



# ALPHA BETA

## "WHY PAY MORE?"

"OUR GROWIN' KEEPS SHOWIN'" ... WE'VE OPENED OUR NEWEST MARKET IN **BAKERSFIELD** THIS WEEK!

PRICES EFFECTIVE MAR. 16 20 WED., THURS., FRI., SAT. & SUN.



Better Meat at a Better Price!

U.S.D.A. CHOICE or ALPHA BETA *Trim-Rite* BEEF  
**CHUCK STEAK**  
**59¢** LB.

U.S.D.A. CHOICE OR ALPHA BETA *Trim-Rite* BEEF

**LARGE END RIB ROAST** 5-6-7th RIBS **89¢** LB.

U.S.D.A. CHOICE OR ALPHA BETA *Trim-Rite* BEEF

**BONELESS Shoulder CLOD** **89¢** LB.

U.S.D.A. CHOICE OR ALPHA BETA *Trim-Rite* BEEF

**BONELESS RUMP ROAST** OR SIRLOIN TIP ROAST **98¢** LB.

STARKIST BRAND OR WILLIAM'S BRISKETS OR ROUNDS

**CORNER BEEF** **89¢** LB.

U.S.D.A. CHOICE OR ALPHA BETA *Trim-Rite* BEEF  
**T-BONE STEAK** PORTERHOUSE ... \$1.35 LB. TOP SIRLOIN ... \$1.50 LB.

U.S.D.A. CHOICE OR ALPHA BETA *Trim-Rite* BEEF  
**SHORT RIBS** **45¢** LB.

IOWA MAID • 1 LB. PACKAGE  
**SLICED BACON** **79¢**

**LENTEN SEAFOOD SPECIALS!**

CERTI-FRESH • FROZEN • 12 OZ. PKGS.

**HALIBUT STEAKS or SWORDFISH STEAKS** **69¢** EA.

4 FISHERMEN FISH STICKS 14 OZ. SAVE 14¢ **59¢**  
SLICED SALMON STEAKS 2 1/2 LB. SAVE 21¢ **98¢** LB.  
GULF GEM SHRIMP PIECES 1 LB. PKG. **69¢**

ST. PAT SPECIAL

TOP FLAVOR • 303 CAN • SAVE 5c

**APPLESAUCE** **10¢**

FARMDALE • FROZEN • SAVE 3c

**PEAS** 10 OUNCE PACKAGE **10¢**

GALA • GIANT SIZE • DECORATED • SAVE 10c

**TOWELS** INCLUDES 2c OFF **23¢**

IDEAL • 24 OUNCE JAR • SAVE 16c

**MAYONNAISE** **29¢**

AS FEATURED ON KTVV CHANNEL 11

ONE GALLON  
**PUREX**  
**LIQUID BLEACH** SAVE 20c INCL. 5c OFF **49¢**

**GROOM & CLEAN** REGULAR 79c TUBE SAVE 31c **48¢**

**LISTERINE** 14-OZ. BOTTLE SAVE 30c INCL. 7c OFF **68¢**



U. S. No. 1 WHITE ROSE  
**POTATOES** **10 2/29¢** LB.

ARIZONA • RICH IN VITAMIN C **GRAPEFRUIT** **4:29¢** SWEET • RED **GRAPES** **2:29¢**

SATISFACTION GUARANTEED OR YOUR MONEY REFUNDED • ALL ITEMS LIMITED TO STOCK ON HAND • SALES TAX COLLECTED ON ALL TAXABLE ITEMS

U.S. NO. 1 • SWEET • NORTHERN

**BROWN ONIONS** SLICING SIZE **5¢** LB.

**CARROTS**  
**TURNIPS** YOUR CHOICE  
**RUTABAGAS** **6¢** LB.

THIN SKIN AND FULL OF JUICE  
**VALENCIA ORANGES** **10¢** LB.

