

# JOIN THE WINNERS



## ...THE THOUSANDS OF SMART SHOPPERS WHO TAKE ADVANTAGE OF LUCKY'S STORE-WIDE

# TOTAL DISCOUNT PRICING!



With all the games being played in other supermarkets Lucky believes it's time to bring up the actual facts regarding the cost of the games, the gimmicks and all the rest of those come-ons that keep prices up at other markets... because that is exactly what these games do, they force prices up on hundreds of items and your budget feels the pinch!... WANT PROOF? Just compare the prices at other markets with those at Lucky... You'll find savings of up to 15¢ and more on most every item in the store... GOOD REASON TO SHOP AT LUCKY!... WHERE EVERYTHING YOU BUY... YOU BUY FOR LESS - EVERYDAY!

- Baby Foods**
- GERBER'S JUICE STRAINED 4-oz. Can 3 for 29¢
  - JUNIOR FOOD GERBER 7 1/2-oz. Jar 13¢
  - GERBER STRAINED EASY FOOD 4 1/2-oz. Jar 3 for 29¢

- Beer & Beverages**
- SHASTA LOW CALORIE BEVERAGES 12-oz. Can 12 for \$1
  - COCA-COLA King Size 12-oz. Btl. 6 for 63¢
  - BREW "102" BEER 16-oz. Can 6 for 1.20

- Canned Meats**
- BEEF STEW DINNY MOORE 24-oz. Can 55¢
  - CHILI WITH BEANS HORMEL 24-oz. Can 55¢
  - DEVILED HAM UNDERWOOD 4 1/2-oz. Can 43¢

- 15-OUNCE LOAF DI CARLO BREAD 23¢**
- 1-POUND CAN Maxwell House COFFEE 73¢**

- Dairy Foods**
- BIG DIP OREMOSI ICE MILK 1/2-Gallon Carton 49¢
  - ORANGE JUICE TROPICANA, Quart Btl. 38¢

- Pet Foods**
- LOLLI-PUPS DOG CANDY 7-oz. Box 17¢
  - SKIPPY DOG FOOD 16-oz. Can 9¢
  - TUNA CAT FOOD LORD & LADY 6-oz. Can 12¢

- Canned Fish**
- STAR-KIST TUNA CHUNK LIGHT MEAT 14-oz. Can 35¢
  - PETER PAN SALMON PINK 16-oz. Can 77¢

- Margarine & Milk**
- CHIFFON MARGARINE 1-lb. Pkg. 41¢
  - EVAPORATED MILK LUCKY 1-lb. Can 13¢
  - NON-FAT MILK CARNATION Instant 14-Quart Box 1.05

- PILLSBURY-REGULAR PKG. CAKE MIX 34¢**
- FROZEN-10-OZ. PKG. BIRDS EYE PEAS 17¢**

- Sauces & Rice**
- HUNT'S CATSUP 14-oz. Bottle 19¢
  - MINUTE RICE 14-oz. Box 47¢

- Shortening & Oil**
- LUCKY SHORTENING 3-lb. Can 73¢
  - WESSON OIL 38-oz. Bottle 63¢
  - LUCKY SALAD OIL 24-oz. Btl. 39¢

- Distilled Spirits**
- LUCKY VODKA 80 Proof FIFTH OAKMOUNT QUART 2.99
  - BLENDED WHISKEY QUART 3.77
  - VIN ROSE WINE LUCKY 1/2 Gallon Bottle 99¢

**QUALITY PRODUCE COSTS LESS EVERYDAY at LUCKY!**

Lucky displays the freshest, most crisp fruits and vegetables available on the market today... and all at the lowest discount price possible!

**★ STORE HOURS**

MONDAY thru FRIDAY 10 A.M. TO 9 P.M.

SATURDAY and SUNDAY 10 A.M. TO 7 P.M.

