

Full Disbanded in Other 34181
By Location of Store Number 7
Call Collect 8 Toll



COMPARE THE QUALITY *then* COMPARE THE PRICE!

You'll Find Better Things Are "In Store" For You At Vons & Shopping Bag

TV DINNERS

Swanson's—Choice of Varieties

FROZEN 11-OZ. PKG. **48¢** EVERYDAY LOW PRICE

CHICKEN OF THE SEA TUNA

Light Meat, Chunk Style

6 1/2-OZ. CAN **25¢** SPECIAL PRICE

SPRECKELS SUGAR

Pure Granulated

5-LB. BAG **45¢** SPECIAL PRICE

FRESH BREAD

Perfection—White, Wheat, Sandwich

15-OZ. LOAF **2 FOR 49¢** EVERYDAY LOW PRICE

PAPER NAPKINS

Orchids—White, Embossed

80-CT. PKG. **9¢** SPECIAL PRICE

Daylight Saving Time Ends Sunday...

SPECIAL PURCHASE

LOWER THAN EVER PRICES!

SAVE NOW... WHILE SUPPLY LASTS

ALARM CLOCKS

"PETITE" by Sunbeam, or "ROOM MATE" by General Electric

Both are attractively styled, accurate and dependable, with easy-to-read dial and sweep second hand. Your Choice, Only... **\$2.44 Each**

VONS Shopping Bag BEST MEATS... BEST BUYS!

FRESH LOIN PORK ROAST



From Eastern Parkers, Young, Lean, Grain Fed

FANCY LOIN CHOPS
Loin End Chops... 69%
Center Cut Rib... 79%
Center Cut Loin... 89%

FULL RIB HALF

59¢/lb SPECIAL PRICE

5-7 Lb. Avg. Wt.

CORNER BEEF THE REAL McCoy U.S.D.A. CHOICE BONELESS BRISKET **59¢** SPECIAL PRICE

Halloween Goodies

- Brach's Lollypops BAG OF 51... 39¢
- Indian Corn 1 1/2-OZ. CELLO BAG... 29¢
- Mellowcremes 1 1/2-OZ. CELLO... 29¢
- Fleer's Bubble Gum 100 COUNT... 79¢
- Jr. Baby Ruth Bars PKG. OF 40... 79¢

See Our Special Display

ALL KINDS OF HALLOWEEN CANDIES... BY THE BOX OR BY THE BAG... COSTUMES, MASKS AND NOVELTIES

PUMPKINS

All Sizes for Jack-O-Lanterns

2¢/lb



NOW! LOW EVERYDAY PRICES ON HEALTH & BEAUTY AIDS

- | BRAND | DESCRIPTION | REGULAR PRICE | VONS PRICE |
|-------------------|----------------------|---------------|------------|
| LAVORIS | TOOTH WASH | 65¢ | 54¢ |
| ARRID SPRAY | DEODORANT & GEL. CAN | \$1.00 | 83¢ |
| RIGHT GUARD | SPRAY DEODORANT | \$1.49 | \$1.18 |
| RAPID SHAVE | 8 OZ. SHAVING FOAM | 98¢ | 79¢ |
| GILLETTE FOAMY | 8 OZ. SHAVING FOAM | 98¢ | 83¢ |
| CONTACT CAPSULES | PKG. OF 18 | \$1.49 | \$1.17 |
| FASTEETH | TOOTH PASTE | 79¢ | 64¢ |
| POLIDENT | TOOTH PASTE | 98¢ | 82¢ |
| NOXZEMA | SKIN CREAM | \$1.00 | 83¢ |
| HEAD & SHOULDERS | SHAMPOO | \$1.00 | 84¢ |
| SANITARY NAPKINS | PKG. OF 30 | 39¢ | 37¢ |
| CONFIDETS, MODESS | PKG. OF 30 | 75¢ | 69¢ |

SAVE WITH COUPONS FROM YOUR VONS 59th ANNIVERSARY COUPON BOOK

If You Have Not Yet Received Your Coupon Book, Just Ask for One at the Checkstand

Fabulous Offer! Exclusive At Vons

Royal Kent IMPORTED ENGLISH BONE CHINA

MADE IN STAFFORDSHIRE, ENGLAND

Collector's Items! Tremendous Values!

This Week's Pattern: EVESHAM

CUP & SAUCER \$1.19

Reg. \$2.49 Value With Coupon... NO PURCHASE NECESSARY

Matching DESSERT PLATE In Matching Patterns \$2.49 VALUE WITH COUPON

NO PURCHASE NECESSARY

CHOOSE FROM 8 TRADITIONAL PATTERNS

Mix or Match as your taste dictates... Each Exclusively Designed, Fine Quality Imported English Bone China.

