

Resolve
To Shop at Lucky
And Save More
In 1966!

This ad is just a small sampling of the thousands of low, low Discount Prices you'll find at Lucky!

happy new year!

WE WISH YOU ALL A VERY PROSPEROUS AND HAPPY NEW YEAR... We've had a wonderful year serving you... and hope the coming year will be as pleasant. Lucky has been... and still is... interested in helping you save as much as possible on your food budget... the fact that Lucky is the ONLY Supermarket that gives you COMPLETE STORE-WIDE TOTAL DISCOUNT PRICING... THE ONLY SUPERMARKET THAT DISCOUNTS EVERY ITEM THE LAW WILL ALLOW. All this helps to emphasize the point that your total savings are GREATER EVERYDAY WHEN YOU SHOP AT LUCKY!... So, resolve to save more in 1966... resolve to shop at your Lucky Discount Supermarket, where EVERYTHING YOU BUY... YOU BUY FOR LESS!

ALL STORES
Closed New Year's Day
SHOP EARLY!

- Baby Foods**
- GERBER'S STRAINED 4 1/2-oz. Jar 3 for 29¢
 - GERBER'S JUNIOR FOODS 7 1/2-oz. Jar 13¢
 - SWIFT'S DINNER HIGH MEAT 4 1/2-oz. Jar 17¢
- Crackers**
- NABISCO RITZ 1-lb. Box 39¢
 - CHEESE NIPS SUNSHINE 10-oz. Box 27¢
 - NABISCO COOKIES OREO SANDWICH 1-lb. Pkg. 45¢
- Beverages**
- CANADA DRY BEVERAGES 12-oz. Car 12 for \$1
 - CANADA DRY CLUB SODA 22-oz. Bottle 20¢
 - BREW "102" BEER 16-oz. Can 6 for 1.20

- Canned Meats**
- UNDERWOODS SPREADS 4 1/2-oz. Can 39¢
 - CHILI WITH BEANS DENNISON 40-oz. Can 69¢
 - SPAGHETTI CHEF BOY-AR-DEE with Meat Balls 40-oz. Can 61¢
- Canned Fish**
- MINCED CLAMS SNOW'S 7 1/2-oz. Can 27¢
 - ALBACORE TUNA CARNATION 7-oz. Can 29¢
 - RED SALMON BUMBLE BEE 16-oz. Can 89¢
- Margarine & Milk**
- IMPERIAL MARGARINE 1-lb. Can 37¢
 - EVAPORATED MILK LUCKY Tall Can 13¢
 - NON-FAT MILK CARNATION INSTANT 20-oz. Box 1.49

LUCKY BACON
SLICED 1-lb. Pkg. 77¢

ROUND STEAK
Center Cut—USDA Choice or Lucky Bonded 69¢ lb

SIRLOIN STEAK
Full Cut—USDA Choice or Lucky Bonded 89¢ lb

T-BONE STEAK
Tails Off—USDA Choice or Lucky Bonded \$1.07 lb.

GROUND BEEF
Fresh, Lean and Tender 35¢ lb

GROUND CHUCK
Bonded for Top Quality and Flavor 55¢ lb



- FARMER JOHN HAM 49¢ lb**
FULLY COOKED... SHANK PORTION
- FARMER JOHN HAM Butt Portion Fully Cooked 69¢
 - FARMER JOHN HAM Full Shank Fully Cooked 59¢
 - CENTER HAM SLICES Farmer John Fully Cooked 51¢
- RIB ROAST 79¢ lb**
STANDING LARGE END
USDA CHOICE or LUCKY BONDED
- WHOLE HAMS Farmer John Fully Cooked 69¢
 - BONELESS HAM Fully Cooked Farmer John Tavern 51¢
 - CORNISH GAME HENS USDA Grade A 49¢
- CHUCK ROAST 35¢ lb**
BLADE CUT
USDA CHOICE or LUCKY BONDED
- TURKEY ROAST White Meat - 2-lb., 4-oz. COSMOPOLITAN 2.99
 - TURKEY ROAST White & Dark - 2-lb., 4-oz. COSMOPOLITAN 2.99
- FRESH FRYERS 29¢ lb**
USDA GRADE A CHICKENS—Whole Body
- CORNED BEEF ROUNDS LUCKY 69¢
 - TURKEY ROAST Cosmopolitan-3 1/2-lb. Avg. 98¢

