

IT MAKES CENTS

TO SHOP at LUCKY

Lucky
DISCOUNT SUPERMARKETS

EVERYTHING YOU BUY...
YOU BUY FOR LESS

Everyday

!... IT MAKES SENSE TO SHOP AT LUCKY... THE PENNIES YOU SAVE ADD UP TO HUNDREDS OF DOLLARS A YEAR!

There are no games... No gimmicks... No come-ons... Lucky gives you Greater Savings on every item the law allows... And at absolutely no loss in quality... Still top-quality USDA Choice or Bonded Meats... Fresh, crisp fruits and vegetables... Sundries... Housewares... Famous brands of groceries... Everything in stock... EVERYTHING YOU BUY... YOU BUY FOR LESS—EVERYDAY!

The items shown are just a small sampling of the thousands of Discount Priced Merchandise available at your Lucky Discount Supermarket!

- Baby Foods**
- GERBER STRAINED BABY FOOD 3 for 29¢
 - JUNIOR FOOD 13¢
 - GERBER'S JUICE 3 for 29¢
- Crackers & Cookies**
- NABISCO COOKIES 45¢
 - STA-CRISP CRACKERS 23¢
 - CINNAMON WAFERS 27¢

Greater Savings with
LUCKY'S LOWER EVERYDAY PRICE!

TUNA
CARNATION ALBACORE—7-oz. Can
29¢

- Beverages**
- SHASTA LOW CALORI BEVERAGES 12-oz. Can 12¢
 - BEER GOLDEN CROWN 12-oz. Can Case of 24 2.99
 - COCA-COLA 12-oz. Can King Size 12-oz. Btl. 6 for 63¢

- Cereals**
- RAISIN BRAN KELLOGG 14-oz. Box 37¢
 - SHREDDED WHEAT Nabisco Spoon Size 29¢
 - BIG "G" WHEATIES 12-oz. Box 33¢

- Dairy Foods**
- VELVEETA KRAFT CHEESE FOOD—2-lb. Ctn. 98¢
 - COTTAGE CHEESE FOREMOST 4-qt. Carton 49¢
 - MILK SHAKE ACE FROSTED CHOCOLATE 18-oz. Can 55¢

- Pet Foods**
- VET'S DOG FOOD 1-lb. Can 9¢
 - PERK CAT FOOD 10¢
 - DOG YUMMIES 6-oz. Box 17¢

- Canned Meats**
- CHILI WITH BEANS DENNISON 15½-oz. Can 33¢
 - CORNER BEEF HEREFORD 12-oz. Can 45¢
 - DEVILED HAM UNDERWOOD 4½-oz. Can 39¢

- Canned Fish**
- MINCED CLAMS SNOW'S 7½-oz. Can 31¢
 - COVE OYSTERS DUNBAR 8-oz. Can 41¢

- Other Items**
- CIGARETTES FILTER & KING SIZE (Plus Tax) Carton 2.11
 - CHINESE FOODS CHUN KING Large Can 95¢

- Coffee & Tea**
- HILLS BROS. COFFEE 1-lb. Can 73¢
 - HILLS BROS. COFFEE 3-lb. Can 1.45
 - HILLS BROS. COFFEE 3-lb. Can 2.15
 - INSTANT HILLS BROS. (30¢ OFF) 10-oz. Jar 1.25
 - LIPTON TEA BAGS 100-ct. Pkg. 1.14

- Flour & Mixes**
- GOLD MEDAL FLOUR 5-lb. Bag 56¢
 - PANCAKE MIX PILLSBURY 2-lb. Box 39¢
 - JIFFY CAKE MIXES 9-oz. Box 2 for 25¢

- Margarine & Milk**
- NUCOA MARGARINE 1-lb. Ctn. 29¢
 - EVAPORATED MILK LUCKY Tall Can 13¢
 - NON-FAT MILK CARNATION INSTANT 8-oz. Btl. 66¢

- Soups**
- CAMPBELL SOUP VEGETABLE BASE 10½-oz. Can 13¢
 - SOUP MIX LIFTON CHICKEN-NOODLE 2-Pk. Pkg. 29¢
 - JELLO GELATINE DESSERT 3-oz. Pkg. 3 for 28¢

- Shortening & Oil**
- LUCKY SHORTENING 3-lb. Can 68¢
 - LUCKY SALAD OIL 24-oz. Btl. 36¢
 - CHB SOY BEAN OIL 24-oz. Btl. 37¢

- Oilives & Pickles**
- RIPE OLIVES LINDSAY MEDIUM Tall Can 29¢
 - FANNING PICKLES BREAD & BUTTER 15-oz. Jar 25¢
 - MA BROWN RELISHES 13-oz. Jar 31¢

- Salt, Sugar & Spice**
- C&H SUGAR 10-lb. Bag 99¢
 - LUCKY SALT 26-oz. Box 9¢
 - LUCKY BLACK PEPPER 4-oz. Can 33¢

Greater Savings with
LUCKY'S LOWER EVERYDAY PRICE!

