



ALPHA BETA

"WHY PAY MORE?"

OUR GROWIN' IS SHOWIN', AGAIN
OUR NEWEST STORE IS NOW OPEN IN THE BEVERLY HILLS AREA
9616 W. PICO BLVD. at BEVERWIL

PRICES EFFECTIVE JANUARY 26, 27, 28, 29, 30
WED., THURS., FRI., SAT. AND SUN.
ALL ITEMS LIMITED TO STOCK ON HAND

HUNT'S • 8 OUNCE CAN • SAVE 3c

TOMATO SAUCE 7c

PACIFIC • STA CRISP • SAVE 10c • 1-LB. BOX

CRACKERS 19c

HUNT'S • 14 OZ. • 4 VARIETIES

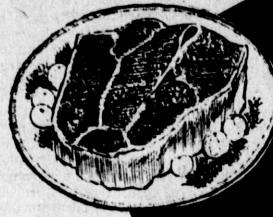
CATSUP 2 FOR 25c

HURRY! ... START YOUR SET NOW!
Montijo
STAINLESS FLATWARE
IN BEAUTIFUL SATIN FINISH
Item of the week: **TEASPOON 19c**
WITH EACH \$5.00 PURCHASE
ACCESSORY PIECES AVAILABLE

NEW! SUNSHINE RINSO 49c
GIANT PACKAGE SAVE 26c INCL. 10c OFF

SALES TAX COLLECTED ON TAXABLE ITEMS

Better Meat at a Better Price!



U.S.D.A. CHOICE or ALPHA BETA Trim'd-Rite

CHUCK STEAK 39c LB.

U.S.D.A. CHOICE OR ALPHA BETA Trim'd-Rite

SWISS STEAK 59c LB.
ROUND BONE CUT

U.S.D.A. CHOICE OR ALPHA BETA Trim'd-Rite

BONELESS TOP ROUND 89c LB.
OR CUBED BOTTOM ROUND

KLEPPERS • FRESH • CALIFORNIA GROWN

ROASTING CHICKENS 49c LB.

U.S.D.A. CHOICE OR ALPHA BETA Trim'd-Rite

BONELESS RIB STEAK 98c LB.

U.S.D.A. CHOICE OR ALPHA BETA Trim'd-Rite

ROUND STEAK 79c LB.
BONELESS

U.S.D.A. CHOICE OR ALPHA BETA Trim'd-Rite

T-BONE STEAK \$1.09 LB.

ALPHA BETA • FRESH • DEPENDABLE QUALITY

GROUND BEEF 45c LB.

U.S.D.A. CHOICE OR ALPHA BETA Trim'd-Rite

PORTERHOUSE \$1.19 LB.

VOLD KIST • FROZEN 12-OZ. PKG. • BUTTERED BEEF STEAKS 49c

CARNATION • FROZEN 1 1/2-LB. PACKAGE BREADED SHRIMP \$1.70

U.S.D.A. CHOICE OR ALPHA BETA Trim'd-Rite

TOP SIRLOIN \$1.39 LB.

HEINZ • 11 OZ. CAN
TOMATO SOUP 9c
BIG VALUE!

HUNT'S • 6 OZ. CAN
TOMATO PASTE 10c
SAVE 5c

CARNATION • NO. 1/2 CAN
CHUNK TUNA 19c
LIGHT MEAT, SAVE 10c

SIMPLE SIMON • 24 OZ.
FROZEN PIES 29c
SAVE 10c, 6 VARIETIES

GIANT SIZE DETERGENT
VEL LIQUID 39c
SAVE 26c INCL. 12c OFF

BUTTERNUT 1-LB. CAN
COFFEE 73c

2-LB. CAN \$1.45

10-OZ. INSTANT \$1.69

3 OZ. PKGS. • SLICED • BEEF • HAM • DARK TURKEY • CORNED BEEF

LEO'S CHIPPED MEATS 3 for \$1.00
SAVE 17c

ALPHA BETA WHY PAY MORE?
HOPSCOTCH HALF GALLON
ICE CREAM 49c
SAVE 20c

KOUNTY KIST • 10 1/2 OUNCE CAN • CUT
ASPARAGUS SPEARS 19c
SAVE 6c

2 1/2 CAN • SAVE 8c
HUNT'S PORK and BEANS 19c

MORTON'S • FROZEN • 17 OZ. SIZE • 4 VARIETIES
3 COURSE DINNERS 69c
SAVE 10c

CROWN PRINCE MEATY OMELET 1-LB. CANS "SIX FRESH EGGS FOR YOUR DOG" 2 FOR 55c

MODISS REGULAR BOX OF 24 75c

JOLLYTIME POPCORN 1-LB. PACKAGE 19c 2-LB. PACKAGE 35c 4-LB. PACKAGE 69c 20-OZ. PACKAGE 43c

GLEEM TOOTHPASTE FAMILY SIZE REGULAR 95c 54c

SWING BEING OVERSEEN BY WIN A SWINGIN' DISCOVERY OF THE U.S.A. via American Airlines Advertis. OR 230 OTHER PRIZES See our display for details

ALPHA BETA WHY PAY MORE?
GIANT ROLL ASSORTED COLORS OR WHITE
SCOTT TOWELS 19c
SAVE 12c

SATISFACTION GUARANTEED OR YOUR MONEY REFUNDED



Get wonderful things for your home and family with S&H Green Stamps

YOUR NEARBY ALPHA BETA MARKETS ARE LOCATED AT:
TORRANCE 2720 CABRILLO AVE.
TORRANCE 5130 190th ST. at ANZA DOMINGUEZ HILLS
190th ST. at AVALON
REDONDO 1880 S. PAC. COAST HWY.

ALPHA BETA WHY PAY MORE?

Better Produce at a Better Price!



GOLDEN RIPE • CHIQUITA
BANANAS 10c LB.
CENTRAL AMERICAN

ALPHA BETA OR VALLEY VIEW 8-OUNCE PKGS.
• DRIED PEACHES
• MIXED FRUIT
29c EA.

HAWAIIAN GROWN • TROPICAL TREAT RUSHED BY AIR EXPRESS
PAPAYAS 29c EA.

HAWAIIAN GROWN • NATURALLY SWEET
PINEAPPLE 39c EA.
LARGE SIZE

HEAVY WITH JUICE • MEATY
COCONUTS 2 FOR 29c

BACK TO SCHOOL TIME!

REG. 99c • SAVE 22c • WITH CLIP
CANVAS BINDER 77c

PACKAGE OF 300 SHEETS • 3-HOLE
FILLER PAPER 58c
• COLLEGE RULE • WIDE RULE

Miss Vandy • SEAMLESS GUARANTEED FIRST QUALITY
NYLONS 2.66c
REGULAR 99c

PKG. OF 2

WILSON'S

12 OUNCE CANS BIF or MOR 49c
15 1/2 OUNCE CANS CORNED BEEF HASH 39c