- Crackers & Cookies**
- STA-CRISP CRACKERS PACIFIC 1-lb. Box 27¢
  - SUNSHINE FIG BARS 16-oz. Pkg. 36¢
  - RITZ CRACKERS 16-oz. Box 39¢

- Cereals**
- BIG "G" CERRIOS 15-oz. Box 46¢
  - INSTANT OATMEAL QUAKER 10-oz. Pkg. 36¢
  - RUSKET BISCUITS LOMA LINDA 12-oz. Pkg. 31¢

- Salt, Sugar & Spice**
- C&H SUGAR 10-lb. Bag 99¢
  - LESLIE SALT 26-oz. Box 10¢
  - GARLIC SALT SCHILLING 8-oz. Bottle 35¢

- Flour & Mixes**
- BISQUICK 40-oz. Box 42¢
  - WONDRA FLOUR GOLD MEDAL 2-lb. Bag 30¢

- Laundry Aids**
- TIDE DETERGENT Giant Box 75¢
  - COMET CLEANSER 21-oz. Can 23¢
  - BOLD DETERGENT Giant Box 75¢
  - LIQUID DETERGENT PUREX 1/2 Gallon Bottle 36¢
  - BRILLO SOAP PADS LARGE BOX 10-ct. Pkg. 27¢
  - DOWNY RINSE LIQUID 33-oz. Bottle 79¢

- 2-LB. LOAF-CHEESE FOOD KRAFT VELVEETA 98¢**
- 7-OUNCE CAN-GEISHA ALBACORE TUNA 33¢**

- Fruits & Juices**
- CLING PEACHES HARVEST DAY 2 1/2-lb. Can 25¢
  - FRUIT COCKTAIL DOLE 303 Can 23¢
  - APPLE SAUCE APPELLELAND 24-oz. Can 31¢
  - CRANBERRY SAUCE OCEAN SPRAY 300 Can 25¢
  - GLORIETTA PEARS DEL MONTE 303 Can 29¢
  - PINEAPPLE SLICED DEL MONTE 1 1/2-lb. Can 23¢
  - DEL MONTE DRINK Pineapple Grape 31¢
  - GRAPE JUICE HARVEST DAY 24-oz. Btl. 35¢
  - CRANBERRY JUICE OCEAN SPRAY 300 Bottle 55¢
  - WELCH'S DRINK APPLE-GRAPE 32-oz. Can 33¢

- Vegetables & Juices**
- GOLDEN CORN DEL MONTE 303 Can 20¢
  - HARVEST DAY PEAS 303 Can 16¢
  - NEW POTATOES HUNT'S WHOLE 300 Can 16¢
  - PORK & BEANS VAN CAMP 2 1/2-lb. Can 23¢
  - CUT GREEN BEANS DEL MONTE 303 Can 25¢
  - LIBBY CUT BEETS 303 Can 15¢
  - STEWED TOMATOES HARVEST DAY 303 Can 20¢
  - VEGETABLE JUICE V-8 46-oz. Can 38¢
  - DEL MONTE SPINACH 303 Can 18¢
  - REFRIED BEANS ROSARITA 2 1/2-lb. Can 25¢

**USDA GRADE "A" FRESH FRYERS**

GOLDEN CORNISH CROSS CHICKENS Whole Body

**33¢ lb**

**GROUND BEEF**

FRESH, LEAN and TENDER

BONDED FOR TOP QUALITY

**39¢ lb**

**ROUND STEAK CENTER CUT 78¢ lb**

USDA CHOICE or LUCKY BONDED for FLAVOR and TENDERNESS.

**RIB ROAST STANDING LARGE END 79¢ lb**

USDA CHOICE or LUCKY BONDED for TOP QUALITY.

**LUCKY BACON SLICED 1-LB. PKG. 73¢**

LEAN, CENTER SLICES... FRIES TO A RICH, GOLDEN BROWN.

**SIRLOIN STEAK FULL CUT 95¢ lb**

USDA CHOICE or LUCKY BONDED... DELICIOUS BROILED.

