

**VONS and Shopping Bag**

**CLUB STEAKS OR BONELESS SIRLOIN TIP**

U.S.D.A. Choice Custom Trimmed

**98¢/lb**

For Location Of Store Nearest You Call...  
Cumberland or Gilbert 3-4181  
Call Collect if Toll

**SIZZLING STEAKS... AT SAVINGS!**

<b>Top Round Steak</b>	LEAN, JUICY, BONELESS	<b>89¢</b>
<b>Boneless Cube</b>	TENDERIZED STEAKS	<b>89¢</b>
<b>T-Bone Steak</b>	CUSTOM TRIMMED NO TAILS	<b>\$1.07</b>
<b>Porterhouse</b>	U.S.D.A. CHOICE FLAVORFUL STEAKS	<b>\$1.15</b>
<b>Top Sirloin</b>	CHOICE, BONELESS STEAKS THE GOURMET'S FAVORITE	<b>\$1.35</b>
<b>Chuck Steaks</b>	MARINATE & BROIL FOR A TASTE TREAT	<b>43¢</b>

**USDA CHOICE CHUCK ROAST**

THE LEANER CENTER CUTS

Serve a Savory Pot Roast!

**39¢/lb**

**YOUR FAVORITE ROASTS, PRICED TO PLEASE!**

<b>O-Bone Roast</b>	CHOICE BEEF SHOULDER CUT	<b>57¢</b>
<b>Boneless Chuck</b>	WASTE FREE ROAST	<b>77¢</b>
<b>Shoulder Clod</b>	BONELESS ROLLED ROAST	<b>89¢</b>
<b>Rump Roast</b>	LEAN, OVEN READY BONELESS RUMP... 89¢/lb	<b>79¢</b>
<b>Round Roast</b>	LEAN, BONELESS EYE OF ROUND... 29¢/lb	<b>89¢</b>
<b>Beef Brisket</b>	BONELESS, TRIMMED WHOLE OR POINT HALF	<b>77¢</b>

**ROUND-UP of BEST BEEF BUYS!** THE ONLY GRADE **USDA CHOICE** WE EVER SELL!

<b>EGG NOODLES</b> Weber's—Medium Width 8 OZ. PKG. <b>10¢</b>	<b>HILLS BROS. COFFEE</b> Regular, Drip or Fine 1 LB. CAN <b>69¢</b>	<b>HEINZ KETCHUP</b> So Rich, It Goes Further! REGULAR 14 OZ. Btl. OR HOT 12 OZ. Btl. <b>17¢</b>	<b>DETERGENT BOLD</b> New from Procter & Gamble GIANT SIZE Includes 10c Off <b>59¢</b>	<b>MORTON DINNERS</b> Choice of 5 Varieties FROZEN 11 OZ. PKG. <b>3<sup>F</sup>/<sub>R</sub> 6<sup>S</sup>/<sub>R</sub> 1<sup>K</sup></b>
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**MEET VONS MEAT SPECIALIST**

He's the man who "knows meat best." This new Vons service introduces in each store a highly skilled and trained expert in the field of meat preparation.

- ★ He knows the cut of meat to best serve your needs
- ★ He has a variety of menu suggestions, cooking and serving instructions
- ★ He can provide special cuts and sizes not normally available

**JUST RING THE BELL...**  
for Courteous "Meat Specialist" Service

**VONS PRIZE PRODUCE... AT PLEASING PRICES!**

**APPLES**

Extra Fancy Red Delicious

CRACKLING CRISP FROM WASHINGTON STATE

**4 LB. BAG 39¢**

<b>Bananas</b>	CHIQUITA BRAND CENTRAL AMERICAN	<b>2 L 29¢</b>
<b>Papayas</b>	SWEET, RIPE FROM HAWAII	<b>3 F 100</b>
<b>Pitted Dates</b>	1 1/2 POUND PLASTIC CTN.	<b>59¢</b>
<b>SWEET CORN</b>	FRESH LOCAL GROWN, LARGE EARS	<b>5¢ Each</b>
<b>Radishes</b>	OR GREEN ONIONS FRESH, LARGE BUNCH	<b>5¢ EA.</b>
<b>Mushrooms</b>	LARGE, BROWN HALF POUND	<b>39¢</b>

Santa's Suggestion... A Gift Pack!  
1 1/2 LB. WOVEN BASKET OF ASSORTED DRIED & GLACED FRUIT **\$2.25**

