

# LET'S LOOK at THE RECORD..

Facts tell the story! . . . Lucky Stores, the leader in lower food pricing, in spite of all recent claims made by others, still offers the greatest in food savings! Every Lucky customer is well aware of Lucky's lower grocery prices . . . Now, let's check Lucky's meat prices—compare the savings—then too, compare the quality—every cut of Lucky's fine meats is bonded with a money-back guarantee of satisfaction . . . Compare the trim—you never pay for excess fat or bones. That's why more than a half-million smart homemakers are shopping and saving at Lucky where everything you buy, you buy for less!\*

ALL LUCKY STORES OPEN VETERAN'S DAY, THURSDAY, NOV. 11th

Greater Savings with  
LUCKY'S LOWER EVERYDAY PRICE!  
**CIGARETTES**  
FILTER & KING SIZE—CARTON  
**2.11**  
Plus tax

BEECH-NUT STRAINED BABY FOOD 3 for 25¢  
LANGENDORF COOKIES Reg. 4 for \$1  
KRISPY CRACKERS SUNSHINE 1-lb. Box 29¢  
HILL'S BROS. COFFEE 2-lb. Can 1.45  
DECAF INSTANT COFFEE (25¢ Off) 8-oz. Jar 1.27  
TEA BAGS M-J-B (10¢ Off) 48-Ct. Box 55¢

Greater Savings with  
LUCKY'S LOWER EVERYDAY PRICE!  
**PRUNE JUICE**  
SUNSWET—40-OZ. BOTTLE  
**49¢**

CANADA DRY BEVERAGES 12-oz. Can 12 for \$1  
LOLLI-PUPS DOG CANDY 7-oz. Box 17¢  
NUCOA MARGARINE 1-lb. Ctn. 29¢  
MILK MAN DRY MILK with Cream 2-Qt. Box 33¢  
MAZOLA CORN OIL 4-qt. Bottle 62¢  
MEAT PIES BANQUET 8-oz. Pkg. 18¢

Greater Savings with  
LUCKY'S LOWER EVERYDAY PRICE!  
**CAKE MIX**  
DUNCAN HINES—REG. PKG.  
**32¢**

MEXICAN DINNERS MORENO Reg. Pkg. 45¢  
BEEF TAMALES RED'S 10-Ct. Pkg. 89¢  
BEEF STEW KOLD KIST 14-oz. Pkg. 36¢  
KOLD KIST STEAKS 2-oz. Pkg. 11¢  
SWISS MISS PIES FRUIT 8-Inch 28¢

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LUCKY'S LOWER EVERYDAY PRICE!  
**VELVEETA**  
CHEESE FOOD—2-LB. LOAF  
**89¢**

OH BOY PIZZA CHEESE 9-1/2-oz. Pkg. 45¢  
OH BOY SANDWICH SUBMARINE 15-oz. Pkg. 69¢  
COTTAGE FRIES ORE IDA 14-oz. Pkg. 27¢  
BIRDS EYE AWAKE 9-oz. Can 35¢  
TUNA PIES STAR KIST 8-oz. Pkg. 20¢  
FRIED HALIBUT VAN DE KAMP 9-1/2-oz. Pkg. 75¢  
CRAB MEAT WAKEFIELD 4-oz. Pkg. 75¢  
BREADED SHRIMP CERTI-FRESH 1-1/2-lb. Pkg. 1.69  
SOLE FILLET CERTI-FRESH 1-lb. Pkg. 65¢  
CHOPPED SPINACH BIRDS EYE 10-oz. Pkg. 19¢

\*Dairy products and fair trade items excepted 11/4/65

Food Costs Less At Lucky  
RASPBERRIES BIRDS EYE 10-oz. Pkg. 33¢  
FRENCH FRIES BIRDS EYE 9-oz. Pkg. 19¢  
POTATOES BIRDS EYE CRINKLE CUT 9-oz. Pkg. 19¢  
SPRECKELS SUGAR 5-lb. Bag 51¢  
WESSON MAYONNAISE Qt. Jar 49¢  
WELCH GRAPE JAM 20-oz. Jar 39¢  
KLEENEX NAPKINS 50-Ct. Pkg. 25¢

