



Here Are Some of the FIRST WEEK WINNERS...



OVER \$250,000 IN CASH PRIZES! AND IT'S FUN TO PLAY...

"Let's Go to the Races"

POST TIME... THURSDAYS AT 7:30 P.M. FULL COLOR **KTLA 5**
IT'S FUN...IT'S EASY...IT'S FREE

"Let's Go To The Races" Features a 5-Race Card... Films of Actual Races Narrated by Sportscaster Jack Dress

YOU MAY BE ONE OF THE THOUSANDS OF LUCKY WINNERS GET YOUR FREE CARD NOW AT ANY VONS & SHOPPING BAG

FRESH BREAD
Perfection—White, Wheat, Sandwich
15 OZ. LOAF
20¢/R **49¢** EVERYDAY LOW PRICE

PORK & BEANS
Hunt's—In Flavorful Sauce
BIG 2 1/2 CAN
19¢ SPECIAL PRICE

MJB COFFEE
Regular, Drip or Fine
1 LB. CAN
2 LB. \$1.37 CAN
69¢ SPECIAL PRICE

SCOTTIES TISSUES
Facial—Assorted Colors
200 CT. 2-PLY
19¢ SPECIAL PRICE

VONS BAKERY
VONS ENRICHED BREAD
White or Wheat, Sandwich or Regular, Double Wrapped for Extra Freshness. 1-Lb. 6 1/2-Oz. Lg. Loaf **3¢/100**
VONS CAKE O' THE WEEK
DEVILS FOOD
2-Layer Mocha Iced Rich & Moist **98¢**

VONS Shopping Bag BEST BUYS ON QUALITY MEATS

STEAKS
U.S.D.A. Choice Steer Beef With Our Famous Custom Trim
CLUB OR SIRLOIN TIP
98¢/lb

T-BONE
U.S.D.A. Choice Beef Custom Trimmed Tails Removed **\$1.09/LB.**

PORTERHOUSE
U.S.D.A. Choice Beef Tender, Juicy, Tasty... Dad's Favorite Steak! **\$1.19/LB.**

TOP SIRLOIN
U.S.D.A. Choice Beef Deluxe Boneless Steaks The Gourmet's Choice! **\$1.39/LB.**

St. Patrick's Day Specials

CORNEO BEEF
THE REAL MCCOY ROUNDS Cry-O-Vac Packaged **79¢/lb**

The Real McCoy Party Specials

Smoked Beef Tongues... **79¢**
Pickled Beef Tongues... **69¢**
Spiced Beef Pastrami... **\$1.09**

SLICED BACON
CORN KING Extra Lean & Flavorful... From The Corn Country! **77¢**

Canadian Bacon ARMOUR STAR IN THE PIECE... **\$1.29**
Smoked Pork Butts ARMOUR DEUTES... **98¢**
Link Sausage FARMER JOHN SKINLESS 1/2 LB. PKG... **35¢**

From the Kitchen of Virginia O'Neal VONS HOME ECONOMIST
Vons Recipe of the Week
HALIBUT STEAKS
WITH FRESH ASPARAGUS & SHRIMP SAUCE
Recipes Are Free in the Meat Dept.
ICELANDIC HALIBUT STEAKS 12 OZ. PKG. **79¢**

FRESH FRYING CHICKEN
CALIFORNIA GROWN
Fresher! You Can Tell By The Taste!
PICK YOUR FAVORITE PARTS
DRUMSTICKS
Tender and Tasty... They're from Fresher Fryers! The Kiddies' Favorite Part! **59¢/lb**

Breasts.. **69¢** Thighs.. **65¢** Wings.. **35¢**

Seafood Sea-Lectons

IDAHO RAINBOW TROUT Pan Ready 5 Oz. Min. Wt. **39¢/Ea.**

Fresh Western OYSTERS 10 Oz. Jar **89¢** Columbia River SMELTS 1/2 Doz. Tasty **49¢** Peeled & Devised SHRIMP 1 Doz. Ready To Cook **\$1.69**

In the Frozen Meat Case

Wakefield King Crab Meat 6 OZ. PKG. **69¢**
4-Fishermen Fish Sticks 8 OZ. PKG. **39¢** 14 OZ. **69¢**
Mrs. Friday's Breaded Shrimp 1 1/2 LB. PKG. **\$1.89**
T&M Veal or Turkey Drumsticks 12 OZ. PKG. **79¢**

