

SAFEWAY



BONUS BINGO GAME

Purchasers Not Favored. Adults Only. Safeway Employees, Advertising Agents and Their Immediate Families Not Permitted to Play.

NO OBLIGATION — NOTHING TO BUY!

HERE'S HOW YOU PLAY BONUS BINGO

Each time you visit your Safeway Store, you will receive **ABSOLUTELY FREE** a BONUS BINGO PRIZE SLIP having a "wash-off" patch on the front which conceals the identity of the game to which the slip applies and the number and letter of the specific box you can score on that game. Remove the "wash-off" patch by holding the slip under running water and rubbing **VERY GENTLY** thus revealing the Game and Box Number.

Locate the designated game in your BONUS

W. J. Jeffery 1964—All Rights Reserved Strategic Merchandising Corp: 383 Fifth Ave., N.Y.C. Program #47

WIN UP TO \$1000 CASH

START PLAYING TODAY!

BONUS BINGO

**IT'S FUN!
IT'S FREE!
IT'S EASY!**

CLIP THESE SLIPS TO HELP YOU WIN UP TO—

**\$1,000⁰⁰
IN CASH!!**

THESE SLIPS ARE VALID FOR PROGRAM #47 ONLY



EXTRA BONUS! Each week we will print EXTRA BONUS BINGO prize slips in our newspaper ads. Cut out and use these extra prize slips together with all the prize slips you receive at our stores to help you win your share of prizes. Start with the 3 extra prize slips in this ad! Enter all 3 in your BONUS BINGO Game Book and you are on your way to winning Cash Prizes!

WIN ONE OR MORE PRIZES OF \$1,000 · \$500 · \$100 · \$50 · \$20 · \$10 · \$5 · \$1

U.S.D.A. Grade "A" FRESH FRYERS



'Finger Lickin' "Golden" Cornish Cross, USDA Grade 'A' Fryers

Whole Body **lb. 29^c**

Cut-Up Fryers lb. 35^c

Fryer Breasts Hand Cut All White Meat lb. 59^c

Ground Beef Fresh, Tender lb. 39^c

Ground Chuck Fresh Extra Lean lb. 59^c

Lunch Meat Safeway 6-oz. Assortment Pkg. 29^c

— U.S.D.A. Choice Beef Steaks —
Sirloin Tip Top Round or Choice Rib lb. 98^c
T-Bone Steaks lb. \$1.29
Porterhouse Safeway Trim lb. \$1.39
Top Sirloin Boneless Fully Trimmed lb. \$1.59
Spencer Steaks lb. \$1.98

Beverages
Cragmont Assorted (Plus deposits) 6 qts. 89^c

Happy New Year From All of Us at Safeway!
Boneless Chuck Roast U.S.D.A. Choice Beef Rolled & Tied lb. 69^c

Chuck Roast U.S.D.A. Choice Beef Blade Cuts lb. 39^c
7-BONE ROAST n. 49^c

Beef Roast Boneless Rump, Round lb. 98^c
Clod Roast Boneless Beef Shoulder lb. 89^c
Beef Sausage McCoy's Roll 1-lb. 49^c
Pork Sausage Farmer John 1-lb. 59^c
Crab Legs Alaskan Fully Cooked lb. 89^c
Sterling Franks 1-lb. pkg. 59^c

Orange Juice
Bel-air Frozen Natural Flavor Florida Packed 5 6-oz. Cans \$1⁰⁰

OPEN NEW YEARS DAY
 10 A.M. to 7 P.M.

Lucerne Fresh Egg Nog
 Dairy-Fresh Flavor Goodness.
 Tops for Holiday Celebrations. Non-Alcoholic of Course (1/2-Gal. 89c) **Quart Ctn. 49^c**

STOCK-UP
Vacuum Pack Butter-Nut Coffee
 It's Mountain Grown!
 (2-Pound Can ... \$1.37)
1-lb. can 69^c

Lucerne Sour Cream
 Grade A Quality Pint Carton 49c **1/2-pint carton 25^c**

Lucerne Party Salads
 Potato or Cole Slaw (Potato, Qt. 57c) pint carton **29^c**

Skylark Party Bread
 Fresh Baked Black or Rye Standard loaf **29^c**

U.S. No. 1 Idaho Russet Potatoes

To Bake, Boil or Fry Low, Low Price **10-lb. Plio Bag 39^c**



Fancy Quality Golden Ripe Bananas

Avocados
 Large Fuertes **5 for \$1**

Plantation Packed Safeway Quality Ripened **2 lbs. 29^c**

TV Dinners Swanson Assorted ea. **49^c** Why Pay 65c?
Mayonnaise Best Foods Creamy qt. **58^c** Why Pay 61c?
Mortons Salt Plain or Iodized 24-oz. ctn. **12^c** Why Pay 15c?
Soups Campbell's Vegetable Varieties 10 1/2-oz. can **13^c** Why Pay 16c?
Del Monte Catsup 14-oz. oz. **19^c** Why Pay 21c?
Quaker Oats Quick or Regular 18-oz. pkg. **25^c** Why Pay 27c?

Cream of The Crop
Grade "AA" Eggs
 Medium 1-Doz. Ctn. **49^c** | Large 1-Doz. Ctn. **55^c** | Ex. Large 1-Doz. Ctn. **57^c**

Tomato Juice
 Libby's Fancy 46-oz. Can **25^c**

STOCK-UP
Union Brand Granulated Sugar
 For Table or Cooking Use Check This Low Price!
5 lb. Bag 45^c

Detergent
 Cascade Dishwasher 20-oz. Pkg. **35^c**

Prices Effective Thurs. Dec. 29th Thru Sun. Jan. 2nd at Local Safeways



SAFEWAY

No Sales to Dealers

CARSON and WESTERN, TORRANCE • PACIFIC COAST HWY. and NARBONNE • TORRANCE and ANZA, TORRANCE
 All 117 Safeway Stores in Los Angeles County Are Your Authorized Food Stamp Program Retailers