

STUDY CAMPAIGN . . . Coleman L. Isaacs, left, vice president and manager, Frank M. Martin, assistant manager of the Torrance office of City National Bank, are shown studying the new loan campaign which was introduced in the Press-Herald March 23. The campaign will run through December.

UC Bank Names Two Managers

Two Redondo Beach bank-ers have been promoted by United California Bank.

Charles H. Toole, an El Se-Charles H. Toole, an El Se-gundo resident, has be en named manager of the bank's South Redondo Beach office. Donald A. Funk, 719 Espla-nade, Redondo Beach, will be-come manager of the Wash-ington and Vermont branch near downtown Los Angeles. Toole, assistant manager of the South Redondo Beach

the South Redondo Beach branch for the past two years, succeeds Jack W. Wolf, who leaves to become manager of a new branch office in Cen-

A graduate of the bank's management training program. Toole joined United California Bank in 1958 and has worked in the Los Angeles heedquarters operations and marketing departments. He is an Air Force veteran.

Funk, assistant manager of Washington and Vermont branch before his promotion, once served as assistant manager at the bank's Torrance

once served as assistant manager at the bank's Torrance branch. He joined United California Bank in 1957 and is a graduate of the management Student Honored





raining program.

A native of Detroit, Mich.,
Funk is a graduate of the University of Arizona.

Both men have completed courses offered by the American Institute of Banking, eduncational wing of the American Dankers Association.

Student Honored
Stanley K. Sugita, son of Mr. and Mrs. James Sugita, 1649 W. 224th St., was named one of the Distinguished Stucture of Englican Institute of Banking, eduncational wing of the American Bankers Association.

Buyers Call Tune When Government Sells Land

Last week we discussed the problems encountered by gov-ernment when it buys real estate for some public pur-pose.

estate for some public purpose.

We pointed out that because of a number of factors, government will frequently pay a price higher than the real estate market—and also higher than the fair market value figure on which we base our assessments.

Just the reverse is usually true when the county, city, state, or school district wants to get rid of some property it doesn't need any more.

OUR RECORDS show cases where public agencies have sold "surplus" land and buildings at prices which were only slightly higher than two times the assessed valuation. Our valuations are computed at 25 per cent of value, indicating that some lucky buyers might be picking up public property at a 50 per cent discount.

While most instances are less extreme, the general trend is for government to buy high and sell low.

is true even when public agencies make an all out effort to get the best deal for the taxpayer,
Take, for instance, two real estate transactions on office buildings at the same intersection in downtown Los Angalos.

Angeles.

THE FIRST took piace in November, 1984, wher the Community Redevelopment Agency acquired the 52-year-old Fourth and Hill building as part of its Bunker Hill urban renewal project.

Our appraisers, working from income and rental figures, placed the market value of this building at \$750,000. Yet in coming to terms with the owner — who was in a seller's market with a government agency — the CRA paid \$900,000 for the property.

Our \$197,500 assessment — based on 25 per cent of our estimate of market value represented only 20.3 per cent of the price paid by CRA.

SIX MONTHS later, another

SIX MONTHS later, another government agency, the De-partment of Water and Pow-er, put up for sale the 11-

story, 56-year-old Wright and Callender building on the opposite corner of the same intersection. This was one of several downtown office structures being vacated by the DWP.

The same property owner who had sold the Fourth and Hill building to the CRA for \$900,000 was able to pick up the Wright and Callender building just across the street for \$175,000.

In our opinion this was a pretty good bargain since our estimate of market value on the land alone was around \$200,000.

One cannot assume how.

the land alone \$3200,000.

One cannot assume, however, the Department of Water and Power didn't try to get a higher price.

to get a higher price.

THE DEPARTMENT originally put the Wright and Callender building on the auction block with a \$370,000 minimum bid. Not a single bidder showed up. A second building, offered at the same time, also went begging.

