



... DON'T BE CONFUSED BY OLD FASHIONED claims!

IT'S THE TOTAL THAT COUNTS and YOUR TOTAL SAVINGS ARE GREATER

WITH LUCKY'S LOWER STORE-WIDE DISCOUNT PRICES!

Don't be confused by old-fashioned claims... the sales... the specials... the games... the stamps... all those frills that add to your food costs!... Lucky has streamlined its operation... and completely modernized supermarket merchandising... and passed the savings on to you through lower everyday prices... AND at absolutely no loss in quality!... You can depend on GREATER SAVINGS at LUCKY because EVERYTHING YOU BUY—YOU BUY FOR LESS—EVERYDAY!

Delicatessen Dept.

- LUCKY FRANKS ALL MEAT 12-oz. Pkg. 47¢
LUNCH MEATS LUCKY-SLICED 6-oz. Pkg. 27¢
LUCKY BISCUITS 3 for 23¢
KRAFT AMERICAN CHEESE 57¢
BOB'S SALAD DRESSINGS 37¢
VIENNA SLICED PASTRAMI 53¢
CINNAMON ROLLS 29¢
WILSON'S SLICED BOLOGNA 69¢

Crackers

- SUNSHINE COOKIES 45¢
CHEESE NIPS 27¢

Beverages

- CANADA DRY BEVERAGES 12-oz. Can 12 for \$1
BEER GOLDEN CROWN 12-oz. Cans CASE OF 24 for 2.99

Cereal

- KELLOGG SPECIAL 'K' 10 1/2-oz. Box 47¢
POST TOASTIES 12-oz. Box 28¢
RUSKET BISCUITS LOMA LINDA 12-oz. Pkg. 31¢

Greater Savings with LUCKY'S LOWER EVERYDAY PRICE!

FOLGER'S COFFEE 1-LB. CAN 2 Lb. 1.45 73¢ 3 Lb. 1.95 (Inc. 20¢ Off)

- FOLGER'S INSTANT COFFEE (10c Off) 6-oz. Jar 85¢
FOLGER'S INSTANT COFFEE (30c Off) 10-oz. Jar 1.25
YUBAN COFFEE 2-lb. Can 1.63
LIPTON TEA BAGS 48-Ct. Box 59¢

Vegetables & Juices

- DEL MONTE CORN GOLDEN 303 Can 19¢
TOMATOES DEL MONTE STEWED 303 Can 23¢
BIT O'HONEY PEAS ROGERS 303 Can 18¢
BLACKEY PEAS HARVEST DAY 300 Can 2 for 25¢
MEXICORN 12-oz. Can 22¢
ZUCCHINI SQUASH DEL MONTE 303 Can 22¢
CUT GREEN BEANS HARVEST DAY 303 Can 16¢
V-8 JUICE VEGETABLE COCKTAIL 48-oz. Can 38¢

Housewares - Health & Beauty Aids at Lower Discount Prices!

- LANOLIN PLUS LIPS 'N TIPS \$1.50 VALUE 4 for \$1
CANNON BERKSHIRE BLANKET \$378
KITCHEN CORN BROOM \$88¢
GILLETTE STEEL BLADES \$119

Canned Fish

- CHICKEN O'SEA TUNA CHUNK 6 1/2-oz. Can 29¢
CHICKEN O'SEA TUNA CHUNK 7 1/2-oz. Can 45¢
CHICKEN O'SEA TUNA CHUNK 12 1/2-oz. Can 57¢

Flour & Mixes

- PANCAKE MIX AUNT JEMIMA 2-lb. Box 39¢
CAKE MIXES BETTY CROCKER Reg. Pkg. 32¢

Margarine & Milk

- IMPERIAL MARGARINE Lb. Ctn. 37¢
MILK LUCKY EVAPORATED full Can 2 for 25¢

Soups

- CLAM CHOWDER SNOW'S 15-oz. Can 29¢
CAMPBELL SOUP VEGETABLE BASE 10 1/2-oz. Can 13¢

Other Items

- CHINESE FOOD JAN-U-WINE Large Double Pk Can 95¢
JOHNSON GLO COAT 27-oz. Can 78¢

Greater Savings with LUCKY'S LOWER EVERYDAY PRICE!

