



SHOP AND WIN...PLAY TV'S MOST EXCITING GAME

# Let's Go to the Races

## A NEW AND EXCITING TV GAME! YOU MAY WIN UP TO \$500.00 CASH

GET YOUR CARDS NOW FOR THURSDAY'S "LET'S GO TO THE RACES"

1st Race Pays \$5.00	2nd Race Pays \$10.00	3rd Race Pays \$25.00	4th Race Pays \$100.00	5th Race Pays \$500.00
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IT'S FUN! IT'S EASY! HERE'S ALL YOU DO...

Pick up your free 3rd Week "Let's Go to the Races" cards now at your Vons & Shopping Bag store. They're FREE at the checkstands... no purchase is required. Each card has a different set of numbers in the WIN column.

After each race, check the number of the winning horse with the number under WIN on your card. If the number corresponds YOU HAVE A WINNER! Circle the winning number and take the card to the store for your cash prize!



OVER \$250,000 IN TOTAL CASH PRIZES!

THOUSANDS OF WINNERS EACH WEEK

### \$500 WINNERS

Joyce Martin, Whittier  
Kenneth Groom, Pomona  
Mrs. M. Sheffield, Brea  
Thomas Bailey, Gardena  
T. C. Mall, El Monte  
Gwyn Amos, Lancaster

### \$100 WINNERS

Frances Brubacher, Los Angeles  
Allen Kile, Jr., Los Angeles  
Benjamin Rico, Anaheim  
Marilyn Duncan, La Crescenta  
J. S. MacDonald, Long Beach  
John Strauch, Oceanside  
Catherine Resman, Torrance

### \$100 WINNERS

Allen Norried, Wilmington  
Mrs. Flo Marshall, Altadena  
Alice Visscher, Long Beach  
Norman J. Coats, Norco  
Rose Berg, Torrance  
Lawrence Tuttle, Long Beach  
Hyman Shirin, No. Hollywood  
Mrs. J. Jeffrey, Monterey Pk.  
Mrs. H. Smith, Burbank  
Rose Leach, El Monte  
H. A. Hassett, Alhambra  
P. F. Embree, Panorama City  
John Kitajchuk, West Covina  
H. J. McPalmer, Downey  
W. C. Fryatt, Lancaster  
R. L. Marsh, Granada Hills

### \$100 WINNERS

D. D. Patterson, Sunland  
Dorothy Stratman, Lancaster  
Margaret Hastings, Reseda  
Mrs. Opal Estes, Montebello  
J. R. Cox, Lancaster  
Margaret Epstein, Burbank  
Margery Grossman, Canoga Pk.  
James Ferguson, Lancaster  
Mrs. H. Gally, Monterey Park  
Zeta Hanks, Los Angeles  
Rose Treagano, Los Angeles  
A. J. Marland, Santa Ana

And Many More! Plus  
Hundreds of \$25, \$10 and  
\$5 Winners Last Week!



\$100 WINNER  
Mary B. Sharp  
Fullerton



\$100 WINNER  
Mary Kester  
Capistrano Beach



\$500 WINNER  
Carlos M. Aguilar  
Monterey Park



\$100 WINNER  
Wille White  
Santa Susana



\$100 WINNER  
Ruth Alpert  
Arcadia

<b>PERFECTION BREAD</b> White, Wheat or Sandwich 13 OZ. LOAF <b>2/49¢</b> EVERYDAY LOW PRICE	<b>DOLE JUICES</b> Pineapple Juice or Pineapple-Pink Grapefruit Drink 46-OZ. CAN <b>29¢</b> SPECIAL PRICE	<b>VONS COFFEE</b> Premium Blend 1 LB. CAN ..... 2 LB. \$1.17 3 LB. \$1.75 <b>59¢</b> SPECIAL PRICE	<b>APPLE PIES</b> Morton-Frozen-22 Oz. 8 INCH SIZE <b>29¢</b> SPECIAL PRICE	<b>WALDORF TISSUE</b> Assorted Colors 10 ROLL PACK <b>79¢</b> SPECIAL PRICE	<b>PUREX BLEACH</b> In Shatterproof Plastic GALLON INDS. 5¢ OFF <b>45¢</b> SPECIAL PRICE
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**STREAKS**  
98¢/lb

