Medearis. Early Oil Man, Dies

PV Agency Adds Major Ad Account

Luxury Homes, one of the largest Real Estate developers in California, has an-nounced the appointment of Bryan Hardwick Associates of Palos Verdes Estates to handle the advertising for all of its developments through-out the state. out the state.

Building primarily with the Dutch Haven trade name, the firm is merchandising de-velopments in San Jose, Sacramento, Concord, Fullerton Anaheim, Huntington Beach, and Thousand Oaks.

Although no budgets have been announced for 1966, the account is believed to be sizable as the sales volume of the firm will exceed \$25 million this year.

Agency president Bryan Hardwick indicated that a media mix of radio, televi-sion, newspaper, outdoor, and direct mail are being con-sidered for the new year. Hardwick will act as account supervisor with Bill Dodge as account executive.

Luxury Homes is the third major acquisition for the Palos Verdes Estates-based organization in the last 90 days. Technicolor and the Janss Corp.'s Conejo Valley public relations account were added during September and

Former agency for the Real Estate developer was Harlan-Raub of Orange Coun-

Elders Aren't Tough **Enough, Say Students**

over the city councils job last but Magnavox won permisnight proved to be tougher sion for the trailer offices

night proved to be tougher than their elders.

The juniors, sitting in on the regular city council session, turned down a request from Magnavox Laboratories for permission to us trailers as temporary office space.
The firm is planning a 97,000-square-foot addition to present facilities, but new contracts require the addition of about 150 new employes at once, L. E. Justice, general manager, said.

The junior council turned sion for the trailer offices from the senior council.

"We give lip service to attracting new industry to town." H. Ted Olson remarked, "but to ask a firm to rent office space and commute with their draftsmen isn't encouraging. We've got a trailer in our own back yard."

The request was granted on a 6-1 vote. Magnavox will use 11 trailers for a period of not more than one year.

Viet Nam Veteran

Torrance Marine Gets Tennessee Assignment

GOLF STARTER SET

\$3388

GOLF BALLS 2.88 Dozen

TENNIS

RACKET SET

RACKET COVER & PRESS

\$895

for the SPORTSMAN

BASEBALL

Managers Attention

League managers we're your best source of National Brand items at DISCOUNT PRICES. Uniforms - Ball Bats - Shoes.

Uniforms - Ball Bals - 2000. etc. SEE US BEFORE YOU BUY!

ATHLETIC SHOES

For Any Sport

FIELDER 695

ATHLETIC SUPPLY

K&R ATHLETIC SUPPLY

Open 10 to 9 'HL Christmas • 373-2226

ment followed in Rose Hills
Memorial Park, Mrs. Townsend, a resident of California
for 22 years, was born in
England, and died Friday in
the Earlwood Convalescent
Home. She is survived by two
sons: Raymond R. Townsend
of the home address, and Edward S. Townsend of Lakewood.

THE NEW program will
trace the history of man's
'Laser,' a talk about one of
the moon from Greek mythlogy to the current lunar eftort of the United States.
Speakers will outline some
of the great discoveries which
have made a flight to the
moon a possibility in the near
return. The program will be
illustrated by woodcuts from
sages are transmitted withillustrated by woodcuts from sages are transmitted with-Jules Verne's imaginative out wires.

FUN is our BUSINESS!





new dimensions in Sound and Style THE LAKEWOOD STEREO CONSOLE GENERAL ELECTRIC . . instant sound, long life, low power consumption Solid State Tuner-no tubes . . . AM/ FM/FM stereo Deluxe Record Changer . . . 11' turntable, retracting cartridge which floats over record Balanced Speaker System . . . to bring you the full

WILMINGTON TE 4-7272 BANKAMERICARD

NOVEMBER 25 Hanksbiring * FOR OUR * THANKSGIVING BURNANK LONG BEACH | NORTHRIDGE | WEST COVINA

CANOGA PARK GARDEN GROVE REDONDO BEACH



TRY-IT Furniture & Appliances 23027-33 SO. AVALON