

Call Cumberland or Gilbert 3-6181
For Location of Store Nearest You
Call Collect If Toll ...

VON'S
and
Shopping Bag

ALL THAT'S 'GOOD' FOR A...

Happy New Year



5-DAY FOOD SALE!
Special Prices Effective
MONDAY thru FRIDAY
DEC. 27-31

<p>BUTTER-NUT COFFEE Regular, Drip or Fine</p> <p>1 LB. CAN ... 2-LB. CAN \$1.37</p> <p>69¢ SPECIAL PRICE</p>	<p>FRENCH FRIES Or Crinkle Cuts—Birds Eye</p> <p>FROZEN 9 OZ. PKG.</p> <p>10¢ SPECIAL PRICE</p>	<p>BEST FOODS MAYONNAISE Made with the Whole Egg</p> <p>QUART JAR</p> <p>49¢ SPECIAL PRICE</p>	<p>POTATO CHIPS Kitchen Fresh</p> <p>1 LB. BAG</p> <p>49¢ SPECIAL PRICE</p>	<p>PAR-T-PAK BEVERAGES Assorted Flavors</p> <p>QUART BOTTLES + DEP.</p> <p>5 FOR \$8.99 SPECIAL PRICE</p>
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HOLIDAY HEADLINERS IN THE MEAT DEPARTMENT

FARMER JOHN HAMS
FULLY COOKED
The Festive Favorite... Baked for Dinner, Sliced Cold for Snacks and Sandwiches

Full Shank Half
7 LBS. AVG. INCLUDES CENTER SLICES

55¢/lb

Shank Portion 3-4 LBS. AVG. WT. **49¢**
Butt Portion LEAN CUTS 5 LBS. AVG. **63¢**
Center Slices LEAN & TENDER **\$1.15/lb.**

Best Buys in Beef

CENTER CUT CHUCK
Roasts or Steaks **43¢/lb** SPECIAL PRICE

Everyday Low Prices—Choice Beef

Round Bone Roast SHOULDER CUT..... **58¢**
Boneless Chuck WASTE FREE ROAST..... **79¢**
Shoulder Clod BONELESS, ROLLED..... **88¢**
Family Steaks BONELESS, CHOICE..... **79¢**

U.S.D.A. Choice

CORNED BEEF BRISKET
Lean, Boneless Whole or Point 1/2 **69¢/lb** SPECIAL PRICE

Beef Rump Roast NONE IN..... **79¢**
Boneless Round Steak CHOICE..... **88¢**
Boneless Top Round LEAN STEAKS..... **98¢**

Finest Ground Meats—Everyday Low Prices!

GROUND BEEF **39¢** | **GROUND CHUCK** **59¢** | **GROUND ROUND** **69¢** | **GROUND SIRLOIN** **79¢**

TOM TURKEYS
Vons Table King, Californian or Apple Valley, 20-24-lb. Avg. U.S.D.A. Grade A, Frozen **37¢/lb**

Beltville Type Turkeys 5-7 LBS. AVG. **55¢**
Armour Stuffed Turkeys 7-9 LBS. HENS..... **58¢**
Long Island Ducklings 4-5 LBS. AVG. **48¢**
Plump Young Geese 7-10 LBS. AVG. **88¢**

The Real McCoy
SMOKED PORK CHOPS
RIB CHOPS **98¢/lb** | LOIN CHOPS **\$1.09/lb.**

McCoy's Breakfast Beef 12 OZ. PKG. **88¢**
Smoked Beef Tongues TENDER, TASTY **79¢**
Pickled Beef Tongues SUFFET TREAT... **88¢**
Corned Beef Rounds CRY-O-VAC PKG. ... **79¢**

FRESH FRYERS
Tender Young Chickens, 2-2 1/2 lbs. U.S.D.A. Grade A **29¢** EVERYDAY LOW PRICE

Vons California Grown Fryers
Legs, Breasts, Thighs YOUR CHOICE **59¢**
Fresh Chicken Livers GOURMET'S DELICACY... **79¢**

