

YOU PAY LESS *at* LUCKY!

WHY SHOP ANYWHERE ELSE?



IF YOU ARE PAYING LESS AT LUCKY... WHY SHOP ANYWHERE ELSE? MOST LUCKY CUSTOMERS DON'T SHOP ANYWHERE ELSE... EXCEPT TO PICK-UP A FEW OF THOSE ADVERTISED "SPECIALS"... LUCKY'S CUSTOMERS HAVE FOUND THAT THEIR WEEKLY FOOD BILL IS \$6 TO \$10 LESS THAN IF THEY SHOPPED AT ANOTHER MARKET... PROOF THAT YOU PAY FOR THE GAMES... THE GIMMICKS... THE STAMPS... THOSE UP-AND-DOWN AGAIN PRICES... THOSE EXPENSIVE FRILLS THAT KEEP PRICES UP AT OTHER MARKETS! PROOF THAT LUCKY IS THE ONLY SUPERMARKET THAT GIVES YOU TOTAL STORE-WIDE DISCOUNT PRICING... WHERE EVERYTHING YOU BUY... YOU BUY FOR LESS EVERYDAY!*

You Pay Less Everyday at Lucky for Top-Quality USDA Choice or Lucky Bonded Meats!

GROUND BEEF 39^c lb
Fresh, Lean, Tender and Bonded for Top Quality

CHUCK ROAST 39^c lb
Blade Cut—USDA Choice or Lucky Bonded for Tenderness



- SLICED BACON LUCKY 1-lb. Pkg. 77¢
- CORNER BEEF BRISKET LUCKY 87¢ lb.
- PORK CHOPS Blade Cut 69¢ lb.
- THICK BACON LUCKY SLICED 2-lb. 1.54
- TURKEY ROAST COSMOPOLITAN-PAN White Meat 2-lb. 4 oz. 2.98
- TURKEY ROAST COSMOPOLITAN-PAN White & Dark 2-lb. 4 oz. 2.59
- THICK BACON HORMEL-SLICED RANGE BRAND 2-lb. 1.79
- CORNISH GAME HENS USDA Grade A 49¢ lb.
- FARMER JOHN HAM FULLY COOKED Shank Portion 59¢ lb.
- SLICED BACON RATH HORMEL 1-lb. Pkg. 89¢
- FRESH DUNGENESS CRAB 49¢ lb.
- SWORDFISH STEAKS 89¢ lb.
- HALIBUT STEAKS Center Cut 87¢ lb.
- BREAKFAST SAUSAGES RATH 1-lb. Roll 53¢
- EASTERN SCALLOPS 12-oz. Pkg. 89¢
- SPARE RIBS Small Sizes 69¢ lb.

ROASTING CHICKENS 45^c lb
USDA Grade A Fresh—Whole Body—4 to 5 lbs.

ROUND STEAK Center Cut 69^c lb
USDA Choice or Lucky Bonded for Flavor

STANDING RIB ROAST 79^c lb
Large End—USDA Choice or Lucky Bonded for Flavor

RIB STEAK 89^c lb
USDA Choice or Lucky Bonded for Tenderness

T-BONE STEAK 1⁰⁹ lb
TAILS REMOVED
USDA Choice or Lucky Bonded for Flavor and Tenderness

- Baby Foods**
- BEECH-NUT STRAINED BABY FOOD 16-oz. Box 3²⁵¢
 - GERBER'S CEREAL BABY 8-oz. Box 18¢
 - GERBER'S DINNERS HIGH MEAT 4 1/2-oz. Jar 17¢
- Crackers & Cookies**
- NABISCO COOKIES Reg. Pkg. 45¢
 - CREAM COOKIES CHOCOLATE PEANUT BARS FIRESIDE 10 1/2-oz. Pkg. 20¢
- Beer & Beverages**
- CANADA DRY BEVERAGES 12-oz. Can 12⁰⁰¢
 - DIET-RITE COLA 12-oz. Bottle 6⁵³¢
 - BEER GOLDEN CROWN 12-oz. Case of 24 2⁹⁹¢

- Cereals**
- FROSTED FLAKES KELLOGG SUGAR 16-oz. Box 47¢
 - SHREDDED WHEAT NABISCO 15 1/2-oz. Box 37¢
 - QUAKER OATS 42-oz. Box 47¢
- Fruit & Veg.**
- Pineapple—46-oz. Can 29^c
 - DOLE JUICE Solid Pack—2 1/2 Can 29^c
 - HUNTS TOMATOES 29^c

- Dairy Foods**
- ICE CREAM FOREMOST HOLIDAY Half Gallon Round Carton 59¢
 - FOREMOST BUTTER FIRST QUALITY 1-lb. Carton 73¢
- Salad Dressing**
- ROKA DRESSING KRAFT 8-oz. Jar 42¢
 - MIRACLE WHIP KRAFT 48-oz. Jar 78¢
 - KRAFT MAYONNAISE Quart Jar 58¢
- Canned Meats**
- CORNED BEEF HASH 1-lb. Can 42¢
 - GEBHARDT TAMALES 15-oz. Can 27¢
 - SPAM LUNCHEON MEAT 12-oz. Can 52¢

