

...ALL LUCKY STORES JOIN IN CELEBRATING THE



GRAND OPENING

OF ANOTHER New LUCKY DISCOUNT SUPERMARKET!

ALL STORES CLOSED EASTER SUNDAY APRIL 10th—SHOP EARLY

- Baby Foods: JUNIOR FOOD GERBER 13¢, GERBER'S DINNERS 17¢, Crackers & Cookies: SNACK CRACKERS 39¢, COOKIES 35¢, STA-CRISP CRACKERS 27¢, Pet Foods: KAL KAN TUNA 14¢, DOG FOOD 7¢, PURINA DOG CHOW 1.33, CHIC-E-ALL 13¢

- 15-Oz. LOAF: DI CARLO BREAD 23¢, BURRY—14-Oz. Box: SCOOTER PIES 39¢

- Beer & Beverages: SHASTA 12oz. Can 12¢, SEVEN-UP 6¢, BREW '102' BEER 6¢

- Cereals: BIG "G" WHEATIES 47¢, KELLOGG SPECIAL "K" 48¢, CREAM OF WHEAT 44¢

- Dairy Foods: ICE CREAM 59¢, ORANGE JUICE 75¢

- Canned Meats: CORNED BEEF HASH 45¢, DEVILED HAM 43¢, CHILI WITH BEANS 55¢

- Canned Fish: CHICKEN O'SEA 35¢, DEL MONTE SALMON 75¢, ALBACORE TUNA 33¢

- Frozen Foods: BBQ SANDWICH 57¢, CHEESE PIE 65¢, COFFEE CAKE 82¢, COTTAGE FRIES 27¢, LINK SAUSAGE 1.09, BREADED SHRIMP 1.79, SOLE FILLET 65¢, ORANGE JUICE 23¢, SIRLOIN TIPS 55¢, BIRDS EYE PEAS 17¢, ENCHILADAS 35¢

Another big, beautiful Lucky Discount Supermarket to serve you! . . . Another money-saving Lucky in the South Gate-Hollydale area, 13050 Paramount Blvd. at Gardendale St. . . . Featuring strictly top-quality USDA Choice or Lucky Bonded Meats . . . All the nationally known brands of groceries that you have learned to depend on . . . The Freshest Fruits and Vegetables available . . . Health and Beauty Aids . . . Housewares . . . All at Lower Everyday Discount Prices! . . . No games . . . No gimmicks . . . No stamps . . . No loss-leaders nor come-ons . . . No expensive frills that keep prices up at other stores . . . Lucky has taken all the wasteful expense out of the supermarket business and passed the savings on to you through lower and lower everyday discount prices on every item in stock . . . You'll find the savings truly amazing because Lucky is the ONLY supermarket that gives you Total Store-Wide Discount Pricing . . . EVERYDAY!



FESTIVE EASTER FULLY COOKED ham 49¢ lb. FARMER JOHN Full Shank Half 45¢, SHANK PORTION 63¢, FARMER JOHN Fully Cooked HAM 59¢, BUTT PORTION HAM 71.29¢, FARMER JOHN Fully Cooked WHOLE HAMS 63¢, CENTER HAM SLICES 71.29¢

- GROUND CHUCK 59¢ lb., GROUND ROUND 78¢ lb., CHUCK STEAK 55¢ lb., RIB STEAK 89¢ lb., SIRLOIN STEAK Full Cut 98¢ lb., E-Z CUT CUBE STEAK 1.05 lb., T-BONE STEAK 1.15 lb., PORTERHOUSE STEAK 1.19 lb., CHUCK ROAST 39¢ lb., RUMP ROAST 78¢ lb., CROSS RIB ROAST 79¢ lb., OSCAR MAYER BACON 89¢, SLICED BACON 79¢, LUCKY BACON 71¢, ITALIAN SAUSAGE 89¢ lb., THICK BACON 1.49

- RIB ROAST 79¢ lb., FRESH FRYERS 31¢ lb., GROUND BEEF 41¢ lb., ROUND STEAK 78¢ lb., PORK CHOPS 59¢ lb., SPARE RIBS 69¢ lb., SAUSAGE 49¢, CORNISH GAME HENS 53¢ lb., TURKEY ROAST 3.19, CORNED BEEF ROUNDS 83¢ lb., CORNED BEEF BRISKET 87¢ lb.