In desperation, the DWP—which had a total of five such buildings to sell—hired a commercial auctioneer to drum up business. The auctioneer put on a big publicity

drive and finally found buyers. The prices, however,
were below value figures established either by our office
or DWP.
County Supervisors had an
equally difficult time selling
the Civic Center building at
206 South Broadway After
two auctions, the Supervisors
finally found a buyer at
\$200,000.
Yet we have appraised this
same site at \$240,000—and
the figure will go even higher when modernization of the
office building is completed.

WHY MUST government

WHY MUST government

WHY MUST government sell low? There seems to be several answers, First, once a governmental agency decides to sell property it is not so much a willing seller as a forced seller. A public entity usually is not equipped to stay in the real estate business and wait for the right buyer to come along. There is also strong pressure to return surplus property to private ownership so it can start producing property tax revenue.

Second, the procedures for sale of public property are rigid and somewhat limited. Unlike a private seller, gov-

ernment cannot put on big promotion drives with easy credit financing. Many sales by government require cash on the line.

Third, a public building is almost always empty when it is put up for sale. Thus the purchaser cannot count on any income from existing leases—and makes ins bid with the knowledge he will have a lean economic period before he signs up new tenants.

FOURTH, some of the property sold by government is of value only to one potential purchaser. This is especially true of the prevential purchaser. This is especially true of the parcels left over after construction of a freeway or flood control channel. In these cases, government often ends up selling surplus right of way at a lower price than it paid for it a year or so earlier.

Add them all up, and it seems likely that the buyer will continue to get a lower price when he does his shopping at the governmental bargain counter, while government will get stuck for a higher than market price when it's on the purchasing end of the transaction.

Your Second Front Page

Press-Herald

Ann Landers Says

Three is Really A Crowd, Dearie



Dear Party: What difference would it make to you if they slept on an ironing board? When it comes to beds, Dearle, three is REALLY a crowd.

If this girl wrote to me I'd tell her about twin beds with a single headboard, but since she hasn't asked for my advice, I'm keeping my nose out of it, I think it would be wise if you did the same.

Dear Ann Landers: A girl friend of mine who is 19 I have been going with has secretary to the sweetest, plans to be married in the Spring. Last week size and her fiance went shopping for furniture. They bought a bedroom set with twin beds bedroom set with twin beds bedroom set with twin beds gentleman makes a big pro—but only after a bitter argument.

I asked her why she in and adding up the bill. If he sisted on twin beds when her fiance made it plain he said, "I have slept alone for 19 years and I just can't sleep with anyone."

Will you please tell me what is wrong with a girl who wouldn't even TRY a double bed to please her fiance?—
INTERESTED THIRD PARTY

Dear Ann Landers: I am bear can be secretary to the sweetest, kindest boss who ever lived. His wife is a neurotic nag who drives both the boss and me crazy with her countless bedting me crazy with her countless better brings the check this me cray with her countless bedting me cray with her countless bedting me cray with her countless bedting me cray with her countless bedtone to he with the with gives both the boss and me cray with her countless bedting me cray with her countless bedtone with the with gives both the boss and the with glasses, getting out his pen and adding up the bill. If he show up, the vacuum sweep-ster bridge down, his mother than the gard with the show up, the vacuum sweep-ster bridge down, his mother tooth.

Is it worth the few dolland the with the show up, the vacuum sweep-ster bridge down, his mother tooth.

This morning she asked me tooth.

This morning and what should she tooth.

The could do wy hoss would be to could do wy hoss would be t

coming and what should do.

I think the biggest favor I could do my boss would be to drop his wife a line and explain nicely that her frequent interruptions are a nuisance and to please call him only when it is urgent.

Will you back me up?

—FED EDNA



DISCUSS SCHOLARSHIPS . . . Plans to award scholarships to promising students who plan to make newspapering a career are discussed here by Dr. J. H. Hull (second from left), superintendent of the Torrance School District, and Publisher Glenn W. Pfeil (left) of the Press-Herald and the Wilmington Press-Journal and Harbor Mail, Looking on are Reld L. Bundy (second from right), managing editor of the Press-Journal and Harbor Mail.