- Flour & Mixes**
- BISQUICK 60-oz. Box 60¢
 - CAKE MIX DUNCAN HINES Reg. Pkg. 38¢
- Laundry Aids**
- BOLD DASH DETERGENT Giant Box 75¢
 - DREFT Large Box 34¢
 - CALGON WATER SOFTENER 40-oz. Box 69¢
 - DOWNY RINSE LIQUID 33-oz. Bottle 79¢
 - DOW OVEN CLEANER 9-oz. Can 79¢
 - LUCKY LIQUID BLEACH Gal. Bl. 38¢

- Coffee & Tea**
- MAXWELL HOUSE COFFEE 1-lb. Can 73¢
 - MAXWELL HOUSE COFFEE 5-lb. Can 2.15
 - YUBAN COFFEE 1-lb. Can 83¢
 - YUBAN COFFEE 2-lb. Can 1.63
 - INSTANT COFFEE SANKA 3-oz. Jar 1.55
 - TEA BAGS M-18 100-Ct. Box (15¢ Off) 95¢

- Margarine & Milk**
- PET MILK EVAPORATED 1-qt. Can 15¢
 - MAZOLA MARGARINE 1-lb. Ctn. 38¢
 - CREMORA BORDEN'S 8-oz. Jar 45¢
- Soups**
- CLAM CHOWDER SNOW'S 15-oz. Can 29¢
 - WYLER'S SOUP MIX Reg. Pkg. 9¢
 - JELLO GELATINE DESSERT 3-oz. Pkg. 3²⁸¢
- Shortening & Oil**
- CRISCO SHORTENING 4-lb. Can 87¢
 - POMPEIAN OLIVE OIL 1-lb. Can 79¢
 - WESSON OIL 38-oz. Bottle 63¢
- Olives & Pickles**
- PITTED OLIVES EARLY CALIFORNIA SELECT RIPE 1-qt. Can 35¢
 - C-H-B PICKLES KOSHER DILLS 22-oz. Jar 33¢
 - SWEET PICKLES DEL. MONTE Whole 12-oz. Jar 42¢
- Bumble Bee—16-oz. Can**
- RED SALMON 89^c
 - PANCAKE MIX Aunt Jemima—2-lb. Box 39^c

- Fruits & Juices**
- DOLE PINEAPPLE LOW CAL SLICED No 2 Can 35¢
 - FRUIT COCKTAIL DOLE 303 Can 23¢
 - CRUSHED PINEAPPLE DOLE #2 Can 31¢
 - LIBBY DELUXE PLUMS 303 Can 21¢
 - HUNT'S PEACHES CLING 2 1/2 Can 26¢
 - APPLE SAUCE HARVEST DAY 303 Can 14¢
 - GRAPEFRUIT BORDO SECTIONS 303 Can 26¢
 - HARVEST DAY PEARS 303 Can 29¢
 - WELCH GRAPE JUICE 26-oz. Bl. 37¢
- Salt, Sugar & Spice**
- C & H SUGAR POWDERED or BROWN 1-lb. Box 15¢
 - ACCENT 4 1/2-oz. Bottle 92¢
 - LUCKY SALT 26-oz. Box 9¢

YOU PAY LESS FOR FRESHER PRODUCE at LUCKY STORES!

You'll find a vast variety of the season's finest, freshest fruits and vegetables... all trimmed, cleaned and inspected... AND all at LOWER DISCOUNT PRICES!

13 1/2-ounce Box

HI-HO CRACKERS 36^c

1-lb. Carton

KRAFT VELVEETA 98^c

- Canned Fish**
- STAR-KIST TUNA CHUNK LIGHT MEAT 4 1/2-oz. Can 31¢
 - ALBACORE TUNA CARNATION 7-oz. Can 33¢
- Pet Foods**
- VET'S DOG FOOD 1-lb. Can 9¢
 - TUNA CAT FOOD LORD & LADY 6-oz. Can 12¢
- Sauces & Rice**
- M-J-B RICE LONG GRAIN 28-oz. Box 39¢
 - HUNT'S CATSUP 14-oz. Bottle 19¢
- Vegetables & Juices**
- LIMA BEANS SISKELY FORDHOOK 303 Can 29¢
 - CUT GREEN BEANS HARVEST DAY 303 Can 16¢
 - PRINCELLA YAMS 2 1/2 Can 29¢
 - LIBBY SAUERKRAUT 1-Quart Jar 29¢
 - ARTICHOKE HEARTS PACIFIC MISS 4-oz. Jar 36¢
 - HUNT'S PORK & BEANS 2 1/2 Can 23¢
 - TOMATO JUICE HARVEST DAY 46-oz. Can 29¢

