

Lucky

DISCOUNT SUPERMARKETS

EVERYTHING YOU BUY... YOU BUY FOR LESS

Everyday

Compare ... EVERY ITEM!

THE AVERAGE SUPERMARKET STOCKS 8,698 ITEMS... and

... ONLY LUCKY DISCOUNTS THEM ALL!

- Baby Foods: GERBER STRAINED BABY FOOD, JUNIOR FOOD, GERBER'S DINNERS

- Cereals: CREAM OF RICE, BIG "G" CHERRIOS, POST GRAPE-NUTS

- Crackers & Cookies: KRISPY CRACKERS, NABISCO COOKIES

- Canned Meats: LUNCH MEAT, CHILI WITH BEANS, CORNED BEEF HASH

- Canned Fish: CHICKEN O'SEA, COCKTAIL SHRIMP, BREAST O'CHICKEN

Greater Savings with LUCKY'S LOWER EVERYDAY PRICE!

TREATS CRACKERS by PACIFIC-1 lb. Box 31c

- Laundry Aids: LINIT STARCH, WHITE KING SOAP, TIDE DETERGENT, IVORY FLAKES, JOY LIQUID, CASCADE DETERGENT, LAVA SOAP, LYSOL DISINFECTANT

LUCKY IS THE ONLY SUPERMARKET THAT GIVES YOU COMPLETE STORE-WIDE DISCOUNT PRICING... THE ONLY SUPERMARKET THAT DISCOUNTS EVERY ITEM IN EVERY DEPARTMENT!

EVERYTHING YOU BUY... YOU BUY FOR LESS EVERYDAY!*

- Beverages: CANADA DRY, DIET-RITE COLA, GOLDEN CROWN

LUCKY'S LOWER EVERYDAY PRICE! ICE CREAM FOREMOST HOLIDAY-1/2 Gal. Rnd. Ctn. 59c

- Dairy Foods: COTTAGE CHEESE, FOREMOST BUTTER

- Flour & Mixes: BISKIT MIX, ALL-PURPOSE FLOUR, BROWNIE MIX

- Pet Foods: FRISKIES, KAL KAN TUNA, PURINA DOG CHOW

- Paper Items: REYNOLD'S FOIL, KLEENEX, ZEE PAPER NAPKINS, M-D TOILET TISSUE, PLASTIC WRAP, BAGGIES

- Soups: ONION SOUP MIX, BOUILLON CUBES, JELL-O GELATINE

- Shortening & Oil: CRISCO SHORTENING, WESSON OIL, POMPEIAN OLIVE OIL

- Olives & Pickles: RIPE OLIVES, DILL PICKLES, C-H-B PICKLES

- Frozen Foods: SIRLOIN TIPS, BEEF TACOS, CHEESE PIZZA, POTATOES, BREADED SHRIMP, BREADED HALIBUT, HADDOCK OF SOLE, JOHNSTON PIES, CHEESE CAKE, WAFFLES, BANQUET DINNERS, ORANGE JUICE

- Coffee & Tea: M-J-B COFFEE, M-J-B COFFEE, M-J-B COFFEE, DECAF INSTANT COFFEE, M-J-B TEA BAGS, CHASE & SANBORN

- Margarine & Milk: NUCOA MARGARINE, SAFFLOWER, COFFEE MATE

- Sauces & Rice: HEINZ CHILI SAUCE, TOMATO SAUCE, MAHATMA RICE

LUCKY'S LOWER EVERYDAY PRICE! KARO SYRUP BLUE CORN-24-oz. Bottle 29c

- Other Items: PINE MOUNTAIN LOGS, RAVIOLI, PINTO BEANS

- Fruits & Juices: CLING PEACHES, FRUIT COCKTAIL, MANDARIN ORANGES, DOLE PINEAPPLE, LIBBY DELUXE PLUMS, SLICED PIE APPLES, APPLE SAUCE, DEL MONTE DRINK, DEL MONTE PRUNES, PRUNE JUICE

