THAT'S

ealls. Call station-to-station, in the evening or on week-ends, and you can say a lot more for your money. Before you pick up the phone, it's a good idea to make a few notes about what you want to say. That way you won't forget anything. Remember, long distance rates are lowest every night and all day Sunday. You'll find the exact times for most economical calling in the front pages of your telephone directory.

I know elephant jokes are no longer in style, but here's a tale that's supposedly true. Calls from this country to Capetown, South Africa, had a hard time getting through, thanks to some African elephants. It seems the elephants were using telephone poles as back-scratchers, causing so much interference with their scratching that callers from the U.S. couldn't be heard.

be heard.

Pacific Telephone customers will save over
\$76,000,000 this year on phone bills. That's because
the old 10% Federal Excise Tax on telephone service
has been reduced to \$8'. You'll see this reduction
reffected on the bill mailed to you this month.
We're pleased that you, the consumer, are getting
the full benefit of this tax reduction.

EXCISE TAX CUT BENEFITS OUR CUSTOMERS

On the phone bill mailed to you this month, you'll notice that the 10% Federal Excise Tax on telephone service has been reduced to 3%, in accordance with the Excise Tax Reduction bill passed by Congress last year. And, by 1969, the tax will be eliminated completely. Thanks to legislators like your congressmen who voted to repeal the tax, Pacific Telephone customers in congressional districts serving Torrance will save an estimated \$4.223.000.00 or their parts.

customers in congressional districts serving Torrance will save an estimated \$4,223,000.00 on their phone bills this year. We are pleased that you, the consumer, are getting the full benefit of this tax reduction.

Pacific Telephone

Action Delayed On New Calendar Agrees) or to efficient settle Model, with the Control of the Co



STEAK

LEAN FRESH GROUND

GROUND BEEF

LS-

STEAK

ROUND BONE

ROAST **FRESH**

STEAK

GROUND CHUCK

LGE. GRADE A CHEX

EGGS

3 DOZ. \$7 00

DEL MONTE HALVES

PEACHES

NO. 21/2 CANS 57°

SHORT RIBS

7-BONE ROAST

SLICED BACON

FRESH **GROUND ROUND**

SLICED BOLOGNA

39%

SLICED BEEF LIVER

00

BONELESS TOP ROUNISTEAK -FRESH RODUCE-39%

Potatoes

Apples

CELLO 1-LB. PKG

Carrots

SOUTH AMERICAN

RED DELICIOUS

MAXWELL or BUTTERNUT COFFEE

69

SUNBEAM-15-OZ.

BREAD

DEL MONTE CRUSHED

PINEAPPLE

HANDI-WRAP

GIANT 45°

DETERGENT

White King 'D'

LADY'S CHOICE PANCAKE or WAFFLE

SYRUP

FULL 39

FROZEN SPRINGFIELD

FRENCH FRIES

PKGS.

FROZEN PEAS

200 ft. roll 2 ?

Bananas JUICY NAVEL

Uranges

234th ST. AT WESTERN AVE.

HUNDREDS OF ITEMS AT ISCOUNT PRICES AND BLUE CHIP STAMPS, TOO!

J. P. Leggett, Your Telephone Manager in Torrance

HOURS-MONDAY THRU SAT., 9 A.M. - 7P.M. - SUNDAYS 9 A.M. TILL P.M.