TOP ROUND SIRLOIN TIP CUBE OR RIB STEAK

Club Steak \$1.05/lb  
T-Bone Steak \$1.99/lb  
Porterhouse \$1.19/lb  
Top Sirloin \$1.15/lb

SHORT RIBS OF BEEF \$3.95  
PLATE BOILING BEEF \$2.50

**CHUCK STEAKS** 49¢/lb  
Marinate & Broil

**CHUCK ROAST** 49¢/lb  
The Leaner Center Cuts

**ROUND ROAST** 89¢/lb  
OR **SHOULDER CLOD**

**Game Hens** 69¢  
Swift's Premium 20 Ozs. Min. Wt. EACH

**BONELESS ROUND ROAST** 89¢/lb  
OR **SHOULDER CLOD**

**Fresh Idaho Trout** 49¢/lb  
Center Cut Halibut Steaks 98¢  
In The Frozen Meat Cases

**GULF BREADED SHRIMP** \$1.40  
FRIED GLAZED \$1.40  
GLAZED \$1.40  
BREADED HADDOCK \$1.50

**Instant Potatoes** GOLD LABEL 16 OZ. PKG. 39¢

**Long Spaghetti** GLOBE A-1 2 LB. PKG. 39¢

**Orange Juice** SNOW CROP-FROZEN-6 OZ. PURE FLORIDA JUICE 4:89¢

**Jerseymaid Butter** GRADE AA 1 LB. CTN. 75¢

**Vets Dog Food** REGULAR OR LIVER NO. 1 TALL CAN 3:25¢

**VEGETABLES** 6:99¢  
Peas, Pans & Carrots, Leaf Spinach  
French Fried or Crinkle Cut Potatoes  
FROZEN, REG. PKGS. MIX 'EM OR MATCH 'EM

**VONS MACARONI & CHEESE** 5:19¢  
Heat 'n Eat Quick Meal  
Frozen, 8 Oz. Individual Size

**JERSEYMAID ICE CREAM** 1/2 GAL. CTN. 65¢  
Caring Quality  
Your Choice of Flavors

**VONS BAKERY** 35¢  
VONS RYE BREAD Long Swedish Style or Round Sour Dough. LOAF.....  
VONS CAKE DONUTS Plain or Powdered Sugared. Reg. 35¢ Package of 8.....  
Chocolate Pecan FUDGE CAKE 89¢  
Square Devils Food, Split Layers, Chocolate Fudge Iced and Generously Covered with Peacans. REG. 98¢, SPECIAL

**CHEESE SALE!**

**MILD CHEDDAR** 69¢/lb  
Aged Over 90 Days In The Piece

**SHARP CHEDDAR** 75¢/lb  
Aged Over 6 Months In The Piece

**Jack Cheese** 69¢/lb  
VONS WISCONSIN RICH & CREAMY In The Piece

**Sliced Swiss** 39¢  
VONS WISCONSIN AGED 6 MONTHS 6 OZ. PKG.

**COTTAGE CHEESE** 27¢  
Farmer, Cream or Lo-Cal. Pt. Ctn. Farmer Only 48¢

**ZINGO GRUYERE** 39¢  
Borden's Fresh Cream Cheese 35¢  
Swissalpine Imported Sliced Swiss 39¢

**SLICED CHEESES** 2:69¢  
American, Swiss, Pimento, Blue, Fig., Mix or Match

**SLICED BACON** 79¢  
Swift's Premium With That Sweet Smoke Taste  
Swift's Lazy Maple Wonderful Maple Flavor & Aroma  
Vons Table King Top Grade, Reg. or Thick Sliced  
Swift's Brown 'n Serve Links 58¢  
Luer Link Sausage 38¢  
Danola Sliced Bacon 78¢

