



# ALPHA BETA

THESE PRICES EFFECTIVE WED thru SUN, OCTOBER 27, 28, 29, 30, 31 ALL ITEMS LIMITED TO STOCK ON HAND

## "WHY PAY MORE?"

GIFFY • 9 OUNCE • SAVE 3c • ALL VARIETIES

**CAKE MIX 10<sup>c</sup>**

ALSO 7 OZ. FROSTING AND 8 OZ. BROWNIE, BISCUIT, HONEY DATE MIXES..... 10c

CHB • 32-OUNCE JAR • SAVE 20c

**MAYONNAISE 29<sup>c</sup>**

JOHNSTON'S • 34 OZ. FAMILY SIZE • SAVE 20c • FROZEN

**PIES • APPLE • MINCE 49<sup>c</sup>**

12-OZ. CANS • REGULAR OR THIN LINE • ALL FLAVORS

**BALA CLUB POP 16<sup>c</sup> FOR \$1**

ALPHA BETA'S OWN VIRGINIA LEE • ALL VARIETIES

**DONUTS 3<sup>c</sup> FOR \$1** or **DONETTES 3<sup>c</sup> FOR \$1** 6-OZ. CAN • FROZEN • 4 VARIETIES **CAL FAME DRINKS 7<sup>c</sup>**

SATISFACTION GUARANTEED OR YOUR MONEY REFUNDED SALES TAX COLLECTED ON TAXABLE ITEMS

Better Meat at a Better Price!



ALPHA BETA Trim'd-Rite BEEF

**ROUND STEAK 65<sup>c</sup> LB.**

BONE IN

**BONELESS ROUND STEAK 79<sup>c</sup> LB.**

ALPHA BETA WHY PAY MORE?

ALPHA BETA • LEAN **GROUND CHUCK 59<sup>c</sup> LB.** DEPENDABLE QUALITY

PENNY WISE **SLICED BACON 69<sup>c</sup>** 1-LB. PKG.

CERTI-FRESH • FROZEN PERCH OR SOLE **BREADED FILLETS 49<sup>c</sup>** 10-OZ. PKG.

ALPHA BETA Trim'd-Rite BEEF

**BONELESS Rump Roast 79<sup>c</sup> LB.**

ALPHA BETA Trim'd-Rite BEEF

**BONELESS Stew Beef 79<sup>c</sup> LB.**

SELECTED YOUNG STEER

**SLICED Beef Liver 39<sup>c</sup> LB.**

Better Produce at a Better Price!

ALPHA BETA WHY PAY MORE?

**RUBY RED GRAPEFRUIT 9<sup>c</sup> EACH**

FLORIDA'S FINEST

NORTHWEST • CRISP AND JUICY

**JONATHAN APPLES 9<sup>c</sup> LB.**

VISIT OUR FLOWER SECTION FRESH-CUT **COLORFUL POM POMS 79<sup>c</sup>** REGULAR 79c

FLAMING RED **TOKAY GRAPES 10<sup>c</sup> LB.**

LUSCIOUS • DELICATE **LARGE PERSIMMONS 10<sup>c</sup> EA.** BUNCH **49<sup>c</sup>**

BIRDSEYE • 10-OZ. PKG. • SAVE 7c

**FROZEN PEAS 15<sup>c</sup>**

ALL VARIETIES • DRY MIX **WYLLERS SOUPS 10<sup>c</sup>**

PILLSBURY • 19 OZ. • HALF PRICE SALE **PIE CRUST MIX 29<sup>c</sup>** PKG. OF 2

TREETOP • GALLON • SAVE 10c **APPLE CIDER 89<sup>c</sup>**

REGULAR AND DRIP GRINDS **HILLS BROS. COFFEE 75<sup>c</sup>** 1-LB. CAN

**10-OZ. INSTANT 89<sup>c</sup>** SAVE 40c INCL. 30c OFF

**WILSON'S BIF or MOR 39c** 12-OZ. CANS

**CORNER BEEF HASH 3 FOR \$1.00** 10-OZ. 35% OFF

ALPHA BETA WHY PAY MORE?

DUTCH PRIDE

**IMITATION ICE MILK 29<sup>c</sup>**

HALF GALLON

SAVE 10c

6 1/2-OZ. CAN • REGULAR \$1.49 • SAVE 62c

**CALM SPRAY POWDER Deodorant 87<sup>c</sup>**

1 3/4-OUNCE TUBE **PLUS WHITE TOOTH PASTE 37<sup>c</sup>** SAVE 22c

GIANT SIZE • SAVE 16c • FEATURED ON KHJ-TV

**COLD POWER DETERGENT 59<sup>c</sup>** INCL. 10c OFF

MELMAC ITEM OF THE WEEK: CUP ONLY 28c WITH EACH \$5 PURCHASE, NO COUPON NEEDED

GOLDEN DAYS • SLICED

**PINEAPPLE 10<sup>c</sup> EA.** NO. 1 FLAT CAN

GOLDEN DAYS • SLICED OR WHOLE

**BEETS 10<sup>c</sup> EA.** 303 CAN SAVE 5c

SWANK • SLICED • 303 CAN

**CARROTS 10<sup>c</sup> EA.** SAVE 5c

24 OUNCE **PURINA DAIRY DINNER 39<sup>c</sup>**

SAVE 40c **PURINA DOG CHOW 25<sup>c</sup> FOR \$2.99** LB.

ALPHA BETA'S OWN *Unicastle* BRAND OR WILSON'S

**FRANKS 55<sup>c</sup>** ALL MEAT • SAVE 8c 1-LB. PACKAGE

KRAFT • SAVE 10c • 16 SLICE PACKAGE **AMERICAN 49<sup>c</sup>** INDIVIDUALLY WRAPPED

10-OUNCE JAR • BLUE CHEESE OR SOUR CREAM **ROD'S DRESSING 39<sup>c</sup>**

**ROQUEFORT CHEESE DRESSING 59<sup>c</sup>** 10 OZ. SAVE 10c



**PAY UTILITY BILLS FREE!** AT ALPHA BETA. MONEY ORDERS ONLY 20c EACH

YOUR NEARBY ALPHA BETA MARKETS ARE LOCATED AT:  
**TORRANCE** 2720 CABRILLO AVE.  
**TORRANCE** 5130 190th ST. at ANZA  
**DOMINGUEZ HILLS** 190th ST. at AVALON  
**REDONDO** 1880 S. PAC. COAST HWY.



GERBER'S BABY FOOD  
 STRAINED VEGETABLES  
 10c

PACIFIC HONEY TREAT GRAHAMS  
 1-LB. BOX  
 35c

SCHILLING'S BLACK PEPPER  
 2-OZ. SIZE  
 27c

BANQUET FROZEN MEAT PIES  
 ALL VARIETIES 8-OZ. SIZE  
 4 FOR 89c

DIPPITY DO HAIR STYLING GEL  
 6-OZ. JAR REGULAR & HARD TO HOLD  
 \$1.25

C & H SUGAR  
 BROWN OR POWDERED 1-LB. BOXES  
 15c EA.

LISTERINE ANTISEPTIC  
 20-OUNCE BOTTLE  
 \$1.29