Foremost EGG NOG
Quart Carton 49¢

- Cereal**
- SUGAR CORN POPS KELLOGG 9-oz. Box 35¢
 - QUAKER OATS 42-oz. Box 47¢
 - BIG "6" CHEERIOS 15-oz. Box 46¢
- Dairy Foods**
- VELVEETA KRAFT CHEESE FOOD-2-lb. Can 98¢
 - FOREMOST BUTTER 1-lb. Can 73¢

- Soups**
- KNORR SOUP MIXES 2-Pk. Pkg. 36¢
 - CLAM CHOWDER SNOW'S 15-oz. Can 27¢
 - JELL-O GELATINE DESSERT 3-oz. Pkg. 3 for 28¢
- Salt—Sugar & Spice**
- C & H SUGAR 10-lb. Bag 99¢
 - FRENCH'S CHILI-O 1 1/4-oz. Pkg. 18¢
 - LAWRY'S SEASON SALT 7-oz. Btl. 47¢

- Other Items**
- PIZZA MIX CHEF BOY-AR-DEE PEPPERONI 17-oz. Pkg. 65¢
 - CIGARETTES FILTER and KING SIZE Carton-Plus Tax 2.11
 - MARSHMALLOWS CAMP FIRE 4-lb. Pkg. 25¢

Aunt Jemima PANCAKE MIX
2-lb. Box 39¢

- Pet Foods**
- MEATY TREAT KITTY QUEEN CAT FOOD 6-oz. Can 16¢
 - VET'S DOG FOOD 1-lb. Can 9¢
 - GAINES DOG BURGERS 36-oz. Pkg. 87¢
- Shortening & Oil**
- LUCKY SHORTENING 3-lb. Can 68¢
 - CRISCO SALAD OIL 38-oz. Bottle 64¢
 - LUCKY SALAD OIL 24-oz. Bottle 36¢

- Salad Dressing**
- MIRACLE WHIP 1/2-qt. Jar 54¢
 - MAYONNAISE LAURA SCUDDER 1/2-qt. Jar 49¢
 - KRAFT DRESSING 1000 ISLAND 8-oz. Bottle 36¢

- Vegetables & Juices**
- B & M BAKED BEANS 28-oz. Can 35¢
 - YORK COUNTY ONIONS 303 Can 23¢
 - DEL MONTE CORN GOLDEN 303 Can 19¢
 - GREEN GIANT PEAS SWEET 303 Can 22¢
 - STEWED TOMATOES HUNT'S 300 Can 20¢
 - VEG-ALL MIXED VEGETABLES 303 Can 19¢
 - CUT GREEN BEANS DEL MONTE 303 Can 25¢
 - PRINCELLA YAMS GOLDEN 2 1/2-oz. Can 27¢
 - DEL MONTE SPINACH 303 Can 17¢
 - TOMATO JUICE LIBBY 46-oz. Can 29¢

- Frozen Foods**
- XLNT MEXICAN FOOD Reg. Pkg. 35¢
 - DOWNYFLAKE WAFFLES 6-Pk. Pkg. 14¢
 - SLICED TURKEY HONEYBUCKLE 2-lb. Pkg. 1.69
 - CHEESE CAKE JOHNSTON ROSE ROYAL 11-oz. Pkg. 49¢
 - GARLIC BREAD OH BOY 8-oz. Pkg. 33¢
 - KOLD KIST STEAKS TEN 2-oz. Pkg. 1.05
 - HADDOCK FILLET CERTI-FRESH 1-lb. Pkg. 67¢
 - T V DINNERS SWANSON Regular Pkg. 48¢
 - BIRDS EYE PEAS 10-oz. Pkg. 17¢
 - CHEESE PIZZA CHEF BOY-AR-DEE 12 1/2-oz. Pkg. 55¢
 - ORANGE JUICE SPRINGFIELD 12-oz. Can 35¢