PREMIUM CRACKERS NABISCO-1-LB. BOX 29¢

Frozen Foods

- SWISS MISS PIES FRUIT 8-Inch 28¢
MACARONI & CHEESE MORTON 8-oz. Pkg. 22¢
CARROTS MARSHBURN FARMS CRINKLE CUT 1 1/2-lb. Pkg. 29¢
POTATOES ORE IDA HASH BROWN 12-oz. Pkg. 19¢
CUT GREEN BEANS PICTSWEET 20-oz. Pkg. 37¢
FISHSTICKS CERTI-FRESH 8-oz. Pkg. 39¢
PERCH FILLETS CERTI-FRESH 1-lb. Pkg. 55¢
ONION RINGS CORNET 10-oz. Pkg. 45¢
CHEESE PIZZA CHEF BOY-AR-DEE 12 1/2-oz. Pkg. 55¢
BEEF STEW KOLD KIST 14-oz. Pkg. 36¢
OH BOY SANDWICH SUBMARINE 15-oz. Pkg. 69¢
ORANGE JUICE MINUTE MAID 6-oz. Can 24¢
ORANGE JUICE MINUTE MAID 12-oz. Can 47¢
TV DINNERS SWANSON Reg. Pkg. 48¢

Distilled Spirits

- BLENDED WHISKEY OAKMOUNT 80 Proof... FIFTH 2.99
LUCKY SCOTCH WHISKY-86 Proof 4.99
VODKA GOLD SEAL-80 Proof FIFTH 2.99

Salad Dressing

- BEST FOODS MAYONNAISE 8-oz. Jar 58¢
Peanut Butter & Syrup

- CARY SYRUP PURE MAPLE 8-oz. Btl. 63¢
VERMONT MAID SYRUP 12-oz. Bottle 34¢

Baby Foods

- SWIFT'S DINNER HIGH MEAT 4 1/2-oz. Jar 17¢

Greater Savings with LUCKY'S LOWER EVERYDAY PRICE!

BABY FOOD BEECH-NUT STRAINED-4 1/2-OZ. JAR 3 for 25¢

Canned Meats

- LIBBY CORNED BEEF 12-oz. Can 53¢
BONED CHICKEN LYNDEN 5-oz. Jar 47¢

Dairy Foods

- VELVEETA CHEESE FOOD 2-lb. Carton 89¢

Pet Foods

- PURINA DOG CHOW 10-lb. Bag 1.33

Shortening & Oil

- SNOWDRIFT SHORTENING 3-lb. Can 73¢
POMPEIAN OLIVE OIL Pint Can 79¢

Olives & Pickles

- DILL PICKLES DEL MONTE 22-oz. Jar 39¢

Salt-Sugar & Spice

- C & H SUGAR POWDERED or BROWN 1-lb. Box 15¢
GARLIC SALT SCHILLING 6-oz. Bottle 35¢

Laundry Aids

- BOLD DETERGENT Giant Box 75¢
THRILL DETERGENT LIQUID 22-oz. Bottle 64¢
IVORY SOAP Medium Bar 11¢
LAVA SOAP Regular Bar 2 for 23¢
DASH DETERGENT Giant Box 75¢
SPIC & SPAN 1-lb. Box 29¢
PUREX BLEACH LIQUID Gallon Jug 61¢
BRILLO PADS Large Box 27¢
RESCUE SOAP PADS 6-Count Box 45¢
MR. BUBBLE BUBBLE BATH 12-oz. Box 35¢
STA PUFF FABRIC SOFTENER 1/2 Gal. Btl. 79¢
RAIN DROPS WATER SOFTENER 3 1/2-lb. Box 57¢
SPRAY STARCH NIAGARA INSTANT 15-oz. Can 49¢

STORE HOURS

Monday thru Friday 10 A.M. to 9 P.M.
Saturday and Sunday 10 A.M. to 7 P.M.

