AUTOMOTIVE AUTOMOBILES 190 For Sale It Costs No More To Go First Class!

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Forgive me if I seem unduly proud, but I have good reason to boast ... just a little.

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Final tabulation for the Sales Year 1965 indicates that our Used Car Department here at Vel's Ford maintained its sales leadership over all comptitors in the South Bay Area. In some instances we outsold competitive used car operations by a ratio of 5 to 1.

Why? Well, I like to think that this success story is due to our used car sales philosophy.

We are very quality conscious. We recognize

that hard earned dollars are just as precious to used car buyers as they are to new car buyers. So, we take a little longer than normal to recondition our Value Sealed Used Cars...and we spend a little more money making them extra nice for you. But good news travels fast, and the results make it all worth while. You get a much finer used car, and we continually get more used car business.

In addition with the purchase of every used car, we include 'VEL'S LIFE-TIME SERVICE GUARANTEE' absolutely free. It insures longer life and lower maintenance costs for your used car.

Next time you consider buying a used car, please remember that the best used car you'll ever buy is waiting for you now at Vel's Ford in Torrance. Maybe we can trade tonight? We'll be open until ten o'clock, and we'll be very pleased to serve you. Many thanks.

> Very Jruly Yours, Vel Miletich, President Vel's Ford Sales Co.



Vel Miletich, President Vel's Ford Sales Co.



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