- GROUND CHUCK 59¢ lb.
- GROUND ROUND 78¢ lb.
- CHUCK STEAK 57¢ lb.
- RIB STEAK 89¢ lb.
- E-Z CUT CUBE STEAK 98¢ lb.
- T-BONE STEAK tails removed 1.12 lb.
- PORTERHOUSE STEAK tails off 1.15 lb.
- RUMP ROAST 78¢ lb.
- CROSS RIB ROAST BONELESS 79¢ lb.

- FARMER JOHN HAM FULLY COOKED Shank Portion 57¢ lb.
- FARMER JOHN BACON SLICED 1-lb. Pkg. 77¢
- SLICED BACON SWISS KATHA HORMEL 1-lb. Pkg. 79¢
- THICK BACON SLICED 2-lb. 1.46
- THICK BACON HORMEL-SLICED RANGE BRAND 2 lb. 1.59
- PORK CHOPS blade cut 59¢ lb.
- SPARE RIBS small sizes 69¢ lb.
- CORNEB BEEF ROUNDS LUCKY Bonedless 83¢ lb.
- CORNEB BEEF BRISKET LUCKY 87¢ lb.

- Olives & Pickles**
- PITTED OLIVES EARLY CALIFORNIA LARGE RIPE Tall Can 36¢
  - DILL PICKLES DEL MONTE 22-oz. Jar 39¢
  - C-H-B PICKLES SWEET WHOLE 22-oz. Jar 49¢

**Laura Scudder-QT. Jar MAYONNAISE 49¢**

HARVEST DAY-8-OZ. CAN TOMATO SAUCE 3 FOR 25¢

- Peanut Butter Jam & Syrup**
- PEANUT BUTTER LUCKY 3-lb. Jar 1.21
  - KARO SYRUP BLUE CORN 1 1/2-lb. Btl. Apricot-Pineapple 29¢
  - MARY ELLEN JAM 20-oz. Jar 49¢

- Frozen Foods**
- BREADED SHRIMP CERT-FRESH 8-oz. Pkg. 63¢
  - SUPER SANDWICH OH BOY 10-oz. Pkg. 74¢
  - BEEF TACOS MORENO 6 Count 47¢
  - CREAMED CHICKEN KOLD KIST 1-oz. Pkg. 55¢
  - STEW VEGETABLES PICTSWEET 2-lb. Pkg. 49¢
  - CHOC. ECLAIRS RICH'S 4-Count Pkg. 47¢
  - PET RITZ CREAM PIES 8-inch Pie 29¢
  - ORANGE JUICE CAL FAME 6-oz. Can 23¢
  - 3-COURSE DINNER SWANSON Reg. Pkg. 68¢
  - BANQUET MEAT PIES 8-oz. Pkg. 19¢

- Soups**
- CAMPBELL SOUP MEAT BASE 10 1/2-oz. Can 16¢
  - JELL-O PUDDING 3-oz. Pkg. 11¢
  - JELL-O GELATINE 6-oz. Pkg. 19¢

- HALIBUT STEAKS Center Cut 87¢ lb.
- FRESH DUNGENESS CRAB 49¢ lb.
- KING CRAB MEAT 1-lb. Pkg. 1.49
- BREADED SHRIMP 1 1/2-lb. Pkg. 1.69
- BREADED SCALLOPS 1 1/2-lb. Pkg. 1.55

**CHUCK ROAST 43¢ lb**

USDA CHOICE or LUCKY BONDED

Blade Cut

- CORNISH GAME HENS USDA Grade A 53¢ lb.
- TURKEY ROAST COSMOPOLITAN-PAN White Meat 3 lbs., 4 oz. 3.19
- TURKEY ROAST COSMOPOLITAN-PAN White & Dark 2 lbs., 4 oz. 2.69

- DELICATESSEN DEPT.**
- ALL MEAT FRANKS Lucky Brand 12-oz. Pkg. 49¢
  - SLICED AMERICAN CHEESE Lucky-Individually wrapped slices 12-oz. Pkg. 59¢
  - LUCKY BISCUITS Butter Milk or Sweet Milk 8-oz. Pkg. 3 for 23¢
  - LEO'S SLICED CHICKEN and White Meat Turkey 3-oz. Pkg. 45¢
  - BEEF TAMALES Superior Bag of 8-4-oz. 88¢
  - XLNT CHEESE PIZZA 16 oz. 84¢
  - XLNT PEPPERONI PIZZA 16 oz. \$1.04