BUY A DOZEN—SAVE 10%

All Liquor prices discounted 10% when 12 bottles of fifth size or quart size are purchased at one time... Brands may be assorted.

| | | |
|--|--------------|--------------|
| KENTUCKY STRAIGHT BOURBON LUCKY-84 Proof 6-Year | QUART \$4.99 | FIFTH \$3.99 |
| LUCKY VODKA 80 Proof | QUART \$3.55 | FIFTH \$2.99 |
| LUCKY GIN 90 Proof | QUART \$3.55 | FIFTH \$3.55 |
| SCOTCH WHISKY LUCKY 84.5 Proof | FIFTH \$4.99 | |
| GOLD SEAL RUM LITE or DARK 80 Proof | FIFTH \$3.37 | |
| CANADIAN WHISKEY GOLD SEAL 80 Proof | FIFTH \$4.55 | |
| SMIRNOFF VODKA 80 Proof | FIFTH \$4.59 | |
| SEAGRAMS 7 CROWN 86 Proof | FIFTH \$4.89 | |
| HIRAM WALKERS TEN HIGH 86 Proof | FIFTH \$3.99 | |
| GILBEYS GIN 90 Proof | FIFTH \$4.25 | |
| CHAMPAGNE JACQUES BONNET Regular, Pink or Sparkling Burgundy | FIFTH \$1.99 | |

(NOT AVAILABLE AT ALL STORES)

- Paper Items**
- KLEENEX FACIAL TISSUE 200 2-Ply Box 22¢
 - ORCHIDS NAPKINS ASSORTED 340-Ct. Pkg. 45¢
 - ZEE PAPER TOWELS Jumbo Roll 24¢
 - CUT-RITE WRAP PLASTIC 100-Ft. Roll 27¢
 - KAISER FOIL ALUMINUM 25-Ft. Roll 29¢
 - SCOTT TOILET TISSUE 4-Roll Pkg. 35¢

Log Cabin SYRUP
24-oz. Bottle 63¢

- Laundry Aids**
- IVORY SNOW Giant Box 79¢
 - BOLD DETERGENT Giant Box 75¢
 - THRILL DETERGENT LIQUID 22-oz. Bottle 58¢
 - COMET CLEANSER 14-oz. Can 2 for 31¢
 - STA PUFF FABRIC SOFTENER 1/2 Gal. Btl. 79¢
 - WATER SOFTENER WHITE KING Giant Box 57¢

- Coffee & Tea**
- MAXWELL HOUSE COFFEE 1-lb. Can 73¢
 - MAXWELL HOUSE COFFEE 3-lb. Can 1.95
 - YUBAN COFFEE 1-lb. Can 83¢
 - YUBAN COFFEE 2-lb. Can 1.63
 - INSTANT COFFEE MAXWELL HOUSE 10-oz. 1.32

- Flour & Mixes**
- CAKE MIXES BETTY CROCKER Regular Pkg 38¢
 - WONDRA FLOUR ASSORTED GOLD MEDAL 5-lb. Bag 67¢

- Olives & Pickles**
- C-H-B PICKLES SWEET WHOLE 22-oz. Jar 49¢
 - DILL PICKLES DEL MONTE 22-oz. Jar 39¢

- Peanut Butter & Syrup**
- PLUM JAM MARY ELLEN 20-oz. Jar 41¢
 - PEANUT BUTTER LUCKY 3-lb. Jar 1.21

- Fruits & Juices**
- SLICED PINEAPPLE DOLE 1 1/4 Car 23¢
 - APPLE SAUCE APPLELAND 24-oz. Jar 31¢
 - WHOLE APRICOTS HARVEST DAY 2 1/2 Car 23¢
 - FRUIT COCKTAIL HUNT'S 300 Can 23¢
 - DEL MONTE PEACHES CLING 2 1/2 Can 27¢
 - CRANBERRY SAUCE OCEAN SPRAY 300 Can 24¢
 - SPICED PEACHES HUNT'S 2 1/2 Car 25¢
 - ORANGE JUICE HUNT'S 46-oz. Can 39¢
 - LIME JUICE REALIME 8-oz. Bottle 23¢
 - PINEAPPLE JUICE DOLE 46-oz. Can 31¢

