



ALPHA BETA

"WHY PAY MORE?"

"OUR GROWIN' KEEPS SHOWIN'!"
OUR NEWEST STORE OPENED THIS WEEK IN
LANCASTER
10th ST. WEST at AVE. J



PRICES EFFECTIVE: MARCH 23 thru 27
WED., THURS., FRI., SAT. AND SUN.
ALL ITEMS LIMITED TO STOCK ON HAND

GLENSIDE • 2 1/2 CAN • SAVE 6c

TOMATOES **19c**

GLEEM TOOTH PASTE
FAMILY SIZE
SAVE 27c **68c**

ZEE • BATHROOM • SAVE 8c

TISSUE **4** ROLL PACK
CHOICE OF 6 COLORS **29c**

PRELL SHAMPOO
LARGE SIZE
SAVE 41c **68c**

BUTTERNUT • REGULAR OR DRIP • 1-LB. CAN

COFFEE **69c**
2-LB. CAN \$1.37

BOX OF 10 **SOS PADS** **29c**
CALD • 1 1/2 OZ. CAN
DOG FOOD **2 1/2 25c**

SATISFACTION GUARANTEED OR YOUR MONEY REFUNDED

SALES TAX COLLECTED ON ALL TAXABLE ITEMS

PRINCESS 1-LB. CARTON MARGARINE
2 25c
FOR **SAVE 13c**

GLORIETTA • 46 OZ. CAN • SAVE 8c

TOMATO JUICE **25c**

BETTY CROCKER • 42 OZ. PKG. • SAVE 10c

PURITY OATS INCL. 5c OFF **35c**

ALPHA BETA • CATERING QUALITY • SAVE 10c

ICE CREAM HALF GALLON **59c**

FOREMOST PACK OF 6 ENVELOPES
INSTANT BREAKFAST **59c**
4 VARIETIES • 79c VALUE

BIRDSEYE • FROZEN • REGULAR OR CRINKLE CUT

FRENCH FRIES 9 OZ. PKG. **10c**

BIRDSEYE • FROZEN • WITH CREAM SAUCE • 8-OZ. PKG. **19c**
SAVE 10c

BIRDSEYE • SAVE 10c • WITH BROWN SUGAR
FROZEN CARROTS 10 OZ. PKG. **19c**

Better Produce at a Better Price!

CRISP • SOLID HEAD
LETTUCE
GARDEN FRESH
ALPHA BETA
WHY PAY MORE?
EA.

LARGE SIZE • BUTTERY RICH

FUERTE AVOCADOS **2 29c**

CRISP • FULL FLAVOR • YOUNG

TENDER CARROTS 1-LB. PKG. **10c**

GARDEN FRESH • CRISP AND SOLID

LARGE BELL PEPPERS **6c** EA.

SPRINGTIME FAVORITE
FRESH DAFFODILS PER BUNCH **29c**

DELICATESSEN SPECIALS

BIRCHMOUNT BRAND • IMPORTED • 4 OZ. PKG.
CHOPPED HAM SAVE 10c **45c**

BIRCHMOUNT BRAND • 6 OZ. PKG. • JELLIED
CORNER BEEF SAVE 10c **49c**

ALPHA BETA • 1/2 PINT • SAVE 4c
SOUR CREAM PINT **25c**
45c

LASCO • 4 OZ. JAR • SAVE 17c
SHRIMP COCKTAIL 3 JARS **\$1.00**

Better Meat at a Better Price!

U.S.D.A. INSPECTED
ROASTING CHICKEN
4 TO 6 LB. AVERAGE
45c LB.
FRESH FROZEN

EASTERN QUALITY • FROM GRAIN FED PORKERS

PICNIC STYLE PORK ROAST **45c** LB.
BONELESS BOSTON BUTT **69c** LB.

U.S.D.A. CHOICE or ALPHA BETA *Trimmed-Ribs* BEEF

BONELESS RUMP ROAST **98c** LB.
OR BOTTOM ROUND ROAST

U.S.D.A. CHOICE or ALPHA BETA *Trimmed-Ribs* BEEF

EYE of ROUND BONELESS ROAST **\$1.29** LB.

FARMER JOHN • 1-LB. PACKAGE

SLICED BACON **79c**

U.S.D.A. CHOICE or ALPHA BETA *Trimmed-Ribs* BEEF **\$1.29** LB.

T-BONE STEAK **\$1.39** LB.

U.S.D.A. CHOICE or ALPHA BETA *Trimmed-Ribs* BEEF **\$1.39** LB.

PORTERHOUSE **\$1.49** LB.

U.S.D.A. CHOICE or ALPHA BETA *Trimmed-Ribs* BEEF **\$1.49** LB.

TOP SIRLOIN **\$1.49** LB.

Lenton Seafood Specials
FRESH FROZEN **SWORDFISH STEAKS** **89c** LB.
CARNATION • FROZEN **FISHSTICKS** 1/2 LB. PKG. **98c**
GULF GEM • FROZEN **BREADED SHRIMP** 1 1/2-LB. PKG. **\$1.49**
HONEYBUCKLE FROZEN • SAVE 61c **\$2.98**
TURKEY ROAST 2 1/2-LB. **2**

ALPHA BETA
UNSURPASSED QUALITY
Montijo
HEAVY-WEIGHT
STAINLESS FLATWARE
ITEM OF THE WEEK
TEASPOON **19c** EA.
50c VALUE ONLY
WITH 2 A.H. \$5.00 PURCHASE

BLUE RIBBON • GOLDEN DELICIOUS • SAVE 9c
APPLESAUCE 25-OZ. JAR **25c**

PILLSBURY • 6 1/2 OZ. CARTON
PANSHAKES • EXTRA LIGHT • BUTTERMILK **25c**
JUST ADD MILK, SHAKE AND POP ONTO A HOT GRIDDLE



Get wonderful things for your home and family with S&H Green Stamps

BEECH NUT	IVORY FLAKES	IVORY SNOW	DREFT PINK	IVORY LIQUID	DOLE SLICED PINEAPPLE	DOLE PINEAPPLE-GRAPEFRUIT DRINK
BABY FOOD	LARGE SIZE	GIANT SIZE	LARGE SIZE	REGULAR SIZE	NO. 2 CAN	46-OZ. CAN
STRAINED FRUITS AND VEGETABLES	35c	79c	35c	33c	39c	3 FOR 1.00
ALL VARIETIES 3 FOR 25c						

YOUR NEARBY ALPHA BETA MARKETS ARE LOCATED AT:
TORRANCE
2720 CARRILLO AVE.
TORRANCE
5130 190th ST. at ANZA
DOMINGUEZ HILLS
190th ST. at AVALON
REDONDO
1800 S. PAC. COAST HWY.

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WHY PAY MORE?