- Salad Dressing**
- MIRACLE WHIP Quart Jar 54¢
  - ITALIAN DRESSING WISHBONE 16-oz. Btl. 65¢

- Paper Items**
- KLEENEX TOWELS PAPER 2-Pk. Pkg. Jumbo Roll 57¢
  - SOFTWEVE TISSUE TOILET 2-Roll Pkg. 23¢
  - KOTEX NAPKINS SANITARY 24-Ct. Box 68¢
  - FACIAL TISSUE LUCKY-200 Two-Ply Box 18¢
  - ORCHID NAPKINS PAPER 360 Ct. Pkg. 45¢

- Coffee & Tea**
- MAXWELL HOUSE COFFEE 2-lb. Can 1.45
  - YUBAN COFFEE 1-lb. Can 83¢
  - YUBAN COFFEE 3-lb. Can 1.63
  - YUBAN INSTANT COFFEE 9-oz. Jar 1.55
  - INSTANT COFFEE Maxwell House 10-oz. Jar 1.55

- Other Items**
- CHINESE FOOD JAN-U-WINE Large Can 89¢

ALWAYS LOWER PRICED HOUSEWARES, HEALTH and BEAUTY AIDS at LUCKY!

**KITCHEN TOOLS 19¢ ea**

VALUES to 98¢

Your Choice of Fork • Ladle • Turners • Potato Masher • Basting Spoon • Slotted Spoons

Copper-Nickel-Chrome plated tools with Scandinavian influence in design. Embossed design on handles gives the set that expensive look. Replace your kitchen set now with this new sparkling bright ware.

**MICRIN ORAL ANTISEPTIC 76¢**

LARGE SIZE 98¢ VALUE

**TENNIS RACKET 99¢**

\$1.98 VALUE—Our Low Price....

Great for beginners, everyone in the family can have his own.

Regulation size, high test nylon string... strong laminated frame and wrapped grip.

**SHOE BOXES 38¢**

Clear, plastic boxes enables you to pick the proper pair at a glance. Keeps shoes clean and dust-proof. Notched and grooved for neat stacking — 79¢ VALUE—Our Discount Price

**MACLEANS KING SIZE TOOTHPASTE 69¢**

85¢ VALUE — Our Low Everyday Discount Price

**MISS BRECK HAIR SPRAY 77¢**

Large size—99¢ VALUE — Our Low Price

**SETTING LOTION 72¢**

BRECK-\$1.00 VALUE — Our Price Regular or hard to hold

**LANOLIN PLUS 68¢**

Large bottle—99¢ VALUE — Our Price SHAMPOO or CREME RINSE

**RISE SHAVE CREAM 61¢**

Reg. or Menthol 79¢ VALUE

**HAIR SPRAY 68¢**

Lanolin Plus 99¢ VALUE REGULAR or HARD TO HOLD

**Lucky DISCOUNT SUPERMARKETS**

EVERYTHING YOU BUY... YOU BUY FOR LESS

Everyday

**INGLEWOOD:** 1035 S. La Brea Ave. 825 W. Arbor Vitae 10801 Prairie Ave.

**TORRANCE:** Torrance Blvd. at Crenshaw Sepulveda Blvd. at Hawthorne 110 East Carson Ave. 2750 Pacific Coast Hwy.

**WESTCHESTER:** Lincoln Blvd. at Manchester

**HERMOSA BEACH:** Pacific Coast Hwy. at Artesia

**REDONDO BEACH:** 1516 Pacific Coast Hwy.

**SAN PEDRO:** 25th St. at Western

**LOMITA:** S. Western Ave. at Lomita Blvd.

**58 DISCOUNT SUPERMARKETS TO SERVE YOU IN SOUTHERN CALIFORNIA**