

WIN UP TO \$1,000⁰⁰ In SAFEWAY'S Gigantic NEW BONUS BINGO GAME

HERE'S ALL YOU DO TO WIN—\$1,000—\$500—\$100—\$20—\$10—\$5

1 On Your First Visit to Safeway Pick Up Your FREE GAME BOOK. All Game Books Are Identical. Only One Per Family.

2 Each time you visit your Safeway you will receive ABSOLUTELY FREE A BONUS BINGO Prize Slip.

3 Remove patch while holding slip under running water by rubbing patch very gently to reveal GAME and BOX Specified.

4 YOU WIN the prize shown for any game lost by scoring any 5 BOXES in a straight line.

5 TO CLAIM YOUR PRIZE just sign and submit to your Safeway Manager these slips which instead you score any 5 BOXES in a line on any one game. All prize slips are subject to verification.

HERE ARE ONLY 3 OF THE MANY WAYS YOU CAN WIN

BONUS BINGO **BONUS BINGO** **BONUS BINGO**

HORIZONTAL WIN VERTICAL WIN DIAGONAL WIN

WIN ON ANY 5 BOXES IN A STRAIGHT LINE

WIN CASH IN SAFEWAY'S NEW GAME

NO OBLIGATION—NOTHING TO BUY! Purchasers Not Favored. Adults Only. Safeway Employees, Advertising Agents and Their Immediate Families Not Permitted to Play.

CLIP 'N SAVE THESE SLIPS!

Each Week We Will Print Extra Bonus Bingo Prize Slips in Newspaper Ads! Be Sure to Watch for Them



W. J. Jeffrey 1964—All Rights Reserved Strategic Merchandise Corp., 90 Park Ave., N.Y.C. Program #47
 Price Effective Thursday thru Sunday, January 6-7-8-9, 1966 in L.A., Ventura, Orange Counties Except Avalon. No Sales to Commercial Dealers.



WIN ONE or MORE PRIZES of \$1,000 · \$500 · \$100 \$50 · \$20 · \$10 · \$5 · \$1

SPECIAL

Betty Crocker Multi-Purpose Bisquick

For light, tender, moist baking. It's Test-Proven.

40-oz. Pkg. **39¢**

SPECIAL

Heinz Tomato Soup

Rich and deliciously seasoned. From vine-ripened tomatoes.

10 1/2-oz. Can **9¢**

Candi Cane Sugar Pure Granulated Check Low Price! **5-lb. 49¢**

Snow Star Ice Cream Neapolitan Half **49¢**
 Chocolate or Vanilla **6-oz. Carton**

Sno-White Salt Choice of Plain or Iodized **26-oz. Ctn. 10¢**

White Magic Cleanser **14-oz. Can 10¢**

U.S. Inspected Grade A Fresh FRYERS

Plump Tender Cornish Cross Whole Body Chicken **29¢**

CUT UP lb. **35¢** lb. **29¢**

Fryer Breasts **59¢** Drumsticks **59¢**
 Fryer Thighs **59¢** Fryer Wings **29¢**
 Fryer Legs **59¢** Backs, Necks **29¢**

SPECIAL

Liquid Household Purex Bleach

It Bleaches and Sanitizes. So Gentle to Most Fabrics.

1-1/2 Gal. Bl. **49¢**

SPECIAL

4-roll pack Scot-Tissue

Top Quality Toilet Tissue White or Colors

4-roll Pack **29¢**

Lunch Meats **29¢** (Safeway Assorted 6-oz. Pkg.)

Ground Beef **39¢** (Lean and Fresh)

Rolled Roast **69¢** (Dumpling Cook, U.S.D.A. Choice Beef)

Clod Roast **89¢** (Dumpling Shoulder, U.S.D.A. Choice Beef)

Boneless Roast **98¢** (Round or Roast)

Round Steak **98¢** (Boneless Beef, U.S.D.A. Choice)

Juice Oranges or Fancy Bananas

Sweet 'n Juicy California Oranges
 Plantation Pack Central American Bananas

Your Choice **10¢** lb.

SPECIAL

Vacuum Pack Edwards Coffee

2-pound can \$1.29 3-pound can \$1.89

1-lb. can **65¢**

U.S.D.A. Choice Beef Steaks

Trimmed T-Bones **\$1.29**
 Porterhouse **\$1.39**
 Top Sirloin **\$1.59**

Beef Liver **59¢** (Fresh Sliced)

Sliced Bacon **79¢** (Corn Hog or Farmer John, 1-lb. Pkg.)

Ruby Grapefruit **10¢**

Pineapple Large Size Hawaiian Each **39¢**

U.S. No. 1 Idaho Russet Potatoes **10¢** 10-lb. Bag **49¢**

Crisp Carrots **25¢** 2-lb. Bag

Yellow Onions **25¢** 3-lb. Bag



CARSON and WESTERN, TORRANCE • PACIFIC COAST HWY. and NARBONNE • TORRANCE and ANZA, TORRANCE
 All 117 Safeway Stores in Los Angeles County Are Your Authorized Food Stamp Program Retailers