

BETTER FOOD MARKETS

CRASH GO MEAT PR

BETTER FOOD MARKETS AGAIN HELP TO CUT YOUR COST OF LIVING! COMP

7 BIG SALE DAYS!
SPECIALS EFFECTIVE
THURSDAY THROUGH WEDNESDAY, DEC. 2-8, 1965

MULTIPLE VITAMINS
for Your Family at
Better Food's Discount Price!

Finest Quality and Potency! Take Only One Tablet Each Day!

FREE GET FULL SIZE BOTTLE OF 100 TABLETS
QUALITY VITAMINS
at No Extra Cost when you buy One Bottle at Regular Price With This Coupon

BUY ONE, GET ONE **FREE**
Better Food Market, Limit One. Expires Dec. 8

BIG BOTTLE OF 100 TABLETS **ONLY 99c**

CHUCK STEAK

Tender, Economical



Lb.

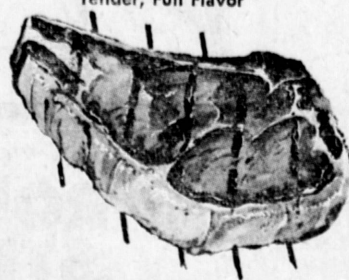
38^C

U.S.D.A. "CHOICE" GRADE
SWISS or Family STEAK
LEAN, TENDER
STEW BEEF
BONELESS/WASTE-FREE
ROUND STEAK

U.S.D.A. CHOICE BEEF
lb. **79c**
lb. **65c**
lb. **89c**

CLUB, SIRLOIN TIP, CUBE or TOP ROUND STEAKS

Tender, Full Flavor



Lb.

98^C

U.S.D.A. "CHOICE" BEEF

RUMP ROAST Bone In lb. **79c**
BONELESS
RUMP ROAST lb. **89c**

QUAKER OATS



QUICK or REGULAR
JUMBO 2-lb., 10-oz. CARTON
SAVE 14c

39^C

"Yummy for the Tummy"

SALAD OIL

SPRINGFIELD Fresh, Pure



LARGE 24-OZ. BOTTLE
YOU SAVE 10c

29^C

FROZEN FRENCH FRIES

CAL-IDA POTATOES
Full 9-ounce Package

7^C

Just Heat 'em and Serve 'em!



They're wonderful—Thrifty, too!

\$\$\$ BETTER FOOD'S BIG

- DOUBLE LUCK/Tender, Cut **GREEN BEANS** No. 303 Cans **8 FOR \$1**
- DEL MONTE/Sliced or Halves **PEACHES** No. 2 1/2 CANS **4 FOR \$1**
- DEL RICH/Fresh Golden **MARGARINE** 1-lb. Ctns. **6 FOR \$1**
- GIFFORD/SALAD **RIPE OLIVES** Tall Cans **5 FOR \$1**
- FISHER'S/Old Fashioned **PANCAKE MIX** 2 -lb. Box **39c**

VALUE-PACKED DOLLAR DAYS

- MAJESTY/Imported from Denmark **LUNCH MEAT** 12-oz. Cans **3 FOR \$1**
- KERN'S/Apricot-Pineapple, Peach, **NECTARS** Apricot, 12-oz. Cans **12 FOR \$1**
- or Pear
- RIPPIN' GOOD/Fresh Baked **COOKIES** Delicious Varieties Reg. 29c Pkgs. **4 FOR \$1**
- CAL-FAME/Pineapple-Grapefruit, Orange, **Fruit Drink** Grape or Lemonade 46-oz. Cans **4 FOR \$1**
- DEL MONTE/Pure Hawaiian **Pineapple Juice** No. 211 Cans **12 FOR \$1**

CANNED FOODS SALE!

- CHICKEN OF THE SEA/Light Meat **CHUNK TUNA** No. 1/2 Cans **4 FOR \$1**
- DAILY DIET/Protein-rich **DOG FOOD** Tall Cans **16 FOR \$1**
- MJB/20c Off Label **INSTANT COFFEE** Jumbo 10-oz. Jar **\$1.39**
- NEW! MJB/CHICKEN FLAVOR **RICE MIX** 7-oz. Pkgs. **3 FOR \$1**
- FROZEN DANISH/Your Choice **SARA LEE** Cheese, 11-oz., Cherry, 13 1/2-oz. **79c**

FISHER'S ALL PURPOSE
BISKIT MIX Large 2 1/2-lb. Box **3 FOR \$1**

STOKELY'S FINEST
TOMATO SAUCE Reg. 3 for 31c 8-oz. Cans **14 FOR \$1**

WELCH'S PURE CONCORD
GRAPE JUICE Large 24-oz. Bottle **3 FOR \$1**

GOLDEN RANCH
FRESH SLICED BREAD Large 29c Loaf **5 FOR \$1**

- You'll Enjoy the Delightful Flavor of These Fine
- F & P** CHOICE OLD WORLD CUISINE VEGETABLES
- Your Choice
BEANS and TOMATOES
TOMATOES for SALAD
CORN and TOMATOES
ZUCCHINI and TOMATOES
BEANS for SALAD No. 303 Cans

5 for **1**
MIX OR MATCH

SPECIAL
WOODBURY LOTION
59c
With Dispenser

PRELL
CONCENTRATE SHAMPOO
Reg. 82c Size **69c**
Save 13c

LILT
New! Push Button HOME PERMANENT
Each **\$2.60**

Van de Kamp's **GOLDEN ANNIVERSARY**
SPECIAL
THURS.-SUN., DEC. 2-5
Sugared, Crumb or Ass't'd
DUNKETTES 33c

- LADY BETTY **PRUNE JUICE** Full Quart **39c**
- BETTY CROCKER **DATE BAR MIX** 14-oz. Pkg. **39c**
- DOLE **FRUIT COCKTAIL** 303 Can **27c**
- VITA-PAKT FROZEN **JUICE BARS** Pkg. of 6 **39c**
- PARAFIT FROZEN **PARAFIT** 9 1/2-oz. each **10c**

COTTAGE CHEESE
GOLDEN CREME
Pint **25c** Full Carton **49c** Quart

MILANI'S DRESSINGS
BUCCANEER 1890 FRENCH, CREAMY, 1,000 ISLAND, or FRENCH LADY
YOUR CHOICE **3** 8-oz. Bottles **\$1**

GINO'S PIZZA **GORDO'S** FROZEN Mexican Food
Frozen **CHEESE** 49c Pepperoni or Sausage 69c
Beef or Cheese ENCHILADAS, Refried Beans 12-oz. Pkgs. **3 for 1**
TACOS or DINNERS 12-oz. each **39c**

Rent a Professional Rug Cleaner for
Just \$2 a Day at Any Better Food Market!
Clip This Coupon—Save \$1 on Your First Rental

VALUABLE COUPON

SAVE \$1 ON YOUR FIRST RENTAL
When validated by Better Food Store Manager return coupon with label from any Glamorene Rug Shampoo to: Glamorene, Inc., 175 Entin Road, Clifton, N. J. We'll send you \$1. Offer expires December 31, 1965. One coupon per family.

NAME.....
ADDRESS.....
CITY..... STATE..... ZIP.....
MACH. SER. NO.....
STORE MANAGER'S SIG.....