



INVITES YOU TO PLAY...

Let's Go to the Races

IT'S POST TIME!

THURSDAY
MARCH 10th
7:30 P.M.
IN FULL COLOR!
KTLA



Be Sure You Have Your Free "Let's Go to the Races" Card

Get one each time you shop at your friendly Vons & Shopping Bag store... they're FREE at the check-stands. No purchase is necessary to obtain cards.

Each "Let's Go to the Races" card has a different set of numbers in the WIN column.

After each race, check the number of the winning horse with the number under WIN on your card.

If the number corresponds YOU HAVE A WINNER! Circle the number and bring it to your nearest Vons & Shopping Bag store. Winners will receive their cash award within 72 hours after verification.



A New, Exciting Way to Win FREE Cash Prizes!

OVER \$250,000 IN CASH! THOUSANDS OF WINNERS!

1st Race \$500 2nd Race \$1000 3rd Race \$2500 4th Race \$10000 5th Race \$50000

YOU DO NOT HAVE TO WATCH THE TV SHOW TO BE A WINNER... The winning number for each of the five races will be posted at all VONS & SHOPPING BAG STORES each Friday, Saturday and Sunday for your convenience.

"LET'S GO TO THE RACES" Features a Five Race Program EVERY THURSDAY ON KTLA-S. Cards for each week's races will be of a different color. Get new cards every week... you'll enjoy "rooting home" your horse as the race is telecast. It's fun! It's free!

BIRDS EYE VEGETABLES Peas, Cut Corn or Chopped Spinach 29¢ SPECIAL PRICE	BUTTER-NUT COFFEE Regular, Drip or Fine 1 LB. CAN... 69¢ SPECIAL PRICE	VONS FLOUR Enriched—All Purpose 5 LB. BAG 29¢ SPECIAL PRICE	GREEN GIANT PEAS The Big, Tender Ones 303 CAN 19¢ SPECIAL PRICE	AURORA TISSUE Soft, 2-Ply, 2-Tone Colors FIVE 2-ROLL PACKS 10¢ SPECIAL PRICE
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VONS Shopping Bag BEST BUYS ON QUALITY MEATS

ROASTS
CENTER CUT CHUCK
45¢ lb

O-Bone Roast CHOICE BEEF SHOULDER CUT **59¢**

Boneless Chuck WASTE FREE **79¢**

Shoulder Clod BONELESS, ROLLED **89¢**

Chuck Steaks LEAN CUTS **49¢**

FRESH GROUND CHUCK EXTRA LEAN **59¢**

BEEF SHORT RIBS LEAN & MEATY **39¢**

BONELESS STEWING BEEF TENDER CUBES **79¢**

RIB ROAST
Standing Cuts
Large End
Short Cut
79¢ lb.

Vons Famous CALIFORNIA GROWN FRYER PARTS
Delivered Daily from Nearby Ranches, Fresher by Far! You can Tell by the Taste

DRUMSTICKS **59¢ lb**
Tender, Flavorful...

