

Call CUMBERLAND or GILBERT 3-6181
For Location of Store Nearest You.
Call Collect if Toll ...



Down to Earth Prices



MANNING'S COFFEE Regular, Drip or Fine 1 LB. CAN ... 2 LB. \$1.37 69¢ SPECIAL PRICE	ORANGE JUICE Cal-Fame, Frozen 6 OZ. CAN 4 FOR 69¢ SPECIAL PRICE	TV DINNERS Swanson's—Choice of Varieties FROZEN 11 OZ. PKG. 48¢ SPECIAL PRICE	CAMPBELL'S SOUP VEGETABLE VEGETABLE BEAN VEGETARIAN VEG. OLD FASHION VEG. BEAN & BACON GREEN PEA CREAM CELERY CREAM POTATO CREAM VEG. TOMATO 10¢ 10 1/2-Oz. Cans 8 FOR \$1.69 SPECIAL PRICE	KING SIZE BUBBLE UP Carbonated Beverage 16-OZ. BOTTLES + DEP 6 FOR 59¢ SPECIAL PRICE
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CHUCK ROAST
USDA CHOICE
Serve a Savory Roast . . . A Family Pleaser
Every Time When It's Vons Choice Steer Beef!
33¢/lb

FARMER JOHN HAMS
Shank Portion Meaty 6-lb. Avg. Wt. **49¢/lb**
WHOLE HAMS BUTT PORTION
Former John 14-16 Lbs. Avg. **59¢** Lean Cut 5 Lbs. Avg. **59¢**
U.S.D.A. CHOICE BEEF STEAKS
EVERYDAY LOW PRICES!
T-Bone Steaks CUSTOM TRIMMED NO TAILS **\$1.29**
Porterhouse Steaks TENDER & JUICY **\$1.39**
Boneless Top Sirloin DELUXE STEAKS **\$1.59**
Sirloin Tip Steaks BONELESS STEAKS **98¢**
Boneless Cube Steaks CHOICE BEEF **98¢**
Top Round Steaks BONELESS EXTRA LEAN **98¢**
Boneless Round WASTE FREE FAMILY FAVORITE **89¢**
Choice Rib Steaks CUSTOM TRIMMED **89¢**
Seafood Sea-lections
Fresh Rainbow Trout 5-OZ. MIN. WT. **49¢**
Fresh Pacific Cod FILLET SLICES **69¢**

Boneless Chuck WASTE FREE ROASTS **69¢/lb**
7-Bone Roast OR CENTER CUT LEAN CHUCK STEAKS **43¢/lb**

BEEF BONUS BUYS!
O-Bone Roast SHOULDER CHUCK **55¢**
Shoulder Clod ROLLED ROAST **85¢**
Rump Roast BONELESS 8 1/2" BONE IN **79¢**
Rib Roast SMALL END 8 1/2" BONE LARGE END **79¢**
Fresh Brisket WHOLE OR POINT HALF **79¢**
Stewing Beef BONELESS LEAN CUBES **79¢**
Beef Short Ribs LEAN & MEATY **35¢**

FRESH, EXTRA LEAN GROUND BEEF
EVERYDAY LOW PRICE **39¢/lb**
GROUND CHUCK **59¢** GROUND ROUND **69¢**

FRESH FRYERS
U.S.D.A. GRADE A
YOUNG CHICKENS 2-2 1/2 LBS. AVG. WT. **29¢/lb**
EVERYDAY LOW PRICE

EVERYDAY LOW PRICES ON VONS FAMOUS CALIFORNIA GROWN FRESH FRYER PARTS
Beasts, Thighs or Drumsticks . . . **59¢/lb**
Chicken Wings FRY OR FRICASSEE **29¢**
Backs & Necks ECONOMICAL FOR SOUP **9¢**
Chicken Livers EVERYDAY LOW PRICE **79¢**

Saltine Crackers FRESIDE FRESH & CRISP 1-LB. BOX **23¢**
Chili Con Carne WITH BEANS HORMEL 15-OZ. CAN **33¢** EVERYDAY LOW PRICE
SOS Soap Pads NOW WITH "SUPER SOAP" PACKAGE OF 18 PADS **39¢**

"To the Rescue"
OVALTINE
CHOCOLATE OR PLAIN
12-OZ. JAR, 59¢
6-OZ. JAR, **33¢**

"Eat a Hearty Breakfast" Features
Instant Pancake Mix SAMBO'S 26-OZ. PKG. **29¢**
Vermont Maid Syrup 24-OZ. BOTTLE **59¢**
Royal Gelatin FRUIT FLAVORS 3-OZ. PKG. **12¢** \$1.00

FRESH EGGS
Dundee—Grade AA MEDIUM SIZE
LARGE GRADE AA **47¢/Doz.**
43¢/Doz.

