

Assignment TV

By TERRENCE O'FLAHERTY

Last month in Hollywood I requested an interview with the producer of ABC's "The Legend of Jesse James." I did so after reading the premise behind this program. Here it is:

"The Legend of Jesse James' is an adventure series about one of the most fascinating figures who lives in the mind of some people as a Robin Hood and of others, a robbin' hood."

"That's not only a bad joke, it is totally inaccurate. There is not a shred of evidence to substantiate any Robin Hood tendencies in this bank robber who murdered in cold blood. I was curious to see what sort of man thought so."

"The series explores the enigma that was Jesse without condoning or condemning his deeds. While he is not portrayed as a hero in the purest moral sense, he is viewed with an attitude of understanding," concludes the introduction.

DON SIEGEL is the producer of the program. His offices are at the 20th Century-Fox Studio in Culver City which was, in better days, the David O. Selznick Studio. Jesse James is shot there. Siegel was not especially pleased to be interviewed.

"What other shows have you produced?" I asked. "Ones that you are proud of."

"Well, I did 'Riot in Cell Block 11' with Neville Brand. Then I also produced 'The Invasion of the Body Snatchers.' It was about the possibility of humans being taken over by vegetable matter. It was one of the best features of its kind. Then there was 'The Killers' with Lee Marvin and 'Hell if for Heroes' which I liked because it was a strong, realistic indictment against war."

"There are two sides to the James story," he continued. "We are leaning toward the belief that he did not kill wantonly. We don't condone the fact that he was an outlaw but we feel it was after the Civil War and, well, there was no other way for him to turn."

ALAN CASE, a good performer who co-stars as Jesse's brother, Frank, told me he is

not satisfied with his role. "What I'm doing and what I was signed to do are totally different things," he said. "The relationship between the brothers is the only thing good about the series, but now they're trying to make a superman out of Jesse. I don't honestly think you can make a superman out of an outlaw."

Siegel's comment: "We're not encouraging juveniles into delinquency. We're showing that crimes does not pay."

"How are you doing that?" I asked. "We show that Jesse and Frank are living a life full of apprehension and danger. Their robberies frequently get them nothing — well, nothing equal to the dangers involved. We show that even within the gang they are all suspicious of each other."

"But how can you make an actor into a weekly star without making him a hero?" I asked. "Well, in one story he sees a fox being pursued by hounds and Jesse sees the parallel with his own life and he says 'I've had it' and goes to California to find his brother's grave. But he finds he's wanted even there and he realizes he must go on being hunted. I think this builds up understanding, sympathy for the boy."

"WHAT ABOUT the actor who plays Jesse?" I asked. "Well, Christopher Jones has turned out to be quite an actor, much to my surprise," said Siegel. "He was discovered by the executive producer, David Weisbart, who was impressed by his role as a young psychopath in 'East Side, West Side.' We're hoping he will be very appealing to young people — both boys and girls — like James Dean."

"Don't you feel his attractiveness to young people makes his association with the outlaw role unhealthy?" I asked. "I don't understand what you mean," said Siegel. "Apparently you don't get what I've been saying. Jesse James is one of the legendary heroes of our folk lore."

Oh, Honor and Decency! What theaters are thou playing tonight?

Four Members of EC Faculty Publish Text

"If we only had one compact book..." has long been the lament of political science instructors throughout the State of California, including those at El Camino College.

The complaint has been answered by four of El Camino's instructors, themselves.

John A. de la Haya, Dr. Helmut Bader, Dr. John P. Carney and Dr. Edgar F. Love are authors of the first published edition of "Governments of the United States and of California."

The text is an answer to a provision in the California State Education Code for a

study course in state and federal governments.

"It has been necessary for students to buy two separate texts for the course, in total costing about \$8. We wanted to provide one compact neat package, at a much lower cost," de la Haya said.

A WORKBOOK is included with the text. Study aids include true-false and completion questions as well as essays.