- Delicatessen Department**
- DUBUQUE CANNED HAMS ROYAL BUFFET 9-lb. Can \$7.93
 - LUCKY FRANKS All Meat 12-oz. Pkg. 47¢
 - SLICED LUNCH MEATS Lucky Bologna, Salami, P.P. Spiced, Olive 6-oz. 27¢
 - ROD'S DIPS Assorted 8-oz. 39¢
 - MCCOY'S SLICED PASTRAMI (Sliced Corned Beef, 4-oz. 68¢) 4-oz. 53¢
 - KOSHER SALAMI CHUB Hebrew National 12-oz. 93¢
 - BRAUNSCHWEIGER CHUB and Sandwich Spread—Oscar Mayer 8-oz. 43¢
 - SLICED LIVER SAUSAGE Oscar Mayer 9-oz. 58¢

- Sauces & Rice**
- HUNT'S CATSUP 20-oz. Bottle 26¢
 - COCKTAIL SAUCE DEL MONTE 1 1/2-oz. Bottle 28¢
 - M-J-B RICE LONG GRAIN 28-oz. Box 39¢

Early Calif. PITTED OLIVES
Large, Ripe Tail Can 25¢

STORE HOURS

MONDAY thru FRIDAY 10 AM TO 9 PM
SATURDAY and SUNDAY 10 AM TO 7 PM

Lucky DISCOUNT SUPERMARKETS
EVERYTHING YOU BUY... YOU BUY FOR LESS
Everyday

ENJOY GREATER SAVINGS IN '66... SHOP LUCKY STORES!

22-GAL. TRASH CANS
Extra sturdy plastic with metal lock lid handles. Silent and trim looking. Easy to clean. Light in weight. \$3.98 VALUE! OUR LOW EVERYDAY DISCOUNT PRICE \$2.44

JERGENS LOTION
Keep your hands kissable-soft with this famous hand lotion. The new large size with dispenser. \$1.49 VALUE—Our Low Price \$1.18

STRIP TOOTHPASTE
Family Size Tube 89¢ VALUE—Our Low Everyday Price 69¢

GELUSIL TABLETS
Box 100 \$1.58

SWING-TOP WASTE BIN
Perfect for patio, kitchen, garage or laundry. Swing-top lid makes it easy to use. 40-Quart size available in assorted colors. \$3.99 VALUE—OUR LOW EVERYDAY DISCOUNT PRICE \$1.97

ARRID DEODORANT
Spray can—\$1.00 VALUE—Our Price 76¢

TOOTH BRUSHES PEPSODENT
Adult, Hard or Medium—89¢ VALUE 53¢

PEPSODENT TOOTHPASTE
Family Size—89¢ VALUE—Our Low Discount Price 69¢

EMPIRIN TABLETS
Bottle of 100—\$1.25 VALUE \$1.08

NEW DAWN HAIR COLOR
\$2.00 VALUE Ass'd. shades from which to choose. Quick, easy to apply on \$1.57

INGLEWOOD: 1035 S. La Brea Ave. 825 W. Arbor Vitae 10801 Prairie Ave.
WESTCHESTER: Lincoln Blvd. at Manchester

TORRANCE: Torrance Blvd. at Crenshaw Sepulveda Blvd. at Hawthorne 110 East Carson Ave. 2750 Pacific Coast Hwy.

HERMOSA BEACH: Pacific Coast Hwy. at Artesia
REDONDO BEACH: 1516 Pacific Coast Hwy.
SAN PEDRO: 25th St. at Western
LOMITA: S. Western Ave. at Lomita Blvd.

58 DISCOUNT SUPERMARKETS TO SERVE YOU IN SOUTHERN CALIFORNIA