- Salt - Sugar & Spice: SPRECKELS SUGAR, LUCKY SALT, GARLIC SALT

- Salad Dressing: KRAFT DRESSING, MAYONNAISE, MIRACLE WHIP

- Peanut Butter, Jam & Syrup: VERMONT MAID SYRUP, PEANUT BUTTER, MARY ELLEN JAM

- Vegetables & Juices: GREEN GIANT PEAS, GREEN GIANT CORN, PEAS & ONIONS, CUT GREEN BEANS, PORK & BEANS, LIBBY SAUERKRAUT, NEW POTATOES, HUNT'S TOMATOES, V-8 VEGETABLE JUICE, REFRIED BEANS

LUCKY'S LOWER EVERYDAY PRICE! PAPER TOWELS LUCKY-Giant Roll 22c

- Distilled Spirits: BLENDED WHISKEY, LUCKY RUM, GOLD SEAL VODKA

BONDED MEATS, NAME BRAND GROCERIES, SUNDRIES, HEALTH & BEAUTY AIDS at Everyday LOW DISCOUNT PRICES!

- GROUND CHUCK, GROUND ROUND, E-Z CUT CUBE STEAK, T-BONE STEAK, SIRLOIN TIP STEAK, RUMP ROAST, CROSS RIB ROAST, OSCAR MAYER BACON

WHOLE BODY ROASTING CHICKEN 39c/lb

- CORNER BEEF ROUNDS, SHORT RIBS OF BEEF, CHUCK STEAK, PORTERHOUSE STEAK, RIB STEAK, CORNER BEEF BRISKET, SLICED BACON

FINEST QUALITY PRODUCE! Come in and compare Lucky's top-of-the-crop fruits & vegetables...

- DELICATESSEN DEPT.: WILSON FRANKS, LUCKY BISCUITS, LUCKY AMERICAN CHEESE, SLICED SWISS CHEESE, OSCAR MAYER BOLOGNA, OSCAR MAYER SMOKIE LINKS

GROUND BEEF 38c/lb, RIB ROAST 79c/lb

ROUND STEAK 69c/lb

EVERYDAY LOW PRICE... 365 DAYS A YEAR! COFFEE MUGS 10 for 99c

DUST PAN and BRUSH 66c

STORE HOURS: MONDAY-FRIDAY 10 AM TO 9 PM, SATURDAY and SUNDAY 10 AM TO 7 PM

CHUCK ROAST 38c/lb

THICK BACON 1.79, CORNISH GAME HENS 49c/lb, WILSON HAM 1.49/lb, FARMER JOHN HAM 59c/lb, SMOKED PORK CHOPS 1.19/lb

COTTON SWABS Pkg. of 170, Q-TIPS 66c

GROOM & CLEAN MEN'S HAIR DRESSING 76c

PERTUSSIN 94c, POND'S COLD CREAM 83c, POND'S DRY SKIN CREAM 83c

PORK SHOULDER ROAST 49c/lb, PORK CHOPS 69c/lb, PORK SPARE RIBS 69c/lb, TURKEY ROAST 2.98, TURKEY ROAST 2.59

SIRLOIN STEAK 89c/lb, SLICED BACON 78c

MEASURIN 78c, CUTEX POLISH REMOVER 32c, FRESH START 72c

LUCKY DISCOUNT SUPERMARKETS

INGLEWOOD: 1035 S. La Brea Ave. 825 W. Arbor Vitae 10801 Prairie Ave. WESTCHESTER: Lincoln Blvd. at Manchester

TORRANCE: Torrance Blvd. at Cranshaw Sepulveda Blvd. at Hawthorne 110 East Carson Ave. 2750 Pacific Coast Hwy.

HERMOSA BEACH: Pacific Coast Hwy. at Artesia REDONDO BEACH: 1516 Pacific Coast Hwy. SAN PEDRO: 25th St. at Western LOMITA: S. Western Ave. at Lomita Blvd.

58 DISCOUNT SUPERMARKETS TO SERVE YOU IN SOUTHERN CALIFORNIA