to Know is the Key to All Your Li Press-Herald GLENN W. PFEIL Pub REID L. BUNDY . . Managing Editor

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Keep Slicing the Pie

In the bright lexicon of the Great Society there is such word as "omit." Everybody's gonna get a slice of that pie in the sky.

Now it is the "needy" artists who are to be the ficiaries of a new subsidization delicacy being baked in the bureaucratic oven. As is usual in such undertakings, the racipe is not entirely clear, nor is the need for it. As a matter of fact, one artist who certainly wouldn't qualify, cartoonist Al Capp, the creator of Li'l Abner and the other Dogpatchers, had this to say ut it:

"A needy artist is an artist who produces stuff no-body needs."

But whether anybody needs it or not, the spenders will keep baking and slicing that pie, so long, at least, as the taxpayers keep supplying the dough.

The New Dateline: LBJ

The newest development in managed news is what Pentagon press officials have come to call the "Peder-nales Press Service." PPS was born of President John-son's directive to government information officers to spend more time producing favorable news about his administration and fewer stories displeasing to him. It thrives on the parallel edict that the White House shall have first call on credit for any news emanating from any department. om any department.

from any department. Bill Moyers, Presidential press secretary, explains the philosophy of the Pedernales Press Service as being that the President has a legitimate right to re-lease any news involving him in any way, and that LBJ is involved in everything. It was an explanation that inspired veteran Washington correspondent Ar-thur Krock to remark — on seeing among some 42 "White House" news releases one day a scoop on the demographic aspects of the whooping crane — that it was his irst intimation of Presidential involvement in the survival of that species. the survival of that species.

In another example of the Johnsonian editorial fechnique, that part of a recent Commerce Department report citing a new all-time high in personal income was lifted for release under the White House imprima-ture. The lugubrious statistics of a \$1 billion drop in larm income during August were left for the Depart-ment to make public.

Most of the capital press corps is laughing over uch frantic image building; but behind the laughter s concern. Controlled news, no matter how ridiculous, s ever dangerous.

Opinions of Others

"... it does seem that the quickest way to solve bocal problems to create homes of dignity and neigh-borhoods of pride, would be to give the cities tax sources now pre-empted by the federal government and let them solve their own problems ... because it is ponctimes difficult to obtain the necessary finances locally for community betterment, the temptation to run down to Washington for the funds seems to be the pasy way out, even though the community many times loses control of civic projects in the process. The fai-lacy of permitting more and more control of govern-ment to be centralized in Washington will become clear-er in the days ahead."--Clay (W. Va.) Messenger.

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"Much public discussion has centered about the fights and actions of conscientious objectors, including the draft card incendiaries... Ironically, there never has been any need for a genuine conscientious objector fo burn anything. Like everyone else in this amazingly flexible society of ours, he has a place in the social structure even in wartime."—Ontario (Calif.) Report.

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* * * "This newspaper each day receives mail addressed to former employees, some of whom have (been) gone for years...one letter received from Washington, D. C., was addressed to a young man who moved from Carls-bad a dozen years ago. Another was addressed to a former society editor who has not been on the staff for 20 years. How much money is spent, and how much time wasted, in processing and mailing such litera-ture?"—Carlsbad (N.M.) Current-Argus.

Morning Report:

The booklet summarizing to carry shis: "Every has not carry any weapon to carry the sector that a setter the must kill to escape. The devastiting use of Brr...Brr...it's cold these days but just a look at the new bathing suits for the ladies is enough to make a man's blood run hot. Nobody could wear one of the new models these days. She would turn into a blue icicle in a minute.

But come summertime, I suppose the beaches will be full of ladies in these new off-the-shoulder, fish-net outfits. The holes in the nets are big enough to trap a full-size salmon but still leave lots of room for fish eyes to peer in.

Of course the ladies don't have to worry about salmon. Nobody is going to wear such fragile garments into the surf. Too dangerous. And the men aren't going to get much swimming in either. Too busy staring on the beach.

Abe Mellinkoff



District Attorney Warns Against Tear-Gas Devices

JAMES DORAIS

American Indians Lack Freedom, Civil Rights

ROYCE BRIER

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Limitless Manpower Adds To Asia's War Potential

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WILLIAM HOGAN

'The Lockwood Concern'

Excites Old O'Hara Fan

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A CONTRACTOR

their own surveys? The auditorium that was in the center of Torrance stood empty 90 per cent of the time. I think the whole thing is ridiculous at this are already over-taxed the legal limit now. It is either the federal government, the state, coun-ty, city, schools, or autos that all want more taxes. They continue to spend

My Neighbors

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