

Call Clumberland or Gilbert 3-4181
For Location of Store Nearest You.
Call Collect if Toll...

WHERE YOU FIND THE LABELS YOU LIKE
AT PLEASIN' PRICES, AND...

LOOK WHAT'S FREE

WITH PURCHASE OF \$2.50 OR MORE
BEVERAGE GLASS

Nordic Design, by Libbey

Here's the first of your 4 FREE glasses. Redeem Coupon 2-C from your free Vons Coupon Book... Now through Feb. 2 Coupon 2-D, now redeemable, saves you 20¢ on any Nordic Glass. Buy 4 with this coupon toward your complete set.

LAST CHANCE! GET YOUR FREE 3-PC. PLACE SETTING OF "AMERICAN CHARM" TABLEWARE BY INTERNATIONAL SILVER CO. REDEEM COUPON 1-A BY FEB. 2nd.



JIFFY CAKE MIX
White, Choc., Yellow, Spice

JIFFY FROSTING
White or Choc. Fudge
7 Oz. Pkg. **10¢**

10¢ SPECIAL PRICE

STAR-KIST TUNA
Light Meat, Chunk Style

6 1/2 OZ. CAN

23¢ SPECIAL PRICE

DEL MONTE PEAS
Sweet, Early Garden

303 CAN

19¢ SPECIAL PRICE

CAMPBELL'S SOUP
10 1/2 Oz. Cans

TOMATO RICE BEAN & BACON
CREAM POTATO CREAM CELERY
GREEN PEA VEGETARIAN VEG.
VEGETABLE OLD FASHION VEG.
CREAM BEAN CREAM VEGETABLE

8¢ SPECIAL PRICE

TOMATO SOUP Campbell's 10 1/2-Oz. Can **10¢**

Dole Pineapple

SLICED 1 1/4 FLAT CAN **5¢**

Ice Cream

JERSEYMAID CATERING 1/2 GAL. CTN.

Try Special Flavor ALMOND ROCA **59¢**

Jerseymaid Butter

GRADE AA 1 LB. CTN. **73¢**

Jergens Soap

"LOTION MILD" BATH BARS **3¢**

VONS FABULOUS FREE COUPON BOOK SAVES YOU \$39.07...

Redeem your coupons each week... build a set of American Charm Stainless Tableware and a set of Libbey Nordic Glassware... Save an other merchandise with bonus coupons in book.

THIS WEEK'S COUPONS:
12 OZ. BEVERAGE GLASS, FREE WITH COUPON. SAVE 20¢ EACH ON ANY 4 LIBBEY GLASSES. SAVE 50¢ ON 3-PC. PLACE SETTING OF TABLEWARE. SAVE 80¢ ON 4 SALAD FORKS.

VONS Shopping Bag PLEASIN' PRICES ON QUALITY MEATS
STANDING RIB ROAST

USDA CHOICE



U.S.D.A. Choice Beef Custom Trimmed Short Cut

LARGE END... SMALL END... 89¢ lb.

69¢ lb. **STEAKS**
Custom Trimmed for Best Value

Sirloin Tip or Top Round **98¢** lb.
Boneless Round Steak... **89¢**

CHUCK STEAKS
EXTRA LEAN, CUSTOM TRIMMED

or Center Cut Chuck Roast **49¢** lb.

O-Bone Roast **59¢**

Round Roast **98¢**

Boneless Chuck **79¢**

Shoulder Clod **89¢**

Beef Brisket **79¢**

GROUND CHUCK

Always Fresh And Extra Lean at Vons & Shopping Bag **59¢**

FARMER JOHN HAMS
FULLY COOKED

Eastern Quality, Western Flavor!

FULL SHANK 1/2 **59¢** lb.

Butt Portion **69¢**

Ham Slices **\$1.19**

Link Sausage **35¢**

SLICED BACON

Vons Table King or Corn King 1 LB. PKG. **79¢**

Fresh Eastern Corn Fed **PORK CHOPS**

From Farmer John **RIB END... 69¢** lb.

LOIN END PORK CHOPS **79¢**

CENTER RIB CHOPS **89¢**

CENTER LOIN CHOPS **98¢**

BONELESS TURKEY ROAST

8 LBS. & OZ. ... 11.99

Light & Dark Meat **\$3.28**

All White Breast Meat **\$3.88**

DELICATESSEN SPECIALS

CANNED HAMS

WILSON'S TENDER MADE **4 Lb. Can \$4.50**

Reedsport Cheddar **75¢**

XLNT Beef Tamales **5¢**

Vons Potato Salad **33¢**

JERSEYMAID COTTAGE CHEESE

Farmer, Cream or Lo-Cal, Pint Ctn. **25¢**

Seafood Sea-lections

Fresh Rainbow Trout **49¢**

Northern Halibut Steaks **98¢**

Pan Ready Sand Dabs **89¢**

In the Frozen Food Case

4-Fisherman Fish Krieps **55¢**

Gorton's Fish Puffs **59¢**

Blue Diamond Breaded Scallops **\$1.99**

Mrs. Friday's Breaded Shrimp **85¢**

Turkey & Neck Turkey Drumsticks **85¢**

ORANGE JUICE
Minute Maid—Pure "O-J"