Subjects covered in the text range from civil rights to political parties and foreign relations. Instructor de la Haya conceived the idea of the text four years ago. He proposed it to William C. Brown and Co., publishers, who immediately presented him a contract for the manuscript, sight unseen.

For several years, de la Haya found little time to devote to writing the text. Two years ago, he decided it was time to call for help.

"Dr. Bader, Dr. Carney and Dr. Love enthusiastically joined me and we all worked like fiends," de la Haya observes in retrospect.

The resultant text was published in July, just in time for use by political science instructors for the fall semester.

Subdivision Wins Approval

Plans for a 573-home subdivision in the Dominguez area have been approved by the Regional Planning Commission.

The commission approved plans submitted by Don Wilson Builders, 2918 W. Compton Blvd., Gardena. The property, located north of Artesia Boulevard and east of Avalon Boulevard, includes 139 acres.

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Food Giant has prices on the

LOW EVERYDAY PRICES
ALL POPULAR BRANDS

CIGARETTES
(Except Pall Mall Filters, Benson & Hedges & Masterpiece) **\$2.17** plus tax

Libby's Tomato Juice 46-oz. can **29c**
Sunsweet Prune Juice quart bottle **45c**
Dole Pineapple Juice 46-oz. can **33c**
Treesweet Grapefruit 46-oz. juice can **39c**
Kern Fruit Nectars 12-oz. cans **10c**

BABY FOOD

Beech-Nut Strained **3** reg. size jars **25c**

Enfamil Baby Formula 13-oz. can **27c**
Campbell's Tomato Soup 2 10-oz. cans **21c**
Blue Bonnet Margarine incl. 2c off **27c**

FROZEN FOODS

TV DINNERS
SWANSON'S regular package **49c**

Cal Fame Fruit Drinks 12 6-oz. cans **12c**
Macaroni & Cheese 5 12-oz. pkgs. **5c**
Gordo's Enchilada 3 12-oz. pkgs. **3c**
Gordo's Party Tacos 3 12-oz. pkgs. **3c**
Flav-R-Pac Peas 6 10-oz. pkgs. **6c**

SLICED BREAD

Golden Creme Ranch Style White or Wheat **2** large loaves **49c**

Doumak Marshmallows 1-lb. bag **25c**
Yellow Popcorn Golden Grain 2-lb. bag **29c**
Hawaiian Punch Base pint bottle **49c**

Peanut Butter
PETER PAN 18-oz. jar **58c**
Smooth or Crunchy

Libby's Corned Beef Hash 16-oz. can **43c**
Treet Lunch Meat 12-oz. can **48c**
IXL Beef Ravioli large 40-oz. can **55c**
Welch's Grape Jelly 10-oz. jar **27c**
Food Giant Instant Coffee 10-oz. jar **99c**
M.D. Toilet Tissue 4 roll pkg. **37c**

CHUN KING DIVIDER PACKS

Chicken Chow Mein 44-oz. pkg. **89c**
Mushroom Chow Mein
Pork or Beef Chop Suey

Gebhardt's Chili with Beans 40-oz. can **69c**
Food Giant Shortening 3-lb. can **69c**
Sioux Bee Cream Honey 12-oz. jar **33c**

PICTSWEET FROZEN VEGETABLES

FORDHOOK LIMAS reg. pkg. **27c**
CUT CORN reg. pkg. **2 for 43c**
FANCY SWEET PEAS reg. pkg. **5 for \$1.00**

FLOUR
GOLD MEDAL 5 lb. bag 39c SAVE 20c

LOW EVERYDAY PRICES

KELLOGG'S CORN FLAKES 12-oz. pkg. **29c**
KELLOGG'S FROSTED FLAKES 10-oz. pkg. **59c**
KELLOGG'S VARIETY PACK package of 10 **45c**
CHEERIOS BREAKFAST CEREAL 10-oz. pkg. **36c**
QUAKER OATS Regular or Quick 42-oz. **47c**

