



ALPHA BETA

"WHY PAY MORE?"



a Joyous Easter

TO ALL OF YOU ...
FROM YOUR FRIENDLY
ALPHA BETA STORES!

THESE PRICES EFFECTIVE: APRIL 6, 7, 8, 9, WED., THURS., FRI. AND SAT.
ALL ALPHA BETA MARKETS WILL BE CLOSED EASTER SUNDAY
ALL ITEMS LIMITED TO STOCK ON HAND. SALES TAX COLLECTED ON TAXABLE ITEMS

HONEY BEE • 2½ CAN • SAVE 10¢

YAMS **RED VELVET** **19¢**

LIBBY'S • 46 OUNCE CAN • SAVE 4¢

PINEAPPLE JUICE **23¢**

ALPHA BETA • CATERING QUALITY

ICE CREAM **HALF GALLON** **65¢**

ALPHA BETA WHY PAY MORE? **ALPHA BETA FARM FRESH EGGS**

ONE DOZEN LARGE GRADE 'AA' **49¢**

PAAS EASTER EGG DYES 29¢ & 49¢

ALPHA BETA WHY PAY MORE? **3 OZ. PACKAGES JELLO**

ALL GELATIN FLAVORS **SAVE 3¢**

FOLGER'S COFFEE

ALL GRINDS
1-LB. CAN **69¢**
2-LB. CAN **\$1.37** 3-LB. CAN **\$2.05**

IDEAL • FROZEN VEGETABLES IN BUTTER SAUCE
10 OUNCE PACKAGES
• PEAS • CORN
• MIXED VEGETABLES 9 OUNCE PACKAGE
• GREEN BEANS
SAVE 16¢ **4 FOR \$1.00**

ALPHA BETA WHY PAY MORE? **ALPHA BETA JELLY BEANS**

16 OZ. PKG. **29¢**

QUEEN ANNE **EGG CRATE**

BOX OF 12 CHOCOLATE MARSHMALLOW EGGS **25¢**

DUTCHTOWN • 1-LB. BAG **SOLID MILK CHOCOLATE EGGS**

SAVE 20¢ **69¢**
FOIL WRAPPED

EVERYONE WILL LOVE OUR **Easter Candies**

DUTCHTOWN • HOLLOW CHOC. ANIMALS **39¢ TO \$2.69**

BRACH • ASSORTED CANDY IN BASKETS **98¢ TO \$2.98**

ALPHA BETA ASSORTED • 7 VARIETIES CANDY BASKET FILLERS **39¢**

WHITMAN'S • FRUIT 'N' NUT FILLED EGGS **49¢ AND 69¢**

MARSHMALLOWS
• CURTIS 10-OZ. PKG. PEPPERMINT
• ALPHA BETA 1-LB. PKG. WHITE OR COLORS
• ALPHA BETA 10½-OZ. PKG. MINIATURES
YOUR CHOICE **4 FOR \$1.00**

SATISFACTION GUARANTEED OR YOUR MONEY REFUNDED

EASTER Flowers
IN FOIL WRAPPED GIFT POT

HYDRANGEAS ... **\$3.98**
MUMS ... **\$2.49**
CALADIUMS ... **\$1.29**
AZALEAS ... **\$3.98**
CYMBIDIUM ORCHIDS ... **\$4.95**
ORCHID CORSAGE ... **99¢** (AVAILABLE FRI. & SAT.)

ALSO AVAILABLE BEAUTIFUL ASSORTMENT OF **EASTER LILIES**

CUT FLOWERS
STOCKS **89¢** DAFFODILS **39¢** PER BUNCH PLUS MANY OTHERS

Better Produce at a Better Price!

NEW CROP • ALL GREEN **ASPARAGUS**

TENDER SPEARS **19¢ LB.**

ALPHA BETA WHY PAY MORE?

LARGE SIZE • FIELD RIPENED **PINEAPPLE 39¢ EA.**

GARDEN FRESH • 1 LB. CELLO **CARROTS 10¢**

FRESH • TENDER FULL PODS **PEAS**

2 LBS 29¢

HOLIDAY TREAT • FANCY RED **YAMS**

2 LBS 29¢

YOUR NEARBY ALPHA BETA MARKETS ARE LOCATED AT:
ALPHA BETA WHY PAY MORE?
TORRANCE 2720 CARRILLO AVE.
TORRANCE 5130 190th ST. at ANZA
DOMINGUEZ HILLS 190th ST. at AVALON
REDONDO 1880 S. PAC. COAST HWY.

PACIFIC HONEY TREAT GRAHAMS
2-LB. BOX **69¢**

DASH GIANT SIZE **75¢**

SALVO DETERGENT TABLETS GIANT SIZE **75¢**

BOLD DETERGENT LARGE SIZE **33¢**

FAMILY TREE LIQUID FABRIC SOFTENER 16-OZ. SIZE **29¢**

MARVALON SHELF PAPER 13½ INCHES X 12 FEET **98¢**