



Had It Up to Here With Gimmicks?

SAVE \$\$ SALE



ALL PRICES GUARANTEED AS SHOWN

• All cars equipped with dual safety brakes, standard safety features (back-up lights, outside mirror, padded dash and visor, windshield washer, seat belts.)

24,000 MILE—24-MONTH WARRANTY

BANK FINANCING — LOW DOWN PAYMENT — 200 NEW CARS TO CHOOSE FROM

OKAY—GO WHERE THEY DEAL IN FACTS NOT FICTION!

RAMBLER

WE MAKE SOME PROFIT ON THESE SPECIALS—BUT NOT MUCH—

SALE



NEW 1966 AMERICAN
2-DOOR SEDAN—STOCK NO. 172
\$1795



NEW 1966 AMERICAN HARDTOP
STOCK NO. 6A186
\$2395



NEW 1966 RAMBLER WAGON
CLASSIC — STOCK NO. 6C181
\$2413



NEW 1966 AMBASSADOR SEDAN
STOCK NO. 6AB56
\$2703

OVER 30 NEW '65 AND EXECUTIVE RAMBLERS WITH WARRANTY AT LARGE SAVINGS

'67 COMPULSORY SAFETY FEATURES
Standard on Every '64 Rambler
Coil spring steel construction, double safety
brake system, single unit construction, fibre-
glass acoustical ceiling, aluminum door
frames, curved side glass, windows, chrom-
ic armored exhaust system, weather eye
heating system but priced with an Impala,
Galaxie or Fury.

OVER 75 USED CARS
FROM \$99 UP
ASK ABOUT OUR 12-MONTH
SELECT USED CAR WARRANTY

BRAND NEW '66
AMERICAN
2-DOOR

\$45 Down

Plus Tax & Lic. on App. Credit

BRAND NEW '66
CLASSIC

\$55 Down

Plus Tax & Lic. on App. Credit

BRAND NEW '66
AMBASSADOR

\$65 Down

Plus Tax & Lic. on App. Credit

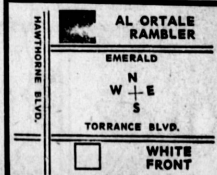
'66 Demos & Exec Cars? Yes!

We Are Now Changing Our House Cars
and Demos—All Depreciated to
UNBELIEVABLY LOW PRICES

SEE FOR YOURSELF

WIN A NEW
RAMBLER — FREE
18 GIVEN AWAY
NO OBLIGATION

NEED UNUSUAL FINANCING?
ASK ABOUT OUR SPECIAL
LONG TERM PLAN AT
BANK RATES!



AL ORTALE RAMBLER

20710 HAWTHORNE BLVD.—1½ Blocks North of Torrance Blvd.)

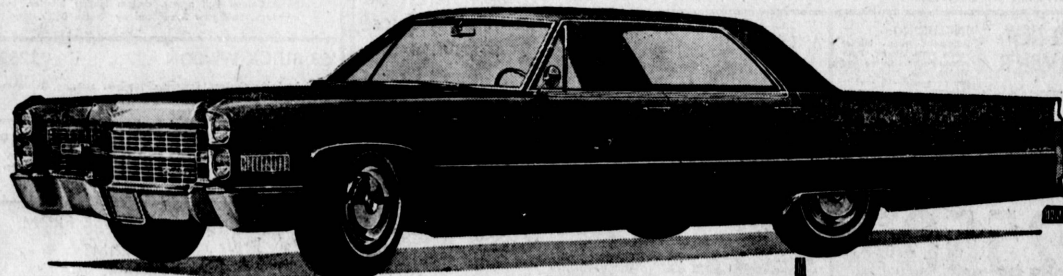
TORRANCE

FR 0-4551

SP 2-3928

LEASE OR BUY—Sales Department Open 7 Days a Week—Parts & Service Open Monday thru Friday, 9 A.M. 'til 9 P.M.

Ronald E. Moran . . .



Standard of the World



Cadillac

Cadillac Leasing

If you are leasing you will find a complete stock of 1966 Cadillacs from which to choose. Whether you lease or purchase our Service Department is ready to fill your every need.

We are now exclusively the only authorized Cadillac dealer serving the entire South Bay, Peninsula and Harbor Areas.

20 Years of Sales & Service

USED CADILLAC DEMANDS

Have Left Our Used Car Lot Near Empty!

If You Have a Late Model You Wish to Sell, CALL

LEONARD ROBBINS

FR 4-3478

(IMMEDIATE CASH)

Pre-Owned Cadillacs . . .

'65 CADILLAC SEDAN DeVILLE
Full power and factory air, leather interior. You name it, this car has it. In showroom condition.

SAVE OVER **\$2000**

'64 CADILLAC COUPE DE VILLE
Full power & factory air. Gold with matching leather interior — nice.

Another Ronald E. Moran Special **\$3799**

Ronald E. Moran Inc.

AUTHORIZED CADILLAC DEALER

25 Pacific Coast Highway . . .

HERMOSA BEACH

New Car Dept. FR 4-3436 — Used Car Dept. FR 4-3478

Finest Selection of Late Model Cadillacs in all the Southland

Available NOW—at Ronald E. Moran