Social Calendar Has New Look

There was a time (oh, eons ago, before I was married, in fact) that if someone called me on the telephone asking watchman."

if I were going to be busy a particular night, it usually meant an invitation to dinner, a movie, a play, or what have you. (It was the "what have yous" that I learned to turn down.)

People still call me, asking if "Tm going to be busy to receive too many such invitation of a fired." Tots dance recital. And partities? The ones I'm invited tood, I have for and that ually turn out to be to a Tiny the propositions offered aren't ties," and "Tupperware Partities," and "Tupperware Partities,"

Publishers Group Offering Scholarship to Ad Student

fornia Newspaper Publishers ... Signals

Anyone interested in entering the contest should ded, the advanced planning department of the State Diwrite the CNPA Advertising vision of Highways and the Scholarship Committee, 615 County Road Department are South Flower Street, Los Angeles, or follow the rules which are here outlined.

which are here outlined.

"This is a great opportunity for a serious-minded advertising student, a chance to become acquainted with every publisher in the State at the convention, and I daresay virtually guarantees the winner of the widest possible choice of jobs both during the summertime and after graduation," Mel Hodell, Upland News publisher and committee chairman, said this week.

The complete rules and regulations are as follows:

"BY 1980 we will have to have 12 lanes on Hawthorne Avenue to move traffic," Beasley said, "and Carson is as big a joke for a street going through town as anything."

Beasley also picked out several other major streets which he considers problems, including Del Amo Boulevard, Sepulveda Boulevard, and 190th Street.

"Consumer resistance" caused by bad traffic could which are here outlined.

Gardena, Hawthorne Lawn-of newspaper advertising dale, and South Bay boards. The Fredericks firm now

(Continuel from Page 1)

HE SAID City Manager Edward J. Ferraro and his staff should "call in the state and county and must do it imme-diately" if the city is to solve the traffic problem while it

Ferraro said a report on the Del Amo Center would be given to the council short-ly.

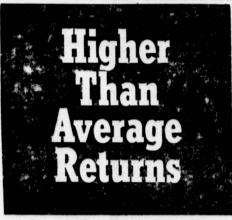
Beasley's foot dragging charge brought quick responses from Councilman Ken Miller and Mayor Albert

MILLER blamed much of the problem on the county. "Ingress and egress to the city is the basic problem," Miller said.

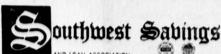
Isen said he is happy to hear that the state has be-

hear that the state has be-come aware of the problems. "The state has been one of our stumbling blocks," he said, "the cooperation has

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4

Hall Elected By Writers

Students majoring in advertising who hope to pursue a career in the field on a newspaper in California are being sought for a \$500 cash award.

The presentation will be made in person at the February convention of the California Newspaper Publishers' Association of America through 1966.

The presentation will be made in person at the February convention of the California Newspaper Publishers' Association of America through 1966.

Hall was unanimously elected to the chairmanship of the unit at the annual meeting. John Hall, veteran beseball

ed to the chairmanship of the unit at the annual meeting

fence is designed to provide ordinance putting the new for a parks and recreation protection to homes adjoining the construction of a 2-foot fence at Guenser Park. The



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Fredericks Firm Joins New Board

of Frederick's Realty, has of Frederick's Realty, has been installed as a member of the Inglewood Realty Board. The Fredericks firm now belongs to six realty boards, including the Torance-Lomita Board of Realtors and the Los Angeles, Gardena, Hawthorne - Lawndale, and South Bay boards.

operates four offices and has a fifth office, in Manhattan Beach, under construction. Plans also are being made for a temporary office in Rolling Hills. In addition to sales offices, Fredericks operates its own insurance and excrow (effective fall of 1965), and intend to pursue a carper in the Del be given

departments.

More than \$20 million in real estate has been solc by the firm during the first nine months of 1965, Fredericks said.

departments.

Interceuve fall of 1965, and intend to pursue a career in newspaper advertising.

4. Information should be submitted to the CNPA by nine months of 1965, Fredericks said.

nine months of 1965, Fred. ericks said.

A past president of the Gardena Board of itealtors, Fredericks received the 1964 Realtor of the Year award from the Gardena board. He also was selected 1964 Realtor of the Year award from the Gardena board. He also was selected

board. He also was selected for Gardena's outstanding young man award.

• Storm

(Continuel from Page 1) ably would have averted the mud slides, City Manager Edward Ferraro told Torrance councilmen last night. Barton's development of the hillside lot is covered by a surety bond required by the city, Ferraro said, Residents in the area have been inin the area have been in-formed of the procedure for making repairs and the processing claims for damage.

ALL SUMPS are near ca-pacity and the city crews have been busy since the rains began checking hazard areas, Ferraro reported.

The residence property of LeVane Forsyth at 4255 Newton St. was threatened by a widening gully and crews dumped earth and rock into the water course in an at-tempt to halt the erosion.

Continued rains could result in what flood-control people call a "capital s.o-m" according to Ferraro. He ex-plained that meant a 12-inch rainfall in five days.

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