- PANCAKE MIX 39¢, GOLD MEDAL FLOUR 59¢, CAKE MIXES 32¢

- FRENCH MUSTARD 16¢, WATERMAID RICE 18¢, TOMATO SAUCE 3¢, MAHATMA RICE 37¢

KRAFT—2-lb. Carton VELVEETA CHEESE FOOD 98¢, Gerber's Strained, 4 1/2-oz. Jar BABY FOOD 3 for 29¢

- LUCKY MARGARINE 19¢, CARNATION MILK 15¢, SANALAC 88¢

- LUCKY VODKA 2.99, GOLD SEAL BRANDY 3.99, LUCKY WHISKEY 3.88

- CRISCO SHORTENING 87¢, LUCKY SALAD OIL 57¢, MAZOLA CORN OIL 69¢

- STUFFED OLIVES 53¢, DEL MONTE RELISH 31¢, PITTED OLIVES 33¢

- BROWNULATED SUGAR 28¢, POWDERED SUGAR 15¢, SCHILLING CLOVES 24¢

- MIRACLE WHIP 54¢, FRENCH DRESSING 47¢, MAYONNAISE 49¢

- PEANUT BUTTER 58¢, MOLASSES 33¢, GRAPE JELLY 39¢

- M-J-B COFFEE 73¢, M-J-B COFFEE 1.45, M-J-B COFFEE 2.15, M-J-B INSTANT 1.39, M-J-B TEA BAGS 49¢

- ZEE TOILET TISSUE 35¢, ZEE NAPKINS 11¢, ZEE WAX PAPER 18¢, KAISER FOIL 27¢, MODESS NAPKINS 68¢, ORCHID NAPKINS 45¢

EASTER PLANTS! Large, Finest Quality Multi-Bloom EASTER LILIES. Also Available: EXTRA FANCY, FLORIST QUALITY Tulips, Cinerarias, Caladium and Hydrangeas at Lucky's Everyday Low Discount Prices!

- FRUIT COCKTAIL 38¢, CLING PEACHES 25¢, GLORIETTA PEARS 39¢, DOLE PINEAPPLE 23¢, APPLE SAUCE 31¢, CRANBERRY SAUCE 25¢, PINEAPPLE JUICE 29¢, GRAPEFRUIT 26¢, CRANBERRY JUICE 55¢

GRAND RE-OPENING 24911 S. WESTERN, LOMITA. Your Lucky Discount Supermarket has been drastically remodeled . . . NEW REFRIGERATED CASES . . . COMPLETELY REDECORATED AND PAINTED . . . A NEW, LARGER LIQUOR DEPARTMENT . . . BIGGER & BETTER DEPARTMENTS—AND ALL AT LUCKY'S LOW, LOW DISCOUNT PRICES!

- DEL MONTE CORN 21¢, PRINCELLA YAMS 29¢, CUT GREEN BEANS 25¢, HARVEST DAY PEAS 16¢, PEAS & ONIONS 27¢, PORK & BEANS 23¢, HARVEST DAY BEETS 15¢, STEWED TOMATOES 20¢, VEGETABLE JUICE 38¢, CHOW MEIN NOODLES 25¢

FROZEN—9-inch Pie JOHNSTON PIES 59¢, GRANULATED—10-Lb. Bag C&H SUGAR 99¢

- TOMATO SOUP 11¢, CAMPBELL SOUP 16¢, JELL-O PUDDING 11¢

- FOOD COLORS 31¢, BOSCO MILK AMPLIFIER 59¢, METRECAL LIQUID DIET 26¢, SHOE POLISH 38¢, ELBO MACARONI 29¢, VINYLWAX 89¢, MARSHMALLOWES 19¢

- PUREX BLEACH 59¢, TREND 40¢, PINE SOL SPRAY 59¢, TIDE DETERGENT 75¢, JOY LIQUID 58¢, COMET CLEANSER 23¢, ELECTRASOL 39¢

STORE HOURS: MONDAY-FRIDAY 10 A.M. TO 9 P.M., SATURDAY AND SUNDAY 10 A.M. TO 7 P.M.



EASTER HOUSEHOLD NEEDS, TOYS, HEALTH & BEAUTY AIDS at LOW DISCOUNT PRICES!

COFFEE HOTTELS: Heritage design carafe set, Two 11-oz. bottles etched with the American Eagle & gold stars. Holds 2 cups each. \$3.95 VALUE \$1.44

PITCHER \$1.66, PLAY BALLS 66¢, PLUS WHITE TOOTHPASTE 69¢

KITCHEN TERRY TOWELS: Colorful, printed designs to match or blend with your kitchen decor. 49¢ Ea. VALUES OUR LOW PRICE 3 for \$1

"SET MAGIC" HAIR SPRAY 48¢, ORAL ANTISEPTIC COLGATE BRAND 57¢, SCHICK SUPER Razor Blades \$1.19

- INGLEWOOD: 1035 S. La Brea Ave. 825 W. Arbor Vitae 10801 Prairie Ave. WESTCHESTER: Lincoln Blvd. at Manchester. TORRANCE: Torrance Blvd. at Crenshaw Sepulveda Blvd. at Hawthorne 110 East Carson Ave. 2750 Pacific Coast Hwy. HERMOSA BEACH: Pacific Coast Hwy. at Artesia REDONDO BEACH: 1516 Pacific Coast Hwy. SAN PEDRO: 25th St. at Western LOMITA: S. Western Ave. at Lomita Blvd.

58 DISCOUNT SUPERMARKETS TO SERVE YOU IN SOUTHERN CALIFORNIA