**VALENCIA ORANGES**

Sweet, Full of Juice High in Vitamin C

SQUEEZE 'EM FRESH FOR VITAMIN RICH JUICE

**4 LB. BAG 39¢**

<b>Fruit Cocktail</b>	DOLE—303 CAN REG. OR 10 CAL	<b>2:39¢</b>
<b>Catering Ice Cream</b>	JERSEYMAID ALL FLAVORS 1/2 GAL. CTN.	<b>59¢</b>
<b>Toilet Tissue</b>	CHIFFON—ASS'T COLORS INCLUDES 2c OFF FIVE 2-ROLL PACKS	<b>10¢ \$1.00</b>
<b>Friskies Dog Food</b>	NO. 1 TALL CAN	<b>2:25¢</b>

**NEW LOW PRICE**

**DUNDEE FRESH EGGS**

MEDIUM GRADE AA DOZ. CTN.	<b>43¢</b>
LARGE GRADE AA DOZ. CTN.	<b>49¢</b>

**FRESH GROUND MEATS... EVERYDAY LOW PRICES!**

<b>Ground Beef</b>	FRESH & LEAN EVERYDAY PRICE	<b>39¢</b>
<b>Ground Chuck</b>	CONSISTENT TOP QUALITY	<b>59¢</b>
<b>Ground Round</b>	LEAN AND FLAVORFUL	<b>69¢</b>
<b>Ground Sirloin</b>	THE VERY FINEST OF GROUND MEATS	<b>79¢</b>
<b>Meat Loaf</b>	FRESH BEEF AND PORK PERFECTLY SEASONED	<b>69¢</b>
<b>Lamb Patties</b>	FRESH OR FROZEN A TASTY TREAT	<b>49¢</b>

**VONS DELICATESSEN SPECIALS**

**FRANKS**

Swift's Premium • All Meat

**49¢**

Stock Up At This Price for Quick-to-Fix Meals!

VACUUM SEALED 1 LB. PACKAGE SAVE 16c

**USDA CHOICE RIB ROAST**

STANDING CUT SHORT TRIM

Small End **89¢**  
Large End **69¢/lb**

**NEW LOW PRICE CIGARETTES**

REGULARS, PER CTN. **\$2.08**

FILTERS AND KINGS... Per Ctn. **\$2.11**

Except Benson & Hedges, Full Mail Filters

**VONS BAKERY**

"Goodness Knows"

Vons Southern Style **PECAN PIE 55¢**  
8 Inch... Reg. 69¢, Special...

**VONS ENRICHED BREAD 33¢**

White or wheat, Regular or Sandwich, Full 1 lb. 6 1/2 Oz. Loaf

DOUBLE WRAPPED FOR DOUBLE PROTECTION! In Reusable Poly Bag with Inner Wrapping of Cellophane... Holds Its Shape, Seals in Freshness!

**Vons Quality SLICED MEATS**

All Beef Bologna or Spiced Luncheon Loaf

**65¢/lb**

SAVE 24c LB.

**XINT Real Mexican Style BEEF TAMALES** 8 OZ. PKG. **5 F 100**

Vons Kitchen Fresh **POTATO SALAD** 14 OZ. CUP **33¢**

**ORANGE JUICE**

Snow Crop FLORIDA'S FINEST 6 OZ. CAN **5 F 100**

BEEF OR CHEESE **Vons Enchiladas** 8 OZ. PKG. **3 F 100**

VONS FROZEN **Lima Beans & Ham** 8 OZ. PKG. **2 F 49¢**

**GORDO'S MEXICAN FOODS**

Mexican Dinner, Beef or Cheese Enchilada Dinner, Chili Relleno Dinner, Taco Dinner, Beef or Party Tacos **39¢**

PASTRY CHEF DANISH **Cinnamon Coffee Cake** 16 OZ. PKG. **59¢**

PASTRY CHEF **Chocolate Cream Cake** 17 OZ. PKG. **79¢**

**ORE-IDA FROZEN POTATOES**

French Fries or Crinkle Cuts **5 LB. BAG 89¢**

**Family Favorites, Economically Priced**

<b>Round Steak</b>	OR SWISS CUT U.S.D.A. CHOICE	<b>79¢</b>
<b>Family Steak</b>	BONELESS U.S.D.A. CHOICE	<b>77¢</b>
<b>Stewing Beef</b>	LEAN, BONELESS CHOICE BEEF	<b>77¢</b>
<b>Boiling Beef</b>	PLATE MEAT FOR THRIFTY COOKING	<b>19¢</b>
<b>Beef Short Ribs</b>	LEAN & MEATY	<b>35¢</b>

U.S.D.A. CHOICE **CORNED BEEF BRISKET** 69¢  
Lean, Boneless Whole or Point Half

THE REAL McCOY **CORNED BEEF ROUNDS** 79¢  
Boneless, 3 lb. Avg. Cry-O-Vac Wrapped

**FRESH FRYERS**

U.S.D.A. GRADE A YOUNG CHICKENS 2 1/2 LBS. AVG. WT.