- Other Items**
- TWIST-A-RONI GOLDEN GRAIN 8-oz. Pkg. 43¢
 - VINYLWAX SIMONIZER 27-oz. Can 89¢
 - FRENCH BREAD DI CARLO'S PARISIAN 15-oz. Loaf 32¢
 - PIZZA MIX CHEF BOYARDEE Pepperoni 17-oz. Pkg. 65¢
- Paper Items**
- ZEE TOILET TISSUE 4-Roll Pkg. 35¢
 - KAISER FOIL ALUMINUM 25-Ft. Roll 30¢
 - SCOTT NAPKINS FAMILY 60-Ct. Pkg. 12¢
 - HANDI WRAP 100-Ft. Roll 27¢
 - PAPER PLATES DIAMOND 40-Ct. Pkg. 69¢
 - FACIAL TISSUE LUCKY—200 Two-Ply Box 18¢
 - SCOTT TISSUE TOILET—1000-Sheet Roll 12¢

25-lb. Bag

PURINA DOG CHOW 2⁹⁹

Dawn Fresh w/Mushrooms

STEAK SAUCE 5 1/2-oz. Can 3²⁵¢

- Peanut Butter, Jam & Syrup**
- PEANUT BUTTER PETER PAN 28-oz. Jar 89¢
 - PANCAKE SYRUP C-H-B 44-oz. Bottle 37¢
 - MARY ELLEN JAM BOYSENBERRY 20-oz. Jar 59¢

YOU PAY LESS EVERYDAY AT LUCKY FOR HOUSEWARES, SUNDRIES, HEALTH and BEAUTY AIDS!

COLGATE TOOTH PASTE ECONOMY SIZE

The dental cream with Gardol. Helps prevent cavities with regular brushing. Price includes 5¢ Off.

79¢ VALUE
Our Low Everyday Discount Price **61¢**



CONGESTAID ROOM VAPORIZER

The instant medicated vapor for colds and coughs. 5-ounce spray can.

\$1.19 VALUE
Our Low Everyday Price **97¢**

COLGATE "100" ORAL ANTISEPTIC

The new antiseptic that reduces germ count in the mouth up to 98% instantly. 14-oz. bottle

98¢ VALUE
Our Low Everyday Discount Price **76¢**

RESPOND HAIR SPRAY

with FREE \$1.00 REFILLABLE PURSE SPRAY

14-oz. spray can, Regular and Hard to Hold formulas. \$2.35 VALUE
Our Low Everyday Price **\$1.76**

LUSTRE CREME LOTION

Large size lotion shampoo—Our Low Everyday Discount Price **48¢**

LUSTRE CREME SHAMPOO

Large size jar of shampoo—Our Low Everyday Discount Price **78¢**

"007" AFTER SHAVE

Large size bottle—\$1.50 VALUE
Our Low Everyday Discount Price **\$1.18**

"007" MEN'S COLOGNE

Large size bottle—\$2.00 VALUE
Our Low Everyday Discount Price **\$1.56**

DELECTABLE DELICACIES COST LESS EVERYDAY at LUCKY!

- OSCAR MAYER FRANKS All Meat and All Beef 1-lb. Pkg. 69¢
 - OSCAR MAYER BOLOGNA Sliced All Meat and All Beef 8-oz. Pkg. 47¢
 - LUCKY AMERICAN CHEESE Individually Wrapped Slices 12-oz. Pkg. 59¢
 - LUCKY BISCUITS Buttermilk or Sweet Milk 8-oz. Pkg. 3²³¢
 - BORDEN AMERICAN CHEESE Sliced 3-lb. 2¹⁹¢
 - MOZZARELLA CHEESE Precious Brand 12-oz. Pkg. 59¢
- Frozen Food**
- MACARONI & CHEESE HORTON'S 39¢
 - BREADED SHRIMP CERT-FRESH 8-oz. Pkg. 63¢
 - PERCH FILLETS CERT-FRESH 16-oz. Pkg. 55¢
 - CREAMED CHICKEN GOLD KIST 16-oz. Pkg. 55¢
 - BANQUET MEAT PIES 8-oz. Pkg. 19¢
 - FISHSTICKS 4-1/2 1/2-oz. Pkg. 65¢
 - XLNT TACO-ETTES Reg. Pkg. 35¢
 - CHEESE CAKE JOHNSTON ROSE ROYAL 11-oz. Pkg. 49¢
 - FRUIT PIES Apple - Cherry - Peach 8-inch Pkg. 28¢
 - BUTTERED BEEF STEAKS CAMP 5 1/2-oz. Pkg. 59¢
 - ORANGE JUICE FRESHWET 6-oz. Can 23¢
 - ORANGE JUICE FRESHWET 12-oz. Can 45¢
 - STEW VEGETABLES PICTSWET 2-lb. Pkg. 49¢
 - CHEESE PIZZA CHEF BOYARDEE 12 1/2-oz. Pkg. 55¢

- GOLD SEAL BRANDY 10-Tr. Old 80 Proof. 50 3.99
 - LUCKY VODKA 80 Proof. FIFTH 2.99
 - LUCKY WHISKEY BLENDED-86 Proof. FIFTH 3.88
- (NOT AVAILABLE AT ALL STORES)

STORE HOURS

MONDAY through FRIDAY 10 A.M. TO 9 P.M.

SATURDAY and SUNDAY 10 A.M. TO 7 P.M.

*Dairy products and fair trade items excepted 2/24/68

