

JOIN LUCKY'S Christmas Club

YOU SAVE MORE...365 DAYS A YEAR

with STORE-WIDE

TOTAL DISCOUNTING



EVERYTHING YOU BUY... YOU BUY FOR LESS

FRESH FULL 3 FT. to 8 FT. DOUGLAS FIR CHRISTMAS TREES
 PREMIUM QUALITY
1¹⁹ up.

... When you "join" Lucky's "Christmas Club" you automatically save hundreds of dollars a year... BECAUSE LUCKY IS THE ONLY SUPERMARKET THAT DISCOUNTS EVERY ITEM THE LAW WILL ALLOW! Because Lucky gives you total store-wide discount pricing. You won't find any games, gimmicks, stamps... no come-ons... no bait-advertising... no up and down prices... you WILL find the LOWEST POSSIBLE EVERYDAY PRICE ON EVERYTHING YOU BUY!... What better reason to shop and save at Lucky!



TOYS, DECORATIONS at Low PRICES!

PLUSH TOY ANIMALS

Choose from a loveable 15" sitting dog, 16" standing poodle, 17" Mr. Bim Jr. Monkey and 17" shaggy cuddle bear. The kiddies will love these for Christmas. OUR LOW DISCOUNT PRICE **\$1⁹⁷**

10-LIGHT INDOOR LIGHT SETS

U.L. Approved. Each bulb burns independently. Complete with clips by G.E. **\$1⁷⁷**

ASSORTED CHRISTMAS ORNAMENTS

Beautiful colors for your decorating needs. Boxed for easy storing. Choose your favorite size.

1 1/4 inch 1-Doz. Box 8% VALUE **58¢** 2 1/4 inch 1-Doz. Box \$1.29 VALUE **88¢** 2 3/4 inch 1-Doz. Box \$1.49 VALUE **97¢**

4-CAN PACK PLAY DOH

A favorite of the young set **59¢**

1000 STRAND TINSEL

Fireproof for all your decorating **33¢**

AEROSOL SPRAY SNOW

The Quick & Easy Way to decorate **44¢**

NEW DAWN HAIR SPRAY

For Black, Brown, Blonde or Auburn Hair—\$1.95 VALUE **\$1¹⁷**

BATHE & GLOW

With 6-OZ. BOTTLE GEL FREE **\$1²¹**

JERGEN'S LOTION

With Dispenser—Big New Family Size—\$1.49 VALUE **\$1¹⁸**

TONI HOME PERMANENT

Reg. Super or Gentle **\$1⁴⁴**



Greater Savings with

LUCKY'S LOWER EVERYDAY PRICE!

PET RITZ PIES

PUMPKIN, MINCE, FRUIT—BUNCH (Except Blueberry)

35¢

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TIP-TOP GRAPE DRINK

6-oz. Can **10¢**
 BIRDS EYE PEAS **17¢**
 C & H SUGAR **15¢**
 KRAFT MAYONNAISE **58¢**
 ITALIAN DRESSING **37¢**
 KARO SYRUP **31¢**
 MARY ELLEN JAM **59¢**
 SCOTTIES FACIAL **22¢**
 ZEE PAPER TOWELS **23¢**
 SCOTT NAPKINS **25¢**

Greater Savings with

LUCKY'S LOWER EVERYDAY PRICE!

ONION SOUP

LIPTON—2-PK PKG.

35¢

Greater Savings with

LUCKY'S LOWER EVERYDAY PRICE!

BLADE CUT CHUCK ROAST

USDA CHOICE or LUCKY BONDED

33¢ lb.

Greater Savings with

LUCKY'S LOWER EVERYDAY PRICE!

GROUND BEEF

LUCKY BONDED for TOP QUALITY

33¢ lb.

Greater Savings with

LUCKY'S LOWER EVERYDAY PRICE!

