

Nuclear Power: just plug it in.

It won't be long now. You may soon be popping toast and cooking roasts with electricity produced from Edison's \$87 million nuclear generating plant now under construction at the northwest corner of the Camp Pendleton Marine Reservation. This giant plant, capable of serving a city of half a million people, is scheduled for operation early in 1967. Public interest in the project has been widespread. More

than 100,000 people have already visited the Nuclear Information Center, located on a bluff overlooking the

Putting the atom to work is yet another example of the never-ending search for new sources of power in Edison's continuing drive to keep well ahead of Southern California's needs for abundant electricity at the lowest possible cost.

Southern California Edison Company



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