Seafood Sea-lections
PEELED & DEVEINED SHRIMP
Delicious for Cocktails and Hors d'Oeuvres 3 LB. BOX **\$9.89** BY THE POUND **\$1.29**

Alaska King Crab Meat 1/2 LB. **79¢**
Northern Halibut Steaks CENTER CUTS..... **1.98**

In the Frozen Meat Case
Carnation Grab Cakes 7 OZ. PKG. **58¢**
4-Fishermen Fish Sticks 14 OZ. PKG. **68¢**
WORTH GRABBY 2 1/2 LB. PKG. **\$1.19**
Wonsyuekle Turkey Roast 2 1/2 LB. OZ. PKG. **\$3.29**

EXTRA SPECIAL—WHILE SUPPLY LASTS!

9-OZ. HEAVY BOTTOM TUMBLERS
By Anchor Hocking

10¢ FOR 1

Kern's Fruit Nectars
Apricot, Orange-Apricot or Pineapple-Apricot 12 OZ. CANS **2¢/23¢**

ORANGE JUICE
Snow Crop—from Florida Frozen, 6 Oz. Can. **5¢/10¢**

BANQUET DINNERS
Choice of Varieties Frozen, 10 Oz. Package **3¢/10¢**

FROZEN VON'S FOODS

ENCHILADAS Beef or Cheese 8 Oz. Package **3¢/10¢** | **LIMAS & HAM** Meat 'n Eat 8 Oz. Pkg. **2¢/49¢**

PROGRESSO Tomato Paste 6 OZ. CAN **2¢/29¢**

LIQUID Clorox Bleach GALLON PLASTIC JUG **61¢**

POMPEIAN Olive Oil IMPORTED 4 OZ. BTL. **27¢**

WILKINSON'S Sword Blades STAINLESS STEEL PKG. OF 3 **79¢**

CRANBERRY-ORANGE Relish OCEAN SPRAY 1 1/4 OZ. JAR **39¢**

S & S Mushrooms BROILED IN BUTTER SLICED, 3 OZ. CAN **39¢**

Maxwell House Coffee 1 LB. CAN | 2 LB. CAN **73¢** | **\$1.45**

V-8 Cocktail 8 VEGETABLE JUICES CAMPBELL'S, 46-OZ. CAN **29¢**

Leslie Salt SAVE 10¢ ON EGGS! Coupon on Back of Ctn. PLAIN OR IODIZED 26-OZ. CARTON **10¢**

Minute Rice JUST ADD BOILING WATER 7-OZ. PKG., INCLUDES 3¢ OFF **19¢**

Kleenex Tissue ASSORTED COLORS 200 2-PLY INCLUDES 2¢ OFF **19¢**

Detergent LIQUID "PERFORM" FOR DISHES. 1/2 QT. PLASTIC **2:49¢**

HOLIDAY HIGHLIGHTS IN PRIZE PRODUCE

VON'S SHOPPING BAG PINK Grapefruit
FROM FLORIDA'S INDIAN RIVER REGION

Sweet, Juicy Breakfast Favorite!

MEDIUM-LARGE TABLE SIZE **10¢ Ea.**

Jumbo Avocados FANCY CALAVOS **19¢**

Romaine Lettuce FRESH & CRISP LARGE HEADS **10¢**

Fresh Radishes OR GREEN ONIONS CRISP, LARGE BUNCHES **5¢**

Bananas EXTRA FANCY CENTRAL AMERICAN **2 for 29¢**

Mixed Nuts NO. 1 GRADE, NEW CROP A HOLIDAY SPECIAL TREAT! **39¢**

Orange Juice FRESH SQUEEZED 100% PURE JUICE, QUART **59¢**

Fresh Bell Peppers STUFFING SIZE **19¢**

FRESH HAWAIIAN PINEAPPLE
Ripe & Sweet Large Size **10¢/lb.**

VON'S BAKERY "Goodness Knows"