DRESSING MIX

MRS. CUBBISONS—13-OZ. BOX

49¢

Food Costs Less At Lucky

- GERBER'S STRAINED BABY FOOD 3-oz. Jar **29¢**
- GERBER'S CHOPPED BABY FOOD 3-oz. Jar **13¢**
- GERBER'S DINNERS HIGH MEAT 4-1/2-oz. Jar **17¢**
- SNACK CRACKERS NABISCO Reg. Pkg. **39¢**
- TREATS CRACKERS PACIFIC 1-lb. Box **31¢**
- CANADA DRY CLUB SODA 28-oz. Bottle **20¢**
- CANADA DRY TOM COLLINS VODKA MIX 28-oz. Bottle **29¢**
- BUSCH BAVARIAN BEER 16-oz. 6-oz. **1.45**
- SNOW BALLS FOREMOST ICE CREAM 6-P. Pkg. **89¢**
- EGG NOG FOREMOST 4-oz. Quart Carton **49¢**
- FOREMOST BUTTER 1-lb. Ctn. **73¢**
- DEVILED HAM UNDERWOOD 4-oz. Can **39¢**
- ALBACORE TUNA CARNATION 7-oz. Can **29¢**
- BREAST O'CHICKEN CHUNK TUNA 2-oz. Can **28¢**
- BISQUICK 40-oz. Box **42¢**
- GOLD MEDAL FLOUR 5-lb. Bag **53¢**
- DANISH MARGARINE BORDEN 1-lb. Ctn. **37¢**
- SANALAC INSTANT NON-FAT MILK 10-Quart Box **85¢**
- WYLER'S SOUP MIX Reg. Pkg. **9¢**
- JELL-O WHIP 'N CHILL DESSERT 3-1/2-oz. Pkg. **22¢**
- LINDSAY LARGO PITTED 1-lb. Ctn. **36¢**
- PICKLE STICKS AUNT JANE'S SWEET 16-oz. Jar **38¢**

Greater Savings with

LUCKY'S LOWER EVERYDAY PRICE!

CAKE MIX

BETTY CROCKER—REG. PKG. (6c Off)

32¢

- CIGARETTES FILTER and KING SIZE Carton—Plus Tax **2.11**
- MEXICAN DINNERS ROSARITA Reg. Pkg. **45¢**
- FISHSTICKS CERTI-FRESH 8-oz. Pkg. **39¢**
- HALIBUT FILLET CERTI-FRESH 16-oz. Pkg. **95¢**
- ORANGE JUICE SNOW CROP 6-oz. Can **24¢**
- CHILI & BEANS KOLD KIST 14-oz. Pkg. **27¢**
- SAUSAGE PIZZA OH BOY 3-1/2-oz. Pkg. **55¢**
- APPLE JUICE TREE TOP 6-oz. Can **19¢**

★ STORE HOURS

MONDAY thru FRIDAY **10 A.M. TO 9 P.M.**
 SATURDAY and SUNDAY **10 A.M. TO 7 P.M.**

Greater Savings with

LUCKY'S LOWER EVERYDAY PRICE!

- HILL'S BROS. COFFEE 1-lb. Can **73¢**
- HILL'S BROS. COFFEE 2-lb. Can **1.45**
- HILL'S BROS. COFFEE 5-lb. Can **1.95**
- LIPTON INST. TEA 6-oz. Jar **1.25**

LUCKY FRANKS

- All Meat 12-oz. Pkg. **47¢**
- SLICED LUNCH MEATS Lucky Bologna, Salami, P.F.P., Spiced, Olive. 6-oz. Pkg. **27¢**

LEO'S SLICED MEATS

- Beef Thins, Spicy Beef, Turkey D.M. 3 1/2-oz. (All Beef Franks—68¢) All Meat—1-lb. Pkg. **35¢**
- OSCAR MAYER BOLOGNA (All Beef 13-oz. 49¢) Sliced All Meat 13-oz. **63¢**
- LUCKY AMERICAN CHEESE Individually Wrapped Slices—12-oz. Pkg. **68¢**
- BETTY CROCKER COOKIES Sugar Raisin-Oatmeal, Ginger, Choc. Chip, Fudge Brownies 15-oz. Pkg. **59¢**
- DANOLA COOKED HAM Tasty Sandwich Maker 5-oz. Pkg. **38¢**

Greater Savings with

LUCKY'S LOWER EVERYDAY PRICE!

CHUCK STEAK

SIRLOIN STEAK FULL CUT

45¢ lb.

