

LIST . . . Louis Assink (left), Torrance florist, cen selected a finalist to represent this area in Designer of the Year" contest which will be all nas been selected a finalist to represent this area in the "Designer of the Year" contest which will be cli-maxed in August at the annual convention of the Florists Transworld Delivery Association. Assink will now compete in sectional semifinals. He is congratulated here by Charles Parkey, district chairman.

### **Stores, Factories Pace Building Activity Here**

**COUNT MARCO** 



It is ironic that at a time when the Federal Communi-cations Commission has or-dered an intensive and costly investigation of the country's largest privately owned com-munications system, Ameri-can Telephone and Tele-graph Co., the problems of the government-owned com-munications system, the United States Post Offlice, are reaching allarming pro-portions. By any standards AT&T

are reaching anathing pro-portions. By any standards, AT&T provides a remarkably effi-cient service. Its rates, regu-lated by state commissions and the FCC, have risen only modestly with the years, Its operating companies have adapted to changing condi-tions, expanded and modern-ired thair plants to meet the

tions, expanded and modern-ized their plants to meet the

needs of growth, and have made spectacular advances in technology. The Post Office is a very different story. If drastic steps are not taken soon to revitalize its operations, the service, in the words of the new Postmaster General. Lawrence F. O'Brien, "will fall of its own weight."  $\alpha \propto \alpha$ In the past 20 years, the volume of mail has doubled -from 38 billion pieces But postal costs have skyrocket-do by 400 per cent—from sl.4 billion to \$5.6 billion an-nually. The deficit for the current fiscal year is expect-ted to approach a billion doi. In number of postal emcreased from 42.000 to 33.500. Coupled with mounting costs and deficits has been a deterioration of service. De-livery has slowed, pickup schedules are less frequent, and window service hours are shorter. According to a recent sur-vey of Post Office operations by US News & World Report, there are increasing public complaints of undependable special-delivery service, limi-tations on parcel post, round-about routing of local mail under a new system of sec-tional-c ent er distribution, and slow delivery of letter lars. The number of postal em-Your Second Front Page

mail to small cities and towns off main air routes. A major reason for the Post Office's problems is that it has not adapted to changing conditions. Origin-ally constructed around pas-senger railroad operations, the system now functions chiefly by means of high-ways and airways. Yet major post offices, some of them built 50 or more years ago, are mostly located near rail terminals, and lack suffi-cient access for trucks. ployes has increased from 360,000 to 640,000 during the 20 year period; the num-ber of post offices has de-creased from 42,000 to 33,500.

Another major problem is the Post Offices's failure to keep abreast of mechaniza-tion. The first electric scan-ner—a machine which sorts letters 15 times faster than they can be sorted by hand—

**Uncle Sam Might Do Well to Look at Mail Service** was installed only last year, in only one post office. Thas are under way for a variety of long overdue tech-nological improvements, but resistence to automation is very strong among the high-ly unionized postal workers, who have powerful political influence in Washington. The closely regulated pri-nation would never be per-mitted to raise rates if they failed to take advantage of available labor savings sys-tems. But in the case of boosts are currently being discussed as a means to re-duce the deficit, even though conversion to automated de-vices proceeds at a snail's pace. was installed only last year, in only one post office.

# READY FOR TAKEOFF . . . Cynthia Hanny, a Torrance princess, is fitted with a parachute by Lt. Eugene Lewandowski (left) of Ontario and Sgt. Richard W. South of Hermosa Beach. The two men are members of the Special Forces, Green Berets guerrilla warfare specialists, and will march with their unit in the annual Armed Forces Day Parade here May 21. Miss Hanny is the daughter of South High basketball coach Jim Hanny.

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## Green Berets to March in **Armed Forces Day Parade**

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Face up to it dears. If you're one of the presently ummaned 27 million women in want you're going to have to go out and get your pro-posal, because the odds are against his coming to you with it. Many of you on the grand search ask me if it's proper to be the aggressor. Not only is it proper, say 1, but abso-lutely necessary. No woman ever got the man she wanted by sitting on the sidelines waiting. Today, the modern gift doesn't fill her hope chest with linens and laces. She fills it with dollars and uses it as a war chest instead, hoping to capture how mith his defenese down. Is it proper to ask a man to take you out to dinner and for you to offer to pay the check? Of course! But you buntly. Finesse is the art of conquest. You cell him your wealthy

You tell him your wealthy aunt in some far-off city wanted to surprise you and ordered a magnificent dinner for two at one of the more elegant restaurants you have chosen in advance. Will he

please take you? After all, it would be silly to waste all this largesse on a girl friend. Any man would be a fool to turn down that kind of offer. What you do of course is go captain or owner you? te treat-ing a friend to a birthday dinner and make arrange-ments to pay in advance. Signification of the second ments to pay in advance. Signification of the second work owner you? The second her to second the signification work on the size of the bill, he'll consequently pay much more attention to you — and, when explose the size of the size. When a good show or play

It's Every Woman for Herself

who knows, it just mail the the scales. When a good show or play pair of tickets for good seats. Then call him and tell him some friends who can't use tickets for the night you have in mind have given them to you, and ask him if he wouldn't just love to go along. You NEVER say, "Wouldn't you love to take me?" It plants a little seed of sus-plants a little seed of sus-plants a little seed of sus-plants the first one says he's sorry, he's busy, try the next

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