*Dairy products and fair trade items excepted 10/21/65

Lucky DISCOUNT SUPERMARKETS EVERYTHING YOU BUY... YOU BUY FOR LESS

CHUCK ROAST BLADE CUT 33¢ lb

USDA CHOICE or LUCKY BONDED

GROUND BEEF 33¢ lb

LUCKY BONDED for TOP QUALITY

ROUND STEAK CENTER CUT 67¢ lb

USDA CHOICE or LUCKY BONDED

SIRLOIN STEAK FULL CUT 89¢ lb

USDA CHOICE or LUCKY BONDED

SLICED BACON 75¢

RATH, SWIFT, HORMEL or FARMER JOHN - 1-POUND PACKAGE

RIB STEAK 89¢ lb

USDA CHOICE or LUCKY BONDED

- FRYING CHICKEN FRESH GRADE A 29¢ lb.
CUT-UP FRYING CHICKENS 35¢ lb.
CROSS RIB ROAST BONELESS 69¢ lb.
RUMP ROAST 67¢ lb.
STANDING RIB ROAST LARGE END 79¢ lb.
E-Z CUT CUBE STEAK 98¢ lb.
SIRLOIN TIP STEAK Boneless 89¢ lb.
CHUCK STEAK 49¢ lb.
T-BONE STEAK Tails Removed 1.07 lb.
PORTERHOUSE STEAK TAILS OFF 1.12 lb.
GROUND CHUCK 57¢ lb.
GROUND ROUND 67¢ lb.
LAMB SHOULDER ROAST USDA Choice Spring 55¢ lb.

- LARGE LOIN CHOPS LAMB 89¢ lb.
SHOULDER LAMB CHOPS 89¢ lb.
ROUND BONE CHOPS LAMB 98¢ lb.
BONELESS HAM FARMER JOHN Whole or Half 98¢ lb.
THICK BACON SLICED-LUCKY 2 Lb. 1.42
SLICED BACON LUCKY Brand 1-lb. Pkg. 71¢
PORK SAUSAGE FARMER JOHN 1-lb. Roll 49¢
TURKEY ROAST ARMOUR-Dark Meat & White Meat 2-lb. 6-oz. 3.29
TURKEY ROAST ARMOUR-White Meat 2-lb. 6-oz. 3.89
BREADED SCALLOPS BLUE DIAMOND 1 1/2-lb. Pkg. 1.55
BREADED SHRIMP BLUE DIAMOND 1 1/2-lb. Pkg. 1.69
FILET OF PERCH SAN JUAN 12-oz. Pkg. 49¢
FILET OF ROCKFISH SAN JUAN 12-oz. Pk. 49¢

Fruits & Juices

- APPLESAUCE HARVEST DAY 303 Can 2 for 27¢
CLING PEACHES DEL MONTE 2 1/2 Can 24¢
HARVEST DAY PEARS 2 1/2 Can 39¢
CRANBERRY SAUCE OCEAN SPRAY 300 Can 25¢
FRUIT COCKTAIL HUNT'S 300 Can 24¢
APPLE CIDER TREE TOP Gal. Btl. 99¢
ORANGE JUICE TREESWEET 48-oz. Can 49¢
WELCH'S DRINK APPLE-GRAPES 32-oz. Can 33¢

Sauces & Rice

- HUNT'S CATSUP 14-oz. Bottle 19¢
SPAGHETTI SAUCE CHEF BOY-AR-DEE 15 1/2-oz. Can With Mushrooms 28¢

- ZEE PAPER NAPKINS 80-Ct. Pkg. 11¢
ZEE TOILET TISSUE 4-Roll Pkg. 35¢
PAPER TOWELS ZEE PAPER Printed - Jumbo Roll 27¢
ZEE SANDWICH BAGS 75-Ct. Pkg. 19¢
LUCKY FACIAL TISSUE 200 2-ply Box 18¢
FEMS NAPKINS SANITARY 24-Ct. Box 69¢

OCEAN SPRAY CRANBERRIES 1-LB. CARTON 27¢

INGLEWOOD: 1035 S. La Brea Ave. 825 W. Arbor Vitae 10801 Prairie Ave.

WESTCHESTER: Lincoln Blvd. at Manchester

TORRANCE: Torrance Blvd. at Crenshaw Sepulveda Blvd. at Hawthorne 110 East Carson Ave. 2750 Pacific Coast Hwy.

HERMOSA BEACH: Pacific Coast Hwy. at Artesia REDONDO BEACH: 1516 Pacific Coast Hwy. SAN PEDRO: 25th St. at Western LOMITA: S. Western Ave. at Lomita Blvd.

58 DISCOUNT SUPERMARKETS TO SERVE YOU IN SOUTHERN CALIFORNIA