Bonus Coupons Now Redeemable...

VAN CAMP'S PORK & BEANS 15 1/2 Oz. Can BUY ONE, GET ONE FREE WITH COUPON

REGAL EXTRA HEAVY DUTY ALUMINUM-COVERED 10 1/2 INCH Teflon Skillet **\$3.49**

COUNTRY CRAFT SERV-MIX 'N STORE NESTING SET OF 4 WITH LIDS **\$1.29**

Reg. \$5.99 Value Save \$2.50 With Coupon 40

Reg. \$2.29 Value Save \$1.00 With Coupon 30

Deposit Your Entry Blanks For... VONS 59th ANNIVERSARY \$10,000 PRIZE SWEEPSTAKES

Grand Prize... 1966 RAMBLER CLASSIC REBEL

191 OTHER FABULOUS PRIZES NOW THRU DEC. 11

FRESH FRYERS

U.S.D.A. GRADE A YOUNG CHICKENS 2-2 1/2 LBS. AVG. WT.

29¢/lb. EVERYDAY LOW PRICE

BONUS BUYS ON VONS FAMOUS CALIFORNIA GROWN FRESH YOUNG FRYERS Pick Your Favorite Parts...

Breasts, Thighs or Drumsticks **59¢** SPECIAL PRICE

California Grown Average Price VONS PRICE

Chicken Wings... 39¢ 29¢

Backs and Necks... 19¢ 12¢

Chicken Livers... 79¢ 69¢

LOW EVERYDAY BEEF PRICES!

Item	Average Price	VONS PRICE
T-Bone Steaks	\$1.65	\$1.38
Porterhouse Steaks	\$1.69	\$1.48
Boneless Top Sirloin	\$1.89	\$1.88
Center Cut Chuck Roast	77¢	49¢
O-Bone Shoulder Roast	79¢	59¢
Boneless Chuck Roast	89¢	79¢
Boneless Shoulder Clod	98¢	89¢
Boneless Stewing Beef	89¢	79¢

FRESH GROUND CHUCK

59¢/lb. EVERYDAY LOW PRICE

GROUND BEEF 39¢/lb. GROUND ROUND 69¢/lb.

POPULAR BRANDS **BACON**

Vons Table King Swift's Premium Luer Quality

Rath Black Hawk Hormel • Farmer John

79¢/lb. EVERYDAY LOW PRICE

Seafood Sea-lections

Fresh Western Oysters 12-OZ. JAR 89¢

Pan Ready Sand Dabs A TASTY TREAT! 89¢

Langostinas ROCK LOBSTER TAIL MEAT DELICIOUS FOR SEAFOOD SALADI 4-OZ. PKG. 79¢

In The Frozen Meat Cases

Wakofield King Crab Meat 9-OZ. PKG. 89¢

Icelandic Fish Sticks 14-OZ. PKG. 89¢

4-Fishermen Fish Sticks 14-OZ. PKG. 89¢

Rupert's Fillet of Sole 1-LB. PKG. 89¢

Kold-Kist Beef Steaks 7-OZ. PKG. 10¢

Honey Suckle SLICED TURKEY With Gravy 2-Lb. Pkg. \$1.19

VONS BAKERY "Goodness Knows"

PUMPKIN PIE Deep 8 Inch **55¢** SAVE 14¢

VON'S CAKE DONUTS Plain or Powdered Box of 8 **29¢** SAVE 6¢

VONS Shopping Bag IN THE DELICATESSEN HALLOWEEN SPECIAL!

FRANKS Swift's Premium All Meat **53¢** SAVE 10¢

Wilson's Tender Made **CANNED HAMS** 4-LB. CAN \$3.98

Borden, Betty Crocker, Pillsbury

BISCUITS 8-OZ. TUBE 3¢ 25¢

Vons Kitchen Fresh **POTATO SALAD** 14-OZ. CTN. 33¢

BABY FOODS

GERBER'S—STRAINED FRUITS & VEGETABLES, 4 1/2 OZ. GLASS JAR **10¢**

Coffee

Brand	Average Price	VONS PRICE
YUBAN INSTANT	\$1.05	95¢
FOLGER'S INSTANT	\$1.05	85¢
DECAF INSTANT	\$1.15	97¢
VONS INSTANT	OFF	69¢
BUTTER-NUT COFFEE	79¢	73¢
MJB COFFEE	79¢	73¢
CHASE & SANBORN	79¢	69¢
HILLS BROS.	79¢	73¢
YUBAN COFFEE	85¢	83¢