PORTERHOUSE STEAK TAILS OFF **1.12 lb.**

GROUND CHUCK **49¢ lb.**

GROUND ROUND **67¢ lb.**

LAMB SHOULDER ROAST **55¢ lb.**

LARGE LOIN LAMB CHOPS **89¢ lb.**

SHORT RIBS OF BEEF **29¢ lb.**

SHOULDER LAMB CHOPS **89¢ lb.**

ROUND BONE LAMB CHOPS **98¢ lb.**

THICK SLICED BACON LUCKY 2-lb. Pkg. **1.58**

OSCAR MAYER BACON SLICED—1-lb. Pkg. **95¢**

PORK SHOULDER ROAST **48¢ lb.**

SHORT RIBS OF BEEF **29¢ lb.**

SLICED BACON RATH, SWIFT 1-lb. Pkg. **83¢**

RIB BOILING BEEF **12¢ lb.**

FRESH OYSTERS 12-oz. Jar **79¢**

CORNED BEEF LUCKY—Round or Bracket **79¢ lb.**

FRYING CHICKENS WHOLE BODY USDA GRADE A FRESH **29¢ lb.**

FRYING CHICKENS CUT UP **33¢ lb.**

FRYING CHICKEN BREASTS **57¢ lb.**

FRYING CHICKEN LEGS & THIGHS **52¢ lb.**

CROSS RIB ROAST BONELESS **69¢ lb.**

RUM ROAST **67¢ lb.**

RIB STEAK **79¢ lb.**

E-Z CUT CUBE STEAK **95¢ lb.**

SIRLOIN TIP STEAK BONELESS **89¢ lb.**

LUCKY VODKA 80 Proof

LUCKY GIN 90 Proof

LUCKY SCOTCH 86.8 Proof

LUCKY STRAIGHT BOURBON

OAKMONT BLEND WHISKEY 80 Proof

SMIRNOFF VODKA 80 Proof

EARLY TIMES STRAIGHT BOURBON

SEAGRAMS 7-CROWN BLEND—86 Proof

SEAGRAMS V.O. 86 Proof

BARCARDI RUM 80 Proof

GORDENS GIN 90 Proof

CUTTY SARK SCOTCH 86 Proof

HIRAM WALKERS TEN-HIGH BOURBON

HIRAM WALKERS CREME DE MENTHE

NOT AVAILABLE AT ALL STORES

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QUALITY BEVERAGES at LOW PRICES!

For your gift giving, we have a complete assortment of your favorite brands of liquors and wines, many in gift wraps and fancy decanters. Buy by the dozen and save. Select your own favorite brands, or buy 12 bottles of the items listed below in any combination, and save the difference between the per each price, and the per dozen price. You need buy only one dozen fifths, or quarts, to qualify for this extra savings.

	BOTTLE PRICE PER BOTTLE	BOTTLE PRICE PER DOZEN
LUCKY VODKA 80 Proof	Fifth \$2.99	\$2.69
LUCKY GIN 90 Proof	Fifth 3.55	3.20
LUCKY SCOTCH 86.8 Proof	Fifth 4.99	4.49
LUCKY STRAIGHT BOURBON	Fifth 3.99	3.59
OAKMONT BLEND WHISKEY 80 Proof	Fifth 2.99	2.69
SMIRNOFF VODKA 80 Proof	Fifth 4.59	4.13
EARLY TIMES STRAIGHT BOURBON	Fifth 5.27	4.75
SEAGRAMS 7-CROWN BLEND—86 Proof	Fifth 4.89	4.41
SEAGRAMS V.O. 86 Proof	Fifth 6.50	5.85
BARCARDI RUM 80 Proof	Fifth 4.79	4.31
GORDENS GIN 90 Proof	Fifth 4.29	3.86
CUTTY SARK SCOTCH 86 Proof	Fifth 7.25	6.53
HIRAM WALKERS TEN-HIGH BOURBON	Fifth 3.99	3.59
HIRAM WALKERS CREME DE MENTHE	Fifth 4.19	3.77

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This entire ad is just a small sampling of the thousands of LOW DISCOUNT PRICES in-store for you at Lucky!

INGLEWOOD: 1035 S. La Brea Ave.

825 W. Arbor Vitae

10801 Prairie Ave.

WESTCHESTER: Lincoln Blvd. at Manchester

TORRANCE: Torrance Blvd. at Crenshaw

Sepulveda Blvd. at Hawthorne

110 East Carson Ave.

2750 Pacific Coast Hwy.

HERMOSA BEACH: Pacific Coast Hwy at Artesia

REDONDO BEACH: 1516 Pacific Coast Hwy.

SAN PEDRO: 25th St. at Western

LOMITA: S. Western Ave. at Lomita Blvd.

58 DISCOUNT SUPERMARKETS TO SERVE YOU IN SOUTHERN CALIFORNIA