CARSON FIRE STATION ENGINE COMPANY 36 THIS LAND HAS BEEN RESERVED FOR THE CONSTRUCTION OF A NEW FIRE STATION KENNETH HAHN SUPERVISOR, SECOND DISTRICT COUNTY OF LOS ANGELES

CONSTRUCTION BEGINS . . . Building of a new fire station for the Ca area is under way at 127 W. 223rd St. Supervisor Kenneth Hahn (right) County Battalion Chief Paul Schneider inspected the site early this week as struction began, Hahn, who represents the area, said the growth and devenent of the Carson area "merits the finest in fire protection for residents industry."

COUNT MARCO

You Wear These: He Won't Stray

"Husbands never associate my fashions with their wives, which is a crime, really," said San Francisco designer Earl Smitherman over cocktails and bosons at the Roaring Twenties Club where his most recent collection is being shown daily.

Apparently he believes that if a woman has facets to be proud of, she should be proud to show them. The predominantly male audience, ostensibly there to eat lunch, apparently thought so too, and applauded every model who paraded from table to table.

It was a toss-up deciding

paraded from table to table.

It was a toss-up deciding which they applauded more, the models or the gowns.

If more wives wore Smitherman's at - home clothes, fewer husbands would find excuses to stay away from home.

Interesting to note that, according to Smitherman, his sex-appealing clothes are designed for women over 30,

because he claims, "When a woman reaches 30 she is either sophisticated or a slob. Only sophisticated women would wear my creations. Besides," he added, correcting the bosom exposure of a passing model, "most women over 30 dress for the other men in their lives anyway."

Just as the House of Dior created the basic black and pear] ski suit as a dubious honor to me, Mr. Smitherman has created what he calls the Contessa Gown to add to my collections of inspirations for your consideration.

It is a floor-length black dress, but hardly basic, which exhibits about as much bared bosom as a woman may get away with without being considered totally topless. Of course, it is worn without pearls, It's an ideal widow's outfit, I can guarantee that in three months, you'll be able to weed out the propositions and turn them into proposals. Not every husband may

see his wife in one of Earl's at-home costumes, but apparently he does see some other woman in them. According to the designer, all costumes so far shown have been purchased by men for some woman in their life.

As an obvious comparison, every woman should attend a show like this. Then project yourself into what is shown. Now think back to what you usually wear at home when your husband returns.

Let this be a frightening lesson to you. Your competition away from home is getting rougher by the gown. Not only is your beast served a grand luncheon by waitresses who delightedly show off their womanly figures in the briefest, most feminine costumes, but he's getting an appetizing look at what a really exciting woman wears or can wear to make bedroom life less dull.

Do you dare? Well, why not?

less dull.

Do you dare? Well, why not?

Police Nab

Dear Edna: No. It is not your place to tell the boss' wife ANYTHING. When he gets fed up with her calls he'll let her know. Until then (which may be never) keep your lip zipped.

Prowler at
Front Door
A Torrance youth was arrested on suspicion of burglary eearly Saturday after his intended victris. summoned police to a North Torrance home.
Floyd W. Snedeken, 18, of 2135 Del Amo Blvd., was booked at the Torrance City Garlia about 1:45 a.m. He also was charged with bein.g drunk in public.
Was charged with bein.g drunk in public.
Officers arrested Snedeken of the Torrance police to report after Ronald W. Patterson, agreer, C. Nelson Rucker, a prowier trying to a provier trying to sneed a provier trying to break into his home.

Snedeken was trying to break into the Patterson home when officers arrived.

The annual meeting of the Sper year, while life members for at least one calments pay one-time dues of sper year, while life members for at least one calments pay one-time dues of store and armonth prior to the election. The regular term for directors; is three years, Mrs. To eligible for election and sasistant superintendents at the city's four high schools frank L. Mattox and Dr. Albert Posner will present diplomas at North High, while trustees Dr. Donald E. Wilson and Bert M. Lynn and Dr. Cloulk Saplan, an assistant superintendents at the city's adult education program will be held kinonday, at B o'clock.

Mrs. Kenneth E. Watts and Dr. Robert Morton wil award by members of the Board of Education and by members of the Board of Education and by members of the school district's administrative staff.

Trustee William J. Hanson

Hospital Meeting Planned