WEST-PAC VEGETABLES
Big Poly Bags
Peas, Cut Corn, Cut Green Beans, Mixed Vegetables, Crinkle Cut or Shoestring Potatoes
20 OZ. BAGS Mix or Match **3 for 89¢**

VONS MEAT PIES
Chicken, Beef or Turkey
Lots of Carefully Chosen Meat
Frozen, 8 Oz. Pies **4:89¢**

FLORIDA GRAPEFRUIT
WHITE OR PINK
LARGE SIZE SEEDLESS
Low in Calories, Rich in Vitamin C
3 FOR 25¢

VONS Exclusive . . . A Fabulous Value!
Royal Kent
IMPORTED ENGLISH COLLECTOR'S CHINA

VONS BAKERY
"Goodness Knows"
VONS VARIETY BREADS
Full 1 Lb. 6 1/2 Oz. Loaf in Poly Bag
Double wrapped . . . Holds its shape, Locks in Freshness!
Buttercrust, Wagon Train or All Milk Bread **3 FOR \$1.00**

POPULAR BRANDS BACON
Swift's Premium Farmer John Vons Table King Luer Quality Wilson Certified Rath Black Hawk Hormel Black Label
EVERYDAY LOW PRICE **79¢/1 LB. PKG.**

Fresh Cabbage FRESH, CRISP, LARGE SOLID HEADS **5¢**
Bell Peppers THICK MEATED STUFFIN' SIZE **19¢**
Italian Squash GARDEN FRESH TENDER & TASTY **2:29¢**
Rome Beauty Apples CRISPY FRESH **2:29¢**

Tropical Treats!
FRESH PINEAPPLE FROM HAWAII, LARGE SIZE . . . **10¢**
HAWAIIAN PAPAYAS RIFE, READY TO EAT, EACH . . . **29¢**
COCONUTS LARGE, FRESH & MILKY . . . **2:25¢**

Bone China
FINEST QUALITY, EXQUISITELY DESIGNED
MADE IN STAFFORDSHIRE, ENGLAND
This Week's Patterns: CAMELLIA Reg. \$2.49 Value With Coupon
Mix or Match As Your Own Taste Dictates
Clip This Coupon!
CUP and SAUCER \$1.19
No Purchase Necessary

FRANKS
FARMER JOHN ALL MEAT
1 LB. PKG. **49¢** SAVE 16¢

Mild Cheddar Cheese VONS—FROM WISCONSIN AGED 90 DAYS. IN THE PIECE **59¢**
Wisconsin Jack Cheese RICH AND CREAMY IN THE PIECE **59¢**
Wilson's Sliced Meats BAKED HAM, 5 OZ. PKG. COMBO PACK, 12 OZ. PKG. **69¢**

New! FROM VONS & SHOPPING BAG
"Sure to Please" Recipes with Menu Suggestions
PREPARED FOR YOU BY VIRGINIA O'NEAL VONS HOME ECONOMIST

A Continuing Program Beginning This Week at Vons & Shopping Bag.
Get Your Free Recipes, with Food Facts and Menu Suggestions, Each Week in the Meat Department
Extra Special! To Start Your Collection . . .
HANDY STAND-UP, FOLD-UP VINYL COVERED **RECIPE SAVER FOLDER 29¢**
ON SALE IN THE MEAT DEPT., ONLY

Bring Your Food Budget "Down to Earth" with Vons
Low Everyday Prices

FOLGER'S COFFEE	1 LB. CAN.	79¢	73¢
FOLGER'S INSTANT	6 OZ. JAR	\$1.05	85¢
NUCOA MARGARINE	1-LB. CTN.	31¢	26¢
SPRY SHORTENING	3 LB. CAN.	89¢	85¢
BROWN SUGAR	1 LB. PKG.	2/33¢	15¢
MAYONNAISE	QUART JAR.	62¢	59¢

ICE CREAM
JERSEYMAID-CATERING ALL FLAVORS 1/2 GAL CTN. **59¢**

APPLE SAUCE	APPLE CITY 303 CAN.	2/29¢	2/27¢
TOMATOES	STEWED DEL MONTE, 303 CAN.	27¢	23¢
TOMATO JUICE	LIBBY'S 48 OZ. CAN.	33¢	29¢
PORK & BEANS	VAN CAMP'S 2 1/2 CAN.	27¢	22¢
POST TOASTIES	18 OZ. PKG.	45¢	39¢
SPAM LUNCH MEAT	12 OZ. CAN.	55¢	48¢

G-E LIGHT BULBS
INSIDE FROSTED SOFT WHITE

40A	4	96¢	60A	4	28¢
75A	4	96¢	75A	4	28¢
100A	4	96¢	100A	4	28¢

COUPON
THIS COUPON IS WORTH \$1.30 TOWARD PURCHASE OF **Royal Kent ENGLISH BONE CHINA CUP & SAUCER**
REGULAR PRICE \$2.49
LESS COUPON VALUE \$1.19
YOU PAY ONLY **\$1.19** PLUS SALES TAX
*Coupon Good Nov. 11 thru Dec. 12
VONS Shopping Bag

ROYAL VELVET GIN
Charcoal Filtered Pot Still • London Dry 90 PROOF
SPECIAL, SAVE 30¢ **\$3.59**
FIFTH

Health & Beauty Aids Special!
"Just Wonderful" **HAIR SPRAY**
Vons Regular Low Price 77¢
13-oz. Can **2.99¢**

VONS and Shopping Bag
Special Prices Effective THURS., FRI., SAT., SUN. NOV. 11-12-13-14