Plus Other Brands of Coffee

Fruits & Vegetables

Brand	Average Price	VONS PRICE
APPLE SAUCE	2/29¢	2/27¢
TOMATOES	27¢	23¢
TOMATO JUICE	33¢	29¢
DEL MONTE PEAS	25¢	23¢

Cereals

Brand	Average Price	VONS PRICE
POST TOASTIES	45¢	39¢
SUGAR FROSTED	61¢	58¢
VARIETY PACK	49¢	45¢

Plus Other Brands of Cereals

CIGARETTES

ALL POPULAR BRANDS EXCEPT BENSON & HEDGES AND PALL MALL FILTER KINGS, CARTON OF 10 PACKS **\$2.17**

Dog Foods

Brand	Average Price	VONS PRICE
FIDO DOG FOOD	3/25¢	7/49¢
GRAPPY TRAIN	83¢	79¢
SKIPPY DOG FOOD	2/25¢	2/29¢

Soaps & Detergents

Brand	Average Price	VONS PRICE
CHEER	79¢	65¢
TIDE	79¢	68¢
LUX LIQUID	89¢	87¢
PUREX BLEACH	39¢	37¢

Plus Other Brands of Laundry Needs

Baking Needs

Brand	Average Price	VONS PRICE
GOLD MEDAL FLOUR	\$1.19	\$1.18
VONS FLOUR	39¢	39¢
CAKE MIX	43¢	39¢
LESLIE SALT	13¢	2/26¢
BROWN SUGAR	2/33¢	15¢

Canned Meats

Brand	Average Price	VONS PRICE
SPAM OR PREM	55¢	48¢
CHUNK TUNA	33¢	4/85¢
CHILI CON CARNE	39¢	33¢

Plus Other Brands of Canned Meats

ICE CREAM

JERSEYMAID—CATERING ALL FLAVORS, 1/2 GAL. CTN. **59¢**

PRELL SHAMPOO

Large Size Tube Includes 7c Off Vons Reg. Low Price 68¢ **48¢** SAVE 20¢

VONS Shopping Bag PRIZE PRODUCE... AT PLEASING PRICES!

POTATOES

U.S. No. 1 RUSSETS

ALL PURPOSE FAVORITES... EXCELLENT FOR MASHING OR BAKING!

10 LB. BAG 39¢

Fancy Celery **2¢/29¢** CRISPY FRESH LARGE STALKS

Fancy Broccoli **2¢/29¢** REALLY FRESH ALL GREEN

Pippin Apples **10¢** EXTRA FANCY BEST FOR BAKING

NO. 1 GRADE PECANS **3¢/1.00**

Persimmons **10¢** EXTRA FANCY RIPE, READY TO EAT

Candy Apples **10¢** CARAMEL COATED HALLOWEEN TREAT

Seedless Raisins **10¢/29¢** 3 1/2 OZ. PKGS.

Liquor Features

Spirit of Kentucky **KENTUCKY BOURBON** STRAIGHT—86 PROOF

Exclusive at Vons & Shopping Bag

\$4.09 SPECIAL PRICE YOU SAVE 40¢

CRYSTAL BEER **\$2.99** From Colorado, 12-OZ. CANS

Tops 'n Pop Apple Cider **7¢/49¢**

Imperial Margarine **33¢**

Kleenex Towels **33¢** ASSORTED COLORS 2-ROLL PACKAGE

Glorietta FANCY QUALITY WHOLE PEELLED APRICOTS BARTLETT PEAR HALVES FREESTONE PEACHES

1 LB. BOX EVERYDAY LOW PRICE **4¢/1.00**

Mix or Match 303 cans

Carbonated Beverages & Favorite Flavors 12 OZ. CANS **7¢/49¢**

Tree Top HALF GALLON JUG **55¢**

Birds Eye Frozen Peas **2¢/29¢**

VONS MEAT PIES Chicken, Beef or Turkey, 8 Oz. Pies... **4¢/89¢**

Frozen Food Features

Snow Crop Orange Juice **4¢/89¢**

Tree Top Apple Juice **2¢/33¢**

SNOW CROP MEAT PIES **4¢/89¢**

PRICES EFFECTIVE: THUR.-FRI.-SAT.-SUN. OCTOBER 28-29-30-31

VONS and Shopping Bag