Greater Savings with  
LUCKY'S LOWER EVERYDAY PRICE!  
**BREAD**  
DI CARLO'S—15-OZ. LOAF 4 FOR  
**93¢**  
SCOTT TOILET TISSUE 4-Roll Pkg. 35¢  
DELSEY TISSUE TOILET 2-Roll Pkg. 22¢  
CUT-RITE WAX PAPER 125' Roll 24¢  
KAISER FOIL BROILER 20-Ft. Roll 42¢  
KOTEX NAPKINS SANITARY 24-Ct. Box 68¢  
DISPENSER & CUPS DIXIE COLD 40-Ct. 69¢

Greater Savings with  
LUCKY'S LOWER EVERYDAY PRICE!  
**RED SALMON**  
LIBBY—7-OZ. CAN  
**65¢**

CUP DISP.—REFILLS DIXIE COLD 100-Ct. Pkg. 75¢  
WILD RICE GOLDEN GRAIN RICE-A-RONI 5-lb. Bag 49¢  
M-J-B RICE LONG GRAIN 28-oz. Box 39¢  
FRENCH BREAD DI CARLO'S PARISIEN 15-oz. Loaf 32¢  
PINTO BEANS GOLDEN GRAIN 2-lb. Pkg. 37¢

Greater Savings with  
LUCKY'S LOWER EVERYDAY PRICE!  
**DOLE JUICE**  
PINEAPPLE—46-OZ. CAN  
**31¢**

CHINESE FOOD JAY-U-WINE Large Double Pk. Can 95¢  
RAIN DROPS WATER SOFTENER 3-1/2-lb. Box 57¢  
WHITE KING "D" Giant Box 75¢  
DREFT Large Box 34¢  
DUTCH CLEANSER 14-oz. Can 2 for 31¢  
GOODWIN AMMONIA Qt. Bottle 27¢  
CLOROX BLEACH LIQUID Gallon Bottle 61¢  
STA PUFF FABRIC SOFTENER 1-1/2 Gal. Btl. 79¢  
GLASS WAX GOLD SEAL 13-oz. Can 49¢

Greater Savings with  
LUCKY'S LOWER EVERYDAY PRICE!  
**BUTTER**  
FOREMOST—1st Quality—1-lb. Ctn.  
**69¢**



Greater Savings with  
LUCKY'S LOWER EVERYDAY PRICE!  
**HILLS BROS. COFFEE—1-POUND**  
**73¢**

CALGON WATER SOFTENER 16-oz. Pkg. 33¢  
LIME JUICE REALIME 8-oz. Bottle 23¢  
MUSHROOMS B & B SLICED 3-oz. Can 35¢

ALWAYS LOWER PRICED HOUSEWARES, HEALTH & BEAUTY AIDS!

FLAIR PLASTIC BATHROOM ENSEMBLE  
Stunning plastic accessories that will complement and bathroom decor . . . Choose one or several of these useful items at this low, low price!  
WASTE BASKET \$2.00 VALUE Our Low Price 97¢  
BOWL BRUSH \$1.49 VALUE Our Low Price 88¢  
TUMBLER 29¢ VALUE Our Low Price 24¢  
SOAP DISH 29¢ VALUE Our Low Price 24¢  
TISSUE DISPENSER \$1.00 VALUE Our Low Price 67¢