VAN DE KAMP • FROZEN  
**FRIED HALIBUT** 8 OZ. PKG. SAVE 10c **69¢**

1-LB. CANS • REGULAR OR LIVER  
**VET'S DOG FOOD** SAVE 20c **12¢** \$1.00  
**NUGGETS** INCLUDES 10c OFF **10¢** \$1.32

LARGE SIZE • SAVE 4c  
**BRILLO PADS** **10¢** 25¢

WILSON'S • 12 OUNCE CANS  
**MOR or BIF** YOUR CHOICE **49¢**

WILSON'S • 15 1/2 OUNCE CAN  
**CORNER BEEF HASH** **49¢**

ALPHA BETA 9 INCH CHEESE SAVE 14c **55¢** 9 INCH PEPPERONI SAVE 20c **69¢**

Louella • SAVE 16c LB.  
**TILLAMOOK** CHEDDAR CHEESE **79¢** LB.

STARKIST BRAND • SAVE 10c  
**BOLOGNA** LARGE • SLICED 6 OZ. PACKAGE **25¢**

DUTCH PRIDE • HALF GALLON • SAVE 10c  
**IMITATION ICE MILK** **29¢**

GIANT SIZE • SAVE 26c • INCL. 10c OFF  
**AJAX DETERGENT** **49¢**

REGULAR SIZE • SAVE 8c • INCL. 2c OFF EACH  
**AJAX CLEANSER** **2:25¢**

Louella • NO. 1 TALL CAN  
**CANNED MILK** **2:25¢**

IDEAL • CUT OR FRENCH SLICED • 303 CAN  
**GREEN BEANS** SAVE 4c **19¢**

STARKIST • FROZEN • 7 OUNCE SIZE  
**TUNA & NOODLES** SAVE 8c **19¢**

STARKIST • FROZEN • 8 OUNCE SIZE  
**TUNA PIE** SAVE 6c **19¢**

CHICKEN OF THE SEA • NO. 1/2 CAN  
**CHUNK TUNA** LIGHT MEAT **29¢**

CASE SWAYNE • 46 OZ. CAN • SAVE 10c  
**GRAPEFRUIT JUICE** **33¢**

8 OUNCE BOTTLES • YOUR CHOICE  
**WISHBONE DRESSING** **33¢**

• DELUXE FRENCH • GARLIC FRENCH • GOLDEN ITALIAN • REGULAR ITALIAN • RUSSIAN • TAHITIAN  
EVANS • LONG GRAIN  
**WHITE RICE** 2-LB. SIZE **37¢**

ORE IDA • FROZEN • 2 LB. PACKAGE  
**HASH BROWNS** **3:10¢**

UNSURPASSED QUALITY  
Montejo HEAVY WEIGHT  
**STAINLESS FLATWARE**  
ITEM OF THE WEEK:  
**SOUP SPOON**  
\$1.25 VALUE **19¢** EA.  
ONLY WITH EACH \$5 PURCHASE



GET OLD-TIME VALUES PLUS America's Most Valuable Stamps!

HILLS COFFEE DRIP OR REGULAR 1 LB. CAN. ... **73¢** 2 LB. CAN. **\$1.45**

PERSONAL IVORY BATH SIZE 3 FOR **49¢**

CAMAY BATH SIZE 3 FOR **49¢**

ZEST REGULAR SIZE 3 FOR **49¢**

BEECH-NUT BABY FOOD STRAINED VEGETABLES & DINNERS ALL VARIETIES 3 FOR **29¢**

BANQUET FROZEN DINNERS 11 OUNCE SIZE **45¢**

AJAX ALL PURPOSE LIQUID CLEANER 28 OZ. 60c INCL. 13c OFF WINDOW CLEANER 15-OZ. 49c INCL. 10c OFF BUCKET OF POWER 1 LB. SIZE 27c INCL. 4c OFF

YOUR NEARBY ALPHA BETA MARKETS ARE LOCATED AT:  
**TORRANCE** 2720 CABRILLO AVE.  
**TORRANCE** 5130 190th ST. at ANZA  
**DOMINGUEZ HILLS** 190th ST. at AVALON  
**REDONDO** 1880 S. PAC. COAST HWY.

**ALPHA BETA** WHY PAY MORE?