Nestlé's Quik CHOCOLATE DRINK 2 LB. CAN, INCL. 10¢ OFF **69¢**

Orange Juice SUNNYLAND-RECONSTITUTED PURE VALENCIA JUICE, QT. BTL. (48 OZ. DECANTER... 59¢) **39¢**

Fruit Sauces MOTT'S-15 OZ. JAR ASSORTED BLENDS **4¢/89¢**

Funforall JERSEYMAID-ASSTD. FLAVORS NON-FAT FROZEN DAIRY DESSERT 1/2 GAL. CTN. **\$3.10**

Sunsweet Prunes EXTRA LARGE 2 LB. PKG. **69¢**

Borden's Cremora COFFEE CREAMER 16 OZ. JAR **59¢**

Vons Enchiladas BEEF OR CHEESE FROZEN, 8 OZ. **3¢/100**

Vons Limas & Ham FROZEN OZ. PKG. **2¢/49¢**

ROSARITA MEXICAN FOODS
Mexican Dinner—16 Oz. Pkg. Your Choice
Cheese Enchilada Dinner—12 Oz. Pkg. **45¢**
Combination Plate—12 Oz. Pkg.
Beef Tacos—12 Oz. Pkg. of 6

Liquor Features

ROYAL VELVET VODKA 80 Proof **\$4.09** QUART

MILLBROOK STRAIGHT KENTUCKY BOURBON 80 Proof **\$4.69** QUART

NEW! WONDER 7-GRAIN BREAD
SANDWICH LOAF COVERED WITH SESAME SEEDS
Contains All 7 Natural Grains
1-Lb. 6 1/2-Oz. Loaf **39¢**

VONS Shopping Bag SPECIALS IN THE DELICATESSEN

OL' VIRGINIA CANNED HAM
Lean, Tender, Fully Cooked **\$4.89** 5 Lb. Can **SAVE \$1.06**

SWIFT'S PREMIUM ALL MEAT FRANKS
They're Spiced Just Right
1 LB. VACUUM PACKAGE REG. 73¢ **59¢**

JERSEYMAID COTTAGE CHEESE
Farmer, Cream or Lo-Cal
QUART CTN. Farmer Only **49¢** PT. CTN. **27¢**

Vons Braunschweiger SMOKED, IN A NATURAL CASING IN THE PIECE **85¢**

COMPARE VONS LOW EVERYDAY PRICES

Popular Brands CIGARETTES
REGULARS, PER CTN. **\$2.08**

Popular Brands Coffee EXCEPT YUBAN & SANNA, 1 LB. CAN... **73¢**
Green Giant Corn CREAM STYLE 303 CAN... **4/89¢**
Hunt's Tomatoes SOLID PACK 300 CAN... **21¢**
V-8 Vegetable Cocktail CAMPBELL'S 48 OZ. CAN... **39¢**
Camay Bar Soap REG. BARS... **2/21¢**

ALL PURPOSE Ajax Cleaner WHITE TORNAID® 18 OZ. BOTTLE INCL. 10¢ OFF **59¢**

POWDERED Ajax Cleanser WITH AMMONIA 18 OZ. CAN INCL. 2¢ OFF **2¢/29¢**

CHIFFON Margarine NEW, SOFT 1 LB. CTN. **41¢**

Hunt's Tomato Paste 4 OZ. CAN... **2/29¢**
Tomato Sauce/Cheese 16 OZ. CAN... **2/27¢**
Tomato Sauce/Mushrooms 16 OZ. CAN... **2/27¢**
Pacific Sta-Crisp Crackers 1 LB. BOX **30¢**

VONS Shopping Bag PRIZE PRODUCE... AT PLEASING PRICES!

WASHINGTON WINESAP APPLES
Extra Fancy Crisp, Juicy & Flavorful **9¢/LB.** **39¢**

RED DELICIOUS, GOLDEN DELICIOUS, ROME BEAUTY **2:29¢**

ASPARAGUS FRESH, ALL GREEN Large, Tender Spears from the Coachella Valley **39¢**

MUSHROOMS LARGE, BROWN Fresh & Tasty... a Steak's Best Friend! HALF POUND **29¢**

Radishes & Green Onions FRESH, LARGE BUNCHES... **5¢**

INDOOR Tropical Plants
7 Varieties—Philodendron, Pothos, Palms and Others. 3 INCH POTS **3¢/100**

Health & Beauty Aids Special

LISTERINE ANTISEPTIC
98¢ Value 14-Oz. Bottle, Incl. 7¢ Off Vons Regular Low Price... **63¢**

VONS Shopping Bag Tax Added to Applicable Items

Prices Effective THU., FRI., SAT., SUN. MARCH 17, 18, 19, 20