FROZEN 6 OZ. CAN **2¢**

39¢ SPECIAL PRICE

GIANT FAB
Detergent with Boraxo

INCLUDES 10¢ OFF **59¢** SPECIAL PRICE

MORTON DINNERS
Choice of Varieties

FROZEN 11 OZ. PKG. **3¢** SPECIAL PRICE

VONS Shopping Bag PLEASIN' PRICES ON PRIZE PRODUCE

POTATOES
U.S. NO. 1 WHITE ROSE
Long, White All Purpose Favorites **10¢**

Fresh Carrots LARGE BUNCHES **2¢**

Cherry Tomatoes RED RIPE BASKET... **19¢**

Breakfast Prunes 1 1/2 LB. PKG. **29¢**

Pippin Apples CRISP, TANGY ALL PURPOSE **10¢**

GARDEN MUMS

Assorted Colors In Bloom Plastic 4" Pots **3¢**

Frozen Food Features

GREEN GIANT VEGETABLES
WITH BUTTER SAUCE

Medium Peas 10 OZ. PKGS. **4¢**

Mixed Vegetables **4¢**

Carrot Nuggets **4¢**

Hash Brown Potatoes **2¢**

Cauliflower au Gratin **39¢**

Broccoli au Gratin **39¢**

VONS MEAT PIES

Chicken, Beef or Turkey, 8 Oz. Pie... **5¢**

24-OZ. FAMILY SIZE CHICKEN OR BEEF... **59¢**

Wong's Chinese Entrees **49¢**

Pancake Batter **39¢**

Sara Lee Pound Cake **69¢**

VONS BAKERY

"Goodness Knows"

VONS RAISIN-WHEAT BREAD

Made With Raw Sugar, High in Protein, Full 1 Lb., 6 1/2 Oz. Large Loaf **35¢**

VONS CAKE O' THE WEEK

LORD BALTIMORE CAKE

White Layer Cake, Butter Icing with Cherries and Nuts, Reg. \$1.09 **98¢**

COMPARE VONS LOW EVERYDAY PRICES...

CIGARETTES
ALL POPULAR BRANDS
REGULARS PER CARTON **\$2.08**

BABY FOOD
MILK STRAINED FRUITS & VEGETABLES
3.25¢

SALTINES THIN SLAKE 1 LB. BOX **29¢**

MIRACLE WHIP SALAD DRESSING **55¢**

NUCOA MARGARINE QUART JAR **27¢**

JIF PEANUT BUTTER 18-OZ. JAR **69¢**

CRISCO OIL 24-OZ. BOTTLE **43¢**

GOLD MEDAL FLOUR 10 LB. BAG **\$1.19**

VONS FLOUR 5 LB. BAG **39¢**

CAKE MIX DUNHAM MIXES 19 OZ. PKG. **39¢**

BROWN SUGAR 1 LB. PKG. **15¢**

MAYONNAISE BEST FOODS QUART JAR **69¢**

APPLE SAUCE APPLE CITY 303 CAN **2/27¢**

TOMATO JUICE LIBBY'S 46-OZ. CAN **29¢**

PORK & BEANS VAN CAMP'S 3 1/2 CAN **22¢**

POST TOASTIES 18-OZ. PKG. **39¢**

SPAM LUNCH MEAT 12-OZ. PKG. **48¢**

CHILI CON CARNE HORMAL 15-OZ. CAN **33¢**

VARIETY PACK KELLOGG'S CEREALS 10 PACK **45¢**

SCOTT PAPER TOWELS 200 CT. ROLL **29¢**

VONS BLEACH LIQUID OXALON PLASTIC 65 OZ. BOTTLE **43¢**

KLEENEX NAPKINS 50 COUNT **2/48¢**

REYNOLDS WRAP ALUMINUM STANDARD 25' ROLL INCLUDES 3¢ OFF **28¢**

KARO SYRUP RED LABEL LIGHT BOTTLE **37¢**

HORSEMEAT CROWN PRINCE No. 1 TALL CAN **2/49¢**

PEPSODENT TOOTH PASTE FOR WHITEST TEETH GIANT TUBE **55¢**

COUGH SYRUP ROMILAR 8-HOUR RELIEF 3-OZ. BOTTLE **\$1.59**

BROWNIE MIX BETTY CROCKER 23-OZ. PKG. INCLUDES 6¢ OFF **39¢**

AJAX LIQUID CLEANER 15 OZ. BTL. INCL. 7¢ OFF **34¢**

AJAX CLEANSER 8 1/2 OZ. CAN **2/45¢**

AJAX LAUNDRY DETERGENT GIANT SIZE **75¢**

FLOOR & WALL CLEANER REG. PKG. INCL. 4¢ OFF **27¢**

PACIFIC PLAZA SHOPPING CENTER, 5035 PACIFIC COAST HWY., TORRANCE