FRUIT WREATH COFFEE CAKE
A Holiday Special
Made with Butter Topped with Chopped Maraschino Cherries **49¢**

LONG LOAF RYE
1 Lb., 6 1/2 Oz. Popular Party Loaf **29¢**

SOUDOUGH RYE
Regular or Thin Sliced Round Loaf **35¢**

VON'S DELICATESSEN

Franks LUER QUALITY All Meat 1 Lb. Pkg. **49¢** SAVE 20¢

American Cheese VONS-SLICED LOAF CHEESE **69¢**

Italian Salami VONS-SLICED 4 OZ. PKG. 8 1/2 OZ. PKG. **3¢/11¢**

XLNT Pizza MEAT OR CHEESE 18 IN. SIZE—SAVE 50¢ **79¢**

VON'S SALADS
Prepared Daily In Our Modern Deli Kitchen
Your Choice of 15 Varieties Including Golefin Salads, 14 Oz. Ctn. **3¢/10¢**

KIDNEY BEAN, GARDEN, GARBANZO or FRUIT FROLIC Favorite Salads for Buffet Dinners, 14 Oz. Ctn. **39¢**

Party Plans Start Here...

Vienna Sausage 4 OZ. CAN **4¢/10¢**

Pitted Ripe Olives SAN FERNANDO LARGE NO. 1 CAN **25¢**

Sweet Gherkins BOND PICKLES 25 OZ. JAR **49¢**

CHAT CRACKERS
Fireside—11 Oz. Package Great for Dippin' Chips! **29¢**

Nabisco Snack Crackers 9 OZ. BOX **39¢**

Crown Onion Rings FROZEN 10 OZ. PKG. **39¢**

Funet Turnovers PILLSBURY'S—24 OZ. 4 FRUIT VARIETIES **3:25¢**

Party Mix Nuts LAURA SCUDGERS 19 OZ. VACUUM CAN **69¢**

OH BOY FROZEN PIZZAS
CHEESE 9 1/2 OZ. Pkg. **39¢** | SAUSAGE 9 1/2 OZ. Pkg. **49¢**

19 OZ. CHEESE PIZZA **68¢**
19 OZ. PEPPERONI PIZZA **79¢**
19 OZ. SAUSAGE/MUSHROOMS **79¢**
BAG O'PIZZAS 8 1/2 OZ. JUNIORS **79¢**

Jerseymaid Ice Cream CATERING 1/2 GAL. CTR. **59¢**

Chocolate Syrup 8 OZ. BOTTLE—12 OZ. CAN INCLUDES 10¢ OFF **49¢**

Hawaiian Punch FROZEN 6 OZ. CAN **2:33¢**

CAL-FAME FRUIT DRINKS
Cherry-Lemon, Raspberry-Lemon, Pineapple-Raspberry, Strawberry-Lemon FROZEN, 4 OZ. CANS..... **10¢/11¢**

Makes a Wonderful Snack Dish...

Ralston Rice Chex 9 OZ. PKG. **37¢**

Ralston Wheat Chex 9 1/2 OZ. PKG. **29¢**

Ralston Corn Chex 8 OZ. PKG. **27¢**

NEW YEAR'S PARTY FAVORS
—SEE OUR SPECIAL DISPLAY—
Noisemakers • Hats • Party Napkins • Confetti • Serpentine • Etc.

CIGARETTES \$2.08 PLUS TAXES
REGULARS, PER CTN. FILTERS & KINGS are \$2.11
Except Benson & Hedges and Pall Mall Filter Kings

PEPTO-BISMOL
For Upset Stomach

Reg. 98c Sizes 8 oz. Liquid or 24 Count Tablets **67¢**

Text Added to Applicable Items

VON'S Shopping Bag BLUE CHIP

Prices Effective MONDAY thru FRIDAY DEC. 27, 28, 29, 30, 31

PACIFIC PLAZA SHOPPING CENTER, 5035 PACIFIC COAST HWY., TORRANCE