

VONS and Shopping Bag SAVINGS ARE GRAND

TO CELEBRATE THE OPENING OF ANOTHER NEW VONS

PRICES EFFECTIVE IN ALL 94 VONS & SHOPPING BAG STORES THUR., FRI., SAT., SUN., JAN. 13-16

1111 West Alameda Ave., Burbank

FRESH BREAD Perfection—White, Wheat, Sandwich 15 OZ. LOAF 2 FOR 1.49 EVERYDAY LOW PRICE	HILLS BROS. COFFEE Regular, Drip or Fine 1-LB. CAN... 2 LB. \$1.37 69¢ SPECIAL PRICE	TV DINNERS Swanson's—Choice of Varieties FROZEN 11 OZ. PKG. 49¢ EVERYDAY LOW PRICE	SCOTT TOWELS Decorated—Assorted Colors JUMBO 200 CT. ROLL 25¢ SPECIAL PRICE	WHITE KING =D= Detergent with Borax GIANT SIZE Incls. 10c Off 39¢ SPECIAL PRICE
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QUALITY MEATS... AT PRICES THAT PLEASE!

USDA CHOICE

ROASTS

U.S.D.A. Graded Choice, Custom Trimmed to Give Best Value for Your Money!

BLADE CHUCK 33¢/lb.

Breakfast Favorites

SLICED BACON 79¢

LINK SAUSAGE 59¢

Your Favorite Steaks... Everyday Low Prices at Vons & Shopping Bag

T-Bone Steaks \$1.39

Porterhouse Steaks \$1.49

Boneless Top Sirloin \$1.59

Vons Better Quality Always Fresh & Extra Lean

GROUND MEATS

So Good... So Many Ways!

Beef 39¢/lb

Chuck 59¢/lb

Round 69¢/lb

Seafood Sea-lections

Dover Sole Fillets 89¢

Fresh Western Oysters 89¢

Fresh Rainbow Trout 49¢

In the frozen Meat Case

Gorton's Fish Sticks 89¢

Mrs. Friday's Breaded Shrimp \$1.09

Stream Fresh Rainbow Trout 89¢

Turkey & Meek Veal Drumsticks 89¢

HONEY SUCKLE SLICED TURKEY \$1.79

Center Cut Chuck 43¢

Boneless Chuck 79¢

O-Bone Roast 59¢

Rib Roast 79¢

Shoulder Clod 89¢

Beef Brisket 79¢

Chuck Steaks 43¢

Boneless Round 89¢

Top Round Steak 98¢

Family Steak 79¢

SHORT RIBS 35¢

STEWING BEEF TENDER CUBES 79¢

BOILING BEEF ECONOMICAL BEEF STOCK 19¢

FRESH FRYERS

U.S.D.A. GRADE A

EVERYDAY LOW PRICE 29¢/lb.

Everyday Low Prices On Vons Famous California Grown

FRYING CHICKEN PARTS

Legs, Breasts, Thighs 59¢

Fresh Chicken Livers 79¢

Vons Peanut Butter 39¢

Jell-o Gelatin 4.29¢

Jerseymaid Butter 73¢

Catering Ice Cream 59¢

Cap'n Kitt Cat Food 10¢

Franco American Spaghetti 4.99¢

Red, Sour, Pitted Cherries 2.39¢

Manchester Cookies 3.99¢

Cream Style Golden Corn 2.35¢

Dole Pineapple Juice 10¢

SEGO LIQUID DIET 13 Flavors—10 Oz. Cans 4.87¢

SPECIAL... WHILE THEY LAST!

DISH CLOTHS

Large 13 1/2" x 14 1/2"

Colorfast Bleached Cotton Waffle Weave

3 FOR 2.29

VONS BAKERY "Goodness Knows"

VONS CAKE DONUTS Plain or Powdered Box of 8 Save 6c 29¢

VONS CAKE O' THE WEEK

JUBILEE CAKE Split Layer White Cake Topped With Cherries 79¢

SPECIAL PRICES ON PRIZE PRODUCE

DELICIOUS APPLES

Extra Fancy Crisp & Juicy from Washington State

4 LB. BAG 39¢

Central American BANANAS Golden Ripe 2.25¢

Potatoes 5.29¢

Carrots 2.19¢

Radishes 5¢

Apricots 29¢

LOW EVERYDAY PRICES PLUS ADVERTISED SPECIALS AND BLUE CHIP STAMPS

COMPARE AND SEE HOW YOU SAVE... WEEK IN AND WEEK OUT... WITH THE LOWER EVERYDAY PRICES AT VONS & SHOPPING BAG

Breast o' Chicken Tuna 3/88¢

Best Foods Mayonnaise 69¢

Wesson Oil 69¢

Snowdrift Shortening 71¢

Pillsbury's Cake Mixes 39¢

Gold Medal Flour 69¢

CIGARETTES

ALL POPULAR BRANDS REGULARS, PER CARTON \$2.08

FILTERS AND KINGS \$2.11

Van Camp Pork & Beans 22¢

Nalley's IXL Chili & Beans 29¢

Sunsweet Prune Juice 45¢

Saltine Crackers 25¢

Blue Bonnet Margarine 27¢

Kotex, Modess, Confidants 37¢

BABY FOOD

HEINZ STRAINED FRUITS & VEGETABLES 5 OZ. GLASS JARS 3.25¢

J&J Baby Oil or Lotion 84¢

Lavoris Mouthwash 64¢

Fastoth Denture Adhesive 64¢

Contac Cold Capsules \$1.17

Excedrin Pain Relief Tabs 78¢

Prel Creme Shampoo 88¢

Liquor Features

ROYAL VELVET VODKA

Charcoal Filtered, 80 Proof

QUART SAVE 40c \$4.09

SANTIAGO RUM

Imported Light or Dark Fifth 3.69

PICK SWEET VEGETABLES

Peas, Peas & Carrots, Squash, Leaf Spinach, Cut Green Beans, Crinkle Cuts or French Fries

FROZEN, REG. PKGS.

6 FOR \$1.00

VONS DELICATESSEN JACK CHEESE 59¢/lb

Wisconsin Rich and Creamy

IN THE PIECE... SAVE 26c PER LB.

LUER QUALITY FRANKS 55¢

All Meat... Full Flavor, No Garlic

1-Lb. Vacuum Pkg. Save 14c

Canned Hams 3.49

Borden's Biscuits 3.25

ORANGE JUICE

Sunshine State—From Florida

FROZEN 6 OZ. CAN

5 FOR 79¢

4 BIG SALE DAYS

PRICES EFFECTIVE THUR., FRI., SAT., SUN., JAN. 13-16

Tex Added to Applicable Items

VONS and Shopping Bag

BLUE CHIP

Heinz Baby Juices 3/25¢	LYSOL Disinfectant 59¢	LOG CABIN Pancake Syrup 69¢	LOMA LINDA Ruskets Flakes 31¢	JACK FROSTED Milk Shakes 59¢	CHIC-E Pet Food 2.29¢	Chiffon Toilet Tissue 23¢
Heinz Junior Foods 2/27¢	REG. OR PINE SCENT 5-OZ. BOTTLE 59¢	CANE & MAPLE 24-OZ. BTL. 69¢	CEREAL 10-OZ. PKG. 31¢	CHOCOLATE OR STRAWBERRY 18-OZ. ASSO-CAN 59¢	ALL CHICKEN 6 1/2-OZ. CAN 2.29¢	Chiffon Facial Tissue 23¢
Chicken-Noodle Soup 31¢						Zee Paper Napkins 2/23¢
Nabisco Premium Crackers 29¢						Zee Sandwich Bags 2/39¢