ICE CREAM
FOREMOST FAMILY STYLE—½-gal. Ctn.
49¢

- Salad Dressing**
- MIRACLE WHIP 1-qt. Jar 52¢
 - ITALIAN DRESSING WISHBONE 16-oz. Btl. 65¢
 - MAYONNAISE LAURA SCUDDER 1-qt. Jar 49¢

- Sauces & Rice**
- TOMATO SAUCE HUNT'S 300 Can 17¢
 - HUNT'S TOMATO PASTE 12-oz. Can 24¢
 - M-J-B RICE LONG GRAIN 28-oz. Box 39¢
 - HEINZ KETCHUP 14-oz. Bottle 21¢

- Laundry Aids**
- BOLD DASH DETERGENT Giant Box 75¢
 - IVORY SNOW Giant Box 79¢
 - THRILL DETERGENT LIQUID 22-oz. Btl. 58¢
 - TOP JOB CLEANER LIQUID 28-oz. Btl. 66¢
 - PERSONAL IVORY Reg. Bar 4 for 27¢
 - LYSOL DISINFECTANT 5-oz. Bottle 48¢
 - LUCKY AMMONIA Quart Bottle 21¢

- Frozen Foods**
- BANQUET DINNERS Reg. Pkg. 38¢
 - JOHNSTON PIES APPLE and CHERRY 9-inch Pkg. 59¢
 - MACARONI & CHEESE Van De Kamp 11-oz. Pkg. 35¢
 - SIRLOIN TIPS KOLD KIST 14-oz. Pkg. 55¢
 - FISHSTICKS CERTI-FRESH 8-oz. Pkg. 39¢
 - PERCH FILLETS CERTI-FRESH 16-oz. Pkg. 55¢
 - BEEF TACOS MORENO 13½-oz. Pkg. 47¢
 - B-B-Q SANDWICH Oh Boy Smoker Joe 9-oz. Pkg. 54¢
 - RED'S BEEF TAMALES 8-ct. Pkg. 89¢
 - ONION RINGS CORONET 10-oz. Pkg. 45¢
 - SARA LEE ROLLS ASSORTED Reg. Pkg. 51¢
 - CHINESE FOODS Wongs Entree Items Reg. Pkg. 55¢
 - ORANGE JUICE CAL FAMS 6-oz. Can 22¢

- LUCKY'S LOWER EVERYDAY PRICE!**
- TOWELS**
LUCKY PAPER—Giant Roll
22¢

- Peanut Butter, Jam & Syrup**
- PEANUT BUTTER LUCKY 16-oz. Jar 45¢
 - KARO SYRUP BLUE CORN 24-oz. Bottle 29¢
 - GRAPE JELLY WELCH'S 20-oz. Jar 39¢

- Paper Items**
- SCOTTIES FACIAL TISSUE 200 Two-ply Box 22¢
 - ORCHID NAPKINS PAPER—200-ct. Pkg. 45¢
 - M-D TOILET TISSUE 4-roll Pkg. 35¢
 - KOTEX NAPKINS SANITARY 24-ct. Box 68¢
 - PAPER PLATES BONDWARE 150-ct. Pkg. 1.29

- Fruits & Juices**
- HUNT'S APRICOTS WHOLE UNPEELED 2½ Can 27¢
 - DEL MONTE PEACHES CLING 2½ Can 27¢
 - V-B APPLE SAUCE 303 Can 18¢
 - PINEAPPLE HARVEST DAY—SLICED 1½ Can 19¢
 - FRUIT TREATS MOTT'S 20-oz. Jar 31¢
 - CRANBERRY SAUCE OCEAN SPRAY 300 Can 24¢
 - CHERRY PIE FILLING COMSTOCK No. 2 Can 37¢
 - PRUNE JUICE SUNSWEET Quart Bottle 43¢
 - GRAPE JUICE HARVEST DAY 24-oz. Btl. 35¢
 - APPLE JUICE HARVEST DAY 1-qt. Btl. 29¢

Greater Savings with
LUCKY'S LOWER EVERYDAY PRICE!

BREAD
DI CARLOS—15-oz. Loaf
23¢



CHUCK ROAST
BLADE CUT
USDA CHOICE OR LUCKY BONDED
38¢ lb



GROUND BEEF
FRESH LEAN
AND LUCKY BONDED FOR TOP QUALITY
37¢ lb



ROUND STEAK
CENTER CUT
USDA CHOICE OR LUCKY BONDED
69¢ lb

- STANDING RIB ROAST Large End 79¢ lb.
- GROUND CHUCK 58¢ lb.
- GROUND ROUND 69¢ lb.
- E-Z CUT CUBE STEAK 97¢ lb.
- SIRLOIN STEAK Full Cut 89¢ lb.
- SIRLOIN TIP STEAK BONELESS 89¢ lb.



Roasting Chicken
Plump, Tender and Juicy!
4 to 7 POUNDS
39¢ lb



T-BONE STEAK
TAILS REMOVED
USDA CHOICE OR LUCKY BONDED
1.07 lb.