**EVERYDAY LOW PRICE 29¢/lb**

**FRESH, CALIFORNIA GROWN FRYING CHICKEN**

Your Favorite Parts

**BREASTS, LEGS OR THIGHS... 59¢/lb**

**Link Sausage** FARMER JOHN OR LUER, 1/2 LB. PKG. **35¢**

**Festival Hams** WILSON'S BONELESS READY TO EAT • HALF **\$1.49**

**SLICED BACON**

VONS TABLE KING LUER • FARMER JOHN SWIFT'S PREMIUM RAJH • HORMEL • MORRELL

**EVERYDAY LOW PRICE 79¢/lb**

**Seafood Sea-lections.**

**Fresh Ocean Perch** FILLET SLICES **69¢**

**Halibut Steaks** CENTER CUTS FLAKY WHITE **98¢**

**CHECK AND COMPARE EVERYDAY LOW PRICES!**

At Vons You Pay Only...

<b>SALTINES</b> THIN-FLAKE 1 LB. BOX	<b>28¢</b>
<b>MIRACLE WHIP</b> SALAD DRESSING QUART JAR	<b>55¢</b>
<b>NUCOA MARGARINE</b> 1 LB. CTN. INCL. 2c OFF	<b>26¢</b>
<b>JIF PEANUT BUTTER</b> 18 OZ. JAR	<b>59¢</b>
<b>CRISCO OIL</b> 24 OZ. BOTTLE	<b>43¢</b>
<b>GOLD MEDAL FLOUR</b> 10 LB. BAG	<b>\$1.13</b>
<b>VONS FLOUR</b> 5 LB. BAG	<b>39¢</b>
<b>CAKE MIX</b> DUNCAN HINES 19 OZ. PKG.	<b>39¢</b>
<b>SPRY SHORTENING</b> 3 LB. CAN	<b>85¢</b>
<b>BROWN SUGAR</b> 1 LB. PKG.	<b>15¢</b>
<b>MAYONNAISE</b> BEST FOODS QUART JAR	<b>59¢</b>

**FRESH BREAD**

PERFECTION WHITE WHEAT or SANDWICH 15 OZ. LOAF **2:49¢**

**Health & Beauty Aids Special**

**Aqua Net HAIR SPRAY**

Unscented Regular or Hard to Hold

99c VALUE 13 OZ. CAN

Vons Regular Low Price... 77c

BUY AN EXTRA CAN FOR THE HOLIDAYS AHEAD!

**58¢**

**Liquor Features**

**ROYAL VELVET VODKA**

Charcoal Filtered 80 Proof

**\$4.19**

QUART SAVE 30c

**RON CARIBE RUM**

Light Puerto Rican A Holiday Headliner!

**\$3.99**

**Wonderful Way to Say "Merry Christmas"**

**VONS GIFT CERTIFICATES**

Available in \$5.00 to \$25.00 Denominations... or Specify a Ham or a Turkey of Your Choice. So Convenient!

Just Call: VIRGINIA O'NEAL, Cumberland or Gilbert 3-6181  
93 LOCATIONS... There's A Vons & Shopping Bag Near You!

At Vons You Pay Only...

<b>APPLE SAUCE</b> APPLE CITY 303 CAN	<b>2:27¢</b>
<b>TOMATOES</b> STEWED DEL MONTE, 303 CAN	<b>23¢</b>
<b>TOMATO JUICE</b> LIBBY'S 44 OZ. CAN	<b>29¢</b>
<b>PORK &amp; BEANS</b> VAN CAMP'S 2 1/2 CAN	<b>22¢</b>
<b>POST TOASTIES</b> 18 OZ. PKG.	<b>39¢</b>
<b>SPAM LUNCH MEAT</b> 12 OZ. PKG.	<b>48¢</b>
<b>VARIETY PACK</b> KELLOGG'S CEREALS 10 PACK	<b>45¢</b>
<b>SCOTT PAPER TOWELS</b> 300 CT. ROLL	<b>29¢</b>

Dixie Cup Dispenser 40 cups	<b>79¢</b>	HILLS BROS. Instant Coffee	<b>\$1.25</b>	B&M Baked Beans	<b>29¢</b>
Dixie Cup Refills 30 count	<b>49¢</b>	10-OZ. JAR INCL. 30c OFF		OVEN BAKED 19-OZ. CAN	
Dole Hawaiian Fruits 10 1/2 OZ. CAN	<b>39¢</b>				
Nabisco Fig Newtons 6 ea. pkg.	<b>39¢</b>				

**VONS and Shopping Bag**

BLU CHIP

Tax Added to Applicable Items

Special Prices Effective THU., FRI., SAT., SUN., DEC. 2-3-4-5