPEWRITER**  
WITH CASE — REG. \$59.88  
**\$3.00** ONE LUCKY NUMBER

**\$15 WORTH OF YARDAGE**  
OF YOUR CHOICE . . .  
**\$1.00** 6 LUCKY NUMBERS

  
**LADIES' DUSTERS**  
MANDARIN STYLE QUILTED COTTON  
REG. \$15.99  
**\$1.00** each  
6 LUCKY NUMBERS

**NEW FAD FASHION "JELLY SET"**  
7 to 14 Size Range — REG. \$4.99  
**23c** each  
12 LUCKY NUMBERS

  
**PLAYTEX "Cross Your Heart" BRAS**  
REGULAR \$2.50 EACH  
**18c** 12 LUCKY NUMBERS

  
**LADIES' THONG SANDALS**  
Mylar stripe with vinyl upper rubber sole. Sizes 5-9  
REG. 57c pr. **6c** 200 LUCKY NUMBERS

**DELICIOUS NEWBERRY HOT DOGS**  
WITH THE WORKS AT OUR SNACK BAR!  
REGULAR 29c  
**2c** 20 LUCKY NUMBERS

  
**GRAPE CLUSTER CENTER PIECE**  
Perfect for coffee table — REG. \$29.99  
**50c** ONE LUCKY NUMBER

**LITTLE LEAGUE SPECIAL! MacGREGOR BASEBALLS**  
Official Little League style. REGULAR \$1.98 EACH  
**6c** 30 LUCKY NUMBERS

  
**FAMILY SIZE Right Guard Deodorant**  
7-oz. deodorant can.  
REG. \$1.49 CAN  
**3c** 15 LUCKY NUMBERS

**LUCKY NUMBER ITEMS ARE LOCATED IN THEIR RESPECTIVE DEPARTMENTS . . . CHECK ALL DEPARTMENTS FOR YOUR LUCKY NUMBER**

  
**G.E. CLOCK-RADIO**  
Wake to music or alarm—REG. \$17.88  
**\$1.00** each  
6 LUCKY NUMBERS

**BALBOA BIRD CAGE**  
Floor stand — Brass or Copper  
REGULAR \$13.95  
**\$1.00** ONE LUCKY NUMBER

  
**MEN'S TIMEX NEW ELECTRIC WATCH**  
Reg. \$39.95. Never Wind!  
**\$2.00**  
1 LUCKY NUMBER

  
**GOLD FISH SPORT SHIRTS**  
Handsome wide-spread collar with leather thong lace front . . .  
REG. \$5.88 EACH . . . New Style!  
**1c** 12 LUCKY NUMBERS

  
**DETECTO BATH SCALES**  
REG. \$3.97  
**6c** 4 LUCKY NUMBERS


  
**Plush Covered VANITY STOOL**  
Smart styling brass frame.  
REG. \$9.99  
**30c** ONE LUCKY NUMBER

  
**FOLDING HI-CHAIR**  
Cris-cross folding legs Vinyl "Slings" style seat  
REG. \$8.95  
**1c** 5 LUCKY NUMBERS

**NUMBERS CHANGE DAILY! SO SAVE THIS SECTION!**

  
**Adjustable - Vented Metal IRONING TABLE**  
REGULAR \$5.88  
**1c** 12 LUCKY NUMBERS

  
**MEN'S VELOUR SHIRTS**  
Turtie - Neck Zipper.  
REG. \$8.99  
**50c** 18 LUCKY NUMBERS

  
**LADIES' REG. \$12.99 "YAMA" Cardigan SWEATERS**  
Beautiful shawl collar coat style sweaters . . . 65% wool, 35% mohair . . . assorted colors.  
**50c** 6 LUCKY NUMBERS

  
**SIDEWALK BIKE**  
With SHIELD and Mounted PISTOL  
REG. \$19.99  
**\$2.00** 4 LUCKY NUMBERS

**LUCKY SWEEPSTAKES NUMBERS ARE VALID MON., APRIL 11th THROUGH WED., APRIL 20th**  
ALL SWEEPSTAKES MERCHANDISE WILL BE PLACED ON REGULAR PRICES THURS., APRIL 21st  
Employees or Families of Newberrys or the Press-Herald are Not Eligible — ADULTS ONLY

A POTENTIAL OF  
**3,414**  
WINNING LUCKY NUMBERS

Here's how it works . . . Bring this paper with you and check your lucky number (above) with those posted in each department. If your Lucky Number is the same, you may purchase the item at the unheard of low price indicated on this page. There are duplicate Lucky Numbers, so you may find your number in more than one department.

**NUMBERS CHANGE DAILY! USE YOUR LUCKY NUMBER EVERY DAY! JUST BRING THIS SPECIAL SECTION WITH YOU!**

All illustrations are Similar to Likeness

SEE THE FOLLOWING PAGES FOR OUTSTANDING LUCKY NUMBER SWEEPSTAKE VALUES!

Newberrys  
ROLLING HILLS PLAZA

PACIFIC COAST HIGHWAY  
at CRENSHAW BLVD.