



ALPHA BETA

THESE PRICES EFFECTIVE WED. thru SUN. NOVEMBER 3, 4, 5, 6, 7 ALL ITEMS LIMITED TO STOCK ON HAND

"WHY PAY MORE?"

SATISFACTION GUARANTEED OR YOUR MONEY REFUNDED SALES TAX COLLECTED ON ALL TAXABLE ITEMS

GRAND OPENING IN HOLLYWOOD
SANTA MONICA AND FAIRFAX
NOW ... 124 STORES TO SERVE YOU!

DUNCAN HINES
CAKE MIX 29¢ EA.
8 VARIETIES
SAVE 10¢

ALPHA BETA'S OWN IDEAL • 303 CAN • SAVE 8c

GREEN BEANS 15¢
CUT OR FRENCH SLICED

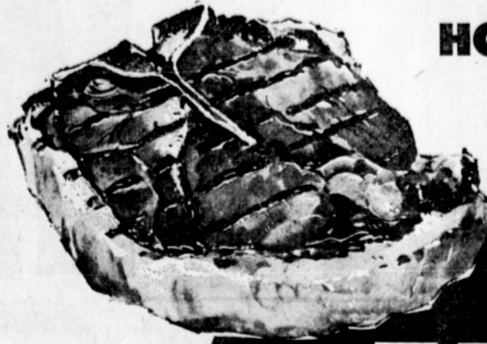
ALPHA BETA OR IDEAL • 303 CAN • SAVE 6c

FRUIT COCKTAIL 19¢

ALPHA BETA'S OWN • REGULAR OR DRIP • SAVE 10c

IDEAL COFFEE 1-LB. CAN 59¢

HEINZ
TOMATO SOUP 7¢
11-OUNCE CAN
SAVE 4c



HOLLYWOOD GRAND OPENING CARLOAD SALE!

Better Meat at a Better Price!

ALPHA BETA WHY PAY MORE?

ALPHA BETA Trimid-Rite BEEF

T-BONE STEAK 98¢ LB.

- ALPHA BETA Trimid-Rite BEEF STEAKS
- ROUND STEAK BONE IN 79¢
 - BONELESS ROUND STEAK 89¢
 - TOP ROUND STEAK 89¢
 - CUBED BOTTOM ROUND 89¢
 - BREAKFAST STEAK \$1.09
 - CUBE STEAKS \$1.09
 - SIRLOIN TIP STEAK 98¢

- ALPHA BETA Trimid-Rite BEEF ROASTS
- CHUCK ROASTS BLADE CUT 39¢
 - BONELESS CHUCK ROAST 79¢
 - 7-BONE ROASTS CENTER CUT 49¢
 - ROUND-BONE ROASTS 59¢
 - BONELESS RUMP ROAST 89¢
- FROZEN • 4-OZ. PORTIONS 79¢ THUMBELINA • FROZEN • 10-OZ. PKG. 79¢
VEAL CUTLETS SHRIMP PEELLED & DEVEINED

- ALPHA BETA Trimid-Rite BEEF
- PORTER-HOUSE** \$1.05 LB.
 - ALPHA BETA Trimid-Rite BEEF
 - TOP SIRLOIN** \$1.39 LB.
 - ALPHA BETA Trimid-Rite BEEF
 - RIB STEAK** BONELESS 98¢ LB.
 - ALPHA BETA DEPENDABLE QUALITY
 - GROUND CHUCK** 59¢ lb.
 - ALPHA BETA DEPENDABLE QUALITY
 - GROUND ROUND** 69¢ lb.
 - Lancaster BRAND OR FARMER JOHN
 - SLICED BACON** 1-LB. PKG. 79¢

13 OUNCE CAN • REG. OR HARD TO HOLD • SAVE 52c
SUAVE HAIR SPRAY 47¢

8 OUNCE BOTTLE • REGULAR \$1.00
BRECK CREME RINSE 47¢



Gillette's new blade stays stain-free long after the others have turned into stained steel blades. The blade lasts longer, the shave is smoother and closer. Which is why Gillette calls this new blade, the Super Stainless Steel Blade.

GILLETTE SUPER STAINLESS STEEL BLADES 10 BLADES \$1.45

ALPHA BETA WHY PAY MORE?
ALPHA BETA or IDEAL
YELLOW CLING PEACHES 19¢
2 1/2 CAN
HALVES OR SLICES
SAVE 8¢

DELICATESSEN SPECIALS!

ALPHA BETA'S OWN Lancaster BRAND
LARGE BOLOGNA SAVE 10c LB. 69¢

3 OUNCE PKG. • SLICED • SAVE 20c
GALLO SALAMI 35¢

ALPHA BETA'S OWN Louella • PT. CUP
COTTAGE CHEESE 25¢

QUART CUP COTTAGE CHEESE 49c

Melmac

ITEM OF THE WEEK NO COUPON REQUIRED
DINNER PLATE 28¢
WITH EACH \$5 PURCHASE

CLANKY CHOCOLATE SYRUP 20-OUNCE SIZE 59c	KNORR SOUPS ALL VARIETIES PKG. OF 2 ENVELOPES 39c	CONGESTAID VAPORIZER LARGE SIZE \$1.19	IVORY SNOW GIANT PKG. 83c	AMERICAN KITCHEN STEERO BOUILLON • BEEF • CHICKEN 25 CUBE 39c	IVORY FLAKES LARGE PKG. 35c	DOLE PINEAPPLE CHUNKS NO. 211 CAN* 25c	DOLE PINEAPPLE-GRAPEFRUIT DRINK 46-OUNCE CAN 35c	SCHILLING'S BLACK PEPPER 4-OUNCE SIZE 45c
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YOUR NEARBY ALPHA BETA MARKETS ARE LOCATED AT:
TERRANCE 2720 CABRILLO AVE.
TERRANCE 5130 190th ST. at ANZA
DOMINGUEZ HILLS 190th ST. at AVALON
REDONDO 1880 S. PAC. COAST HWY.

ALPHA BETA WHY PAY MORE?