## SUPERMARKET PRICES of MEATS: NOVEMBER

LUCKY'S LOWER EVERYDAY DISCOUNT PRICE

AVERAGE SUPERMARKET PRICE

T-BONE STEAK	tails off at Lucky	1 <sup>07</sup> / <sub>lb.</sub>	1 <sup>35</sup> / <sub>lb.</sub>
CHUCK ROAST	blade cut	33 <sup>c</sup> / <sub>lb.</sub>	39 <sup>c</sup> / <sub>lb.</sub>
GROUND BEEF	fresh, lean	33 <sup>c</sup> / <sub>lb.</sub>	39 <sup>c</sup> / <sub>lb.</sub>
ROUND STEAK		33 <sup>c</sup> / <sub>lb.</sub>	39 <sup>c</sup> / <sub>lb.</sub>
SLICED BACON	Farmer John 1-lb. pkg.	67 <sup>c</sup> / <sub>lb.</sub>	79 <sup>c</sup> / <sub>lb.</sub>
SLICED BACON	Rath, Swift, Hormel 1-lb. pkg.	69 <sup>c</sup> / <sub>lb.</sub>	79 <sup>c</sup> / <sub>lb.</sub>
RUMP ROAST		75 <sup>c</sup> / <sub>lb.</sub>	79 <sup>c</sup> / <sub>lb.</sub>
RIB ROAST	STANDING large end	67 <sup>c</sup> / <sub>lb.</sub>	79 <sup>c</sup> / <sub>lb.</sub>
GROUND CHUCK		79 <sup>c</sup> / <sub>lb.</sub>	89 <sup>c</sup> / <sub>lb.</sub>
PORTERHOUSE STEAK	tails off at Lucky	49 <sup>c</sup> / <sub>lb.</sub>	59 <sup>c</sup> / <sub>lb.</sub>
LAMB ROAST	SHOULDER	1 <sup>12</sup> / <sub>lb.</sub>	1 <sup>45</sup> / <sub>lb.</sub>
CHUCK STEAK		55 <sup>c</sup> / <sub>lb.</sub>	59 <sup>c</sup> / <sub>lb.</sub>
RIB STEAK		45 <sup>c</sup> / <sub>lb.</sub>	49 <sup>c</sup> / <sub>lb.</sub>
GROUND ROUND		85 <sup>c</sup> / <sub>lb.</sub>	89 <sup>c</sup> / <sub>lb.</sub>
SIRLOIN STEAK		67 <sup>c</sup> / <sub>lb.</sub>	69 <sup>c</sup> / <sub>lb.</sub>
LAMB CHOPS	SHOULDER	89 <sup>c</sup> / <sub>lb.</sub>	1 <sup>09</sup> / <sub>lb.</sub>
SLICED BACON	Oscar Mayer 1-lb. pkg.	85 <sup>c</sup> / <sub>lb.</sub>	89 <sup>c</sup> / <sub>lb.</sub>
CROSS RIB ROAST	boneless	85 <sup>c</sup> / <sub>lb.</sub>	98 <sup>c</sup> / <sub>lb.</sub>
SLICED BACON	Store Brand 1-lb. Pkg.	69 <sup>c</sup> / <sub>lb.</sub>	89 <sup>c</sup> / <sub>lb.</sub>
SHORT RIBS OF BEEF		69 <sup>c</sup> / <sub>lb.</sub>	79 <sup>c</sup> / <sub>lb.</sub>
		29 <sup>c</sup> / <sub>lb.</sub>	39 <sup>c</sup> / <sub>lb.</sub>

FRYING CHICKEN USDA Grade A whole body 29¢  
PORK SHOULDER ROAST 45¢  
PORK SAUSAGE Farmer John 1-lb. Roll 49¢  
SIRLOIN TIP STEAK Boneless 89¢  
CUT-UP FRYERS 33¢  
FRYING CHICKEN BREAST 57¢  
LEGS & THIGHS Frying Chicken 52¢  
E-Z CUT CUBE STEAK 96¢  
THICK BACON Sliced 2-lb. 1.38

ALL MEAT FRANKS 47¢  
LUCKY SLICED LUNCH MEATS—LUCKY 12-oz. Pkg. 27¢  
Bologna, Salami, P&P, Olive, Spiced, 6-oz. Pkg.  
LUCKY BISCUITS 8-oz. Pkg. 3 for 23¢  
SLICED AMERICAN CHEESE Individually wrapped slices—LUCKY 12-oz. Pkg. 53¢  
CINNAMON ROLLS BETTY CROCKER 9-1/2-oz. Can 29¢  
OLD WORLD SAUSAGE—Swift's Sliced, Smoked Thuringer, Party Salami, Cervelat, 4-oz. 39¢  
WILSON SLICED BOLOGNA All Beef or All Meat 1-lb. Pkg. 69¢  
XLNT BEEF TAMALES 8-oz. Pkg. 27¢

★ STORE HOURS  
MONDAY thru FRIDAY 10 A.M. TO 9 P.M.  
SATURDAY and SUNDAY 10 A.M. TO 7 P.M.

**Lucky**  
DISCOUNT SUPERMARKETS  
EVERYTHING YOU BUY...  
YOU BUY FOR LESS  
Everyday

INGLEWOOD: 1035 S. La Brea Ave.  
825 W. Arbor Vitae  
10801 Prairie Ave.

WESTCHESTER: Lincoln Blvd. at Manchester

TORRANCE: Torrance Blvd. at Crenshaw  
Sepulveda Blvd. at Hawthorne  
110 East Carson Ave.  
2750 Pacific Coast Hwy.

HERMOSA BEACH: Pacific Coast Hwy. at Artesia  
REDONDO BEACH: 1516 Pacific Coast Hwy.  
SAN PEDRO: 25th St. at Western  
LOMITA: S. Western Ave. at Lomita Blvd.

58 DISCOUNT SUPERMARKETS TO SERVE YOU IN SOUTHERN CALIFORNIA