**Ol' Virginia Brand HAMS** \$7.95  
FULLY COOKED, BONELESS, WASTE FREE  
9 Lb. Can

**Lysol SPRAY** 59¢  
DISINFECTS DEODORIZES!  
5 OZ. CAN

From the Kitchen of Virginia O'Neal  
Vons Home Economist  
**VONS RECIPE OF THE WEEK**  
How to Prepare Fresh Pineapple  
DONE IN A JIFFY—4 EASY STEPS  
Recipes Are Free in the Meat Dept.

See Our Special Section of **FOODS FOR PASSOVER**

Manischewitz Borscht • Gefilte Fish  
• White Fish & Pike • Matzos • Farfel  
• Matzo Meal • Potato Starch • Cake  
Meal • Macaroons • Chocolate Cake  
• Marble Cake • Kosher Wines

**The Princette HIGH-INTENSITY ADJUSTABLE LAMP** \$3.97  
American made, authentic high-intensity, transformer operated lamp. Gives brilliant, non-glare light equivalent to a conventional 100-watt lamp. Ideal for reading, sewing, writing and all the other close work you do. Decorator designed, available in white, beige or black.  
\$6.95 RETAIL VALUE, SPECIAL...

**BANANAS** 10¢/lb  
Golden Ripe Central American  
NUTRITIOUS FOR SNACKS... SLICE 'EM OVER CEREAL

**Radishes & Green Onions** 5¢  
**Fresh Asparagus** 29¢  
**Large Mushrooms** 29¢

**PAPAYAS** 29¢  
Ripe & Sweet Flown In From Hawaii

**PINEAPPLE** 10¢  
Crown... Flown In From Hawaii

**DATES** 49¢  
Sweet Flavored Daplet Mar... Big 1 1/2 lb. Pkg.

**HAIR SPRAY** 77¢  
Regular or Hard to Hold  
\$1.50 Value 7-Oz. Can (Vons Reg. Low Price \$1.29)  
SAVE 52¢

**ROYAL VELVET STRAIGHT KENTUCKY BOURBON** \$4.99  
6 Years Old QUART SAVE 40¢

**SANTIAGO IMPORTED RUM** \$3.99  
80 Proof, Light or Dark, 5th

**MANISCHIEWITZ WINES** \$1.39  
Concord, Medium Dry Concord, Cherry, Blackberry or Elderberry.

**VONS and Shopping Bag**  
Prices Effective THURS., FRI., SAT., SUN., MARCH 31, APRIL 1, 2, 3

<b>Jack and the Bean Stalk</b> PANTRY QUALITY 39¢	<b>Sanitary Napkins</b> 12¢ 37¢ 24¢ 73¢	<b>Yuban Coffee</b> A BLEND OF 100% COLOMBIAN BEANS REGULAR, DIP 1 LB. CAN 83¢ 2 LB. CAN \$1.65	<b>C&amp;H Magic Frosting Sugar</b> PURE CANE SUGAR FROM HAWAII FINE GRANULATED FOR YOUR FAVORITE 13 OZ. PKG. 25¢	<b>Schilling Seasonings &amp; Spices</b> A FULL LINE IS FEATURED AT VONS & SHOPPING BAG PURE VANILLA 2 OZ. BOTTLE..... 49¢ ASSORTED FOOD COLORS 1 OZ. BTL. 19¢	<b>Rinse-Away Dandruff Treatment</b> 4 oz. Btl. \$1.00 <b>Cheer Heavy Duty Detergent</b> 102 lbs. 33¢ <b>Dash Low Suds Detergent</b> 21 oz. Pkg. 39¢ <b>Ivory Flakes Laundry Soap</b> 104 lbs. 35¢
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