Breasts LOTS OF TASTY WHITE MEAT **65¢**

Wings FINE TO FRY OR FRICASSEE **33¢**

Luer Quality SLICED BACON
1st Grade—Extra Lean
1-lb. Window Package. **79¢**

Luer Link Sausage **35¢**

BROWN 'n SERVE LINKS
Tasty Breakfast Treat
100% Pure Pork
No Shrinkage! **55¢**

Minute Rice PRE-COOKED, PREPARED INSTANTLY, 14-OZ. PACKAGE *INCL. 3c OFF **39¢**

Grapefruit Juice CASE/SWAYNE 46 OZ. CAN **39¢**

Catering Ice Cream JERSEYMAID ALL FLAVORS 1/2 GAL. CTN. **59¢**

Canned Tomatoes FANCY FARMS BIG 2 1/2 CAN **3¢ 69¢**

VONS Shopping Bag DELICATESSEN SPECIALS

Wisconsin Jack CHEESE VON'S QUALITY **65¢ lb**

Wilson's Certified ALL MEAT FRANKS 1-lb. Vacuum Package **59¢**

Vons Italian Salami FROM SAN FRANCISCO 6-OZ. PKG. 3-OZ. PKG. **39¢**

Borden's Biscuits SWEET OR BUTTERMILK 8-OZ. TUBE OF 10 **3¢ 25¢**

Vons Fresh Salads POTATO OR MACARONI 15-OZ. CARTON **3¢ 100¢**

Seafood Sea-lections

BREADED SHRIMP Gulf Gem Brand **\$1.49**

Big 1 1/2 Pound Package

SILVER SALMON **89¢**

HALIBUT FILLETS **98¢**

OCEAN PERCH **69¢**

In the Frozen Meat Cases

Gorton's Fish Sticks 14-OZ. PKG. **69¢**

Gorton's Breaded Scallops 7-OZ. PKG. **83¢**

Gorton's Fish Puffs 8-OZ. PKG. **55¢**

4 Fishermen Fish Krisps 14-OZ. PKG. **73¢**

Mrs. Friday's Breaded Shrimp 8-OZ. PKG. **69¢**

VONS Shopping Bag SPECIAL PRICES ON PRIZE PRODUCE

PINK GRAPEFRUIT FLORIDA INDIAN RIVER RUBY RED **10¢ lb.**

Sweet 'n Juicy Rich in Vitamin C

Navel Oranges SWEET & JUICY 4 LB. BAG **39¢**

Fresh Broccoli GARDEN FRESH TENDER & TASTY **2 1/2 29¢**

Fresh Romaine CRISP LETTUCE LARGE HEADS **10¢**

Fruit Salad FRESH CITRUS SEGMENTS READY TO USE, 17-OZ. JAR **39¢**

FULL POD PEAS **2:29¢**

RED ROSE POTATOES **5:25¢**

Groom & Clean CLEAR HAIR DRESSING

79c Value 3 1/2-Oz. Tube

43¢

VONS BAKERY

HONEY PECAN CRUNCH COFFEE CAKE Reg. 59c Special **49¢**

Gold'n Snow Cake VONS CAKE OF THE WEEK! 2-Layer Yellow Cake Made with Orange Juice, Topped with Coconut **98¢**

Liquor Features

OLD COL. TYLER 4 YR. OLD KENTUCKY STRAIGHT BOURBON 86 Proof SPECIAL SAVE 40¢ Full Quart **\$4.59**

MILLBROOK GIN 80 PR. QUART **\$3.11**

POPULAR BRANDS CIGARETTES

EVERYDAY LOW PRICE Regulars Per Ctn. **\$2.08**

FILTERS & KINGS Ctn. **\$2.11**

HEINZ STRAINED BABY FOODS 4 1/2-Oz. Glass Jars **3 25¢**

PERFECTION FRESH BREAD WHITE, WHEAT OR SANDWICH 15-Oz. Loaf **2 49¢**

Kern's Preservos 12-OZ. JARS

APRICOT-PINEAPPLE, PEACH-PINEAPPLE, PEACH OR GRAPE JELLY **4 100¢**

Cheese Cake SARA LEE FROZEN, 18 OZ. **69¢**

Cat Food FRISKIES 6-OZ. CAN **8 100¢**

VONS MEAT PIES Chicken, Beef or Turkey Frozen, 8-Oz. Pies **4 89¢**

BANQUET DINNERS Choice of Varieties Frozen, Reg. Pkgs. **39¢**

ORANGE JUICE Cal-Fame—Natural Juice Frozen, 6-Oz. Can **5 89¢**

Oh Boy Frozen Pizza CHEESE **39¢ SAUSAGE 49¢**

Pepperoni Pizza 19-OZ. PKG. **79¢**

Cheese Pizza 19-OZ. PKG. **69¢**

Sausage w/ Mushrooms 19-OZ. **79¢**

LOOK WHAT'S FREE THIS WEEK!

LIBBEY NORDIC OLD FASHION GLASS

With Coupon 8C From Your Vons Coupon Book and a \$2.50 Purchase

HILLS BROS. Instant Coffee 16-OZ. JAR INCLUDES 30c OFF \$1.25	ROSE ROYAL CHEESE CAKE Filling INSTANT MIX 10 1/2-OZ. PKG. 55¢	Dippity Do Setting Gel 3 oz. JAR \$1.25	Dreft Detergent GIANT SIZE PKG. 79¢	Ivory Flakes or Snow LARGE SIZE 35¢	Niagara Instant Starch 12 oz. PKG. 27¢	DETERGENT White King D INCL. 10c OFF GIANT SIZE 59¢	LITTLE FRISKIES Fish Cat Food 1-LB. PKG. 29¢	2-LB. PKG. 51¢	LIPTON Soup Mix CHICKEN-NOODLE 2-PACKAGE PACK 31¢	WISHBONE Salad Dressing ITALIAN 8-OZ. BOTTLE 39¢
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PACIFIC PLAZA SHOPPING CENTER, 5035 PACIFIC COAST HWY., TORRANCE