FRUIT PIES
SIMON 49c SAVE 10c
Apple, Pumpkin or Mince large frozen 9-inch pies

LOW EVERYDAY PRICES

DEL MONTE CORN Cream Style or Whole Kernel tall 303 can **19c**
DEL MONTE CUT GREEN BEANS tall can **25c**
HUNT'S PORK AND BEANS large 52-oz. can **35c**
DEL MONTE CATSUP 14-oz. bottle **19c**
HUNT'S TOMATO SAUCE 3 8-oz. cans **29c**

SHASTA POP 12 \$1
Assorted Flavors Regular or Low Calorie 12-oz. cans

LOW EVERYDAY PRICES

PUREX LIQUID BLEACH gallon incl. 3c off **58c**
AJAX CLEANSER incl. 2c off 2 14-oz. cans **27c**
DISHWASHER ALL DETERGENT 20-oz. box **42c**
DASH LOW SUDS DETERGENT giant box **75c**
COLD POWER DETERGENT king size incl. 25c off **99c**

DELICIOUS APPLES



Washington State Extra Fancy Red Sweet, Ripe Flavor... **8 \$1** pounds
Lunch Box Favorite!

FLAME RED GRAPES Vine Ripe **10c** lb
VALENCIA ORANGES Sweet 4-Lb. Juicy, bag **39c**

BROWN ONIONS Sweet Mild **2 lbs. 15c**
DATES 10-ounce pitted 12-ounce non-pitted **4 \$1**
Fresh Cranberries Fresh 1-pound box **25c**
Breakfast Prunes Magnolia 1 1/2-lb. bag **39c**
Orange Drink Flowing Gold Low Cal half gallon **49c**

ALL GRINDS HILLS BROS. COFFEE 1 lb. **73c** 2 lbs. **\$1.45**
INSTANT HILLS COFFEE, 10-Oz. Jar, \$1.25 (INCL. 30c OFF)

SANITARY NAPKINS 12-ct. **39c**
MJB TEA BAGS 48-ct. 20c (incl. 10c off) 100-ct. \$1.08 (incl. 15c off)

LOMA LINDA GRAVY QUICK 2 for 25c (incl. 10c off) Brown or Mushroom 2 for 45c (incl. 3c off)

MINUTE MAID FROZEN ORANGE JUICE 6-oz. can 23c - 12-oz. can 49c
MUCOA MARGARINE 1-lb. 29c (incl. 2c off)

LOW EVERYDAY PRICES

Zee Paper Towels 25c roll **25c**
SPA Facial Tissue 5 200 2-ply boxes **\$1**
Colortex Napkins 2 60-count pkgs. **17c**
Reynolds Household Foil 25-ft. roll incl. 3c off **27c**

ICE CREAM
Golden Creme Premium Square half gallon **49c**

LOW EVERYDAY PRICES

C&H Brown Powder Sugar 15c
Duncan Hines Cake Mix reg. 40-oz. pkg. **39c**
Bisquick Biscuit Mix 40-oz. pkg. **43c**
Wesson Salad Oil 24-oz. bottle **39c**
Morton's Salt Plain or Iodized 26-oz. carton **12c**

APPLE CIDER
TREETOP big half gallon **49c**

LOW EVERYDAY PRICES

Libby's Peaches Yellow Cling large 2 1/2 can **27c**
Cranberry Sauce Ocean Spray 25c
Mandalay Pineapple 5 tall 16-oz. cans **\$1**

MAYONNAISE
LAURA SCUDDER quart **49c**

LOW EVERYDAY PRICES

Chicken o' the Sea Tuna light meat chunk no. 1/2 can **29c**
Dr. Ross' Dog Food 2 tall cans **29c**
GAINESBURGERS 18-oz. pkg. **45c**

"AA" BUTTER
GOLDEN CREME First Quality pound in quarters **69c**

LOW EVERYDAY PRICES

Magic Chef Dill Pickles 48-oz. jar **59c**
Gifford Pitted Olives Extra Large 4 tall cans **\$1**
Modess SANITARY NAPKINS Regular or Super Teenage or Vee Form of 12 **37c**