RIB STEAK
TENDER & JUICY
USDA CHOICE OR LUCKY BONDED
89¢ lb

- RUMP ROAST 69¢ lb.
- CROSS RIB ROAST BONELESS 78¢ lb.
- SLICED BEEF LIVER 59¢ lb.
- CORNER BEEF ROUNDS LUCKY BONELESS 73¢ lb.
- SHORT RIBS OF BEEF 29¢ lb.
- CHUCK STEAK 53¢ lb.
- PORTERHOUSE STEAK TAILS OFF 1.12 lb.
- CORNER BEEF BRISKET LUCKY 79¢ lb.
- CUT-UP FRYING CHICKENS 35¢ lb.
- FRYING CHICKENS WHOLE BODY USDA GRADE A FRESH 29¢ lb.
- FRYER LEGS & THIGHS FRYING CHICKEN 57¢ lb.
- FRYER BREAST FRYING CHICKEN 63¢ lb.

- LUCKY THICK BACON SLICED 2 lb. 1.54
- LUCKY SLICED BACON 1-lb. Pkg. 77¢
- RATH SLICED BACON 1-Pound Pkg. 83¢
- PORK SHOULDER ROAST 55¢ lb.
- BREADED SHRIMP 1½-lb. Pkg. 1.69
- BREADED SCALLOPS 1½-lb. Pkg. 1.55
- TURKEY ROAST ARMOUR White Meat 2½-lb. 3.89
- TURKEY ROAST ARMOUR White & Dark Meat 2½-lb. 3.29

- LOWER PRICED DELI ITEMS!**
- OSCAR MAYER FRANKS All Meat and All Beef 1-lb. Pkg. 65¢
 - OSCAR MAYER BOLOGNA Sliced All Meat & All Beef 12-oz. 69¢
 - SLICED LUNCH MEATS Lucky Bologna - P & P - Pimento - Olive 4-oz. 27¢
 - LUCKY BISCUITS Buttermilk or Sweet Milk 8-oz. Pkg. 3 for 23¢
 - LUCKY AMERICAN CHEESE Individually Wrapped Slices 12-oz. Pkg. 59¢
 - SLICED COOKED HAM Danols Brand 4½-oz. 65¢

- Distilled Spirits**
- GOLD SEAL VODKA 80 Proof FIFTH 2.99
 - GOLD SEAL DRY GIN 80 Proof FIFTH 2.99
 - GOLD SEAL WHISKEY 80 Proof Canadian FIFTH 4.55 (NOT AVAILABLE AT ALL STORES)

QUALITY PRODUCE FOR LESS!

ANJOU PEARS
Finest Quality U.S. No. 1. The best of Winter fruit from Oregon... Sweet, juicy and delicious.
3 lbs. 49¢

...It's Planting Time!
Philodendrum Selloum and Juniper Tamarix
1-Gallon Containers. Your Choice! **59¢ ea.**

Lucky
DISCOUNT SUPERMARKETS

EVERYTHING YOU BUY...
YOU BUY FOR LESS

Everyday

STORE HOURS

MONDAY thru FRIDAY 10 A.M. TO 9 P.M.

SATURDAY and SUNDAY 10 A.M. TO 7 P.M.

daily products and fair trade items accepted. 1/30/66

ALWAYS LOWER PRICES ON HOUSEWARES, HEALTH & BEAUTY AIDS

SUPER STAINLESS GILLETTE BLADES
For Quick Easy Shaves everytime. 7¢ VALUE! OUR LOW PRICE PKG. OF 5 **66¢**

ADORN HAIR SPRAY
Self-styling spray by Toni. It's waterfree. Leaves your hair shiny, soft, never sticky. \$1.50 VALUE! **\$1.18**

INCOME TAX GUIDE
An easy to read and understand book, forms and charts to aid in preparing returns. \$1.00 VALUE! **87¢**

MICRIN
Mouthwash... Kills germs quickly. Leaves your mouth feeling fresh. ECONOMY SIZE \$1.29 VALUE! OUR LOW PRICE **99¢**

TERRY KITCHEN TOWELS
Hand printed assorted patterns. All cotton Terry. Thinly woven. 49¢ ea. VALUE! **3 for \$1.00**

CREST TOOTHPASTE
Helps prevent cavities with regular brushing. Family size tube. 95¢ Value! Our Low Price **69¢**

- INGLEWOOD:** 1035 S. La Brea Ave. 825 W. Arbor Vitae 10801 Prairie Ave.
- TORRANCE:** Torrance Blvd. at Crenshaw Sepulveda Blvd. at Hawthorne 110 East Carson Ave. 2750 Pacific Coast Hwy.
- HERMOSA BEACH:** Pacific Coast Hwy. at Artesia
- REDONDO BEACH:** 1516 Pacific Coast Hwy.
- SAN PEDRO:** 25th St. at Western
- LOMITA:** S. Western Ave. at Lomita Blvd.
- 58 DISCOUNT SUPERMARKETS TO SERVE YOU IN SOUTHERN CALIFORNIA**